Christopher Moore Jr.

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UI/UX DESIGN

Experienced designer looking to get back into the field! I'll soon be completing certification in UI Design, with years of graphic design work under my belt, I am ready to finally take my leap into UI/UX. I'm excited to contribute, learn, and collaborate with other like-minded professionals and am open for any opportunity to get my UI/UX career started. Gaming is my preferred industry, but also have experience in fashion & entertainment and a deep knowledge of sports.

SKILLS

Design Thinking Wireframing (low-high fidelity) Understanding of Design Patterns

Rapid Prototyping Usability Testing Color Theory User Research Responsive Web/Native Design Typography

PROFESSIONAL EXPERIENCE

Misfit Collective LLC Mar 2019 - Current

Graphic Designer

Provide design solutions for clients, which include: logos, branding kits, web graphics, website design and promotional item mockups. I've had the pleasure to lead design projects for SMBs to elevate their online presence and enhance their marketing materials.

LogoSurfing Aug 2018 - Feb 2019

Lead Designer

Using the Adobe Creative Suite, mostly Photoshop and Illustrator, I made digital proofs of promotional items and stationery for the company's current and prospective accounts. Handled company presentations at local business and county events, including research and creation of presentation.

Gwinnett County Governement

Marketing Specialist

Grew the engagement of the county's health and wellness initiative, Live Healthy Gwinnett, by an increasing percentage during my time with the department. Created social media campaigns associated with their events. Collaborated with the marketing team to create web graphics and interdepartmental emails.

EDUCATION & CERTIFICATIONS

Bachelor of Arts

Major: New Media Art University of Virginia

UI Design Certificate

Career Foundry

Internship

Graphic Designer
Culture 73 Media - Q1 2016

EXTRACURRICULAR ACTIVITIES

Oct 2023 - Dec 2024

Varsity Football Team

University of Virginia '12-'14

Brand Owner

infini '14-'23

Production Assistant - Camera Operator

Roland Martin Unfiltered - Get Out The Vote Rally, December 2020