# FOOD & WINE

# EDITORIAL NEWSLETTER SPECS

# DIGITAL

FOOD & WINE's editorial newsletters provide knowledge and inspiration with simple recipes, travel tips and smart wine advice. By pairing your brand with this topical editorial, you'll reach an engaged audience with a passion for the epicurean experience.

## **GUIDELINES & SPECIFICATIONS**

#### **AVAILABLE DIMENSIONS**

**728x90** Leaderboard **300x250** Medium Rectangle

#### ACCEPTED FILE TYPES

Static .JPG or .GIF only, 40k Max File Size
+ Active clickthrough URL/Click Command
No HTML or Javascript markup allowed
More Info: http://direct2time.com/online/prop/amex

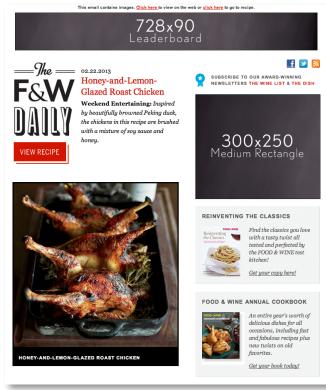
# TRAFFICKING INSTRUCTIONS

#### SUBMISSION DEADLINE

5 business days prior to launch date

#### POINT OF CONTACT

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# **AVAILABLE PROPERTIES**











## 4X PER WEEK (MONDAY, THURSDAY, FRIDAY, SUNDAY)

Delicious recipes and meal planners, hot new products, entertaining tips and more

#### 7X PER WEEK (MONDAY - SUNDAY)

One sensational dish served fresh every day, curated by the Food & Wine editorial team

#### 2X PER WEEK (TUESDAY, THURSDAY)

Get secrets worth sharing with this insider's guide to eating, drinking and carrying on

#### 1X PER WEEK (WEDNESDAY)

Weekly pairings, best bottles to buy and the latest news from around the wine world

#### 1X PER WEEK (TUESDAY)

A guide to the best travel destinations, inspired getaways and incredible restaurants opening around the globe