**Introduction/Business Problem**

New York City's demographics show that it is a large and ethnically diverse metropolis. It is the largest city in the United States with a long history of international immigration. It is also a huge tourist attraction, resulting in millions for business owners every year.

An Italian businessman has decided that he wants to fulfill his lifelong dream of opening an Italian restaurant in New York. With rents lower than ever after the pandemic, and people eager to go out and socialize, this seems like a good time to open a restaurant. However, to avoid diving into this project blindly, the following questions will be addressed in the dataset:

1. What is the best location (neighborhood or borough) for an Italian restaurant in New York City?
2. In what Neighborhood and/or borough should the investor open a Italian restaurant to have the best chance of being successful?
3. What part of New York city has the best Italian food?