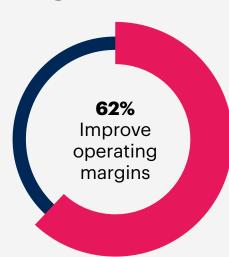
Gartner

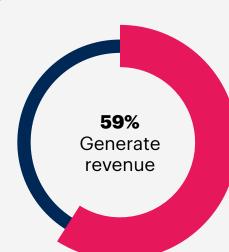
2024 Planned Technology Spend for Clos in France

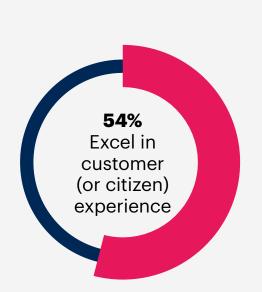
The 2024 Gartner CIO and Technology Executive Survey identifies enterprise objectives and tech spending trends.



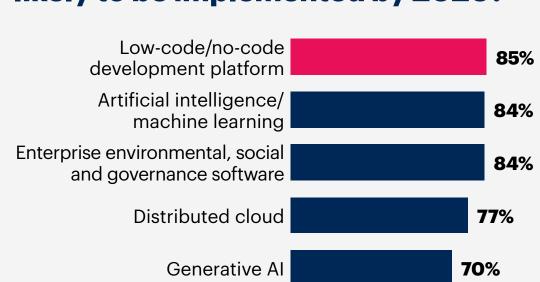
What are the most critical outcomes for digital technology investments?







Which technologies are most likely to be implemented by 2026?



— ТОР — GAME-CHANGING TECHNOLOGY in the next three years: **Artificial intelligence-Generative Al**

What are the top technologies where CIOs will increase and decrease investments?

Percentage of Respondents Decreasing Investments



Percentage of Respondents Increasing Investments

39% Legacy infrastructure and •

Cyber/information security

82%

10%

Human augmentation •

Application modernization •

data center technologies

70%

Connectivity • E-commerce or citizen portals • Enterprise resource planning • Artificial intelligence/machine learning

69% Business intelligence/data analytics

What can you do now?



Engage the C-suite directly to align strategies and goals for digital, AI and ESG, focusing on improving margins, revenue, customer experience and sustainability results.



Unify talent through collaborative work, utilizing ecosystems and specialized tracks fostered seamlessly by a centralized governance.



Ensure a **strong** technology foundation and high-quality data to support fusion teams and drive business optimization and transformation.

n = 61 France CIOs and technology executives

Source: 2024 Gartner CIO and Technology Executive Survey