

# CHYAVAN MYSORE CHANDRASHEKAR

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## EDUCATION

### The University of Texas at Austin

May 2023

Master of Science, Business Analytics (GPA: 3.97/4)

- Coursework: Advanced Machine Learning, Deep Learning, Optimization, Time Series Analysis, Marketing Analytics, Demand Analytics & Pricing, Financial Management, Unstructured Data Analytics

### JSS Science & Technology University

September 2020

Bachelor of Engineering, Electronics & Communication (GPA: 9.11/10)

## TECHNICAL SKILLS

**Languages:** Python (TensorFlow, PyTorch, Scikit-learn, Pandas, NLTK, Gurobi, Spacy, Selenium), SQL, R, JavaScript, HTML, CSS, C#

**Technologies & Tools:** Git, Angular, Excel, Tableau, AWS: Sagemaker, Athena, S3, EC2

**Skills:** Machine Learning, Web Scraping, Hypothesis Testing, Natural Language Processing, Agile (Scrum, Jira, Kanban, Confluence)

## EXPERIENCE

### Affinity Answers – Data Science Capstone Intern, Austin, Texas

January 2023 – May 2023

- Devised a process using unsupervised learning techniques (scikit-learn) to delineate errors causing anomalies (data drift and data issues) like revenue and churn rate changes, errors in geotagging, transaction dating, and brand auto-identification corner cases
- Developing predictive and time series models of purchase data available for analysis on AWS (Sagemaker, Athena) for each brand using client's transaction data and integrating external datasets

### Western Digital – Software Development Engineer, Bangalore, India

January 2020 - June 2022

- Owned a module of the automation and analytical reporting Software and delivered latency improvements resulting in a performance boost of up to 300% in specific cases, functional and scalable code extensions, and front-end enhancements
- Devised SQL jobs (Microsoft SQL Server), Console Applications & Services (C# and Python), and back-end procedures to achieve communication between internal tools and process data periodically
- Spearheaded the delivery of significant UI features to improve and provide a consistent user experience for worldwide internal users for the testing process of Enterprise and Client SSDs
- Collaborated with the machine learning team to integrate predictive and diagnostic models with real-time data for failure analysis
- Reduced manual efforts by more than 50% by developing an interface to automate workflow for Cadence schematics and hardware simulations using ASP.NET and Entity Framework, resulting in department-wide adoption

## PROJECTS

### Stylized Speech Synthesis – Speech Generation using Neural Networks

January 2023

- Ideated and developed a generative machine learning model (TensorFlow) for transforming a user's text input into a desired celebrity's speech by modifying vectors of autoencoder representation with voice signatures identified during speaker recognition

### Formula-1 Analysis – System Design, Tableau Integration & Analysis

December 2022

- Conceptualized a data management framework for a company establishing a Formula-1 team by employing the Oracle cloud to set up a data warehouse and built Tableau dashboards to analyze and identify the potential race and market entry strategies

### A Cornucopia of Cereals – Recommendation System using Natural Language Processing

October 2022

- Scraped data of 1500+ cereal brands (Selenium Python) and extracted user's desirable attributes from the product reviews using NLP to recommend the top-3 niche cereals based on results from VADAR Sentiment Analysis and Word2Vec Similarity

### Marketing Analytics – Market Basket Analysis, RFM Analysis

November 2022

- Extended Market Basket Analysis to find complementary and substitutive product suggestions for articles in the inventory of an e-commerce retailer and performed RFM analysis to identify the most profitable segments demographically and geographically.

### Austin MetroBike Trip Prediction – Predictive Modeling

August 2022

- Performed multiple supervised learning analyses (R and R-studio) on 1.69 million bike trips and predicted prospective traffic at MetroBike stations with 83.3% R-squared with Random Forest ensemble to provide supply management and marketing insights

## LEADERSHIP

- Developer Student Club by Google - Orchestrated cloud study jams, workshops, and boot camps, while also serving as the lead for digital media and photography teams
- Cultural Team Lead – Led undergraduate university's cultural team of 50+ talented individuals into a national-level cultural competition, 'Antaragni' organized by the Indian Institute of Technology-Kanpur