

# China

2015 TRAVEL + LEISURE GLOBAL EDITIONS



## LANGUAGE

CHINESE

## FREQUENCY

MONTHLY

## DEMOGRAPHIC

HHI

\$190,000 USD

Age

30-49 (60%)

Male/Female

55 / 45%

## 2015 ORDER + MATERIAL CLOSE DATES

ISSUE	ORDER CLOSING	MATERIALS DUE	ON SALE
JAN	DEC 1, 2014	DEC 10, 2014	JAN 1, 2015
FEB	JAN 1, 2015	JAN 13, 2015	FEB 1, 2015
MAR	FEB 1, 2015	FEB 5, 2015	MAR 1, 2015
APR	MAR 1, 2015	MAR 13, 2015	APR 1, 2015
MAY	APR 1, 2015	APR 11, 2015	MAY 1, 2015
JUN	MAY 1, 2015	MAY 12, 2015	JUN 1, 2015
JUL	JUN 1, 2015	JUNE 11, 2015	JUL 1, 2015
AUG	JUL 1, 2015	JUL 13, 2015	AUG 1, 2015
SEP	AUG 1, 2015	AUG 12, 2015	SEP 1, 2015
OCT	SEP 1, 2015	SEP 9, 2015	OCT 1, 2015
NOV	OCT 1, 2015	OCT 13, 2015	NOV 1, 2015
DEC	NOV 1, 2015	NOV 11, 2015	DEC 1, 2015

\*All dates are local time at address below

CIRCULATION 760,000

## SPECIFICATIONS + REQUIREMENTS

## 2015 RATES

1P4C

\$32,794 USD

DPS

\$55,360 USD

## MAGAZINE SPECS

TRIM SIZE

215mm x 275mm

BLEED 221mm x 281mm

SAFETY 5mm

SPREAD TRIM

430mm x 275mm

SPREAD BLEED

436mm x 281mm

## SEND MATERIALS

FILE FORMATS JPG,PDF,TIFF

MATERIALS CONTACT

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## MAILING ADDRESS

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