

JMM 331 Project 2 Making-of article

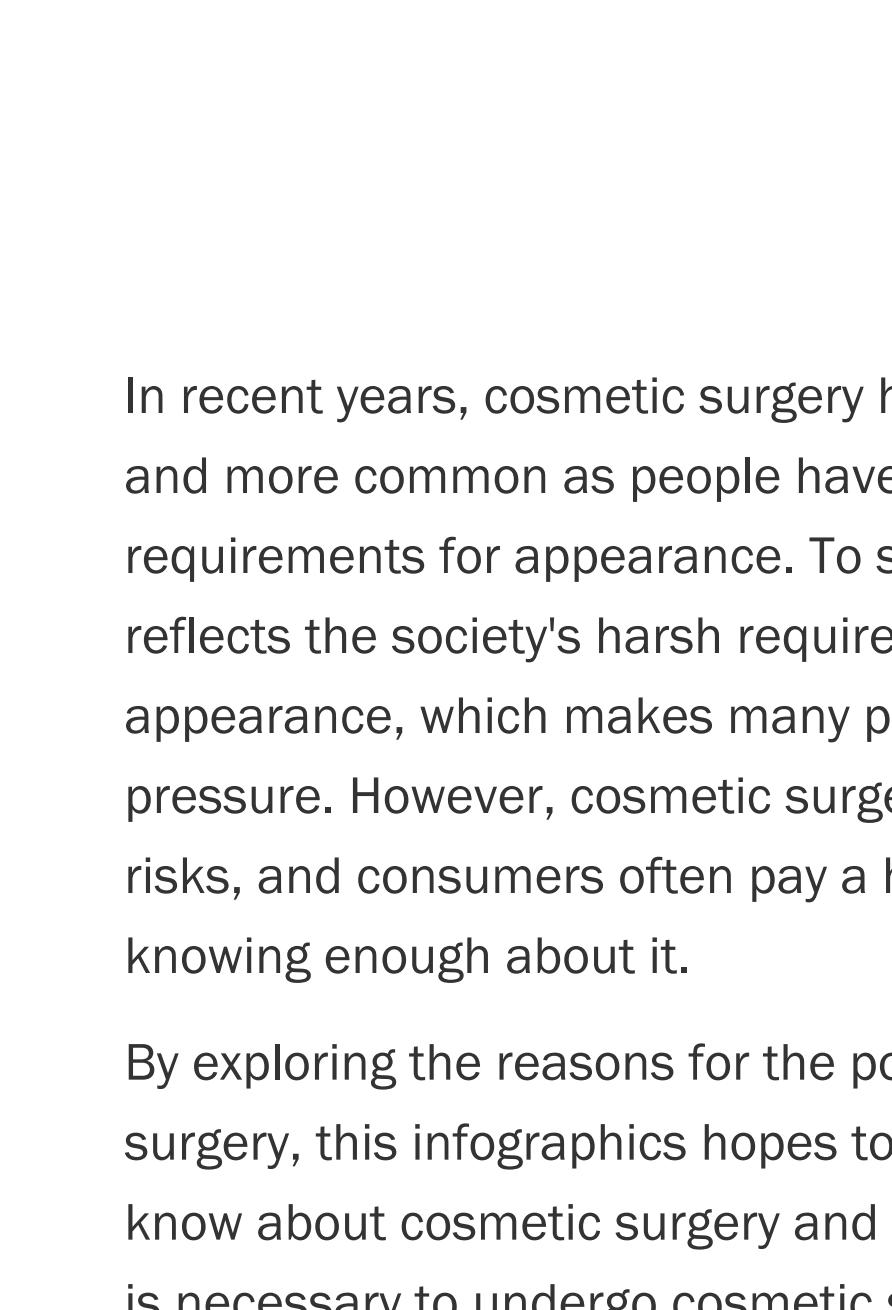
The Popularity of Cosmetic Surgery in the U.S.

Final Version of the Infographic (tabloid size)

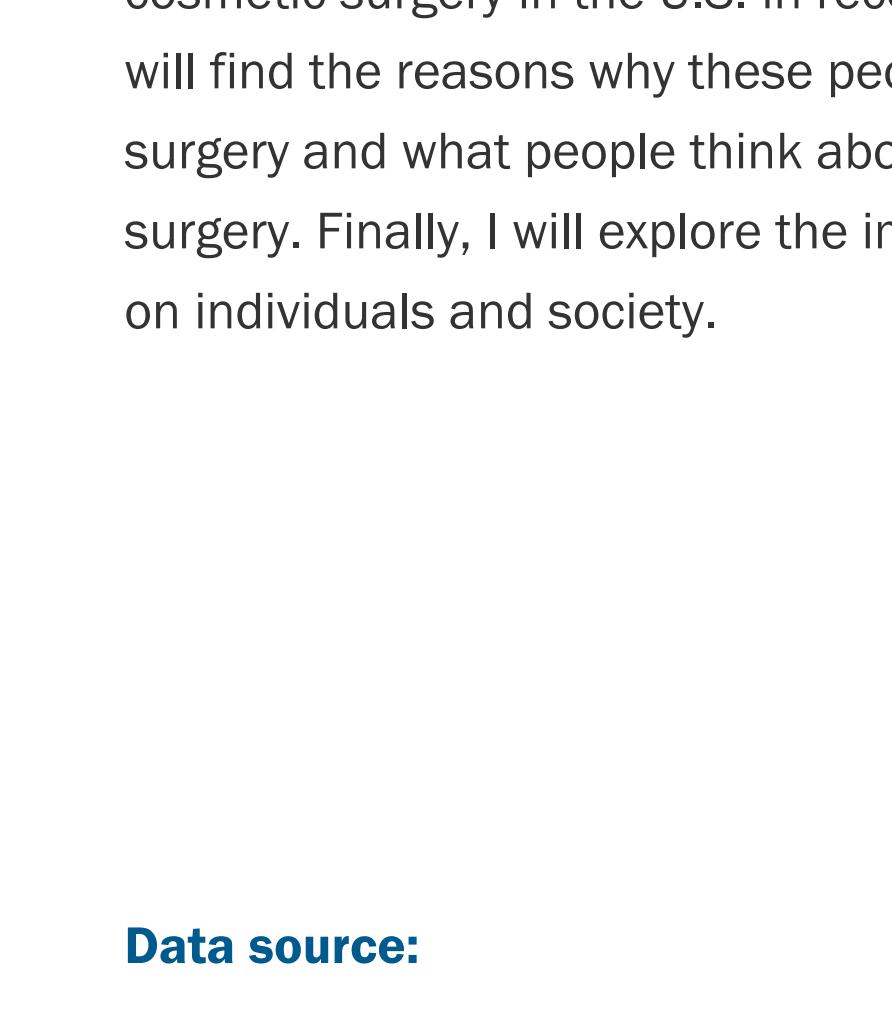
The Popularity of Cosmetic Surgery in the U.S.

In recent years, cosmetic surgery has become more and more common as people have higher requirements for appearance. To some extent, this reflects the harsh requirements on appearance, which makes many people face pressure.

Distribution of cosmetic procedure practices in the U.S. in 2019, by region



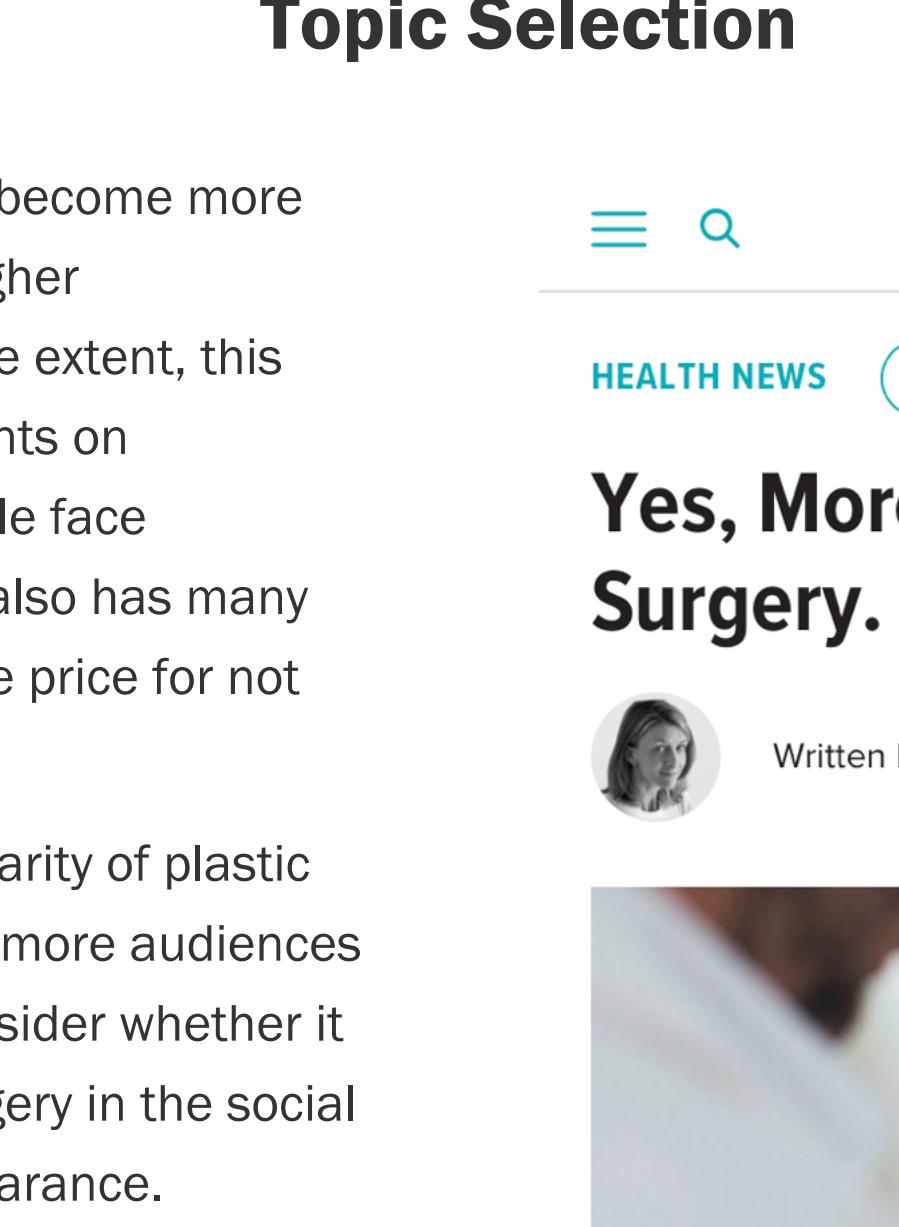
Distribution of cosmetic surgery in the U.S. in 2019, by age and gender



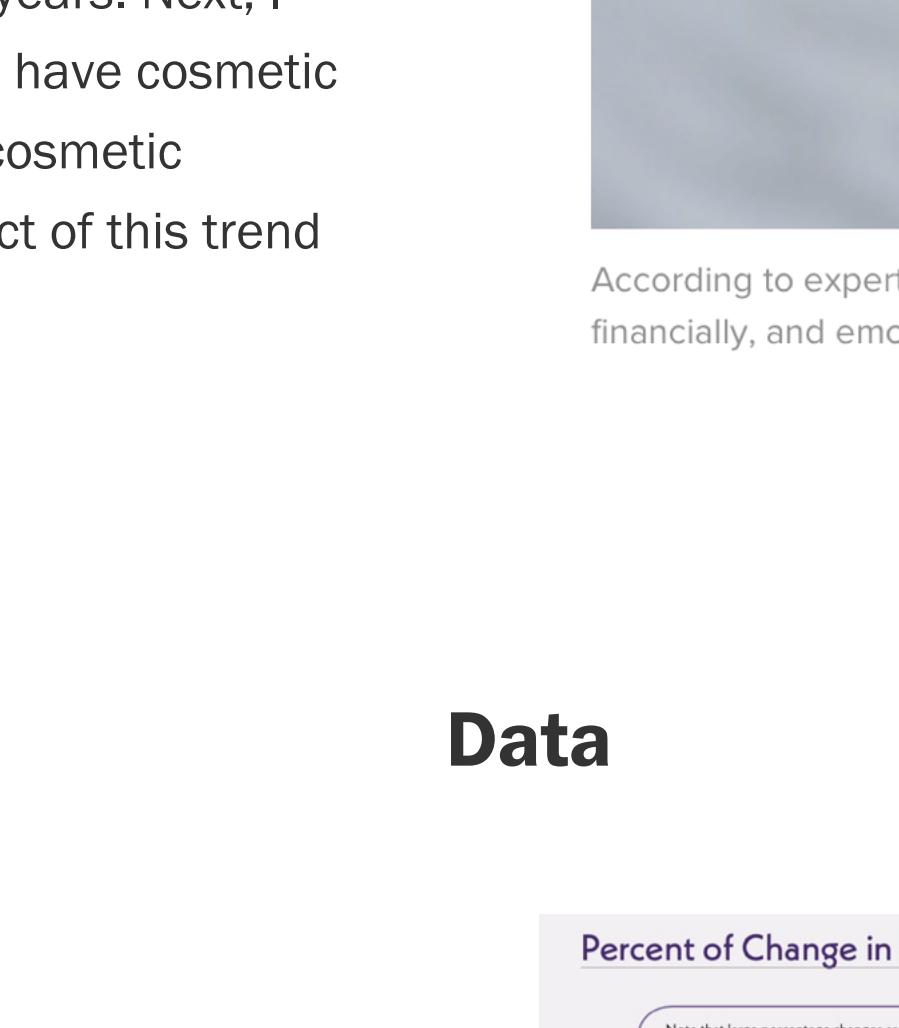
However, cosmetic surgery also has many risks, and consumers often pay a huge price for not knowing enough about it. The author will explore the reasons for the popularity of cosmetic surgery and the common influences of people.

Top 5 surgical cosmetic procedures in the U.S. in 2019, by gender

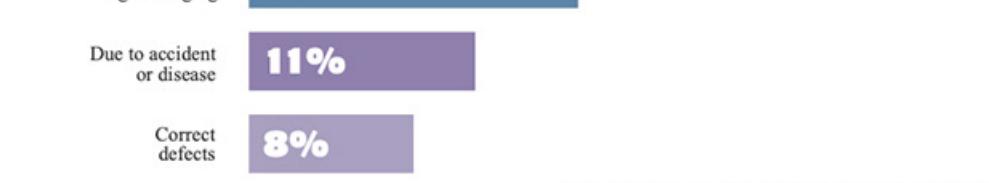
Liposuction or liposculpture was one of the most common procedures conducted in the United States in 2019, with 270,670 procedures that year.



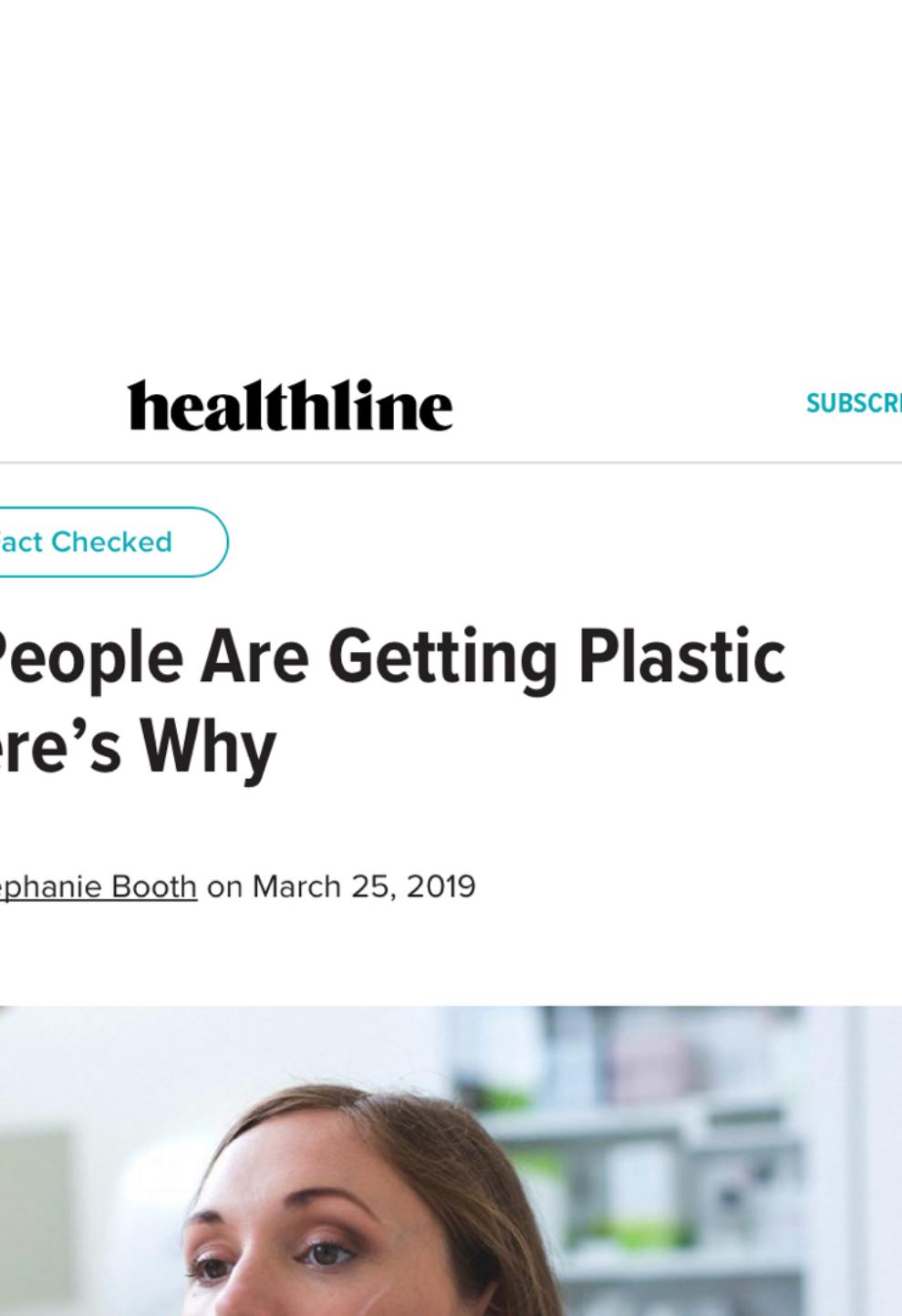
Costs for major surgical cosmetic procedures in the U.S. in 2019



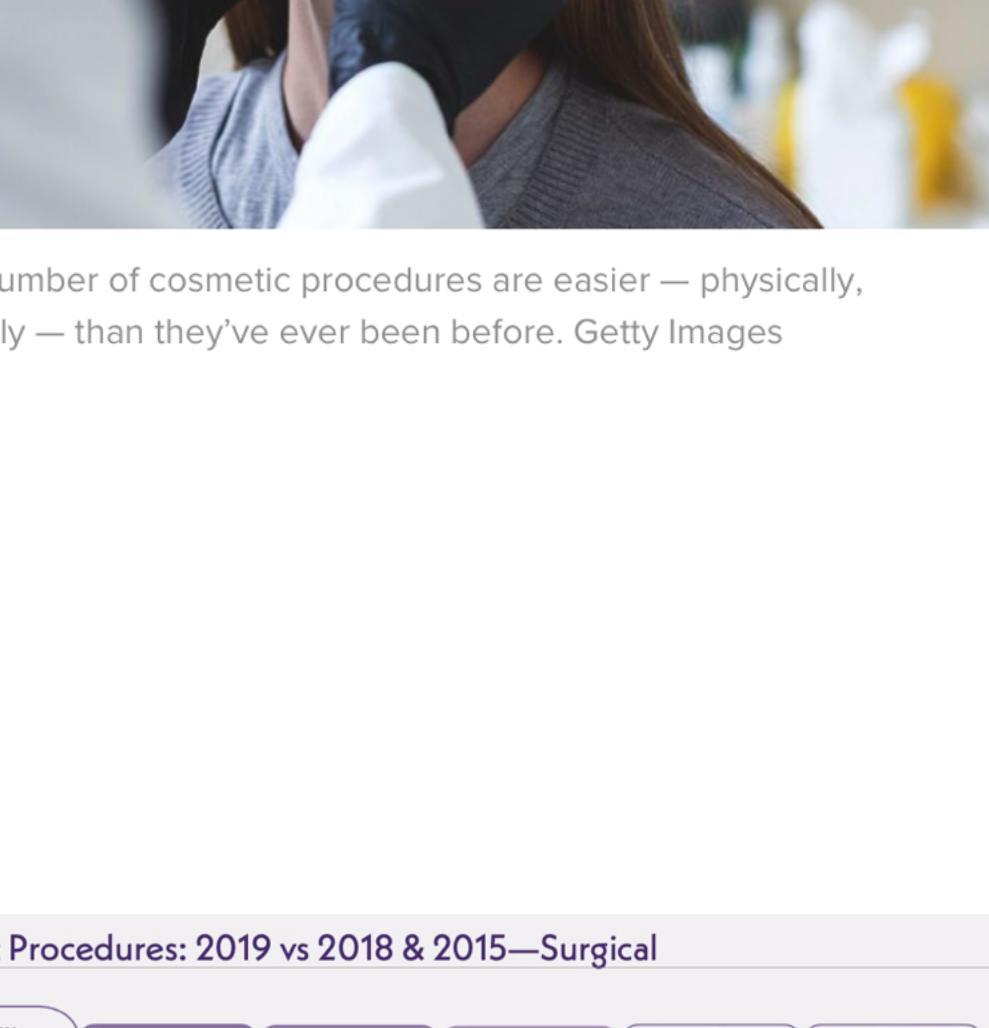
Influencers of U.S. consumers turning to cosmetic procedures as of 2019



Number of change in major procedures: 2019 v.s. 2015 in the U.S.



Reasons for undergoing cosmetic surgery in the U.S. in 2019



Topic Selection

In recent years, cosmetic surgery has become more and more common as people have higher requirements for appearance. To some extent, this reflects the society's harsh requirements on appearance, which makes many people face pressure. However, cosmetic surgery also has many risks, and consumers often pay a huge price for not knowing enough about it. The author will explore the reasons for the popularity of cosmetic surgery and the common influences of people.

By exploring the reasons for the popularity of plastic surgery, this infographics hopes to let more audiences know about cosmetic surgery and consider whether it is necessary to undergo cosmetic surgery in the social trend of increasing emphasis on appearance.

I will investigate the number, gender, age, specific procedures and costs of people who have undergone cosmetic surgery in the U.S. in recent years. Next, I will find the reasons why these people have cosmetic surgery and what people think about cosmetic surgery. Finally, I will explore the impact of this trend on individuals and society.

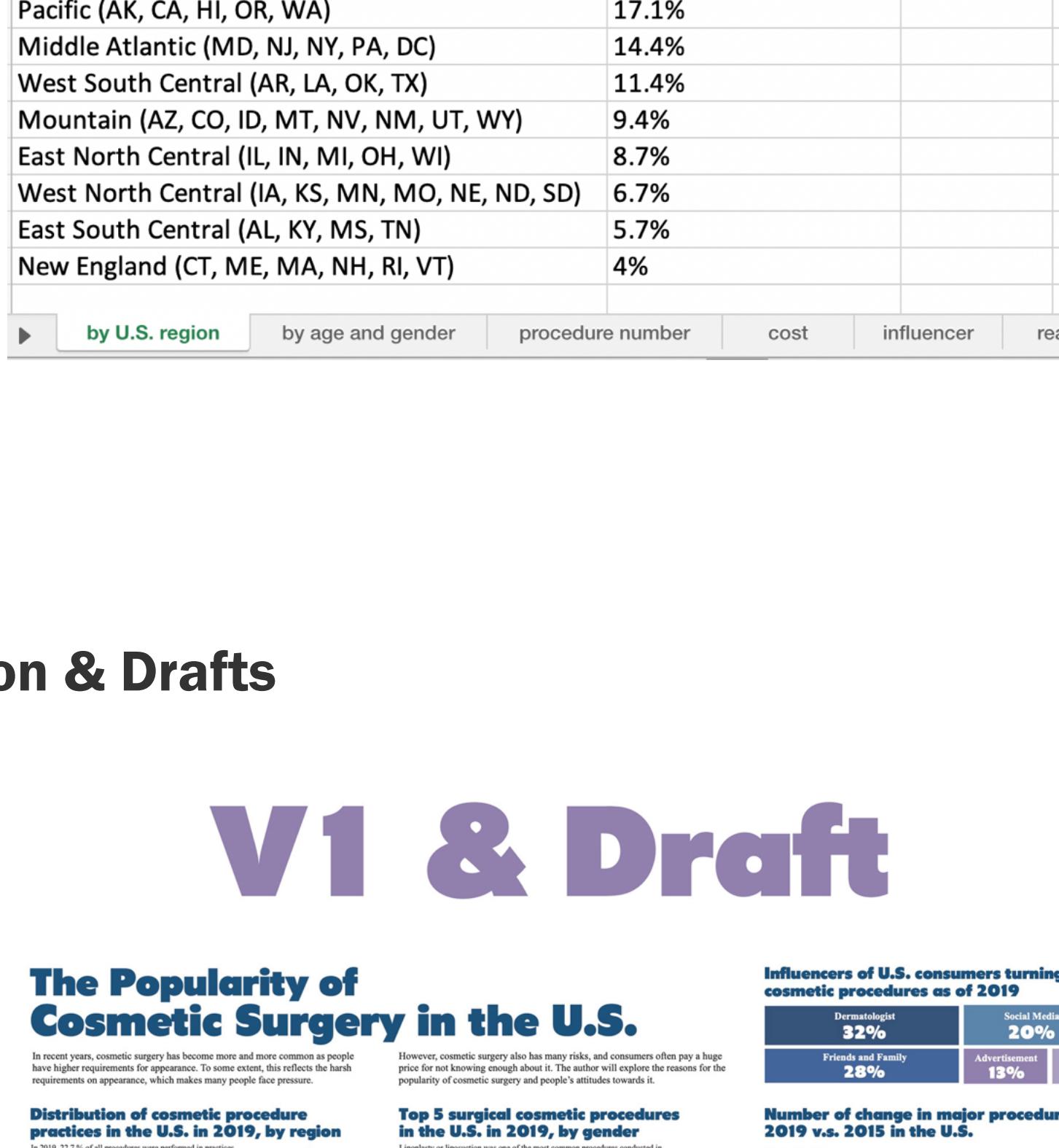
healthline

SUBSCRIBE

HEALTH NEWS Fact Checked

Yes, More People Are Getting Plastic Surgery. Here's Why

Written by Stephanie Booth on March 25, 2019



According to experts, a number of cosmetic procedures are easier — physically, financially, and emotionally — than they've ever been before. Getty Images

Data

Data source:

- American Society of Plastic Surgeons
- American Society for Aesthetic Plastic Surgery
- Statista

Data choice:

- Distribution of cosmetic procedure practices in the U.S. in 2019, by region
- Distribution of cosmetic surgery in the U.S. in 2019, by age and gender
- Top 5 surgical cosmetic procedures in the U.S. in 2019, by gender
- Number of change in major procedures: 2019 v.s. 2015 in the U.S.
- Reasons for undergoing cosmetic surgery in the U.S. in 2019

Percent of Change in Select Procedures: 2019 vs 2018 & 2015—Surgical

Surgical Procedure	2019			Percent Change 2019 vs 2018		Percent Change 2019 vs 2015	
	2019	2018	2015	2019 vs 2018	2019 vs 2015	2019 vs 2015	
Breast Augmentation	280,492	225,914	214,535	+24.4%	+14.9%	-10.8%	
Breast Implant Removal (breast implant explantation)	66,982	49,854	47,080	+34.4%	+20.2%	-15.1%	
Breast Reduction	10,171	10,047	10,279	+3.3%	-2.3%	+24.4%	
Breast Reduction (Female)*	86,543	84,599	61,299	+2.3%	+42.6%	-67.6%	
Brow Lift	23,505	21,868	25,285	+6.6%	-14.7%	-7.6%	
Buttock Augmentation (Implants and fat transfer)	35,880	26,774	18,850	+34.0%	+92.5%	+102.4%	
Buttock Lift	5,749	5,237	4,580	+10.0%	+15.4%	+29.9%	
Chin Augmentation	6,641	5,149	7,095	+31.6%	+8.4%	+16.9%	
Ear Surgery	94,936	10,724	13,260	+818.6%	+9.6%	+9.6%	
Eyelid Surgery	115,229	115,508	124,950	-0.3%	-7.8%	-7.8%	
Facelift	10,003	12,214	7,686	-18.3%	-27.9%	-37.5%	
Fat Transfer: Breast	24,892	23,340	18,155	+6.6%	+37.3%	-37.3%	
Fat Transfer: Face	43,177	35,461	41,925	+9.4%	-5.0%	-5.0%	
Male Breast Reduction (for the treatment of Gynecomastia)	21,407	24,672	21,645	-13.7%	-1.5%	-15.1%	
Lower Body Lift (including vaginal rejuvenation)	10,403	12,756	10,540	-12.5%	+1.0%	+2.9%	
Liposuction	270,670	289,261	254,950	-4.6%	+6.5%	+6.5%	
Lower Body Lift	7,797	6,098	5,720	+27.9%	+36.3%	+36.3%	
Neck Lift	30,688	27,475	28,270	+11.7%	-2.8%	+0.7%	
Neck Lift (Female)	39,699	41,517	44,460	-4.8%	-7.4%	+0.7%	
Thigh Lift	10,785	9,743	7,670	+10.7%	+28.0%	+28.0%	
Tummy Tuck	140,581	157,492	154,435	-5.9%	-4.8%	+0.7%	
Upper Arm Lift	19,596	18,564	16,250	+6.7%	+20.6%	+20.6%	
Total - Surgical Procedures	1,466,703	1,533,640	1,383,395	-4.5%	+4.5%	+4.5%	

2019 Gender Distribution for Aesthetic Procedures—Surgical

Surgical Procedure	FEMALE		MALE	
	Number of Procedures	Percent of Total	Number of Procedures	Percent of Total
Breast Augmentation	280,492	22.7%	10,724	0.0%
Breast Implant Removal (breast implant explantation)	66,982	53.0%	4,854	0.0%
Breast Reduction	10,171	8.0%	6,641	5.3%
Breast Reduction (Female)*	86,543	69.9%	10,724	8.7%
Brow Lift	23,505	19.3%	14,272	12.2%
Buttock Augmentation (Implants and fat transfer)	35,880	29.2%	19,158	16.8%
Buttock Lift	5,749	4.8%	4,854	4.2%
Chin Augmentation	6,641	5.5%	9,322	8.0%
Ear Surgery	94,936	83.4%	10,724	9.3%
Facelift	115,229	94.3%	12,214	10.5%
Fat Transfer: Breast	24,892	100.0%	0	0.0%
Fat Transfer: Face	43,177	95.3%	9,208	7.9%
Male Breast Reduction (for the treatment of Gynecomastia)	21,407	100.0%	1,472	10.0%
Lower Body Lift (including vaginal rejuvenation)	10,403	100.0%	2,017	16.4%
Liposuction	270,670	97.9%	52,827	42.1%
Lower Body Lift	7,797	6.3%	483	3.7%
Neck Lift	30,688	93.6%	10,020	86.4%
Neck Lift (Female)	39,699	93.3%	11,037	93.7%
Thigh Lift	10,785	9.1%	69	0.5%
Tummy Tuck	140,581	95.8%	15,831	12.9%
Upper Arm Lift	19,596	99.6%	60	0.4%
Total - Surgical Procedures	1,466,703	99.0%	102,818	7.0%

Data

Data source:

- American Society of Plastic Surgeons
- American Society for Aesthetic Plastic Surgery
- Statista

Data choice:

- Distribution of cosmetic procedure practices in the U.S. in 2019, by region
- Distribution of cosmetic surgery in the U.S. in 2019, by age and gender
- Top 5 surgical cosmetic procedures in the U.S. in 2019, by gender
- Number of change in major procedures: 2019 v.s. 2015 in the U.S.
- Reasons for undergoing cosmetic surgery in the U.S. in 2019

Percent of Change in Select Procedures: 2019 vs 2018 & 2015—Surgical

Surgical Procedure	2019			Percent Change 2019 vs 2018		Percent Change 2019 vs 2015	
	2019	2018	2015	2019 vs 2018	2019 vs 2015	2019 vs 2015	
Breast Augmentation	280,492	225,914	214,535	+24.4%	+14.9%	-10.8%	
Breast Implant Removal (breast implant explantation)	66,982	49,854	47,080	+34.4%	+20.2%	-15.1%	
Breast Reduction	10,171						