

Infographic: 2024 Planned Technology Spend for CIOs in the United States

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Initiatives: [CIO Innovation Leadership](#)

The 2024 Gartner CIO and Technology Executive Survey identifies technology spending trends and digital technology investment objectives. CIOs in the U.S. can use this Infographic to benchmark their own technology adoption plans and priorities against their peers'.

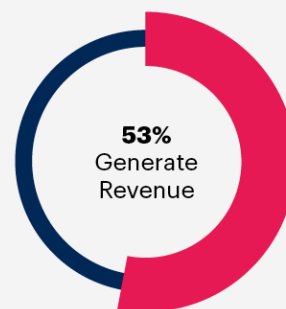
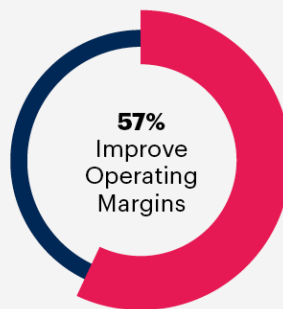
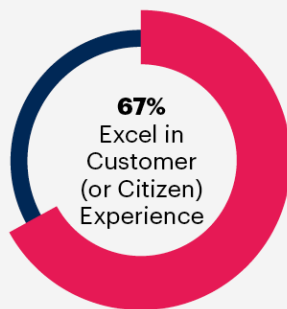
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2024 Planned Technology Spend for CIOs in the United States

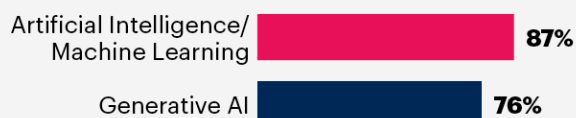
The 2024 Gartner CIO and Technology Executive Survey identifies enterprise objectives and tech spending trends.



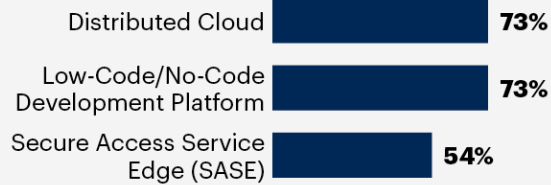
What are the most critical outcomes for digital technology investments?



Which technologies are most likely to be implemented by 2026?



— TOP —
GAME-CHANGING
TECHNOLOGY

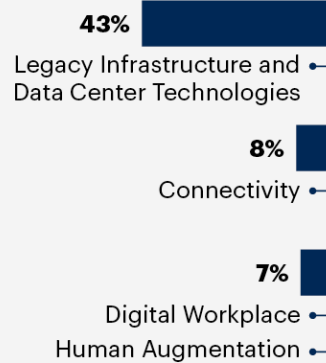


in the next three years:

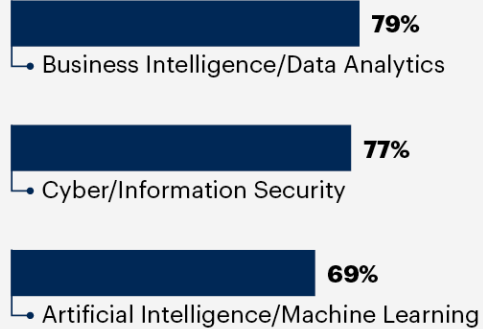
Artificial Intelligence-Generative AI

What are the top three technologies where CIOs will increase and decrease investments?

Percentage of Respondents Decreasing Investments



Percentage of Respondents Increasing Investments



What can you do now?



Equip and empower others to participate in democratized digital delivery via a franchise design.



Accelerate value realization by eliminating legacy mindsets as well as technical debt.



Define your organization's AI ambition using the Gartner AI Opportunity Radar.

n = 622 U.S. CIOs and technology executives
Source: 2024 Gartner CIO and Technology Executive Survey

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Overview

CIOs in the U.S. must frequently realign their technology investment and deployment plans to best deliver the critical business outcomes their executive leaders expect. Use this Infographic to compare your plans to those of your peers. Initiate a conversation with your executive leadership team to revisit their strategic intentions. Does this confirm their direction? Or does it suggest that the enterprise is following the crowd, including competitors? If the latter, should your plan be more aggressive to accelerate the enterprise's strategic intent and differentiation?

Evidence

2024 Gartner CIO and Technology Executive Survey. This survey was conducted online from 2 May to 27 June 2023 to help CIOs determine how to distribute digital leadership across the enterprise and to identify technology adoption and functional performance trends.

Ninety-seven percent of respondents led an information technology function. In total, 2,457 CIOs and technology executives participated, with representation from all geographies, revenue bands and industry sectors (public and private), including 622 U.S. CIOs and technology executives.

Disclaimer: The results of this survey do not represent global findings or the market as a whole, but reflect the sentiments of the respondents and companies surveyed.

Recommended by the Author

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[We Shape AI, AI Shapes Us: 2023 IT Symposium/Xpo Keynote Insights](#)

[How to Pilot Generative AI](#)

[3 Generative AI Imperatives for CIOs in 2023](#)

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