



# CHENGCHENG XIANG 向程成

*Graphic Designer*

## CONTACT

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## LANGUAGES

Bilingual in English & Mandarin

## SKILLS

Illustrator  
InDesign  
Photoshop  
Premiere  
After Effects  
HTML/CSS  
Javascript  
Keynote  
Microsoft Office

## EDUCATION

- 2012–2016** **Massachusetts College of Art and Design**, Boston, MA  
BFA Graphic Design; Expected May 2016
- 2011–2012** **Miami University Oxford**, Oxford, OH

## EXPERIENCES

- Spring 2016** **CommCreative** /Creative intern  
**Framingham, MA**
- Participated in daily team meetings
  - Designed social icons, business card and other prints and digitals
  - Participated in branding of healthcare company
- Summer 2015** **Eyewire** /Graphic design/UI intern  
**Boston, MA**
- Participated in daily Eyewire team meetings
  - Designed promotion image, posters, badges, T-shirts, mugs and other promotion products
  - Designed and illustrated game characters independently
  - Designed website interface in group
- 2014** **Lantern Education Technology Group** /Freelance  
**Boston, MA**
- Designed posters and web advertisements
- Summer 2014** **Beijing OgilvyOne Marketing Co., Ltd** /Graphic design intern  
**Beijing, China**
- Participated in daily Lenovo team meetings
  - Designed a banner for Lenovo Company
  - Participated in designing a warranty card for the Lenovo Think Pad
- Summer 2014** **Marketing Department of China Machine Press** /  
**Beijing, China** *Graphic design intern*
- Designed posters, booklets, book covers
  - Designed web advertisements for JD.com and Dangdang.com

## ACTIVITIES

- 2015** **Massart Away Show**  
**Boston, MA**
- “100 Selfies” and “CHOW Travel Magazine” displayed at show
- 2009** **Phoenix TV Talk Show “Yi Hu’s Talk”**,  
**Beijing, China**
- Participated in the recording of “Yi Hu’s Talk”
  - Discussed high school education with the host