

# CRYSTAL HUANG

PRODUCT DESIGNER

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Located in New York, NY

## SKILLS

- Interaction Design
- User Research
- Prototyping
- Wireframing
- Mobile Design
- Web Design
- Figma
- Adobe XD
- Sketch
- InVision
- Photoshop
- Illustrator
- After Effects
- HTML/CSS/JavaScript
- Project Management
- P5JS

## EDUCATION

**BACHELOR OF SCIENCE,  
MAJOR IN INFORMATION  
SYSTEMS, MINORS IN  
DIGITAL ARTS AND APPLIED  
MATHEMATICS & STATISTICS**

STONY BROOK UNIVERSITY |  
EXPECTED GRADUATION:  
MAY 2021 | GPA: 3.46/4.00

## PROJECTS

### **GIRLS WHO CODE SUMMER IMMERSION PROGRAM**

AT&T | JUL 2016 -  
AUG 2016

- Worked on a team as a full stack developer to build a mental health web app created in HTML/CSS and JavaScript
- Designed sketches, user flows, and mockups based on user behavior patterns and research

## PORTFOLIO

[CHYDESIGNS.GITHUB.IO](https://chydeshigns.github.io)

## EXPERIENCE

### **PRODUCT DESIGNER**

POSTUREHEALTH INC. | JUNE 2020 - PRESENT

- Redesigned application's key features and overhauled the visual design
- Leveraged customer insights to remap user flows to create a more valuable and empathetic experience for the user
- Participated in design reviews with product manager and stakeholders

### **PRODUCT/GRAPHIC DESIGNER**

LONG ISLAND HIGH TECH INCUBATOR | JAN 2020 - OCT 2020

- Researched, redesigned, and prototyped company website to reflect company's new marketing and branding strategy
- Translated business requirements, user needs, and technical capabilities into designs for company and its tenant high-tech businesses for company and its tenant high-tech businesses

### **WEB CONTENT SPECIALIST**

CLASSHOOK | JAN 2020 - MAY 2020

- Designed and prototyped a new landing page to allow users to gift subscriptions
- Tested the new user interface for customer interaction
- Curated educational video content to appeal to students and educators and increase user engagement

### **GRAPHIC DESIGNER**

STONY BROOK UNIVERSITY CAREER CENTER | JAN 2020 - MAY 2020

- Work collaboratively with marketing/communications team and professional staff to design marketing collateral for Career Center social media accounts, publications, special events, and bulletin boards
- Evaluated business goals and end user needs to create designs that would target the appropriate audiences

### **WEB DEVELOPER**

NEW YORK ARTS CENTER | JUL 2019 - AUG 2019

- Worked on a team as a front-end developer to redesign the current gallery website
- Designed and updated the current graphic content and interactive media on web pages, mobile app pages, and social media sites
- Reported daily and weekly web and social media analytics
- Spearheaded a new campaign for one of the company's new exhibitions