

ERIC LAATS

Nods at tasks

Stares at home screen for a bit, scrolls down through spotlight

Clicked on sign up, didn't know what to put in email

Clicked out

Scrolled a bit

Clicked sign up again

Clicked in email box, typed something in for all fields

Clicked sign up, got to profile, nods of approval

Scroll down to my email, put cursor there

Not sure where else to scroll, clicked on email, clicked on my Instagram

Back button, clicked on portfolio, scroll through, looking for something

Double click on title of Hello Feb piece/like button

Clicked on community page

Clicked on a couple people on the community map

Clicked on about, which isn't working

Took like 5EVER to load

Fist raise and a "yes I did it" whisper for finding Rosie No.1 and completed task 2

Clicked on discover-people.html

Tried to click on different people profiles

Clicked back onto homepage

Starting on index page, spotlight on one person

Slow to load again once go to community

Confused about the goal of the site because of spotlight

Confusion about if spotlight person if about her

It looks wonderful

Am I a part of the site now? (after signing up)

The discover works aren't necessarily connected to the home page people?

"This Week's Spotlight"

more info on the rest of the home page for explore/about

padding on the bottom

overlay

works can just all link to portfolio

Mapbox

Community images large?

Provide email for first task lmao

Firestore, make google project, config into code and then use online database to store user info – pw, email and other data

BILL

Scan through task list line by line
Immediately clicks to sign up
Hesitation on putting in email
Finds cindy's info
Types in email, double checking – maybe he can't read my handwriting
Sign in, takes him to my profile
Hovers to my email, hovers of back to uc davis, clicks with no response; confused about what he should do – task probably feels unfinished
Clicks on all my projects and nothing is clickable
Clicks on my portfolio – trying to find that project?
Click around on my portfolio
Finally clicks back
Finally clicks on community, zooms in, clicks on some people, clicks on esther
Clicks back on profile
Click to discover and finds Esther
Instagram opens
Goes back

Third task was easy enough to figure out
Was that painful?
Hover over community people and expect popup to come up
Expectation = click and go to profile
Got to Rosie No. 1 with instruction and said "oh ohkay. Ohkay cool"
Overall layout nice
Thought clicking on profile would give you email
A little more for profile – info about email?
Unsure about whether like should do something since we haven't coded that far yet
Is this meant to be some sort of social networking site?
I think in general this is too much text for somebody to read in this context
Even on profile page it's kind of too much
Engage users by making it more approachable, could have shorter pieces w/ read more or you could break it up with pull quotes; a little more porous
Not liking the big chunk of text
With the pieces on work, it would be kind of cool if it there was a little more information
 Maybe hover?
 Something that says kind of, even if it's just medium; short statement to provide some context for it
Typography is nice
Roboto's kind of a weird typeface, h1 doesn't look like p; maybe more line-height for p
Thin version maybe somewhere else?

A little more eye-catching typography for body text; relationship between h2 and h1
h1 seems thoughtful, h2 and p don't; can make it work but needs more improvement

IRIS IXIE

Ah pretty
Scrolled down on index
Clicked on discover
Clicked on community
Clicked on different people on community
Zoomed in and out
Clicked on about
Scrolled through
Clicked back on homepage and then back to about and then to discover
Eugene? Amazing.
Went to homepage and sign up – used her own stuff, sign up
Got to profile
Navigated to community and started zooming out on the map
Clicked on all the images before getting to Rosie No. 1
Clicked on work
Finally looks at task sheet
Finds Esther, opens Instagram
Tries to click on her works
Finds Rosie No. 1, writes down oil on canvas
Inspects, tries to resize

Well that's awesome
I really liked this, it's very professional
Vivian Lu, I would totally talk to her, same concept/diff execution
I think this is really pretty, I like it a lot
I think this is a very interesting splash picture, I like the color scheme I like the typography
Attractive layout and website overall
Recommendations:
Ignored tasks on purpose
How do you get people to sign up in the way you want them to
Spent a lot of time thinking "Is this a publication? Am I going to find out more about the website?"
15 clicks later, knew what the site was about
"Get connected, sign up here, join our community"
Tell user what to do by putting sign up in banner
IDEO mini about on top
Liked idea of action buttons and extended home page in our plan
Liked usage of white space
Having margins or full screen

Button for Instagram/social links

Visual hierarchy good

“illustrator-animators” should have space between hyphens; content strategy

more info in community blurb

I think the community is actually really cool

I would expect if there's a suggestion form? Share option?

Huge mobile user, I just want to send it; make it easy = get more users!

Prompts to like – how to get users to come back and engage

Notifications?

Liked discover look

Discover page, align images to page-h1

Easy to do tasks, signup hardest

ixie@ucdavis.edu