Alison Wong

📞 (206) 307-5790
✉ aliwong@uw.edu
💼 http://tinyurl.com/wongali

OBJECTIVE

Current student looking to pursue a career in UX and Interaction Design

Education

2013 - Present — **University of Washington**, Seattle, WA
B.S. in Informatics, Human-Computer Interaction - Expected June 2017

Projects

Dawgpound Beer, UX Design & User Research
- Generated personas, site maps, wireframes, and flow charts to design and create a high fidelity interactive axure prototype
- Conducted one on one scripted user testing to inform design decisions
- Produced reports and documents to inform stakeholders of redesign progress and recieve stakeholder input

MyClubs, UX Design & User Research
- Mobile application designed for students at the University of Washington
- Understood the impact and implications of the problem through exploring personas and understanding user needs
- Learned about issues involving scope and the negative affects of attempting to target too broad an audience pool
- Designed to provide students with a more centralized platform to join and maintain/keep track of club events
- Extensive user testing provided feedback for the process to help simplify and streamline the design for a seamless user experience
- Designed for users to navigate intuitively in order for the application to be a helpful tool

Gift of Comfort, Web-Based Prototype
- Focused on critical thinking and impacts of technology on society, especially with considering social inequity
- Scope of the project was addressing issues involving gender identity with a focus on the transgender community
- High-fidelity prototype of the Gift of Comfort; a resource for those wanting to avoid places where gender binaries are heavily enforced

Work Experience

2013 - 2015 — **Marshall's - Clothing**
Renton, WA
Sales Associate
- Improved the work environment by providing support for all sections of the retail environment
- Boosted workplace efficiency through ability to fill multiple positions

SKILL SETS

Design
- Ideating & Sketching
- Wireframing
- Visual Mockups
- Prototyping
- Flow Modeling

User Research
- User Testing
- Contextual Inquiry

Tools
- Sublime Text
- Axure
- Balsamiq
- Eclipse
- jGrasp

Languages
- HTML/CSS
- JavaScript
- AngularJS
- Firebase
- jQuery
- Java

CLASSES

INFO
- Design Thinking
- Client Side Web Development
- User Experience and Information Architecture
- Intellectual Foundations of Informatics
- Social Networking Technologies

CSE
- Computer Programming I
- Computer Programming II