

# Chow Chen

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(647) 575-6573

## WORK EXPERIENCE

### **TechZenik Robotics and Information Systems**

June 2020 - Present

#### *Graphic Designer*

- Illustrated various assets for company's social media, websites, and email newsletters
- Filmed and edited exclusive footages to be used for company's paid subscription services
- Collaborated with developers to create assets for upcoming game and curriculums

### **N/A Self Employed**

January 2020 - Present

#### *Freelance Graphic Designer*

- Operated an Etsy shop selling handcrafted goods and illustrations
- Created assets and illustrations for clients to be used on Twitch and Discord
- Over 80 transactions done through Etsy

### **UNIQLO Canada**

August 2016 – December 2020

#### *Brand Leader - Senior Sales Associate*

- Translated ideas, staff feedback, and sales results into an efficient sales floor layout
- Promoted the company's upcoming ecommerce app to customers
- Responsible for the troubleshooting and complaints regarding the company's ecommerce app

### **HomeLife Galaxy Real Estate Ltd.**

April 2018 – August 2018

#### *Front Desk Receptionist*

- Managed company's social media and website: Facebook, Google+, Twitter
- Designed flyers for various properties: real estate, rental, commercial
- Maintained brokerage's online database of properties

### **Timex Group Canada**

May 2014 – September 2014

#### *Sports Marketing Intern*

- Maintained company's website and social medias: Pinterest, Facebook, Instagram
- Collaborated with supervisor on the creation of promotion material on new items
- Updated company website with new and upcoming products
- Conducted market research on competitors and target demographic

## EDUCATION

### **Certificate of Completion, Web Development**

February 2021 – April 2021

- Juno College of Technology

### **Bachelor of Fine Arts, New Digital Media**

September 2016 – April 2020

- Ryerson University
- Minor in Economics