

Introducing ResearchSync: Transform Customer Interviews into Strategic Documents

AI-powered synthesis of customer research into actionable PR-FAQ documents

Problem

Product teams spend 40% of their time manually consolidating customer research, with synthesis taking 3-5 weeks per project. This delay impacts go-to-market decisions and product strategy alignment.

Solution

ResearchSync automates research synthesis, generating PR-FAQ documents in hours with standardized format, version control, and AI-powered insights extraction from customer interviews.

Frequently Asked Questions

1. How much time does ResearchSync save compared to manual synthesis?

ResearchSync reduces synthesis time from 3-5 weeks to 2-3 days, saving 80+ hours per project. Teams can iterate faster and make data-driven decisions with confidence.

Customer Segment: Product Manager

2. Can teams collaborate on generated PR-FAQ documents?

Yes, with built-in editing tools, version history tracking, and commenting capabilities for real-time collaboration across product, design, and research teams.

Customer Segment: Product Manager

3. What format does ResearchSync output?

PR-FAQ documents are generated in JSON format with validation against JSON Schema, and can be exported to PDF, Markdown, and HTML for different use cases.

Customer Segment: Technical Lead

4. How accurate are the AI-generated insights?

Each PR-FAQ includes a confidence score (0-1) based on research completeness. Documents undergo JSON Schema validation to ensure structural correctness.

Customer Segment: UX Researcher

5. Can I customize the PR-FAQ template?

Yes, the minimal PR-FAQ format (Headline, One-liner, Problem, Solution, FAQ) can be customized via Jinja2 templates for Markdown and HTML exports.

Customer Segment: Technical Lead

6. What customer segments are identified?

Each FAQ item is linked to synth persona archetypes (e.g., Product Manager, UX Researcher, Technical Lead) based on research findings.

Customer Segment: UX Researcher

7. How is version control handled?

All PR-FAQ edits are tracked with timestamps, field changes, and version numbers. Historical versions are stored in .versions/ directory.

Customer Segment: Product Manager

8. What happens if the research batch has incomplete data?

The generator extracts insights from available sections (recommendations, recurrent_patterns) and flags missing data with lower confidence scores.

Customer Segment: UX Researcher