Hi, I'm Chelsea.

I'm a sophomore at MIT studying CS, biology, data science, and design. I'm interested in bringing together ideas from interdisciplinary fields in order to create aesthetic, accurate, and compelling work. I'm particularly passionate about how technology is used in communication, whether through data, art, or research.

Table of Contents

| Logo Designs | 2 |
|-----------------|---|
| Pixel Art | 3 |
| Website Designs | 4 |
| UI/UX Studies | Ę |
| Banners/Posters | 7 |
| Sketches | ç |

Logos

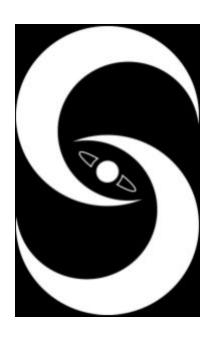
IEEE Merch Logo Design

November 2020, for MIT IEEE Design Competition designed using Procreate



Singularity Logo Design

January 2021, for MIT web.lab Project designed using Adobe Illustrator



Doomsday Logo Design

September 2020, for HackMIT designed using Procreate



Pixel Art

Singularity Profile Pictures (100x100, Set)

January 2021, for MIT web.lab Project

designed using Procreate



Lotus Design (200x200)

January 2021, personal project designed using Procreate

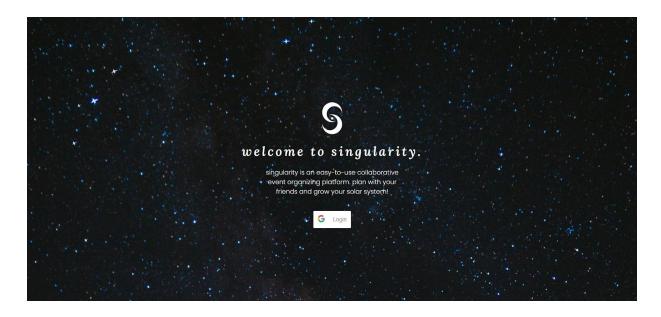


Website Designs

Singularity Website

January 2021, MIT web.lab Project

Website -- created using React.js, HTML, CSS



Personal Website (chxchen)

December 2020, personal project

Static Website -- created using HTML, CSS



UI/UX Studies

Archive of Our Own App Design

January 2021, personal project -- unaffiliated with Archive of Our Own

Archive of Our Own (AO3) is a popular site to upload fan-created content. This is a design of a mobile app for AO3, focusing on preserving the minimalistic attributes of the original AO3 website, ease of navigation, and readability. For future projects, I hope to use more minimalistic design and pay closer attention to clickable components and making text more readable.

Full Project: https://xd.adobe.com/view/1f85a12e-97dd-4742-a450-e008b0d7fb39-4ad6/?fullscreen



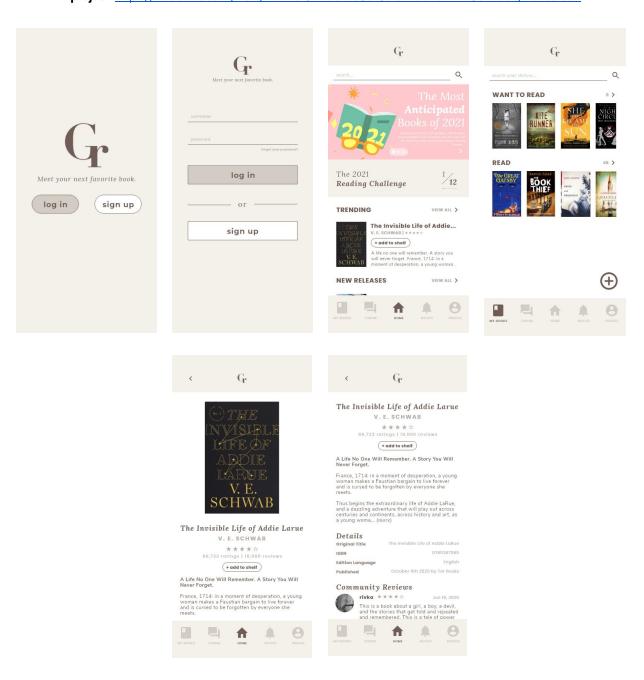
Goodreads UI/UX App Redesign

January 2021, personal project -- unaffiliated with Goodreads

This is a mobile redesign of the Goodreads app, focusing on modern aesthetics and user-friendly functionality. Using reviews on the app store, I attempted to address major user concerns, such as:

- design caused the app to be difficult to navigate
- difficult to connect with friends using app features
- lack of aesthetics

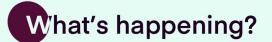
full project: https://xd.adobe.com/view/0ef52ef8-f2de-4c8e-8ele-4ab6a105fb8a-5ba6/?fullscreen



Banners/Posters

Students Against I.C.E. Informational Post

July 2020, personal project -- Instagram story



- > On July 6th, 2020, ICE announced that international students in the United States must leave the country at risk of deportation if their universities switch to online-only courses.
- > Though there is an exception for schools using a hybrid (mix of in-person and online classes) system, international students still "may not take a full online course load and remain in the United States".
- > ICE's advice for international students attending an online-only school in the fall is to transfer.



- > Sign the petition at petitions.whitehouse.gov.
- > Contact your representatives and tell them that you want this decision rescinded.
- > Contact your university and see if they have plans to help international students in response to this decision.

Undergraduate Research Technology Conference Publicity Poster

August 2020, for Undergraduate Research Technology Conference (URTC) -- Instagram story



Sketches





