FOOD&WINE

FOOD&WINE DIGITAL SOLUTIONS





QUALITY AUDIENCE

8.5**MM**

MONTHLY UNIOUE VISITORS

60.5MM MONTHLY

PAGEVIEWS

40%

SITE TRAFFIC FROM MOBILE

7 min

TIME SPENT ON SITE

4.5MM

SOCIAL MEDIA FOOTPRINT

3.5MM +

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FOOD & WINE delivers the best to epicureans everywhere, by curating the most exciting trends, experiences and places. Through F&W.com and FWx.com, our editors provide award-winning content in video, slideshow and article format that's responsively designed to live across devices and is easily shareable.

SOURCES: OMNITURE NOVEMBER 2014, @PLAN Q4 2014

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DATA TARGETING & SCALE



EVENTS

SWEEPSTAKES & CONTESTS

SOCIAL/BLOGGER **PARTNERSHIPS**



CUSTOM NATIVE CONTENT ARTICLES • SOCIAL • SLIDESHOWS • VIDEO

> **CUSTOM RICH** MEDIA UNITS & HTML 5 DESKTOP • MOBILE • TABLET