Introducing ResearchSync: Transform Customer Interviews into Strategic Documents

AI-powered synthesis of customer research into actionable PR-FAQ documents

Problem

Product teams spend 40% of their time manually consolidating customer research, with synthesis taking 3-5 weeks per project.

Solution

ResearchSync automates research synthesis, generating PR-FAQ documents in hours with standardized format and version control.

Frequently Asked Questions

1. How much time does ResearchSync save?

ResearchSync reduces synthesis time from 3-5 weeks to 2-3 days, saving 80+ hours per project.

Customer Segment: Product Manager

2. Can teams collaborate on documents?

Yes, with built-in editing tools, version history, and commenting for real-time collaboration.

Customer Segment: Product Manager

3. What format does ResearchSync output?

PR-FAQ documents are generated in JSON format and can be exported to PDF, Markdown, and HTML.

Customer Segment: Technical Lead

4. How accurate are the AI-generated insights?

Each PR-FAQ includes a confidence score (0-1) based on research completeness.

Customer Segment: UX Researcher

5. Can I customize the PR-FAQ template?

Yes, the minimal PR-FAQ format can be customized via Jinja2 templates.

Customer Segment: Technical Lead

6. What customer segments are identified?

Each FAQ item is linked to synth persona archetypes based on research findings.

Customer Segment: UX Researcher

7. How is version control handled?

All PR-FAQ edits are tracked with timestamps and version numbers.

Customer Segment: Product Manager

8. What happens if the research batch has incomplete data?

The generator extracts insights from available sections and flags missing data.

Customer Segment: UX Researcher