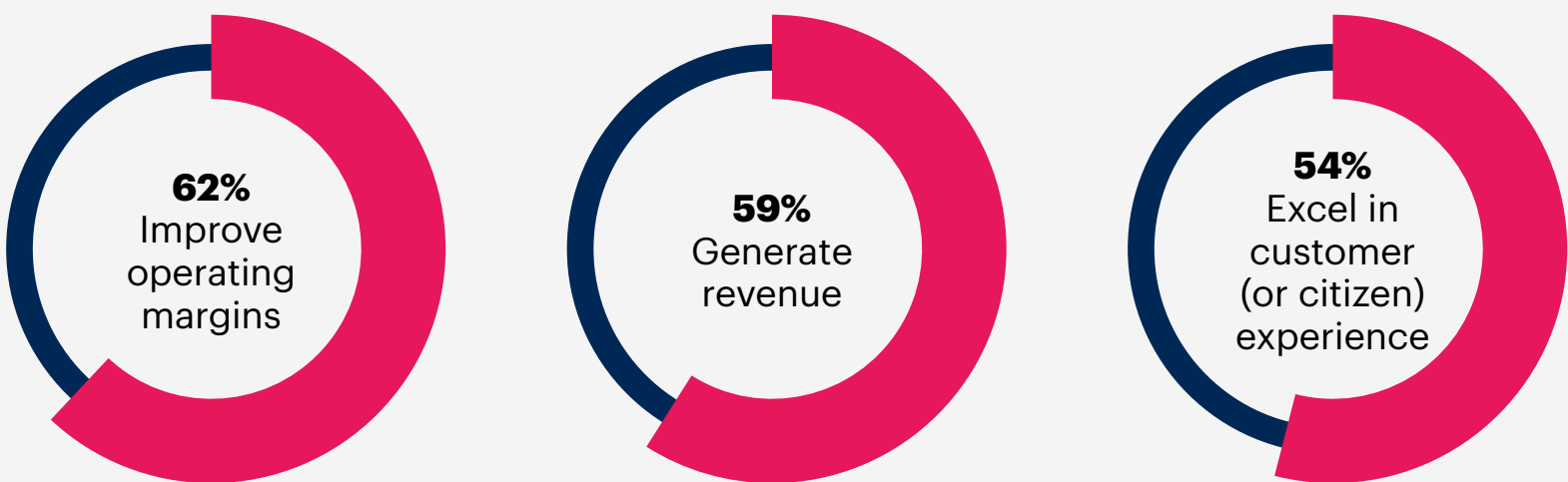


# 2024 Planned Technology Spend for CIOs in France

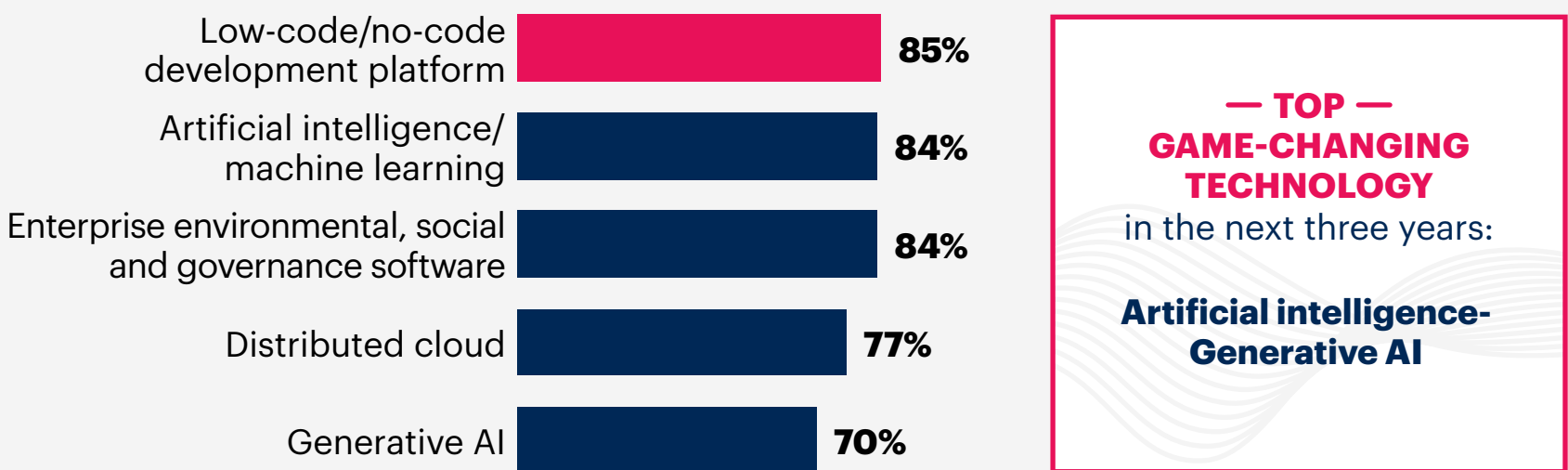
The 2024 Gartner CIO and Technology Executive Survey identifies enterprise objectives and tech spending trends.



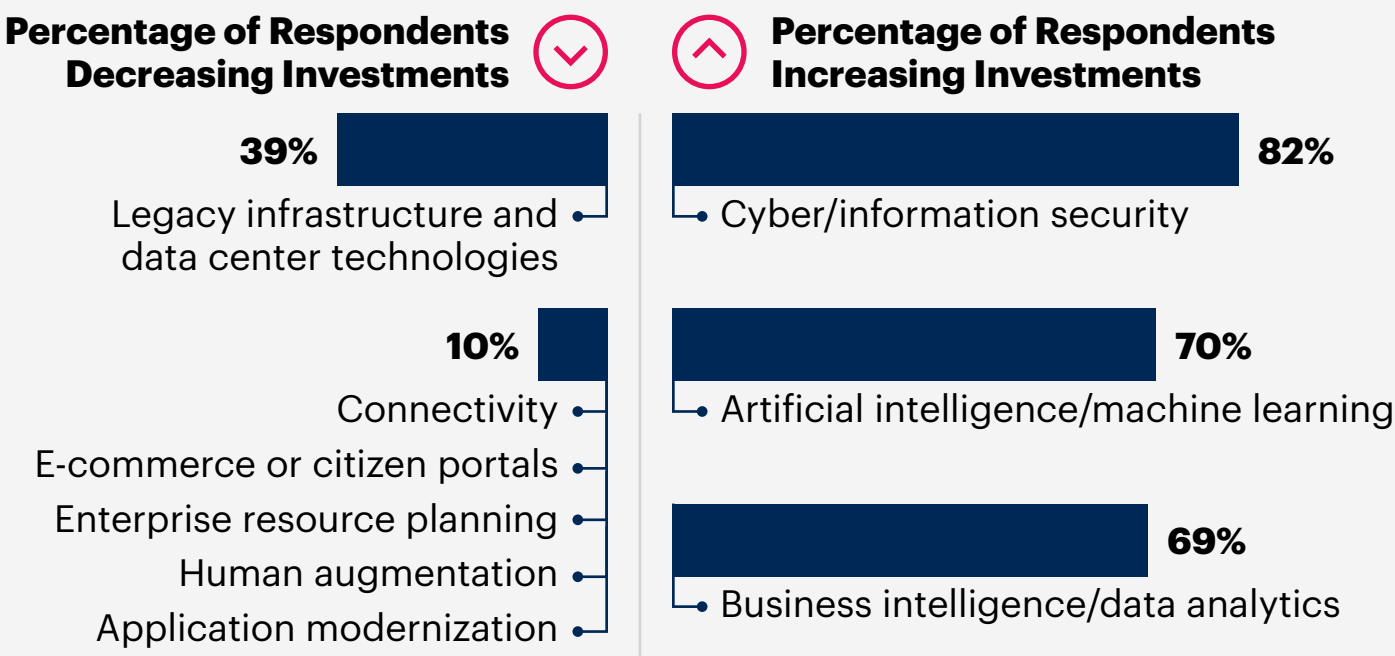
## What are the most critical outcomes for digital technology investments?



## Which technologies are most likely to be implemented by 2026?



## What are the top technologies where CIOs will increase and decrease investments?



## What can you do now?



Engage **the C-suite directly** to align strategies and goals for digital, AI and ESG, focusing on improving margins, revenue, customer experience and sustainability results.



Unify **talent through collaborative work**, utilizing ecosystems and specialized tracks **fostered seamlessly by a centralized governance**.



Ensure a **strong technology foundation and high-quality data** to support **fusion teams** and drive business optimization and transformation.