



## Food & Wine, Fortune Name the Most Innovative Women in Food Mags give female foodies a list of their own By Emma Bazilian

The topic of women in the epicurean world (or the seeming lack of) has long been a hot potato, but last year when Time published a cover story, "The Gods of Food," about the world's top chefs—all men—the debate exploded.

"That sparked a conversation in the food world, but also in the world at large. Why were women missing from the picture?" said Dana Cowin, editor in chief of Food & Wine. "Part of the answer is that there are a lot of women in food, but they are not all chefs. There are also female politicians who work on hunger issues, women who own vineyards, women who are investing in food startups."

To help spotlight those women, Food & Wine turned to Time Inc. sister title Fortune, whose "Most Powerful Women in Business" list has become a cornerstone of the brand since 1998. Together, the titles created the "Most Powerful Women: The Food & Drink Innovators," comprising 25 women across various industries who have played key roles in redefining how we think about food. The list will run in F&W's October issue and in Fortune's "Most Powerful Women" issue, on newsstands Sept. 22.

Fortune has seen a rapid rise in interest on the subject of women in business since launching its "Most Powerful Women" franchise, which now includes global summits. Just last week, Fortune launched The Broadsheet, a daily newsletter focusing on female business leaders.