

# Edson Fabian

## Shopify Developer

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As a seasoned Shopify Expert who has helped clients launch and grow on Shopify and Shopify Plus, I specialize in all aspects of Shopify, from custom theme development to email marketing and SEO best practices. I can help you build your Shopify store from the ground up.

### WORK EXPERIENCE

#### SHOPIFY DEVELOPER

CRO Gurus

Apr 2023 – Jan 2025

E-commerce agency to help Shopify stores to improve.

- Planned the website build process and set up the project pipeline.
- Set up the Shopify store and developed the Shopify theme and front-end components.
- Updated layout of the application using Shopify React Polaris UI/UX library.
- Implemented custom shopping experiences for different types of users.
- Integrated the Shopify store with third party services.
- Created Shopify plus and integrated with inventory store.
- Optimized site performance by configuring and fine-tuning mechanisms, leveraging content delivery network (CDN) solutions, and implementing code optimizations.

Skills: liquid, Shopify, eCommerce, Shopify API, Shopify Customizations, Shopify Polaris, React, Typescript, Tailwind CSS, ECMAScript (ES6), Search Engine Optimization (SEO), Ruby on Rails

#### SHOPIFY EXPERT

Island Chef Pepper Co

Jun 2022 – Mar 2023

It is our goal to ensure that our products provide a flavourful experience that enhances your favorite meal.

From mild Serrano to intense Carolina Reapers, there is a sauce for every spice lover.

- Converted all the Figma designs to the HTML, CSS, Liquid, and app integrations.
- Set up the Shopify store and integrated the front-end.

### EDUCATION

Instituto Tecnologico Jose Mario Molina Pasquel y Henriquez

2016 -2021

Bachelor's Degree in Computer Science

### SKILLS

- Html, CSS | SASS
- JavaScript, Typescript
- React | Redux | Redux-thunk, Next.js
- Shopify
- Shopify theme
- Shopify plus
- Shopify templates
- Shopify apps
- Shopify seo

- Collaborated with the client and the design team to ensure everything ran smoothly and was finished on time and improved content editing experience, making it efficient and enjoyable to manage content.
- Provided clients with careful website, plugin, and app development, as well as troubleshooting, recovering broken websites, and creating custom solutions to incorporate into their workflow.
- Analyzed and optimized websites for speed, scalability, and overall performance through code and image optimization and caching strategies.

Skills: Shopify, Shopify API, Shopify Plus, Shopify Theme, Shopify Customizations, Shopify Scripts, PHP/Symfony/Laravel, MySQL, JavaScript, HTML, CSS, jQuery, Liquid

## SHOPIFY DEVELOPER

### Engine Ice

Nov 2021 - May 2022

Engine Ice is the leader in thermal management for powersports and motorsports machines.

- Worked directly with the CEO and lead designer to develop content.
- Developed Shopify Scripts for Shopify Plus clients.
- Configured and customized various plugins, such as store enhancement, caching, and security plugins, ensuring seamless integration with the website.
- Analyzed Shopify store landing page to increase traffic.
- Integrated Shopify GraphQL API for client-server communication orders.
- Researched and continued to adapt to the latest best practices and web trends.

Skills: Shopify, HTML, CSS, JS, Liquid, Ruby on Rails, JavaScript, Shopify API, Shopify Plus, Shopify Theme, Shopify Design, Figma, SEO, GraphQL, AWS

## SHOPIFY DEVELOPER

### Freelance

Dec 2020 - Oct 2022

- Customized shopify theme and added custom components.
- Developed Shopify apps using Liquid framework.
- Fixed style issues

Skills: Shopify, HTML, JavaScript, React.js, Shopify Plus, Shopify Theme, Shopify Design, Liquid, PHP, Node.js, Ruby on Rails, Figma, SEO, GraphQL, AWS

Liquid

Webflow

Website Builders & CMS

PHP/Symfony/Laravel

## TOOLS



AWS, Docker, Nginx, Google APIs, Jira/Confluence, Git, NPM Subversion(SVN), Firebase

## HOBBIES



Travel



Sports