

Ciel Park

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Experience

UI Developer Intern

Jun 2024 – Aug 2024

Viget | Falls Church, VA

- Independently developed an animated AI therapy chatbot from 0→1 using Llama 3, Astro, Tailwind, and Rive.
- Led branding, UI design, and frontend development for a hackathon app, culminating in a company-wide live demo.
- Built custom components for client projects, participated in PR Reviews, and observed client meetings.

UX Design Intern

Jun 2023 – Sep 2023

Testkube | Remote

- Aligned with the design lead and product lead to launch AI insights for Testkube Cloud to reduce debugging time and frustration for 1000+ users.
- Conducted UX research, analyzing 50+ PostHog session recordings for friction points, conducting competitor analysis, and performing UX audits to uncover usability issues. Reported key metrics to the UX team.

IT Intern

Jun 2022 – Aug 2022

SourceAmerica | Vienna, VA

- Migrated the company's intranet by creating and testing 200+ SharePoint Online webpages, workflows, forms, and libraries, impacting 600+ daily users. Implemented a11y enhancements to achieve Level AA accessibility compliance.

Projects

Web Developer

Dec 2022 – Present

Bangbop | Washington, DC

- Self-taught design and development for 5 virtual food brands, driving the transition to a fully online delivery model following the pandemic, resulting in a 100% increase in online orders and \$300K in annual revenue.
- Leading branding, marketing, and SEO efforts, leveraging analytics to boost visibility by 80%, improve customer retention by 40%, and drive sales. Collaborated with Deliverect partners to integrate third-party delivery platforms.

Full Stack Developer

Jan 2024 – May 2024

Campus Thrift | University of Virginia

- Designed and developed a full-stack listings platform built using HTML, VanillaJS, and PHP, enabling local item exchanges for students. Voted a top-three app out of 30+ student projects and awarded Best Usability.

UX Designer

Sep 2023 – Dec 2023

UVA Events | University of Virginia

- Conducted user interviews, created a design system, and led frontend development on an agile team of 4 for a Django Google Maps web app to showcase events at UVA. Performed a heuristic evaluation of the final product.

Education

University of Virginia

Aug 2020 – May 2024

B.A. in Computer Science with Distinction, Minor in Psychology | Charlottesville, VA

- 3.7/4.0 GPA | Dean's List
- Relevant Coursework: Web Apps | Advanced Software Development | Computer Architecture | Algorithms | Program & Data Representation | HCI in Software Development | Design Thinking | Intro to UX Design with Forge (HackCville)

Seoul National University

Feb 2023 – Jun 2023

UVA Study Abroad | Seoul, South Korea

- Relevant Coursework: UI Design Programming

Skills

Languages & Frameworks: HTML/CSS | JavaScript | Tailwind | Python | Java | C++ | SQL | Django | Rails | Astro | WordPress

UX Design: Interaction Design | Visual Design | Prototyping | A/B Testing | Information Architecture | User Interviews

Tools: Git | Kubernetes | Docker | APIs | CI/CD | Virtual Machine | Linux | Webflow | SharePoint | Figma | Adobe CC | Jira