

# Cathy Ho

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## AREAS OF EXPERTISE

Dynamic public health professional.

- Public Health Research Development
- Health Communication
- Logistical Support
- Fundraising
- Public Health Engagement

In-depth experience in the following areas:

- Clinical Research
- Data Monitoring
- Qualitative and Quantitative Research
- Public Speaking
- Program Monitoring and Evaluation
- Strategic Planning
- Social Media Marketing

## EXPERIENCE

### **Emory University, Georgia Clinical & Translational Science Alliance (CTSA)**

Atlanta, GA (2019-present)

#### *Program Coordinator*

- Manage Communications and Biostatistics, Epidemiology & Research Design program
- Conducting research and engage in collaborative grant development efforts to support programmatic needs and innovations
- Prepared reports and decks for stakeholder and cross-functional team meetings
- Manage internal communications including production and management of weekly newsletters
- Proof and revise effective health education communications collateral

### **Emory University Winship Cancer Institute, Lymphoma Epidemiology of Outcomes**

Atlanta, GA (2016-2019)

#### *Clinical Research Coordinator (2018-2019)*

- Managed a clinical research group and non-therapeutic research studies in lymphoma
- Handled study implementation, lab supplies ordering, patient recruitment, clinical data abstraction, patient sample collection and processing, literature review, data analysis and manuscript writing
- Maintained the goal to identify and validate better prognostic factors
- Schedule and managed meetings and handles the logistics for meetings and special events for domestic and international travel

#### *Research Assistant (2016-2018)*

- Conducted focus groups to understand the unmet needs of cancer patients and survivors regarding their lymphoma care
- Assessed perceptions against participation in clinical studies and how to combat these issues

**Emory University, Georgia Cancer Registry,**  
Atlanta, GA (2017-2018)

*Research Assistant*

- Conducted cold calls to recruit patients who are qualified and request for consent to extrapolate data for cancer research

**Trinity Community Ministries, Atlanta, GA (2017)**

*Health Consultant*

- Participated on an external public health consultant team that provided technical assistance in the development of a recruitment plan for perspective internships to students at Georgia State University

**Do Re Mi Student Music Lessons, Norcross, GA (2015-2017)**

*Accountant*

- Organize and maintain financial records
- Summarizes current financial status by collecting information; preparing balance sheet, profit and loss statement, and other reports

**Emory University Winship Cancer Institute, Atlanta, GA (2016)**

*Volunteer*

- Contributed over 100 hours in the cancer unit serving patients with basic hospitality needs.

**Chua Hai An Temple, Lake City, GA (2016)**

*Fundraising Organizer*

- Coordinated fundraising efforts to build a school for indigent children in Da Nang, Vietnam
- Raised over \$20,000 by organizing a 200+ person charity dinner event, silent auction and the sale of raffle tickets

**Winship Cancer Institute 5k Run Volunteer – Emory University, Atlanta, GA (2016-2018)**

- Ensured runners stayed on route as route leader
- Managed water and snack inventory for runners

**Atlanta Science Festival Volunteer, Atlanta, GA (2015)**

- Assisted with the setup and breakdown of events

## EDUCATION

- Bachelor of Science: Public Health, Georgia State University, Atlanta, GA, *cum laude*

## ABSTRACTS & PRESENTATIONS

Jackelyn Payne, MPH, Monique Farone, MPH, Anh Phan, MSPH, Amy Ayers, MPH, **Cathy Ho**, Raina Mathur, Stephanie Smith, Christopher Flowers, MD, MS Survivor and Caregiver Perceptions of Lymphoma: An Exploratory Study American Public Health Association

Jackelyn B. Payne MPH, **Cathy D. Ho**, Lillian Chen, Kaylin V. Dance, Christopher R. Flowers, MD, Survivor and Caregiver Perceptions of Lymphoma: A Qualitative Study American Society of Hematology, Paper Under Review.

Jackelyn B. Payne MPH, Lillian Chen, **Cathy D. Ho**, Kaylin V. Dance, Andrew Ritter, MD, Christopher R. Flowers, MD Priorities for Rural Lymphoma Survivors: An Exploratory Study American Society of Hematology, Clinical Lymphoma, Myeloma and Leukemia

## SKILLS

- Bilingual: Fluent in English and Vietnamese, Proficient in Google Drive, Microsoft Word, Excel and PowerPoint, SAS, SQL, NVIVO and MAXQDA Qualitative Analysis Software, QGENDA, Electronic Health Records (EPIC, PowerChart Millennium), HIPPA Regulations, Cascade, Communications, Beginners HTML, CSS, JS