

Tool: AI Strategy Document

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FOUNDATIONAL This research is reviewed periodically for accuracy.

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Initiatives: [Executive Leadership: Artificial Intelligence](#)

AI will make or break industries and companies over the next decade. Executive leaders should develop a formal AI strategy document that can help identify use cases, quantify benefits and risks, align business and technology teams, and change organizational competencies to support AI.

Additional Perspectives

- [Summary Translation: Tool: AI Strategy Document](#)
(07 December 2021)

When to Use

This tool is a customizable document that can be used to create your AI strategy, which can be shared widely within the organization and presented to other executive leaders. You can also use this toolkit to understand the foundational elements of what constitutes a sound AI strategy.

Directions for Use

Use this tool when you want to operationalize your strategy and need a roadmap to align and prioritize initiatives. This tool focuses specifically on the AI strategy and requires inputs from various stakeholders to be a fully completed document.

Evidence

Gartner CIO Survey 2020, Gartner AI research circle Survey, 2020

In addition, the authors handled over 100 inquiries and executive briefings on this topic.

Recommended by the Authors

[Toolkit: Document the Mission of Your AI COE and Start to Staff It](#)

[Quick Answer: What to Measure in an Artificial Intelligence Project](#)

[Quick Answer: How to Define Artificial Intelligence\)](#)

[Top Strategic Technology Trends for 2021](#)

[An Executive Leader's Guide to Staffing Effective Data Science Teams](#)[Quick Answer: What Is the True Return on AI Investment?](#)

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See Gartner Internet Browser [System Requirements](#) for more information.

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