

## Practical 6: Create Digital Identity – LinkedIn

### Aim

To create and modify digital identity using LinkedIn.

### Objectives

- To create professional online profile
- To update personal information

### Materials Required

- LinkedIn account

### Procedure

#### **Create LinkedIn profile**

Sign up on LinkedIn using your email and set up a new profile.

This gives you access to professional networking and career-building tools.

#### **Add photo, bio, education**

Upload a clear professional photo and write a short bio summarizing who you are.

Enter your educational details to complete your basic profile information.

#### **Add skills**

Use the “Skills” section to list your technical and soft skills.

Adding relevant skills increases your visibility and strengthens your profile.

#### **Create a simple post**

Click “Start a Post” and write a short, meaningful update or introduction.

Share it publicly to begin engaging with your professional network.

#### **Change privacy settings**

Go to **Settings & Privacy** to adjust what others can see on your profile.

Modify visibility, contact preferences, and data-sharing options as needed.