

Kristine Mendoza

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EDUCATION

Carnegie Mellon University University of Madeira December 2013

Masters in Human-Computer
Interaction, School of Computer
Science

Fordham University, Cum Laude May 2006

B.A. Economics

B.A. International Political Economy

Oxford University

Junior Year Abroad, 2004 - 2005

Philosophy, Politics and Economics

DESIGN METHODS

Participatory Design

Contextual Inquiry

Usability Testing

Heuristic Evaluations

Think Aloud

Sketching

Wireframing

Storyboards

Personas and Scenarios

TECHNICAL SKILLS

Illustrator/InDesign/Photoshop

Balsamiq/Axure

Keynote

VOLUNTEER

Women's Shelter, St Ignatious Loyola

Soup Kitchen, St. Francis Xavier

Job Readiness Mentor, Streetwise Partners

HIV Outreach, Global Outreach: Romania

Tutor, City Squash

INTERESTS

Yoga ,salsa dancing, cooking

PROJECTS

Wow!Systems, Jan - Present

Product and User Experience Designer for new writing application ;
will be deployed on iOS in early 2014

- Worked with a multi-disciplinary student team to narrow down focus on an undefined product using human-centered research techniques
- Interviewed over 30 writers, both on-site and remotely
- Created concepts based on feedback, generated over 50 product ideas
- Defined product using personas, scenarios and use cases
- Built paper and mid-fi prototypes, which include interactions

Mambu, June - Aug. 2013

User Experience Intern

- Conducted usability testing of Software at two microfinance companies in the Philippines
- Performed opened-ended research on technology for credit officers in the field

EXPERIENCE

Patch.com, Sept 2010 – Dec 2011

Researcher, Business Directory

- Composed original content for community-focused digital media startup
- Researched relevant, accurate and most up-to-date information on business across industries
- Cultivated relationships with business stakeholders to promote brand and generate advertising campaigns

Police Athletic League, Mar 2010 – Jan 2011

Educational Coordinator

- Facilitated group workshops for 30 teenagers in the NYC Juvenile Justice System; themes included team building, communication and personal accountability
- Assisted in creation of intern program, one that combined work, tutoring and community service
- Tutored all subjects with traditional and out of the box teaching methods

Achievement First, Sept 2008 – Sept 2010

Tutor

- Assessed literacy and math for elementary and middle school children
- Tailored and iterated sessions according to tests and standards
- Piloted Leveled Literacy Summer Program