

Design Spec- Final Project Site

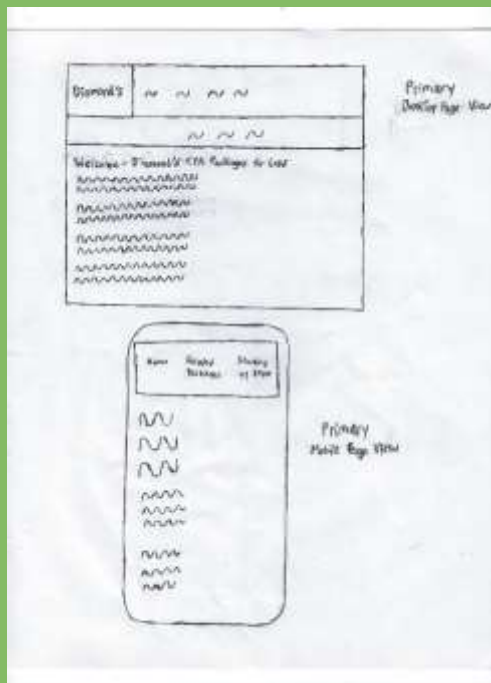
Summary

The website you are viewing is called Diamond's CPA Prep. It was built primarily to serve as the final project for a student in COMP 126. The student in question is attempting to portray his site as a marketing and bottom-line focused website. Furthermore, the brand present on said website was created as an addendum to appeal to those who want a return on their investment. This can be seen with the use of the color most closely resembling money green, #85bb65. Because of the student's interest in the field of accounting, the topic of CPA preparation was chosen. In addition, the student's interest in entrepreneurship was taken into effect as the website hints at Multi-Level-Marketing.

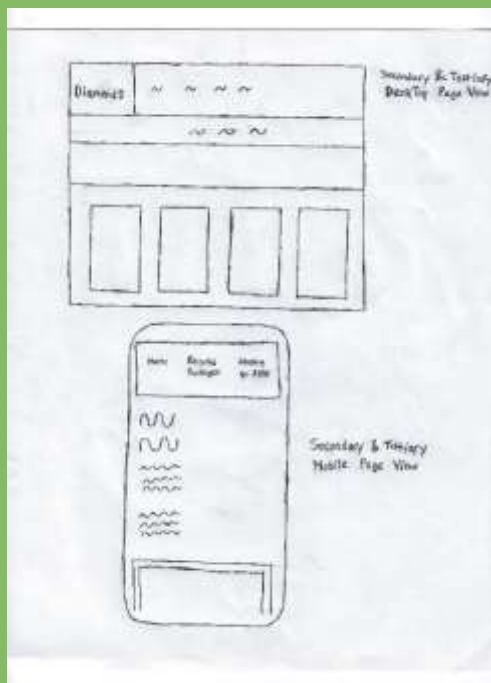
*If you click on the "Support Tab" for the website you will be brought to this Design Spec.

Layout

Primary



Secondary/Tertiary



Design Palette

