

CRYSTAL HUANG

PRODUCT DESIGNER

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Located in New York, NY

EDUCATION

**BACHELOR OF SCIENCE,
MAJOR IN INFORMATION
SYSTEMS, DIGITAL ARTS**

STONY BROOK UNIVERSITY |
EXPECTED GRADUATION:
MAY 2021 | GPA: 3.46/4.00

PROJECTS

**GIRLS WHO CODE SUMMER
IMMERSION PROGRAM**

AT&T | JUL 2016 -
AUG 2016

- Worked on a team as a full stack developer to build a mental health web app created in HTML/CSS and JavaScript
- Designed sketches, user flows, and mockups based on user behavior patterns and research

SKILLS

- Interaction Design
- User Research
- Prototyping
- Wireframing
- Mobile Design
- Web Design
- Adobe XD
- Sketch
- Figma
- InVision
- Photoshop
- Illustrator
- After Effects
- HTML/CSS/JavaScript
- Project Management

PORTFOLIO

[CHUYDESIGNS.GITHUB.IO](https://chuydesigns.github.io)

EXPERIENCE

PRODUCT DESIGNER

POSTUREHEALTH INC. | JUNE 2020 - PRESENT

- Participated in user interviews and leveraged insights to remap user flows to create a more valuable and empathetic experience for real users
- Redesigned application's key features through wireframing and high-fidelity prototyping
- Developed product strategy and options for user testing with multidisciplinary team

PRODUCT/GRAPHIC DESIGNER

LONG ISLAND HIGH TECH INCUBATOR | JAN 2020 - OCT 2020

- Researched, redesigned, and prototyped company website to reflect company's new marketing and rebranding strategy
- Communicated design decisions to business manager and stakeholders
- Translated marketing requirements, audience needs, and technical details into designs for company and its tenant high-tech businesses

WEB CONTENT SPECIALIST

CLASSHOOK | JAN 2020 - MAY 2020

- Designed and prototyped a new landing page to allow users to gift subscriptions
- Tested the new user interface for customer interaction
- Curated educational video content to appeal to students and educators and increase user engagement

GRAPHIC DESIGNER

STONY BROOK UNIVERSITY CAREER CENTER | JAN 2020 - MAY 2020

- Evaluated marketing goals and end user needs to create designs that would target the appropriate audiences
- Work collaboratively with marketing/communications team and professional staff to design marketing collateral for Career Center social media accounts, publications, and special events
- Created new graphic assets for brand identity