# Cianna Bedford-Petersen

I am a PhD Student in the Department of Psychology at the University of Oregon. My research uses data-driven predictive modeling to explore personality and mental health in the context of online social networks. I am also pursuing a 5-course Data Science Specialization taught entirely in R, focused on data visualization, functional programming, and machine learning.

#### CONTACT **EDUCATION** □ cbedford@uoregon.edu PhD Student, Social And Personality Psychology 2022 @ ciannabp.com **♀** Eugene, OR University of Oregon 2017 (7) ciannabp MS, Social And Personality Psychology ■ osf.io/fx345/ 2019 **Q** Eugene, OR University of Oregon in linkedin.com/in/ciannabp/ 2017 **3** 952-649-2502 BA, Psychology, Minor In Statistics 2014 • Northfield, MN St. Olaf College 2010 **III** SELECTED POSITIONS **Graduate Employee** 2020 University of Oregon LANGUAGE SKILLS Department of Psychology 2017 · Academic advisor to undergraduate students providing guidance on career paths, internship opportunities, and course choices. · Coordinator of undergraduate statistics tutoring program SPSS 2017 Lab Manager University of Minnesota DeYoung Personality Lab and NICE Lab 2016 · Coordinated a longitudinal study examining if goal setting encourages well-being and the development of virtuous characteristics. · Designed the survey, collected data from 250 participants, performed analyses, and mentored undergraduate assistants. STATISTICAL SKILLS Structural Equation Modeling 2016 **Digital Analytics Consultant** Minneapolis, MN Nina Hale. Inc. 2014 · Analyzed client marketing data and provided insights to increase advertising impact. Social Network Analysis · Utilized regression modeling to predict cost per new student at a national chain of Statistical Consultant 2014 St. Olaf College NSF-funded Center for Interdisciplinary Research 2013 · Examined the influence of age and gender on human scent profiles.

## ♣■ SELECTED TEACHING EXPERIENCES

#### Personality Psychology 2019

2018

Department of Psychology

University of Oregon

· Developed course materials and instructed 50 undergraduate students.

· Mentored undergraduate students in research design and analysis.

#### Statistical Methods 2019

Department of Psychology

University of Oregon

· Developed course materials and instructed lab sections for 60 undergraduate students.

### MORE INFO

See full CV at ciannabp.rbind.io/cv/ for a more complete list of positions and publications.

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