CWEB 195 Requirement Analysis for The Clover Project

# Overview

Saskatoon-based home builder, SCP Construction, is currently working on a project called The Clover. This project is a 3-building condominium complex in Saskatoon. The first building has already been built, with some owners already moved in. The second and third building are currently under construction, as well as a common building containing recreational facilities for the complex.

SCP Construction currently has a company website but would like a new site created just for The Clover project. This website will be used to advertise and sell the remaining units.

# Project Goals and Objectives

This project will create a web site that will be used to advertise and sell units from The Clover project. The site will be its own separate site and have its own separate design.

The site should list the units available for purchase and details on each unit. The site will also provide current owners information and notifications about the complex.

# Scope

The project will include information regarding the units in each building. There should be a list of the units available to purchase per floor for each building as well as the prices for each unit. The site should also list the included facilities available in the common building. These will be a lounge, a pool table, a workout room, and a pool. There will be photos of the units.

A message board will be used provide information to the current tenants. This will be general notices such as a parking lot closure.

There should not be an option for the potential buyers to purchase the units online.

# Audience Profile

The primary audience for this project will be prospective condo buyers. Characteristics of these prospective buyers include:

* They may be first-time home buyers
* They will be a range of young adults to retired couples/singles
* They may be small families
* They are likely to be primarily English-speaking

Secondary audiences for this project will include people who may wish to contract SCP to build them a home or people interested in SCP’s other buildings and projects. There may also be parents of younger first-time home buyers that are helping them to purchase their first home.

# Client Profile

The client for this website is Saskatoon-based home builder, SCP Construction. They are a successful company that have been in operation for 25 years and are currently working on over 700 units.

SCP Construction would like to present itself as a more traditional company. SCP has a logo for The Clover project and would like the primary theme of the website to contain shades of green to match the logo.

# Risks and Constraints

This project includes the following constraints:

* SCP will maintain the site in terms of updating which units are sold as well as posting notices for current owners
* The site should otherwise not need much maintenance as it will be fairly static
* The site will be hosted on the SCP servers
* The project needs to be completed by the end of May
* The site should be accessible to people with disabilities
* The site should be accessible from mobile devices, such as phones and tablets
* Browsers should support HTML5