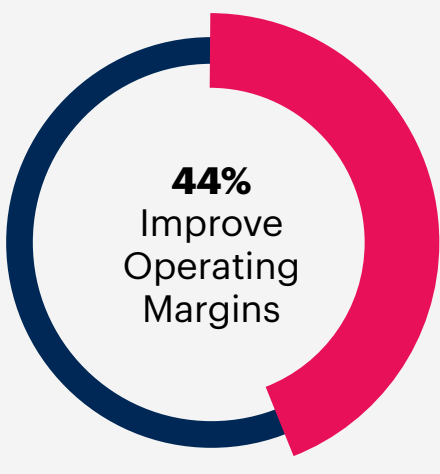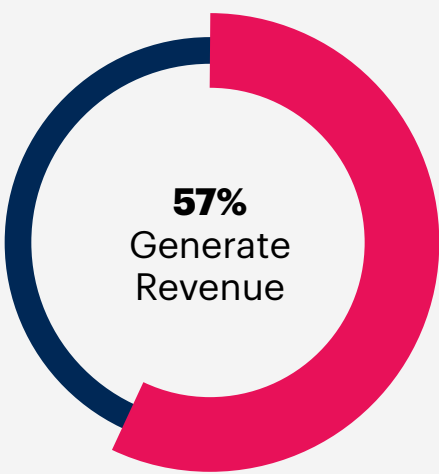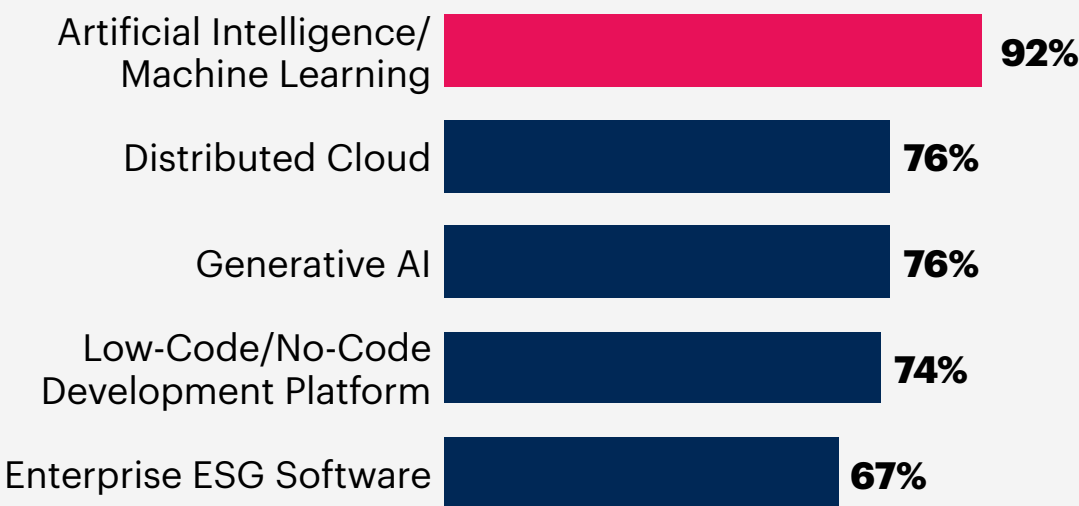# 2024 Planned Technology Spend for CIOs in Brazil

The 2024 Gartner CIO and Technology Executive Survey identifies enterprise objectives and tech spending trends.

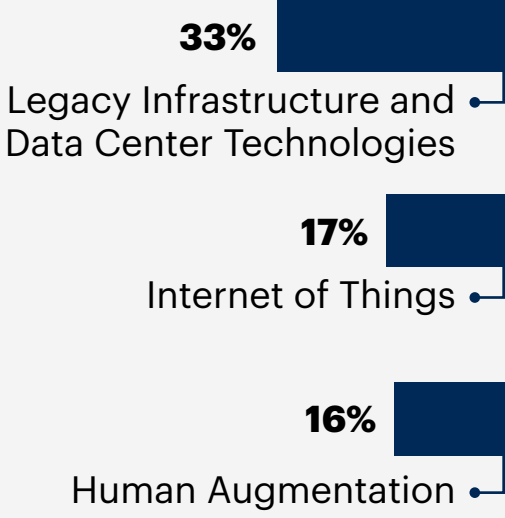## What are the most critical outcomes for digital technology investments?

67% Excel in Customer (or Citizen) Experience

57% Generate Revenue

44% Improve Operating Margins

Which technologies are most likely to be implemented by 2026?

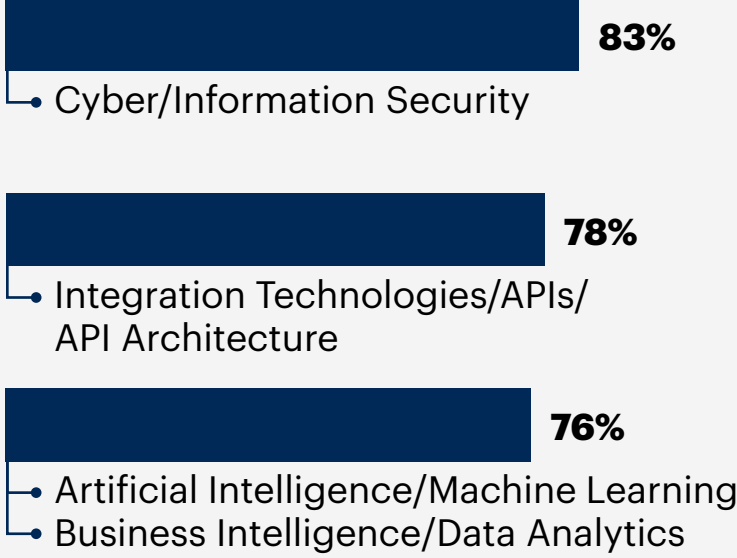| Technology	Percentage
Artificial Intelligence/ Machine Learning	92%
Distributed Cloud	76%
Generative AI	76%
Low-Code/No-Code Development Platform	74%
Enterprise ESG Software	67%

— TOP —
GAME-CHANGING TECHNOLOGY
in the next three years:

Artificial Intelligence

What are the top three technologies where CIOs will increase and decrease investments?

Percentage of Respondents Decreasing Investments

33%	Legacy Infrastructure and Data Center Technologies
17%	Internet of Things
16%	Human Augmentation

Percentage of Respondents Increasing Investments

83%	Cyber/Information Security
78%	Integration Technologies/APIs/ API Architecture
76%	Artificial Intelligence/Machine Learning Business Intelligence/Data Analytics

What can you do now?

Evangelize business leaders about technology opportunities — especially AI — and respective costs and risks. Co-lead business model change.

Select new technologies continually aligned with strategic business objectives and enterprise constraints. Co-create business solutions.

Orchestrate new initiatives, **help build multitalented teams, share leadership and develop collaboration.** Co-govern different initiatives.

n = 124 Brazil CIOs and technology executives