FINAL PROJECT FORMAT

8 minute presentation, 2 mins Q&A

Final output :

- *Minimum 3-5 data visualizations to tell a complete story to persuade investment in your proposal*
- *Include cleaned data sets used (combined & individual) + brief walkthrough of exploratory data viz analysis that lead to your learnings*
- *Stated goals of the visualization & explanation of choices for data viz design*

Evaluation

- Instructor evaluation : review of the data viz based on stated criteria
- Audience evaluation : will the audience understand and be swayed by the takeaways?