

119.39K

Hotels Booked

68K

Special Requests

111K

Stays In Weekend Nights

299K

Stays In Week Nights

104.01

Average Lead Time

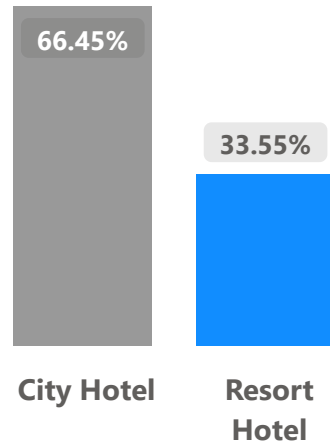
26K

Booking Changes

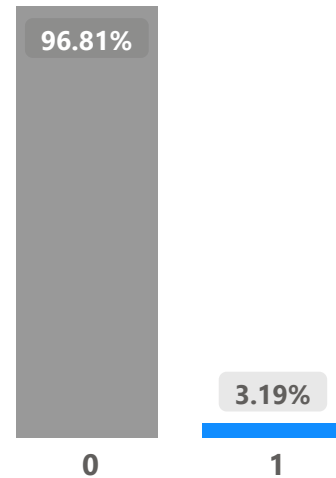
12M

Adr

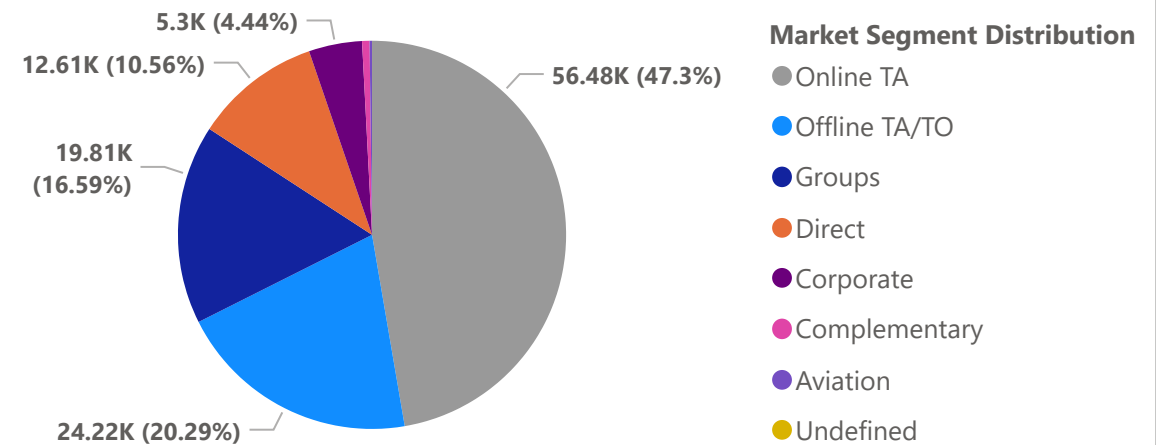
Percentage Of Total Number Of Hotels Booked



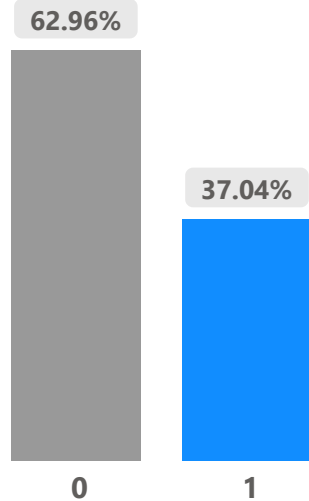
Repeat Guest Status



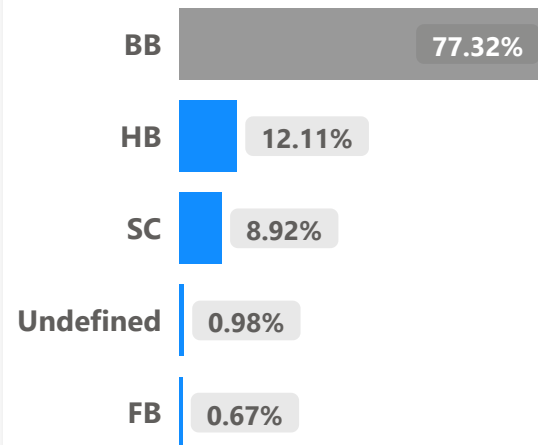
Market Segment Distribution



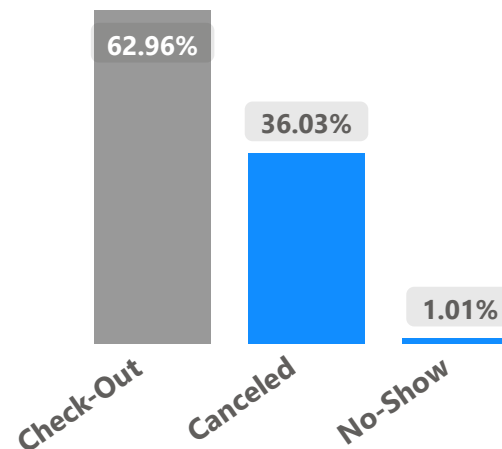
Hotel Booking Cancellation Status



Meals Ordered By Hotel Guests



Resertion Status Distribution



The 5 agents with the top booking include agent **9, 240,1,14 and 7** as seen in the chart with **31.02%,13.51%,6.98%,3.53% and 3,43%**

Data Cleaning

- Used Power Query on Power BI to remove columns that will not assist us in answering all the analysis questions.
- Ensure data type consistency
- Removed NULL from the agent column
-
- has the agency chart with another insight.

12K

children

949

babies

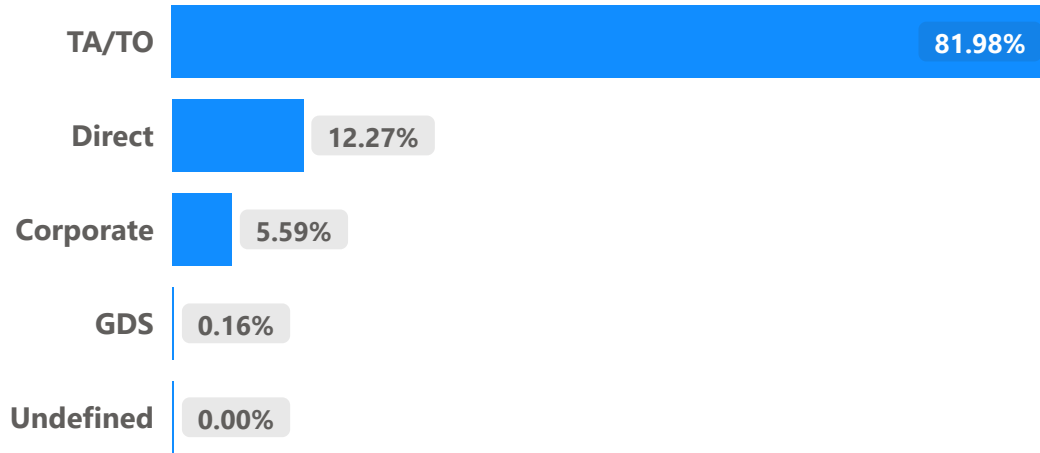
222K

adults

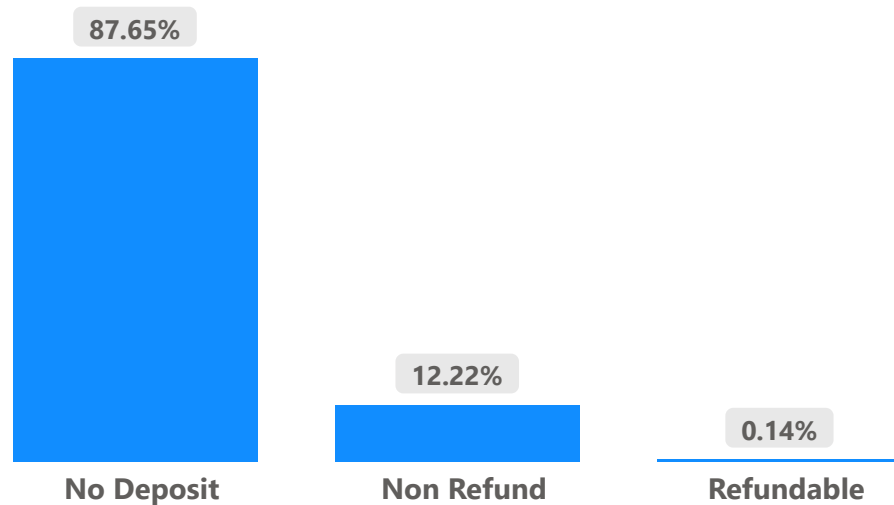
101.83

Average of adr

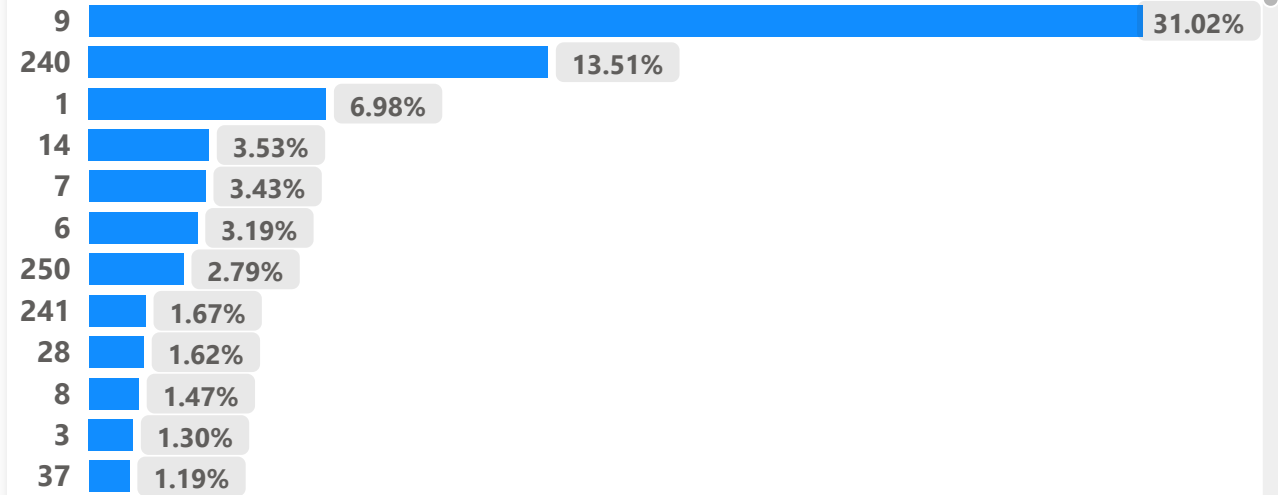
Channels Distribution



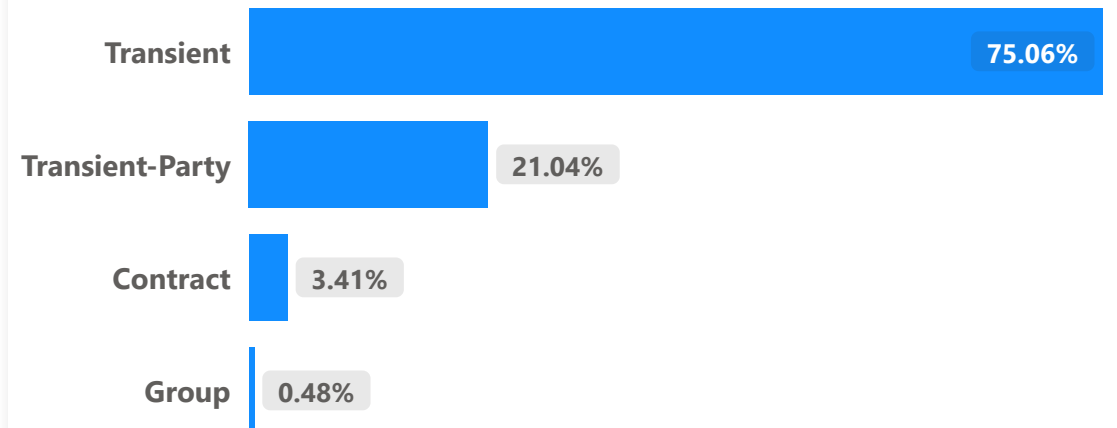
Deposit Type Distribution



Reservations Booked By Booking Agents

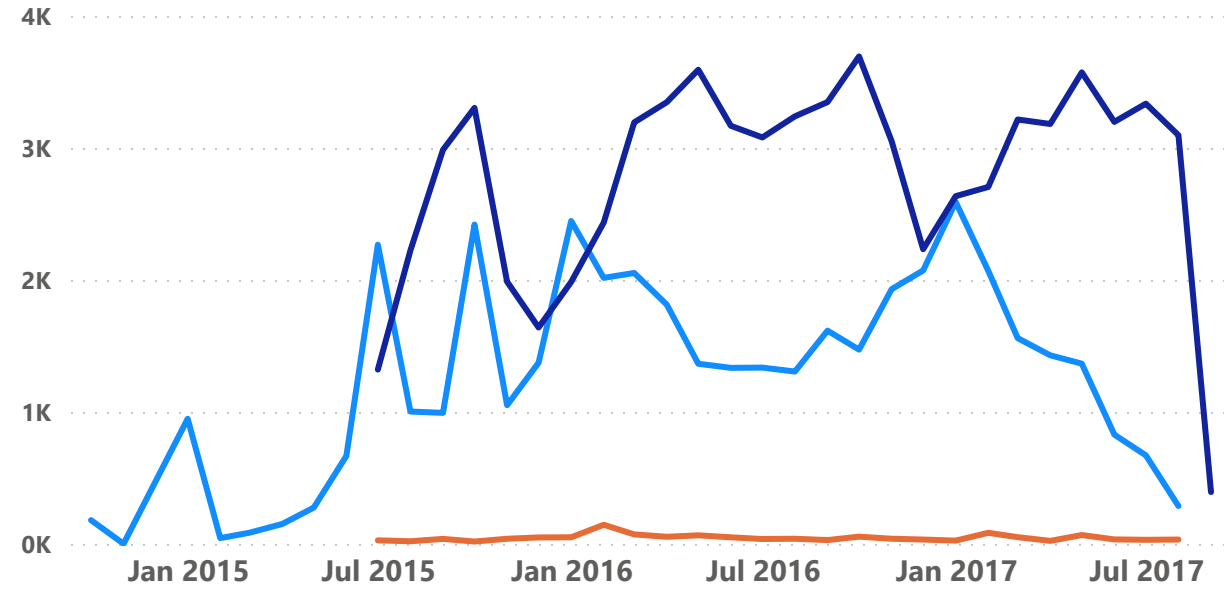


Customer Types Distribution

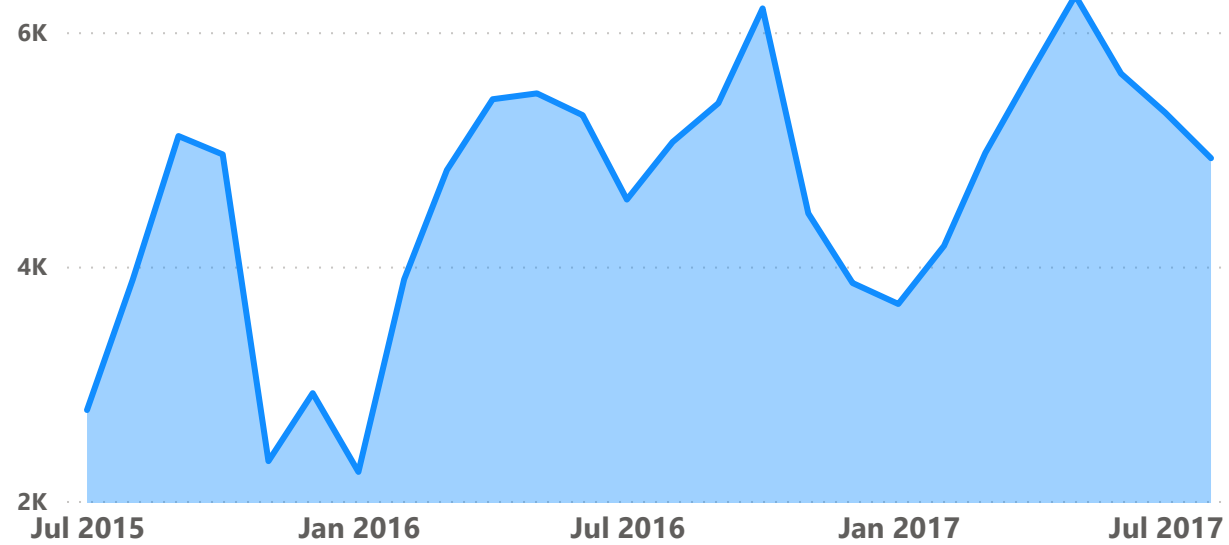


Reseveration Trend By Reservation Status

reservation_status ● Canceled ● Check-Out ● No-Show



Guest Arrival Trend



lead_time by agent

