



# TRAVEL

LEISURE





## THE WORLD'S **MOST INFLUENTIAL** TRAVEL BRAND



## **Ultimate Experience**

T+L super-serves the world's most passionate, frequent, and sophisticated travelers. We deliver inspiring content that is a catalyst for their travels and up-to-the-minute, expert intelligence that help them to travel smarter.

And travel smarter means making sure nothing gets in the way of their passion for travel. We help guide them to making the right choices from staying healthy on the road to choosing an exotic location for a wellness getaway.

## **BEST** IN CLASS EDITOR + EDITORIAL CONTENT



to the richness and diversity of the world and helps us see with fresh eyes. Travel is a force for good. 99

Nathan Lump

Travel + Leisure Editor in Chief

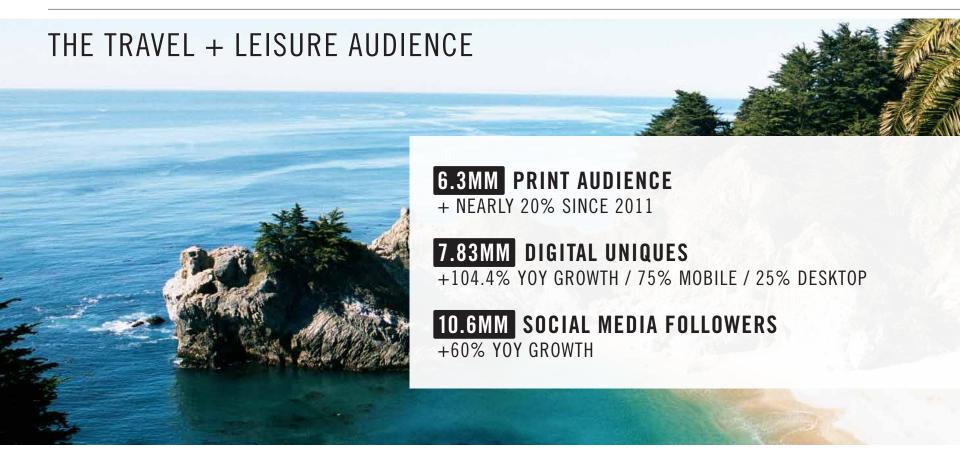


#### Adweek

HOT LIST 2016 HOTTEST TRAVEL MAGAZINE READERS' + EDITORS' CHOICE

#### Min

2016 MOST INTRIGUING EDITOR OF THE YEAR: NATHAN LUMP





## **MEDIAN AGE**

51 YEARS OLD

MALE/FEMALE

53%/47%

## THE MEANS

**\$291K** AVG HHI

## THE MINDSET

11 AVERAGE TRIPS PER YEAR

96% HAVE A VALID PASSPORT

