ISYA MAGHFIRA ZALFA

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EDUCATION

PRESIDENT UNIVERSITY, Candidate for Bachelor of Science in Computing.
GPA 3.91 / 4.00, Sep 2023 - Present
Activities: PUMA Informatics — Oct 2023
AIESEC — Mar 2024

WORK EXPERIENCE

PUMA Informatics, Cikarang, Bekasi Regency
Head of Division, External Relation — Sep 2024 - Present.
As Head of External Relations for PUMA Informatics, I led partnership strategies, managed stakeholder communications, and oversaw events with external parties. I also guided a team to ensure smooth execution and alignment with organizational goals. This role enhanced my leadership, event management, and strategic communication skills.

AIESEC in PU, Cikarang, Bekasi Regency
Staff of CX and IR, AIESEC Future Leader — Feb 2024 - Feb 2025
Sure! Here's a more concise version: --- I focused on improving customer experience by engaging with delegates, addressing their needs, and resolving complaints. I gathered feedback, enhanced communication, and optimized service delivery. This role sharpened my customer service and public speaking skills while boosting satisfaction and trust.

Comparative Study 2023, Cikarang, Bekasi Regency
Vice Project Manager, Vice Project Manager — Dec 2023 - Mar 2024
I assisted the Project Manager in planning, coordinating, and monitoring the event to ensure all divisions stayed on track. I delegated tasks, maintained clear communication, and supported problem-solving efforts. I also helped manage resources and contributed to documentation and final evaluations—strengthening my leadership and organizational skills.

PROJECTS

Ticketopia, Member — Apr 2024 - May 2024
I built a ticketing website using PHP and MySQL, where I developed the home page and event detail pages. The site dynamically displays events from the database, with each event page showing key info like date, location, and ticket details. This project strengthened my skills in backend development and database integration.

Stepcure101, Member — Jan 2025 - Jan 2025
This web application is designed for assessing risks and managing threat intelligence. I contributed to both the frontend and backend development, ensuring a seamless user experience and efficient data processing. The application utilizes MongoDB for data storage and integrates with the MISP API to provide real-time threat intelligence.

Lunar AI, Member — Oct 2024 - Dec 2024
This mobile application integrates the OpenAI API to create a chatbot with multiple sensors, offering real-time, personalized interactions. I contributed by designing the UI/UX layouts and implementing the SQLite database for efficient data management, ensuring a seamless user experience.

SKILLS & CERTIFICATES

Skills: Public Speaking, Software Development, Telecommunication and Networking.
Certificates: ECOVIBE, (SRE x PUMA Env President University), THE FUTURIST SUMMIT, (Pijar Foundation).

LANGUAGE PROFICIENCIES

English (Intermediate)/DET (Score: 100)

PERSONAL

Enthusiastic informatics student with a strong foundation in cyber security and problem-solving. Actively involved in campus organizations, including the Resident Assistant, PUMA Informatics, AIESEC, where I collaborate on projects. Passionate about applying technical skills to real-world challenges and continuously seeking opportunities to grow both academically and professionally. Eager to contribute to innovative projects and learn from industry experts.