

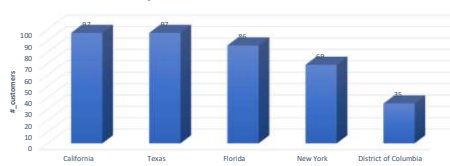
Question 1

STATE	total_customers
California	97
Texas	97
Florida	86
New York	69
District of Columbi	35
Colorado	33
Ohio	33
Alabama	29
Washington	28
Arizona	26
Illinois	25
Pennsylvania	25
Virginia	24
Tennessee	23
Missouri	23
Connecticut	22
Indiana	22
Louisiana	20
North Carolina	20
Georgia	18
Minnesota	17
Nevada	17
Michigan	17
Oklahoma	16
Massachusetts	14
Maryland	14
Kansas	13
Iowa	11
Utah	10
West Virginia	10
Alaska	10
New Jersey	9
South Carolina	9
Wisconsin	8
Kentucky	8
Nebraska	7
Idaho	7
Oregon	7
Arkansas	6
Hawaii	6
Delaware	6
New Mexico	5
New Hampshire	3
Montana	3
North Dakota	2
Mississippi	2
Maine	1
Wyoming	1
Vermont	1

Question 5

state	vehicle_maker	total_customers	ranking
Texas	Chevrolet	9	1
Florida	Toyota	7	1
California	Ford	6	1
California	Dodge	6	1
California	Audi	6	1
California	Nissan	6	1
California	Chevrolet	6	1
Ohio	Chevrolet	6	1
Alabama	Dodge	5	1
Colorado	Chevrolet	5	1
Maryland	Ford	5	1
New York	Toyota	5	1
New York	Pontiac	5	1
Virginia	Ford	5	1
Washington	Chevrolet	5	1
District of Columbia	Chevrolet	4	1
Indiana	Mazda	4	1
Missouri	Chevrolet	4	1
Arizona	Pontiac	3	1
Arizona	Cadillac	3	1
Georgia	Toyota	3	1
Illinois	Ford	3	1
Illinois	GMC	3	1
Illinois	Chevrolet	3	1
Michigan	Ford	3	1
Minnesota	GMC	3	1
Nevada	Pontiac	3	1
North Carolina	Volvo	3	1
Pennsylvania	Toyota	3	1
Tennessee	Mazda	3	1
Alaska	Chevrolet	2	1
Connecticut	Chevrolet	2	1
Connecticut	Mercury	2	1
Connecticut	Maserati	2	1
Connecticut	Volvo	2	1
Delaware	Mitsubishi	2	1
Idaho	Dodge	2	1
Louisiana	BMW	2	1
Louisiana	Nissan	2	1
Louisiana	Ford	2	1
Louisiana	Pontiac	2	1
Louisiana	Kia	2	1
Massachusetts	Dodge	2	1
Massachusetts	Chevrolet	2	1
New Jersey	Mercedes-Benz	2	1
New Jersey	Hyundai	2	1
New Mexico	Dodge	2	1
Oklahoma	Toyota	2	1
Oklahoma	Ferrari	2	1
Oklahoma	Mazda	2	1
Oregon	Toyota	2	1
West Virginia	Mercedes-Benz	2	1
Arkansas	Suzuki	1	1
Arkansas	Chevrolet	1	1
Arkansas	Pontiac	1	1
Arkansas	Volkswagen	1	1
Arkansas	Mitsubishi	1	1
Arkansas	GMC	1	1
Hawaii	Ford	1	1
Hawaii	Toyota	1	1
Hawaii	Pontiac	1	1
Hawaii	Nissan	1	1
Hawaii	Cadillac	1	1
Hawaii	GMC	1	1
Iowa	Chrysler	1	1
Iowa	Chevrolet	1	1
Iowa	Hyundai	1	1
Iowa	Isuzu	1	1
Iowa	Dodge	1	1
Iowa	Mazda	1	1
Iowa	Porsche	1	1
Iowa	Jeep	1	1
Iowa	Ford	1	1
Iowa	Pontiac	1	1
Iowa	Subaru	1	1
Kansas	GMC	1	1
Kansas	Lexus	1	1
Kansas	Buick	1	1
Kansas	Mercedes-Benz	1	1
Kansas	Suzuki	1	1
Kansas	Honda	1	1
Kansas	Dodge	1	1
Kansas	Volkswagen	1	1
Kansas	Ford	1	1
Kansas	Mazda	1	1
Kansas	Maserati	1	1
Kansas	Nissan	1	1
Kansas	Saab	1	1

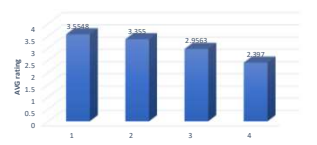
Top 5 States with most customers



Question 2

quarter_number	AVG(feedback_numerical)
1	3.5548
2	3.355
3	2.9563
4	2.397

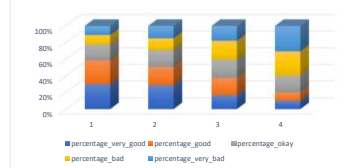
Average Customer Rating per Quarter



Question 3

quarter_number	percentage_very_good	percentage_good	percentage_bad	percentage_very_bad	percentage_okay
1	30	28.7097	19.0323	11.2903	10.9677
2	28.626	22.1374	20.229	14.1221	14.8855
3	16.5939	20.9607	21.8341	22.7074	17.9039
4	10.0503	10.0503	20.1005	29.1457	30.6533

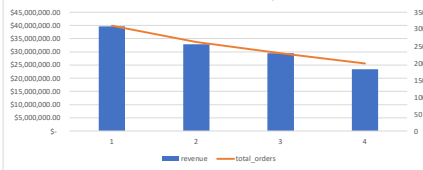
Trend of Customer Satisfaction



Question 8

quarter_number	revenue	total_order
1	\$ 39,637,630.97	310
2	\$ 32,913,737.76	262
3	\$ 29,435,427.48	229
4	\$ 23,496,008.22	199

Trend of Revenue and Orders by Quarter



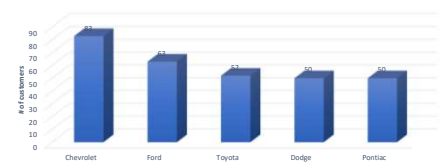
Question 9

credit_card_type	avg_discount
jcb	60.74%
visa-electron	62.35%
switch	61.02%
diners-club-carte-blanche	61.45%
laser	64.38%
china-unionpay	62.22%
diners-club-enroute	59.98%
americanexpress	61.63%
mastercard	62.95%
visa	60.08%
bankcard	60.95%
solo	58.50%
maestro	62.42%
diners-club-us-ca	61.46%
instapayment	62.06%
diners-club-international	58.40%

Question 4

vehicle_maker	total_custo
Chevrolet	83
Ford	63
Toyota	52
Dodge	50
Pontiac	50

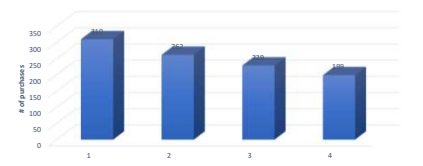
Top Vehicle Maker preferred by customers



Question 6

quarter_number	orders_in_q
1	310
2	262
3	229
4	199

Trend of purchases by Quarter



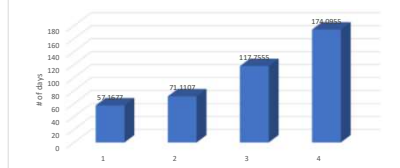
Question 7

quarter_number	revenue	PREVIOUS_REVENUE	qoq_perc_change
1	39421580	NULL	NULL
2	32715830	39421580	-0.17
3	29229896	32715830	-0.11
4	23346780	29229896	-0.20

Question 10

quarter_number	average_shipping_time
1	57.4677
2	71.1107
3	117.7555
4	174.0955

Time taken to ship orders by Quarter



Kentucky	Acura	1	1
Kentucky	Mercury	1	1
Kentucky	Audi	1	1
Kentucky	Ram	1	1
Kentucky	Volvo	1	1
Kentucky	Pontiac	1	1
Kentucky	Nissan	1	1
Kentucky	Mercedes-Benz	1	1
Maine	Mercedes-Benz	1	1
Mississippi	Dodge	1	1
Mississippi	Toyota	1	1
Montana	Chevrolet	1	1
Montana	Mitsubishi	1	1
Montana	Dodge	1	1
Nebraska	Chevrolet	1	1
Nebraska	Mercedes-Benz	1	1
Nebraska	Volkswagen	1	1
Nebraska	Nissan	1	1
Nebraska	Pontiac	1	1
Nebraska	Toyota	1	1
Nebraska	Cadillac	1	1
New Hampshire	Chrysler	1	1
New Hampshire	Lincoln	1	1
New Hampshire	Lexus	1	1
North Dakota	Hyundai	1	1
North Dakota	Ford	1	1
South Carolina	Acura	1	1
South Carolina	Buick	1	1
South Carolina	BMW	1	1
South Carolina	Kia	1	1
South Carolina	Mazda	1	1
South Carolina	Mitsubishi	1	1
South Carolina	Dodge	1	1
South Carolina	Jaguar	1	1
South Carolina	Isuzu	1	1
Utah	Maybach	1	1
Utah	Volkswagen	1	1
Utah	Isuzu	1	1
Utah	Subaru	1	1
Utah	Lincoln	1	1
Utah	Chevrolet	1	1
Utah	Oldsmobile	1	1
Utah	Pontiac	1	1
Utah	Dodge	1	1
Utah	Buick	1	1
Vermont	Mazda	1	1
Wisconsin	Pontiac	1	1
Wisconsin	Chevrolet	1	1
Wisconsin	Acura	1	1
Wisconsin	Mazda	1	1
Wisconsin	Nissan	1	1
Wisconsin	Cadillac	1	1
Wisconsin	Dodge	1	1
Wisconsin	Honda	1	1
Wyoming	Buick	1	1

