

# Mexico

2015 TRAVEL + LEISURE GLOBAL EDITIONS



CIRCULATION 46,500

**LANGUAGE**

SPANISH

**FREQUENCY**

11X

**DEMOGRAPHIC***Audience*

186,000

*Age*

25-44 (91%)

*Male/Female*

45 / 55%

**2015 ORDER + MATERIAL CLOSE DATES**

ISSUE	ORDER CLOSING	MATERIALS DUE	ON SALE
FEB	JAN 4, 2015	JAN 10, 2015	FEB 4, 2015
MAR	FEB 6, 2015	FEB 9, 2015	MAR 4, 2015
APR	MAR 6, 2015	MAR 10, 2015	APR 4, 2015
MAY	APR 6, 2015	APR 10, 2015	MAR 4, 2015
JUN	MAY 8, 2015	MAY 11, 2015	JUN 4, 2015
JUL	JUN 5, 2015	JUN 9, 2015	JUL 4, 2015
AUG	JUL 6, 2015	JUL 10, 2015	AUG 4, 2015
SEP	AUG 7, 2015	AUG 11, 2015	SEP 4, 2015
OCT	SEPT 4, 2015	SEP 8, 2015	OCT 4, 2015
NOV	OCT 5, 2015	OCT 9, 2015	NOV 4, 2015
DEC	NOV 6, 2015	NOV 10, 2015	DEC 4, 2015

\*All dates are local time at address below

**SPECIFICATIONS + REQUIREMENTS****2015 RATES****1P4C**

\$9,000 USD

**DPS**

\$18,000 USD

**MAGAZINE SPECS****TRIM SIZE**

210mm x 275mm

**BLEED** 220mm x 285mm**SAFETY** 5mm**SPREAD TRIM**

420mm x 275mm

**SPREAD BLEED**

430mm x 285mm

**SEND MATERIALS****FILE FORMATS**

PDF, JPEG, TIFF, EPS

**FTP SITE ADDRESS (PDF)**<http://201.131.116.150>**USER NAME**

ftptravel

**PASSWORD**

travel08

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