

Southeast Asia

2015 TRAVEL + LEISURE GLOBAL EDITIONS



CIRCULATION 60,000

TRAVEL IN SE ASIA FOR LEISURE 99%
TRAVEL IN SE ASIA FOR BUSINESS 58%

LANGUAGE

ENGLISH

FREQUENCY

MONTHLY

DEMOGRAPHIC*Audience*

110,000

HHI

\$150,000 USD

Age

25 - 45 (70%)

Male/Female

54 / 46%

2015 ORDER + MATERIAL CLOSE DATES

ISSUE	ORDER CLOSING	MATERIALS DUE	ON SALE
JAN	NOV 24, 2014	DEC 1, 2014	JAN 1, 2015
FEB	DEC 29, 2014	JAN 5, 2015	FEB 1, 2015
MAR	JAN 27, 2015	FEB 3, 2015	MAR 1, 2015
APR	FEB 23, 2015	MAR 2, 2015	APR 1, 2015
MAY	MAR 23, 2015	MAR 30, 2015	MAY 1, 2015
JUN	APRIL 27, 2015	MAY 4, 2015	JUN 1, 2015
JUL	MAY 26, 2015	JUN 2, 2015	JUL 1, 2015
AUG	JUN 22, 2015	JUN 29, 2015	AUG 1, 2015
SEP	JUL 27, 2015	AUG 3, 2015	SEP 1, 2015
OCT	AUG 25, 2015	SEP 1, 2015	OCT 1, 2015
NOV	SEP 25, 2015	OCT 2, 2015	NOV 1, 2015
DEC	OCT 26, 2015	NOV 2, 2015	DEC 1, 2015

*All dates are local time at mailing address

SPECIFICATIONS + REQUIREMENTS

2015 RATES

1P4C
\$8,513 USD

DPS
\$15,466 USD

MAGAZINE SPECS

TRIM SIZE
203mm x 267mm

BLEED 213 mm x 277 mm

SAFETY 5mm

SPREAD TRIM
406 mm x 267 mm

SPREAD BLEED
416 mm x 277mm

SEND MATERIALS

FILE FORMATS High Resolution JPEG,
EPS, PDF

FTP SITE (PDF)
ftp://advert_tlsea@mediatransasia.com

USER NAME
advert_tlsea@mediatransasia.com

PASSWORD adver

MATERIALS CONTACT
tlartwork@mediatransasia.com

MAILING ADDRESS

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