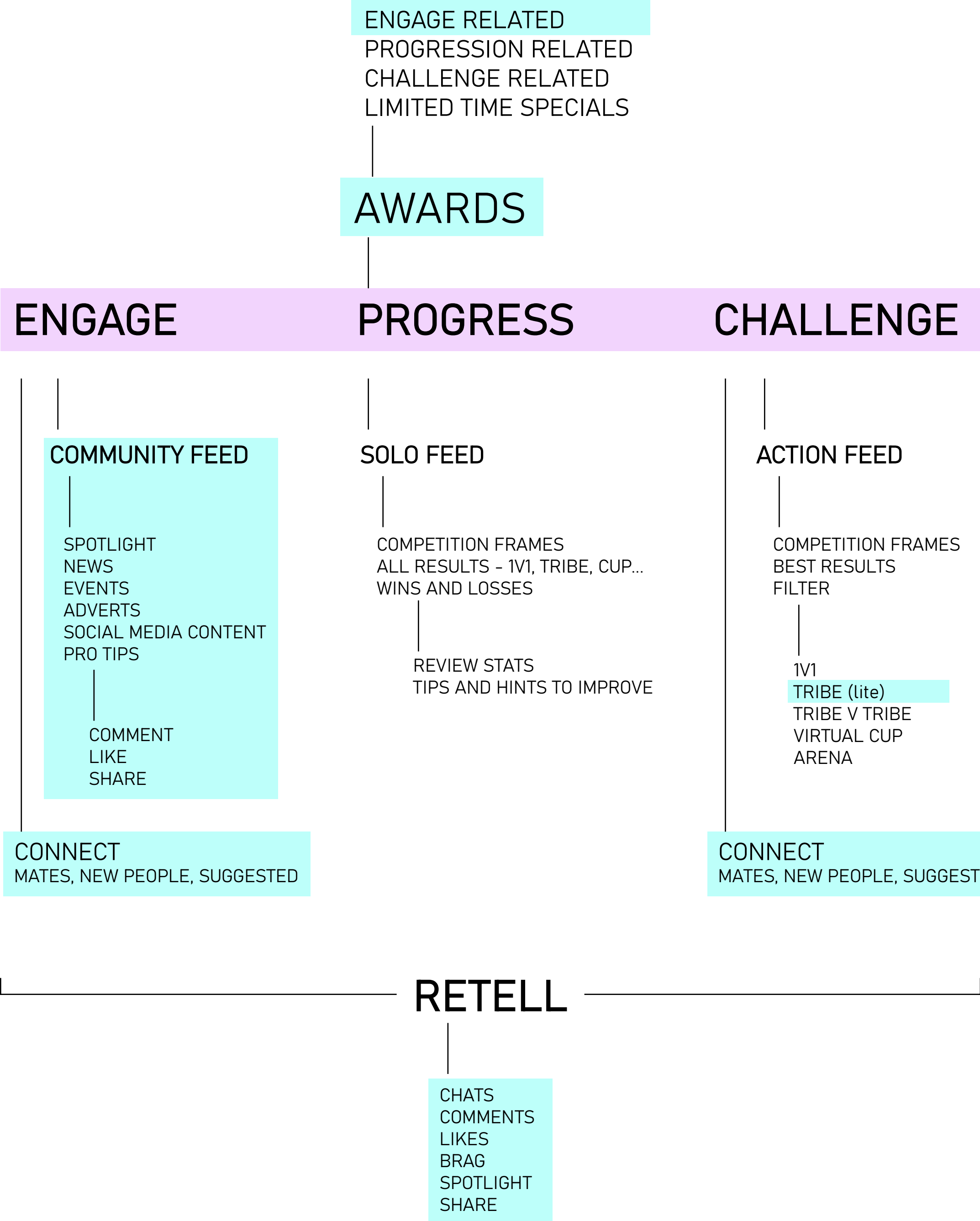


FRAMEWORK



PHASE 1

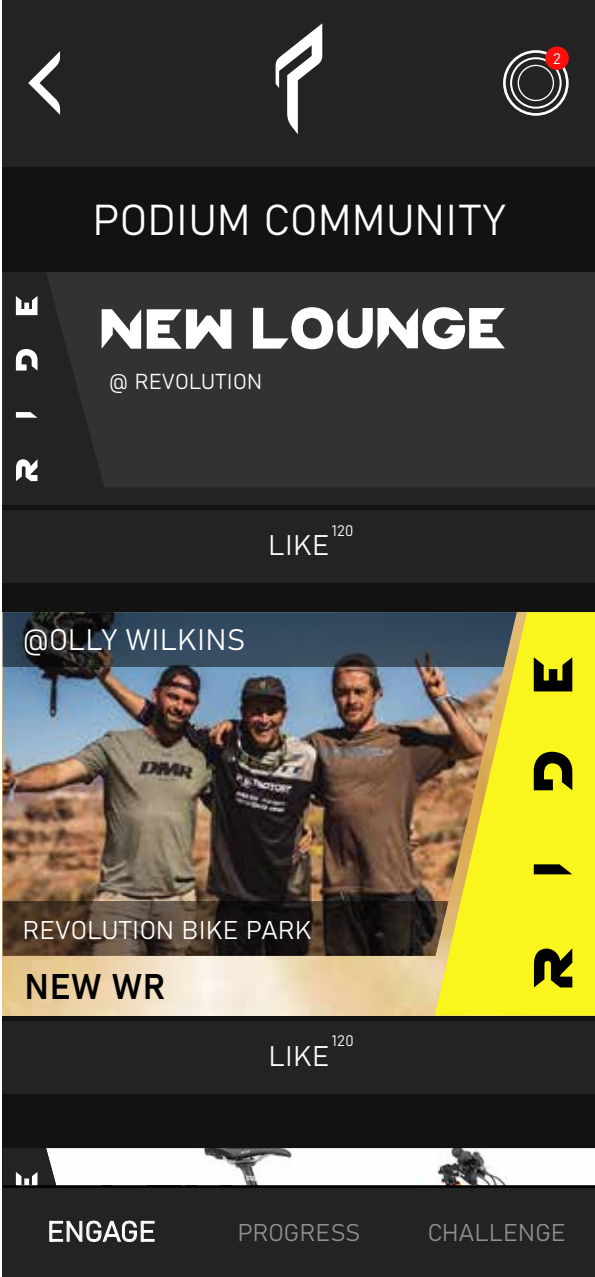
UI NAVIGATION PILLARS

FIRST SCREENS

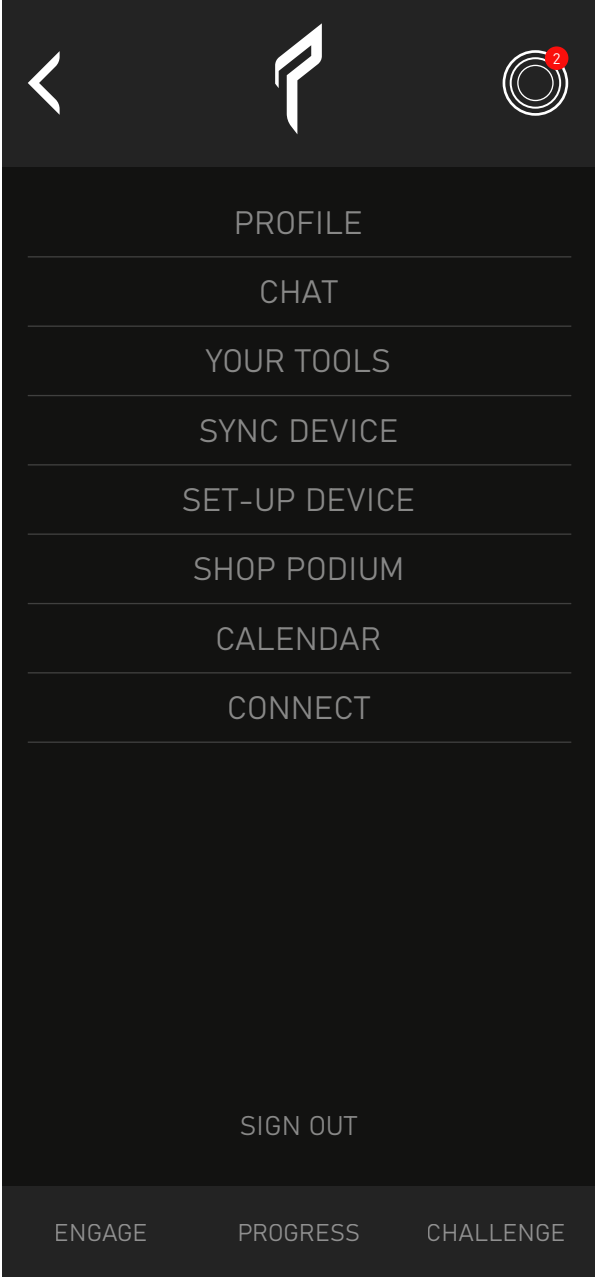
SIGN IN/SIGN UP SCREEN



OPENING SCREEN WHEN SIGNED IN








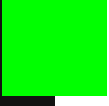





MENU SCREEN



FRAMES

COMPETITION FRAME		
LOCATION		
WINNER UPLOADED IMAGE		
POSITION WITH MEDAL		SERIES COLOUR CODED
ALERT FRAME		
SERIES COLOUR CODED		
INTERACTIVE		
PERSON/TRIBE FRAME		
USERNAME AND NATIONALITY		PODIUM LEVEL
PROFILE PICTURE		
		PODIUM ATRIBUTE

COLOUR

	SCREEN BACKGROUND // R18 G18 B17
	UI BLOCK AND BUTTON BLOCKS // R35 G35 B35
	NON ACTIVE TEXT BUTTONS // R142 G142 B142
	ACTIVE TEXT BUTTONS AND PRIMARY UI BUTTONS // R225 G225 B225
	LOSE OR FAULT OR ALERTS // R204 G0 B0
	(POSITIVES) GO AND WIN // R0 G225 B0
	RIDE YELLOW // R255 G255 B0
	PINK // R255 G0 B255
	JUMP MAP BLUE // R51 G204 B255
	GET READY, PREP, PENDING // R255 G102 B0
	PERSONAL BEST // R102 G0 B153

COMMUNITY FEED

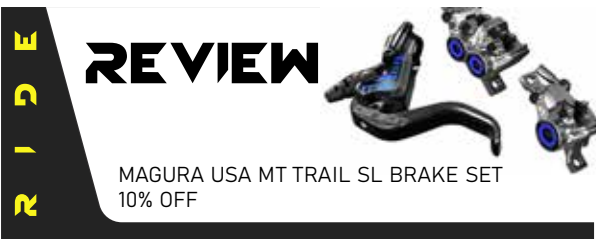
CONNECTION'S CONTENT
EXPERT HOW TO'S
REVIEW NEW BIKES
REVIEW PARKS
WORLD RECORDS
LOUNGES
SUGGESTED CONNECTION
INSTAGRAM
YOUTUBE
SPECIAL CHALLENGES/AWARDS



LIMITED TIME SPECIAL CHALLENGES
EARN AWARD IN PROGRESS
EARN HARDWARE



TAKE TO 'PODIUM MATCH'



GIVE TOP BRANDS SPACE AND PODIUM PROFILE?
SANTA CRUZ SPONSERED RIDERS - SEE THEIR STATS



YOUTUBE

VIDEOS, DIAGRAMS AND NOTES FROM PROS
TO GET TRICKS TUTORIALS AND MAINTENANCE TIPS
LIVE STREAM
LIVE QUESTIONS
COMMENTS QUESTIONS

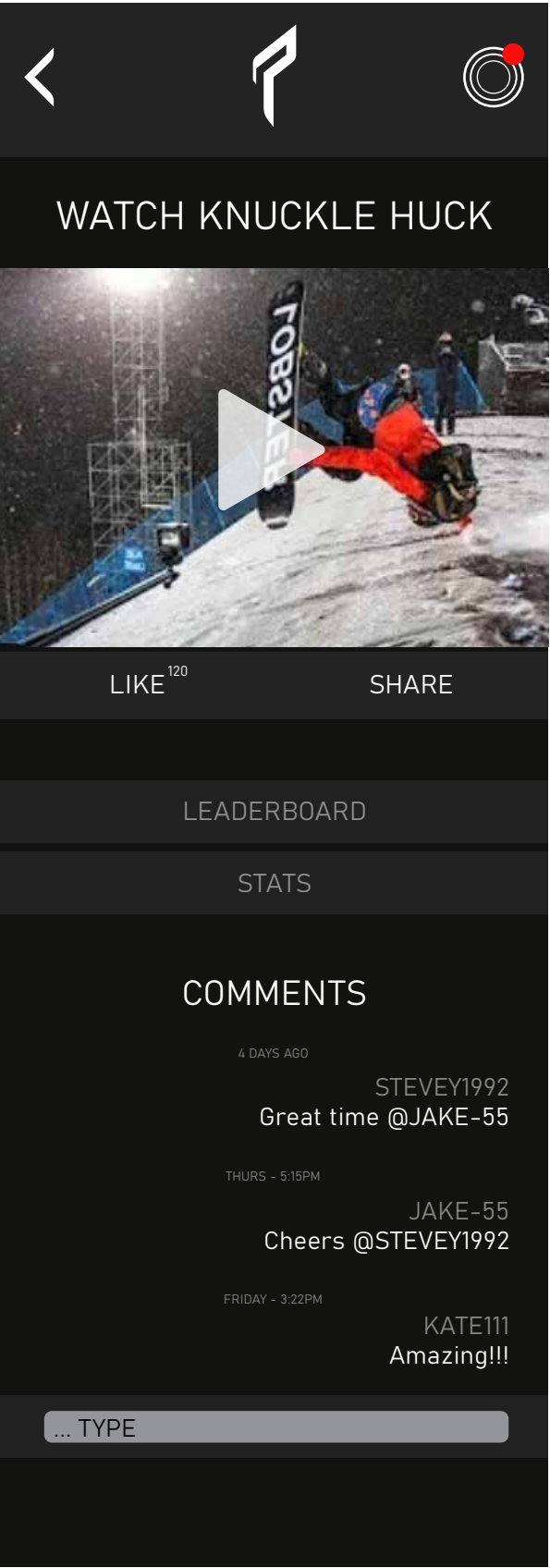
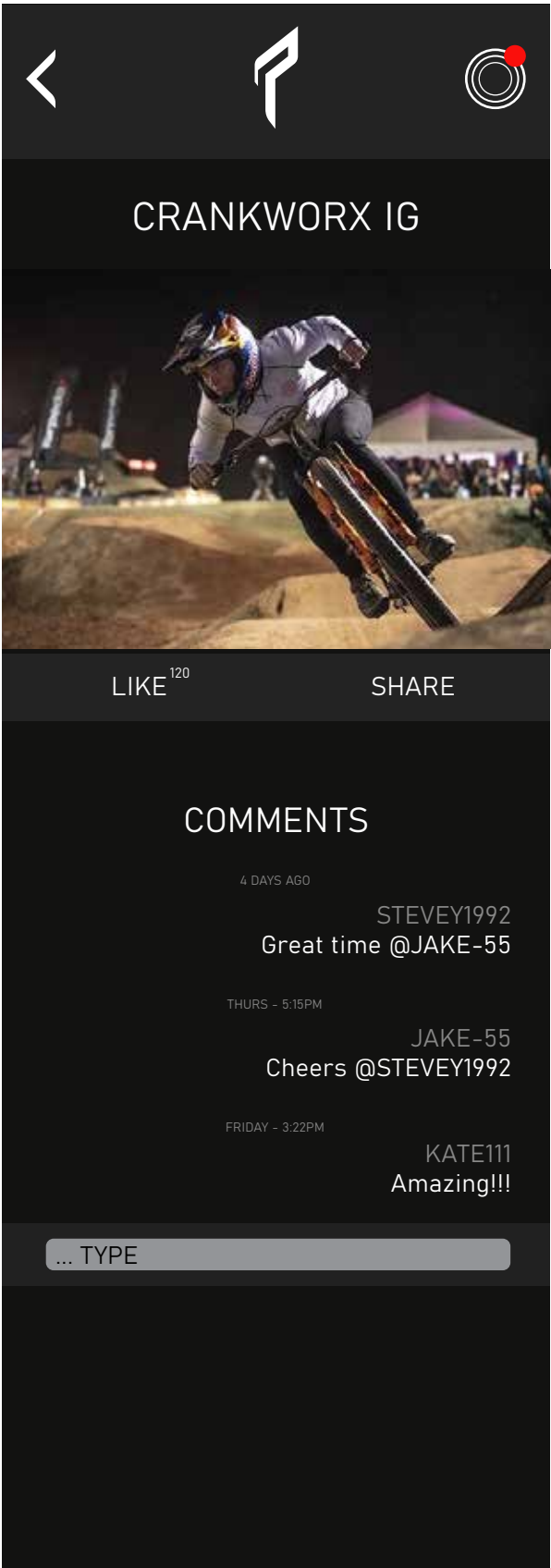
COMMUNITY CONTENT INTEGRATED

YOUTUBE VIDEO
INSTAGRAM POST

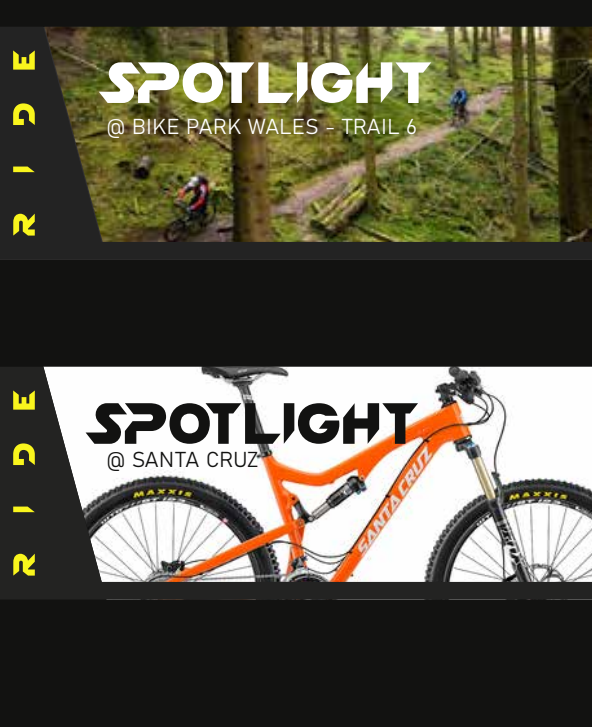
VIDEO INTEGRATED
NO TRANSFER TO YOUTUBE

TURN FOR LANDSCAPE VIDEO FULL SCREEN

PODIUM BID FOR BROADCASTING RIGHTS
- HIGHLIGHTS
- FULL COVERAGE
- NATIONAL AGREEMENTS



COMMUNITY SPOTLIGHT



SPOTLIGHT
BIKE PARK WALES - TRAIL 6

25TH MARCH 2021

Intro paragraph ... Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

Body ... Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

Body ... Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

Body ... Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

LEADERBOARDS

LIKE¹²⁰

SHARE

COMMENTS

4 DAYS AGO

STEVEY1992

Great time @JAKE-55

THURS - 5:15PM

JAKE-55

Cheers @STEVEY1992

FRIDAY - 3:22PM

KATE111

Amazing!!!

... TYPE

FULL WIDTH VISUALS

ON BRAND TECHNICAL DIAGRAMS

AIR LEADER BOARDS
RACE LEADERBOARDS

INTERCTIVE

HOW MAKE MORE INTERACTIVE???


VIDEO OF ROUTE

COMMUNITY SPOTLIGHT

LEADERBOARD




SPOTLIGHT


BIKE PARK WALES - TRAIL 6






LEADERBOARD


RACE

1 ST		JAKE-55	1:32.55
2 ND		JESSICA__100	1:33.25
3 RD		STEVEY1992	1:33.84

14th		YOU	1:41.93
------	---	-----	---------

AIR

1 ST		JAKE-55	56.26m
2 ND		JESSICA__100	55.95m
3 RD		STEVEY1992	55.23m

8th		YOU	52.36m
-----	---	-----	--------

COMMENTS

4 DAYS AGO

STEVEY1992

Great time @JAKE-55

THURS - 5:15PM

JAKE-55

Cheers @STEVEY1992

FRIDAY - 3:22PM

KATE111

Amazing!!!

... TYPE


TOP 3

YOU AND YOUR CONNECTIONS

COMMUNITY LOUNGE



NEW LOUNGE
@BIKE PARK WALES



Intro paragraph ... Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat.

OPENING PARTY TICKETS

LIKE¹²⁰

SHARE

COMMENTS

4 DAYS AGO

STEVEY1992
Great time @JAKE-55

THURS - 5:15PM

JAKE-55
Cheers @STEVEY1992

FRIDAY - 3:22PM

KATE111
Amazing!!!

... TYPE

VIRTUAL WALKTHROUGHS OF LOUNGE

CHALLENGE

FEED

CHALLENGE


CREATE CHALLENGE

TRIBES

EVENTS AND MEETS

FEED FILTER

BIKE PARK WALES - TRAIL 6

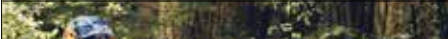


@JAKE-55

MONTHLEYS RACE WINNER

LIKE¹²⁰


REVOLUTION BIKE PARK



ENGAGE

PROGRESS

CHALLENGE




@STEVEY92

MONTHLEYS RACE WINNER

LIKE¹²⁰

BIKE PARK WALES




@JON_L_ONE

MONTHLEYS AIR WINNER

LIKE¹²⁰

'REVOLUTION BIKE PARK' TRIBE



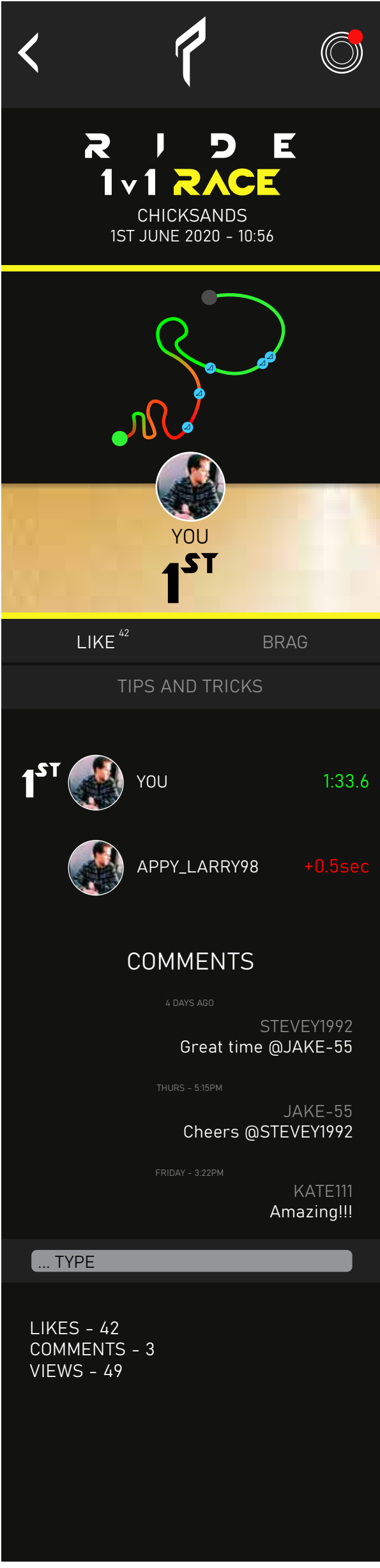
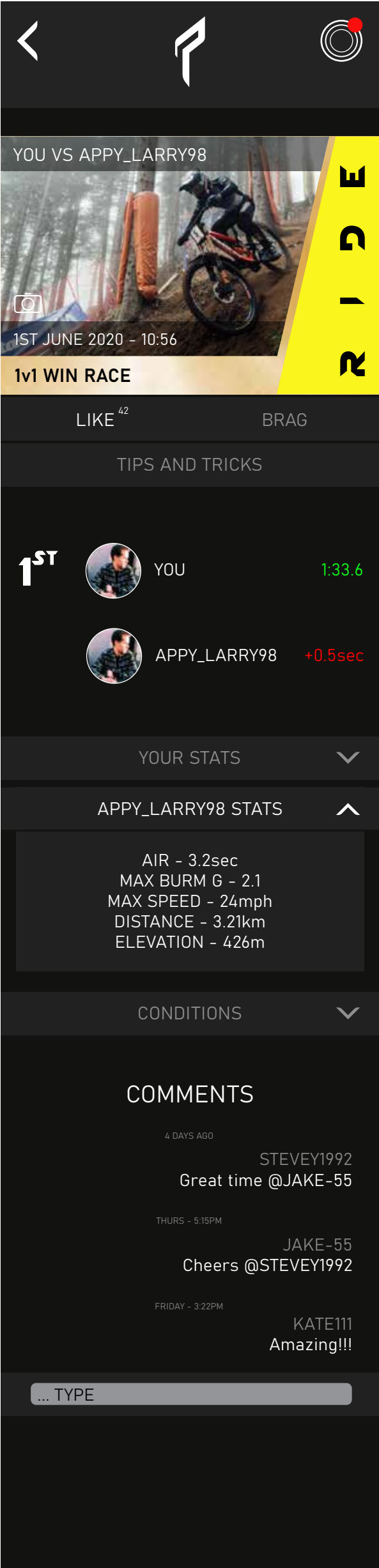
5TH JUNE 2020 - 09:52

'APPY LARRY' NEW PB

ARRANGED CHALLENGES AND MEETS

- CHALLENGE FEED
- ALL ACHIEVEMENTS OF ALL USERS
 - CONNECTIONS AND PARKS FOLLOW
 - ARENA
 - 1V1
 - CUP
 - TRIBES
 - TRIBE V TRIBE

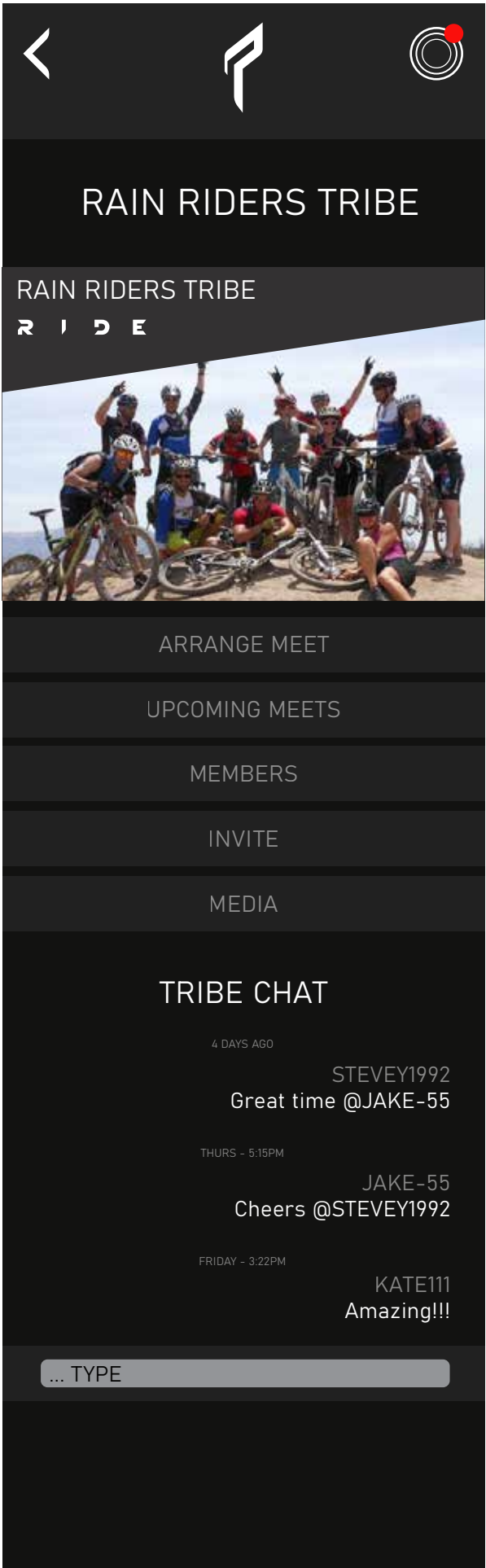
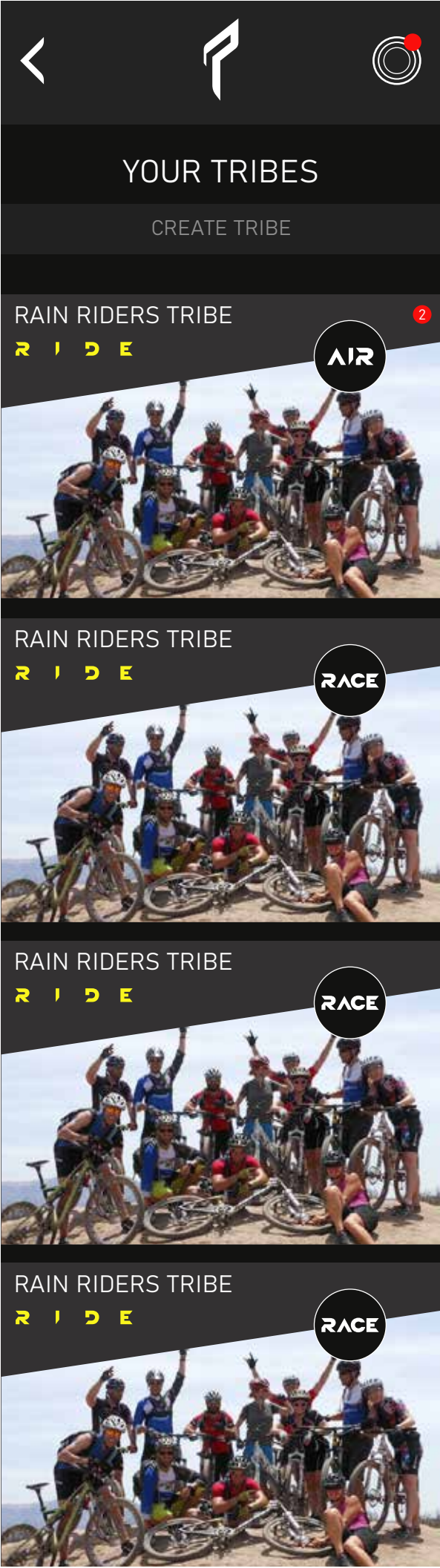
CHALLENGE COMPETITION



HINTS FOR PERSONAL PROGRESSION BASED
ON DEVICE DATA

CHALLENGE

TRIBES LITE



RAIN RIDERS TRIBE

MEMBERS

YOU

JAKE-55

STEVEY1992

22-MIKE

JADE_SPEED77

APPYLARRY 01

KATE111

JESSICA__100

JON_L_ONE

FINCH_88

JAMES_1_M

TAP TO SEE INDIVIDUAL'S BIOS

CHALLENGE

TRIBES LITE

GREEN POTENTIAL DATES TO CHOOSE FROM (DOODLE POLL THING)
OR JUST ALLOW ONE DATE

ARRANGE MEET

WHEN

<

JULY 2020

>

M	T	W	T	F	S	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

TIME

... TYPE TIME

LOCATION

... TYPE LOCATION

SEND TO TRIBE

ARRANGE MEET

PENDING

RIDE

@BIKE PARK WALES

26/07/20

14:00

RESCHEDULE

YOU

JAKE-55

STEVEY1992

22-MIKE

JADE_SPEED77

APPYLARRY 01

KATE111

JESSICA__100

JON_L_ONE

FINCH_88

JAMES_1_M

GREEN CONFIRMED
ORANGE PENDING
RED CAN'T MAKE MEET

CHALLENGE

TRIBES LITE

CREATE TRIBE

CREATE TRIBE

YOUR PODIUM TRIBE'S NAME

... TAP TO TYPE

ADD PROFILE PHOTO

INVITE

JAK

JAKE-55

CONFIRM

CREATE TRIBE

RAIN RIDERS

RESET

INVITE

JAK

JAKE-55

CONFIRM

USERNAME
EMAIL IF UNABLE

CHALLENGE

ARRANGED EVENTS

ARRANGED EVENTS

NEW EVENT

< JULY 2020 >

21DE

1v1 RACE

APPY_LARRY98 @ CHICKSANDS
2ND JULY

21DE

1v1 AIR

JAKE-55 @ CHICKSANDS
14TH JULY

21DE

1v1 AIR

JAKE-55 @ CHICKSANDS
14TH JULY

21DE

NEW LOUNGE

@BIKE PARK WALES
OPENING PARTY
18TH JULY

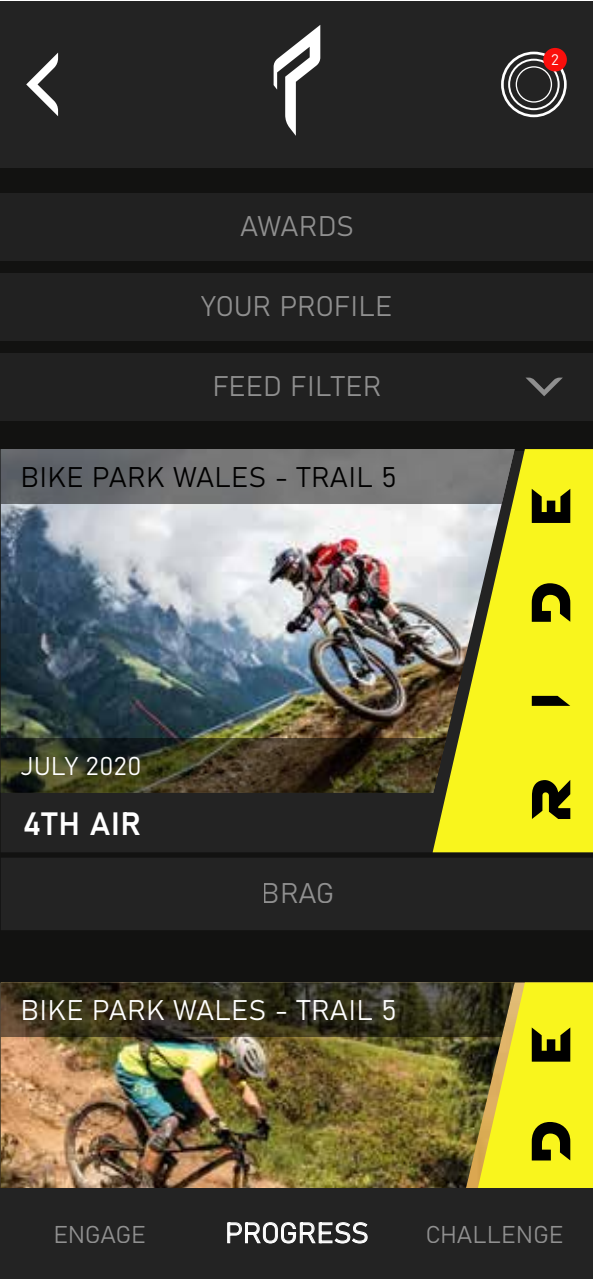
21DE

TRIBE

@BIKE PARK WALES
RAIN RIDERS MEET
26TH JULY

PROGRESS FEED

PROGRESS OPENING SCREEN



SOLO FEED - ALL USER'S RESULTS

PROGRESS

AWARDS

VIEWING YOUR OWN AWARDS



LIST OF ALL AWARDS ACHIEVED TO DATE

HOW DO WE USE COLOUR?

METAL ATRIBUTES (LEADERSHIP ENDURNACE ETC) - BRONZE 0-9 SILVER 10-19 GOLD 20-29 BLACK METAL 30-50
METAL COLOUR TASKS/QUESTS - JUMP, FALLS ETC

PROGRESS
AWARDS IN WAITING A



HOW EXPAND TO TRIBES?

PROGRESS OF AWARDS IN WAITING

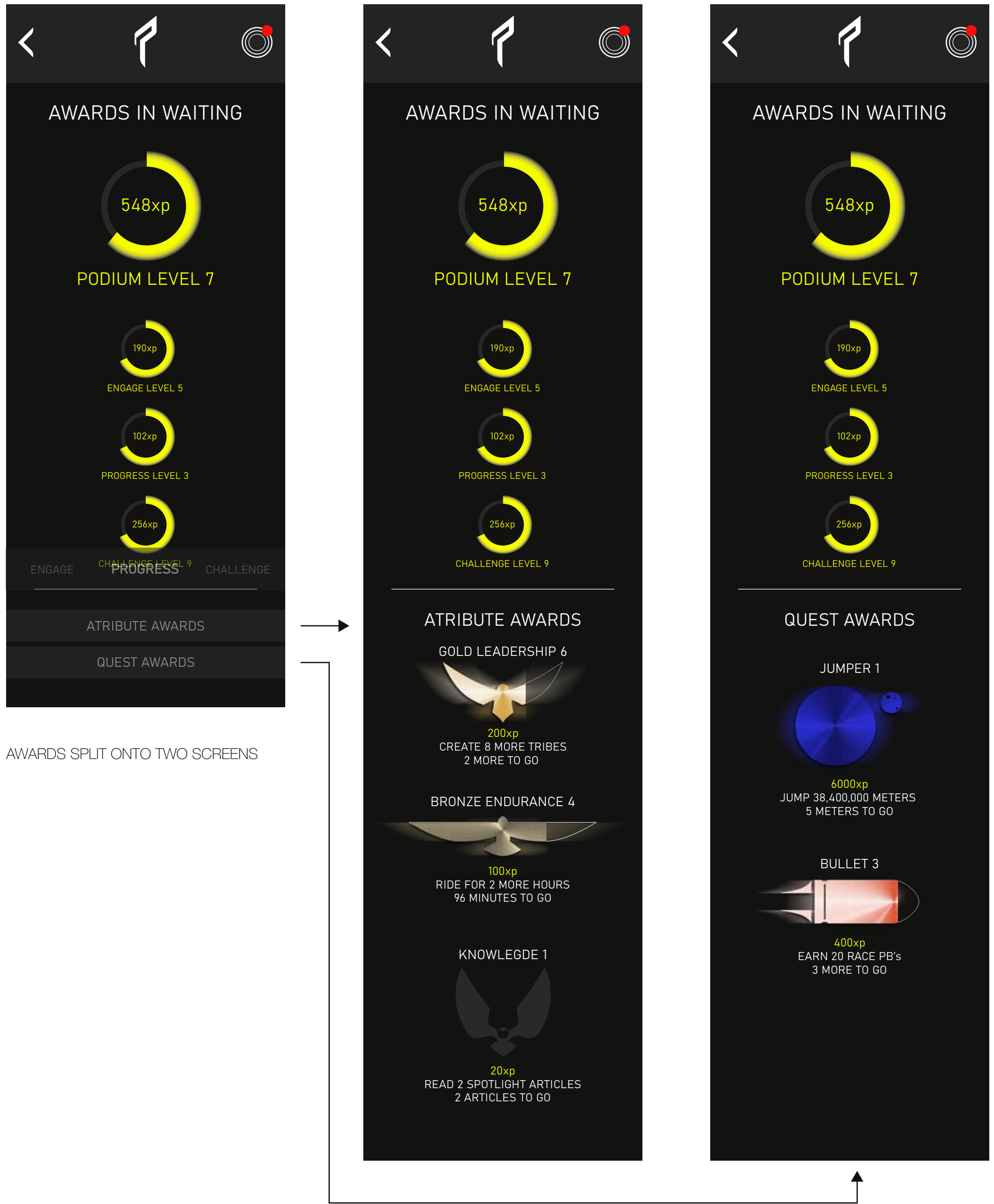
FULL LIST OF AWARDS UP FOR GRABS

GREY IF NOT STARTED

SPECIFIC TRICKS
EG 360 JUMP

PROGRESS

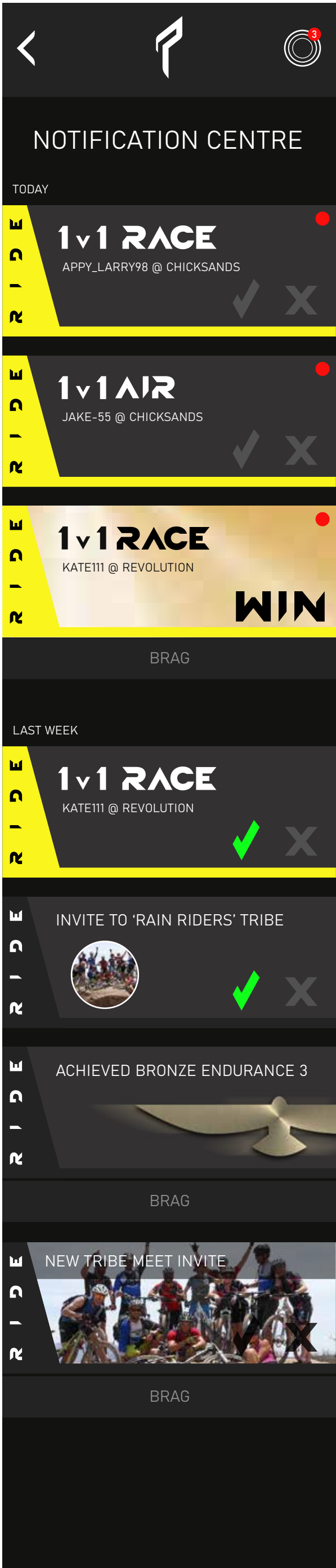
AWARDS IN WAITING B



AWARDS SPLIT ONTO TWO SCREENS

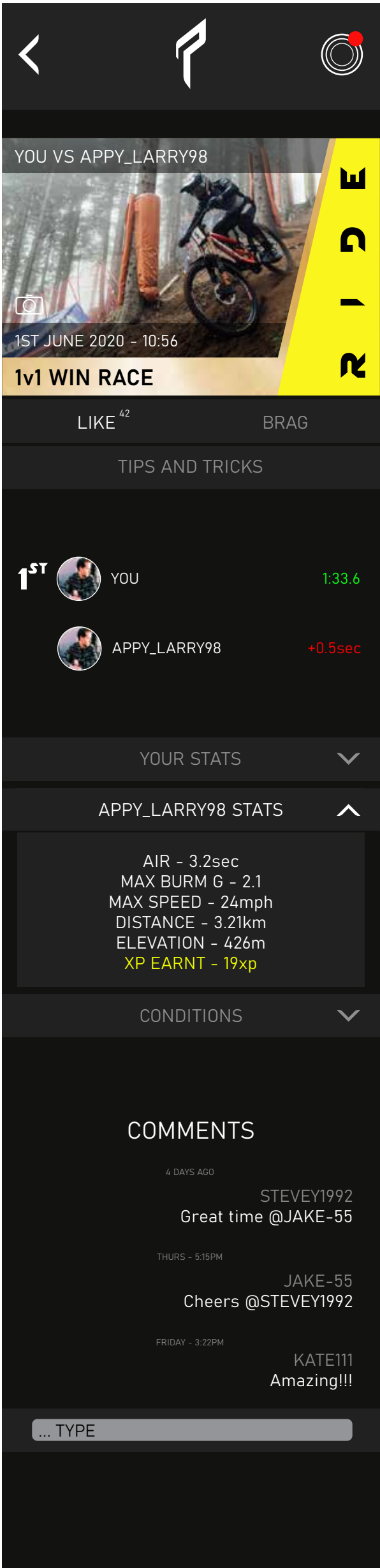
PROGRESS

AWARDS NOTIFICATIONS AND COMPETITION



SUMMARY OF XP EARNT

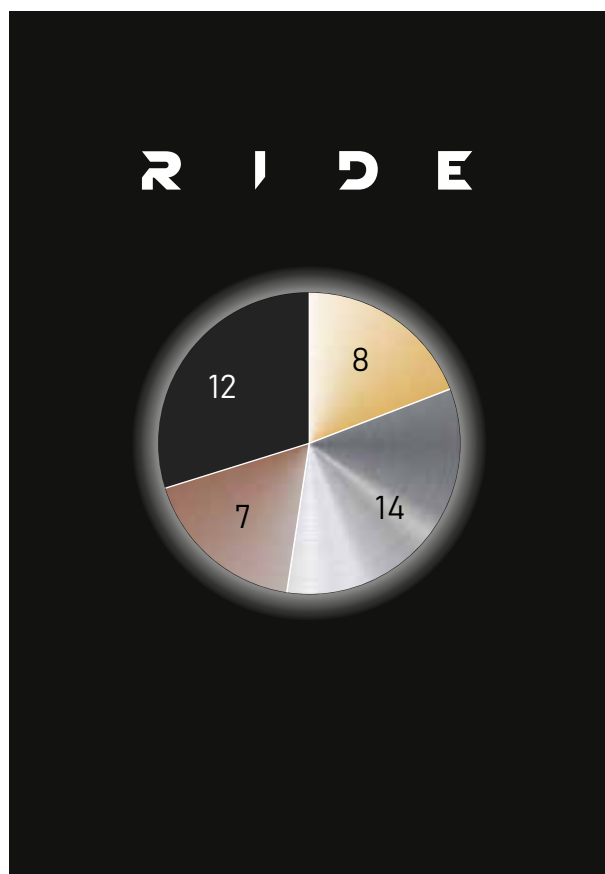
AWARD NOTIFICATION



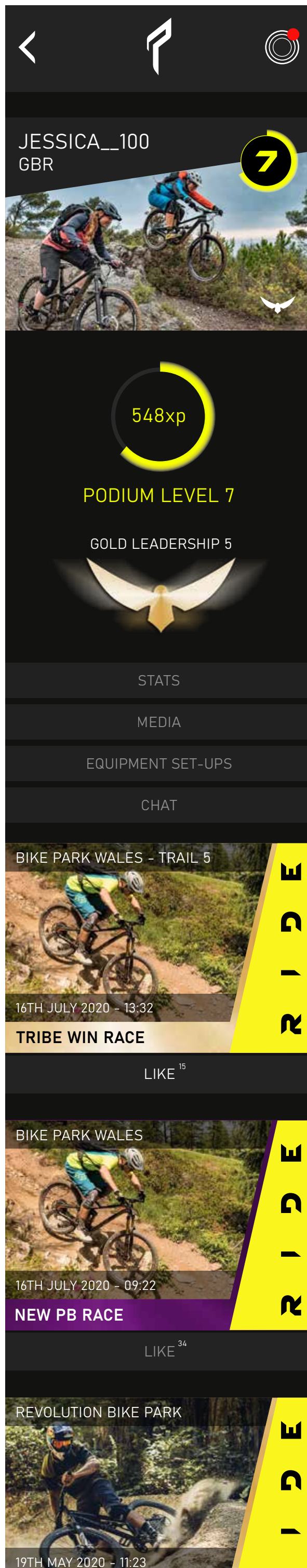
PROGRESS

VIEWING PROFILE

THINK ON 'CHALLENGE' STATS????????



VIEWING SOMEONE'S PROFILE



LEVEL

OVERALL LEVEL

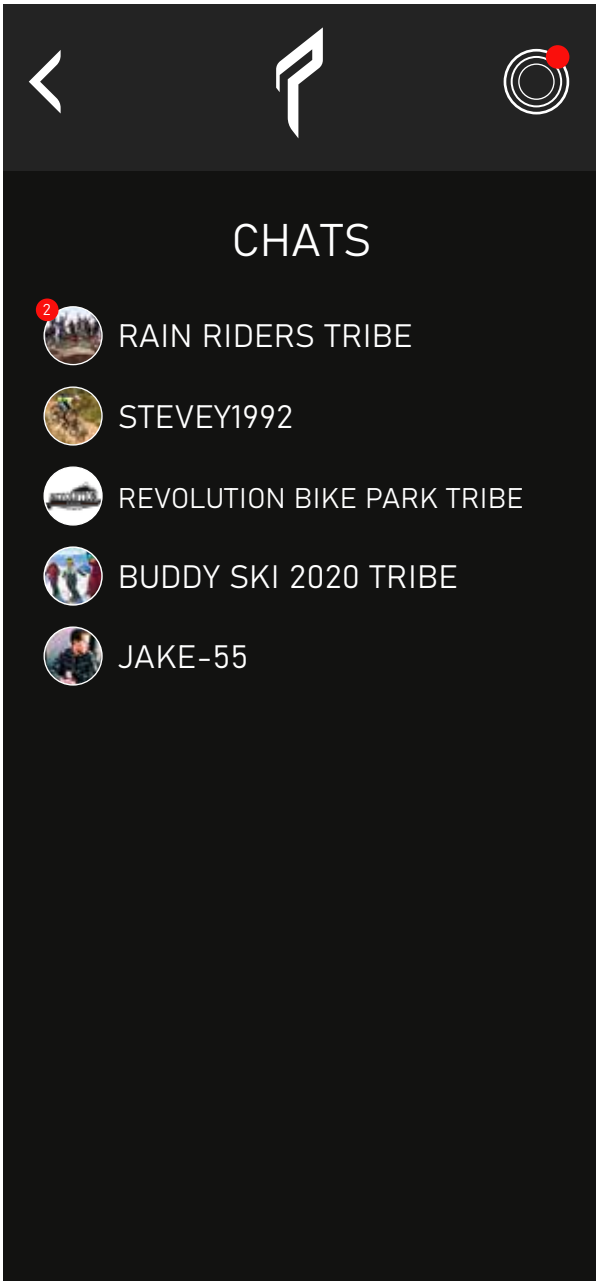
AWARDS HIGHLIGHT
TOP AWARD
TYPE OF PERSON
[CLICK TO SEE FULL LIST](#)

THINK ON 'CHALLENGE' STATS????????

RESULTS HIGHLIGHTS

WINS AND PBs

ENGAGE CHAT

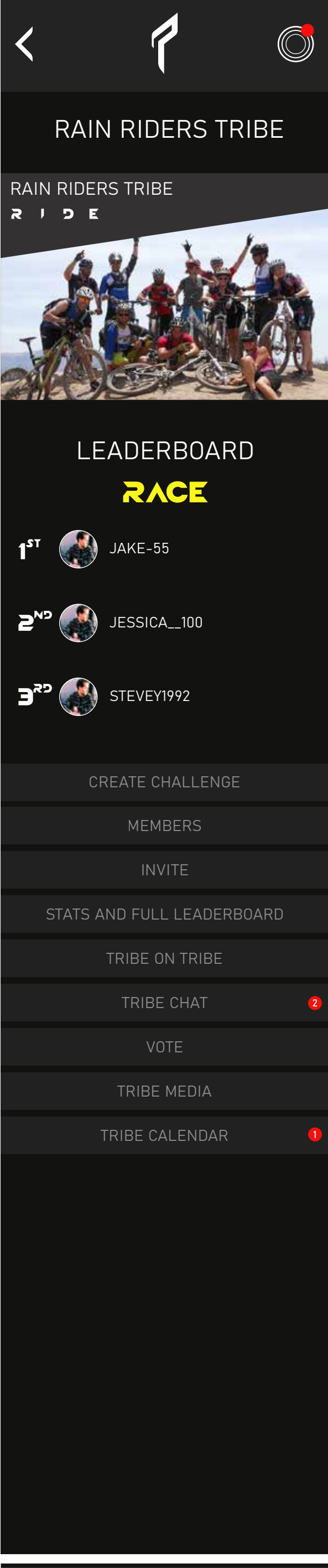
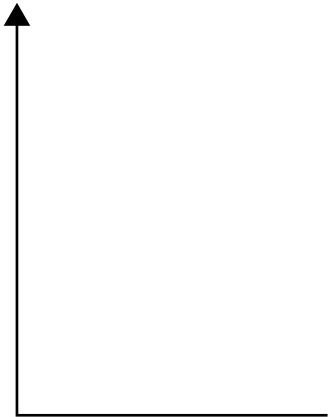


NOTIFICATION FRAME???

ENGAGE CHAT



OS keyboard



TRIBE PHOTO

TAP TO SEE
INDIVIDUAL'S BIOS

JESSICA__100

GBR

548xp

PODIUM LEVEL 7

GOLD LEADERSHIP 5

CHALLENGE

STATS

MEDIA

EQUIPMENT SET-UPS

CHAT

BIKE PARK WALES - TRAIL 5

16TH JULY 2020 - 13:32

TRIBE WIN RACE

LIKE¹⁵

BIKE PARK WALES

16TH JULY 2020 - 09:22

NEW PB RACE

LIKE³⁴

REVOLUTION BIKE PARK

JESSICA__100

CHAT MEDIA

4 DAYS AGO

YOU

Great time yesterday!

THURS - 5:15PM

JESSICA__100

At the park this weekend?

NOW

YOU

Looking forward to it

...



ENGAGE

COMMENTS AND LIKES

LIKE AND NUMBER OF

COMMENTS RELATIVE TO PAGE ON

YOU VS APPY_LARRY98

1ST JUNE 2020 - 10:56

1v1 WIN RACE

LIKE⁴²

BRAG

TIPS AND TRICKS

1ST

YOU

1:33.6

APPY_LARRY98

+0.5sec

YOUR STATS

APPY_LARRY98 STATS

CONDITIONS

COMMENTS

4 DAYS AGO

STEVEY1992

Great time @JAKE-55

THURS - 5:15PM

JAKE-55

Cheers @STEVEY1992

FRIDAY - 3:22PM

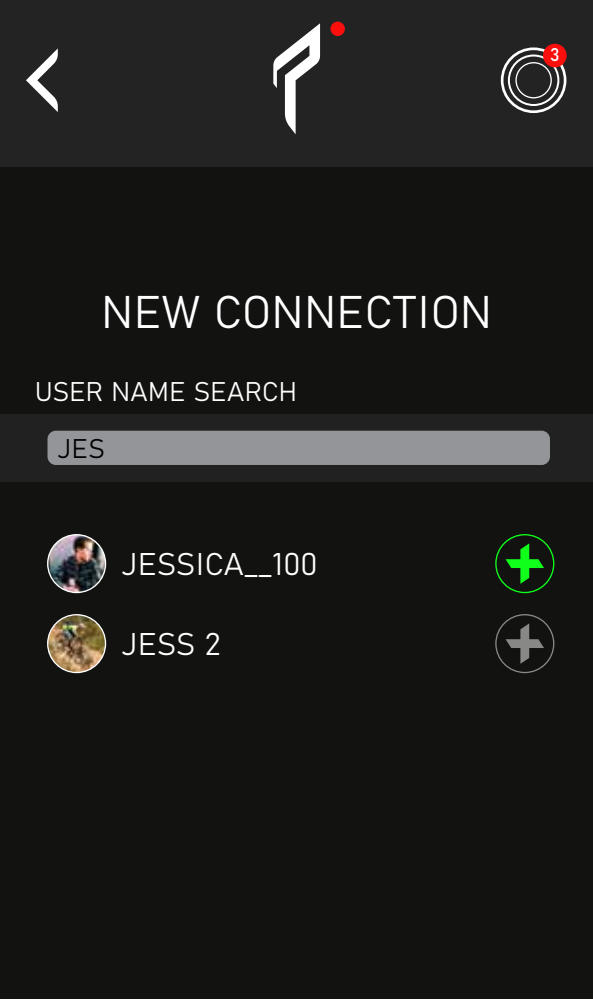
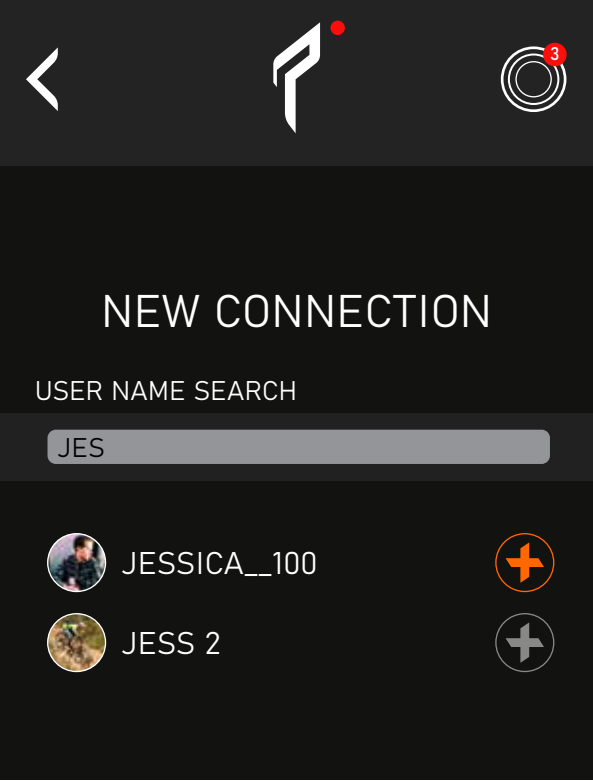
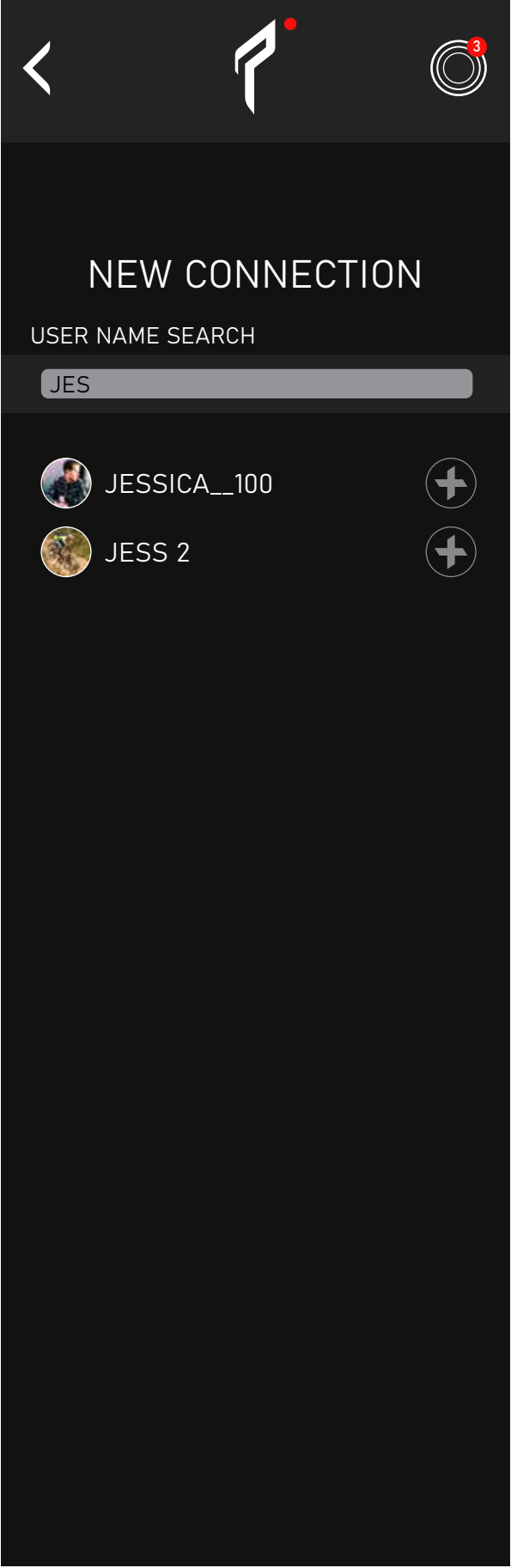
KATE111

Amazing!!!

... TYPE

ENGAGE CONNECT

TAP PICTURE/NAME TO VIEW PROFILE
TAP + TO ADD AS CONNECTION



ENGAGE
FOLLOW????????????????

ENGAGE
FOLLOW????????????????

ENGAGE

SUGGESTED CONNECTIONS

FIND CONNECTIONS FROM PHONE CONTACTS

<

YOUR CONNECTIONS

SUGGESTED CONNECTIONS

CONTACTS LIST

TIMMY_H_0

JAKE-55

STEVEY1992

22-MIKE (ADMIN)

JADE_SPEED77

APPYLARRY 01

KATE111

JESSICA__100

JON_L_ONE

JAMES_1_M

SANTA CRUZ KID 23

ADD NEW

<

SUGGESTED CONNECTIONS

YOUR RIDE DATES

<

JULY 2020

>

M

T

W

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31

LEVEL RANGE

5

16

CHOOSE OPPONENT ATRIBUTE

RIDE

AIR

RACE

LOCATION

... TYPE LOCATION

SEARCH

>

<

SUGGESTED CONNECTIONS

JESSICA__100

JESS 2

JESS 2

JESS 2

JESS 2

CREATE PROFILE / REGISTER / SIGN UP

TYPE TO SEARCH NATIONALITY - DROP DOWN MENU

CREATE PROFILE

NAME

EMAIL ADDRESS

COUNTRY OF ORIGIN

G

GERMANY - GER

GHANA - GHA

GREAT BRITIAN - GBR

NEXT>

CREATE PROFILE

CHOOSE PODIUM USERNAME

SET PASSWORD

CONFIRM PASSWORD PASSWORD

UPLOAD PROFILE PHOTO

UPLOAD BANNER PHOTO

NEXT>

CREATE PROFILE

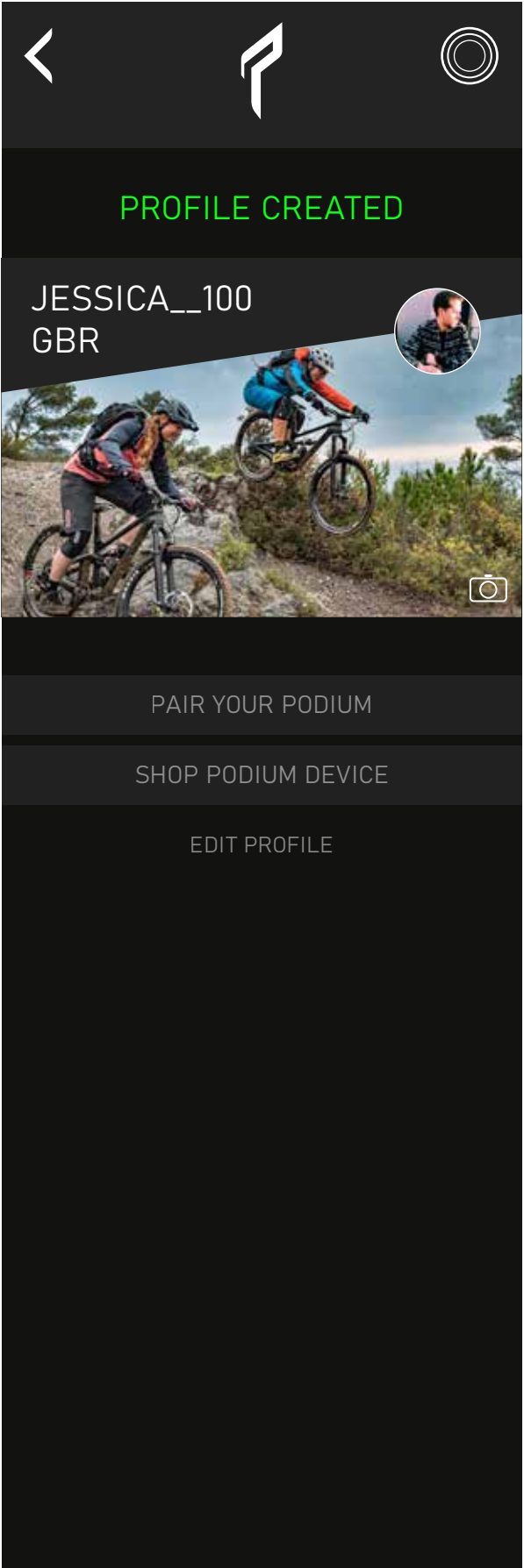
AN AUTHENTICATION CODE HAS BEEN SENT TO YOUR EMAIL

AUTHENTICATION CODE

CONFIRM>

'NEXT' AND 'CONFIRM' TURN GREEN WHEN ALL FIELDS ARE COMPLETE

CREATE PROFILE



CREATE PRO

CREATE PROFILE



YOUR PROFILE

JESSICA__100
GBR



STATS

MEDIA

YOUR TOOLS

EDIT PROFILE

BIKE PARK WALES - TRAIL 5



16TH JULY 2020 - 13:32

TRIBE WIN RACE

LIKE ¹⁵

RIDE

BIKE PARK WALES



16TH JULY 2020 - 09:22

NEW PB RACE

LIKE ³⁴

RIDE

REVOLUTION BIKE PARK

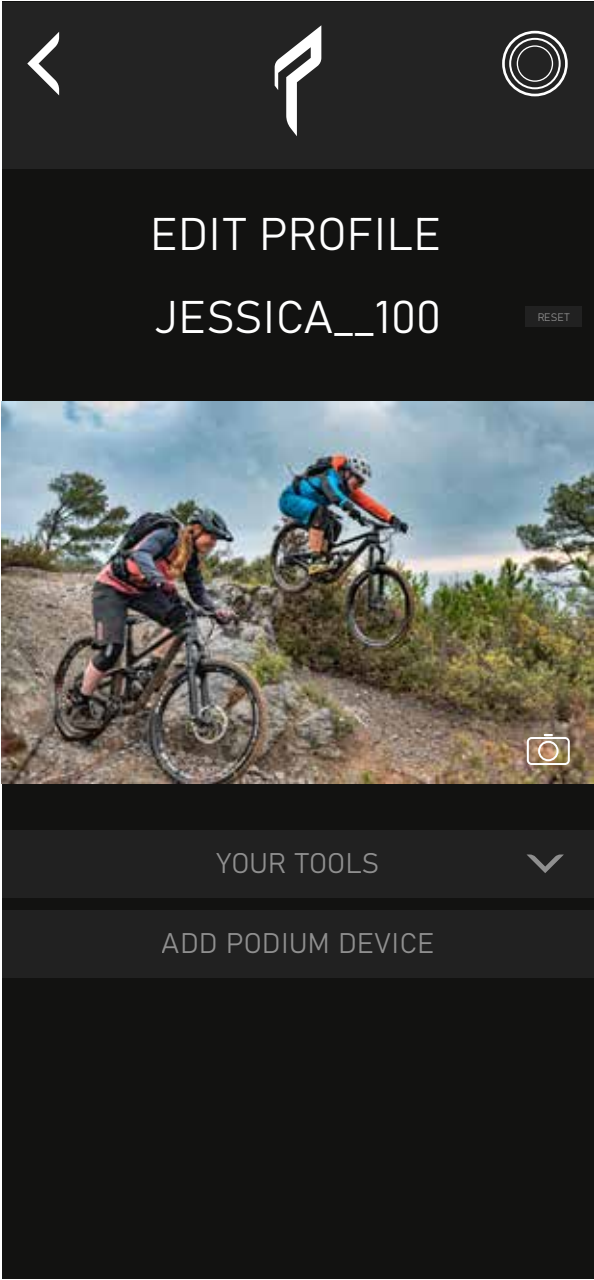


19TH MAY 2020 - 11:23

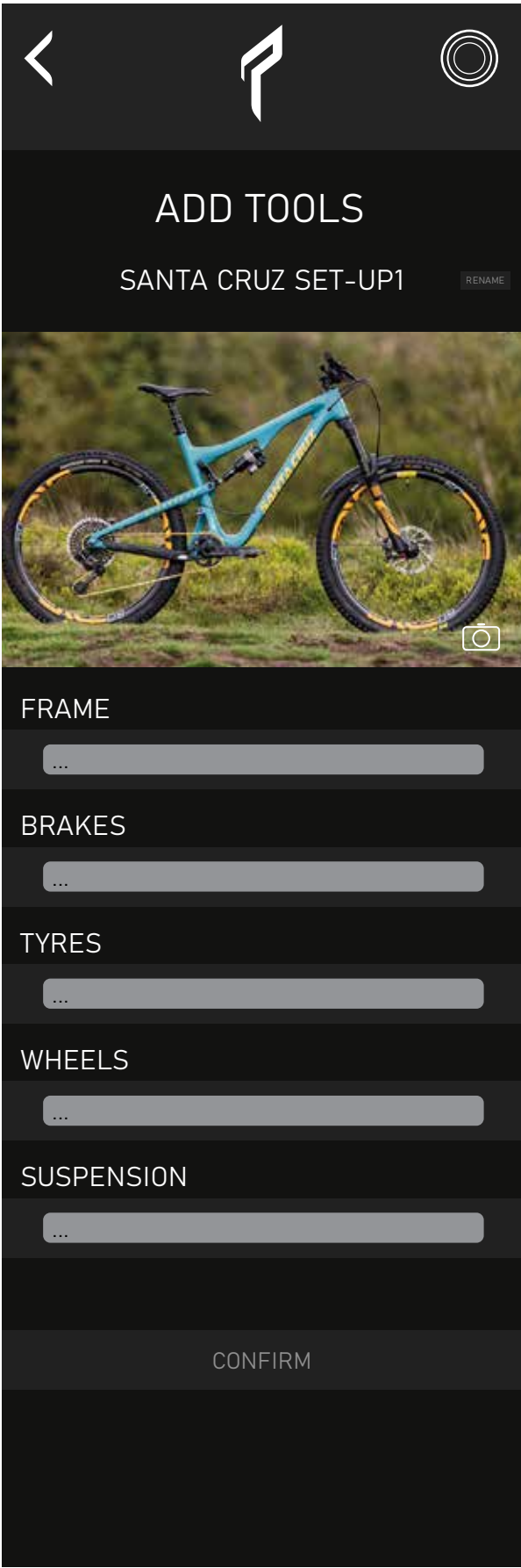
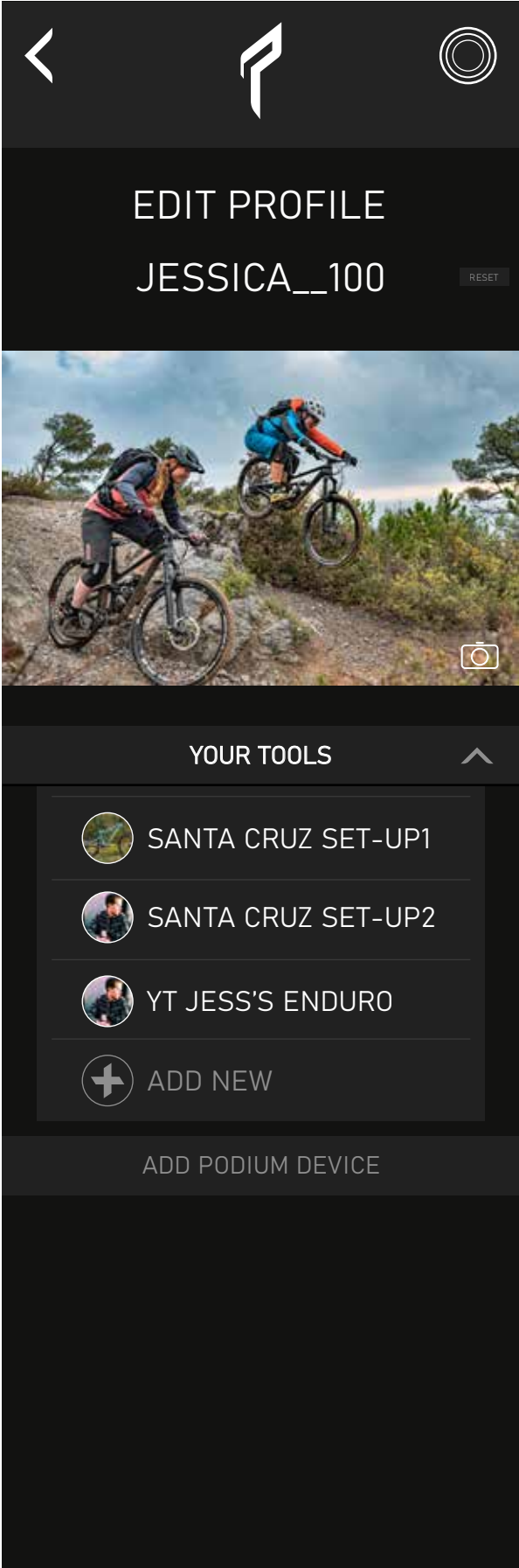
1V1 RACE WIN

RIDE

CREATE PROFILE




RIDE
SNOW
SURF
...



SIGN IN

<



SIGN IN

USERNAME OR EMAIL

...

PASSWORD

...

FORGOTTEN PASSWORD?


CONFIRM>

ENGAGE

PROGRESS

CHALLENGE

<



SIGN IN

USERNAME OR EMAIL

JAKE-55

PASSWORD

●●●●●●●●

FORGOTTEN PASSWORD?

CONFIRM>

ENGAGE

PROGRESS

CHALLENGE

CHALLENGE

CREATE NEW CHALLENGE

CREATE NEW CHALLENGE

CHOOSE SPORT

RIDE

SNOW

CHOOSE ACTION

1v1

VIRTUAL CUP

TRIBE v TRIBE

INVITE

... SEARCH PODIUM

SET LOCATION

... SEARCH PODIUM

WIN PARAMETERS

AIR

RACE

WHEN

< JULY 2020 >

YOU

M	T	W	T	F	S	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

STEVEY1992

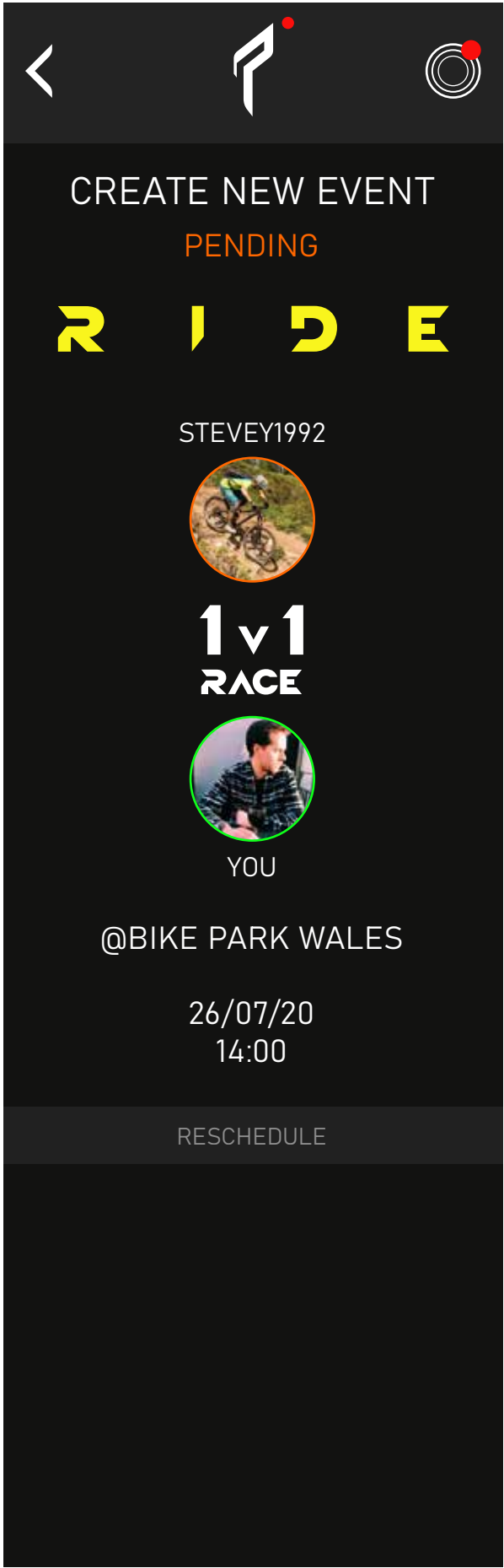
M	T	W	T	F	S	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

TIME
14:00

SEND INVITE >

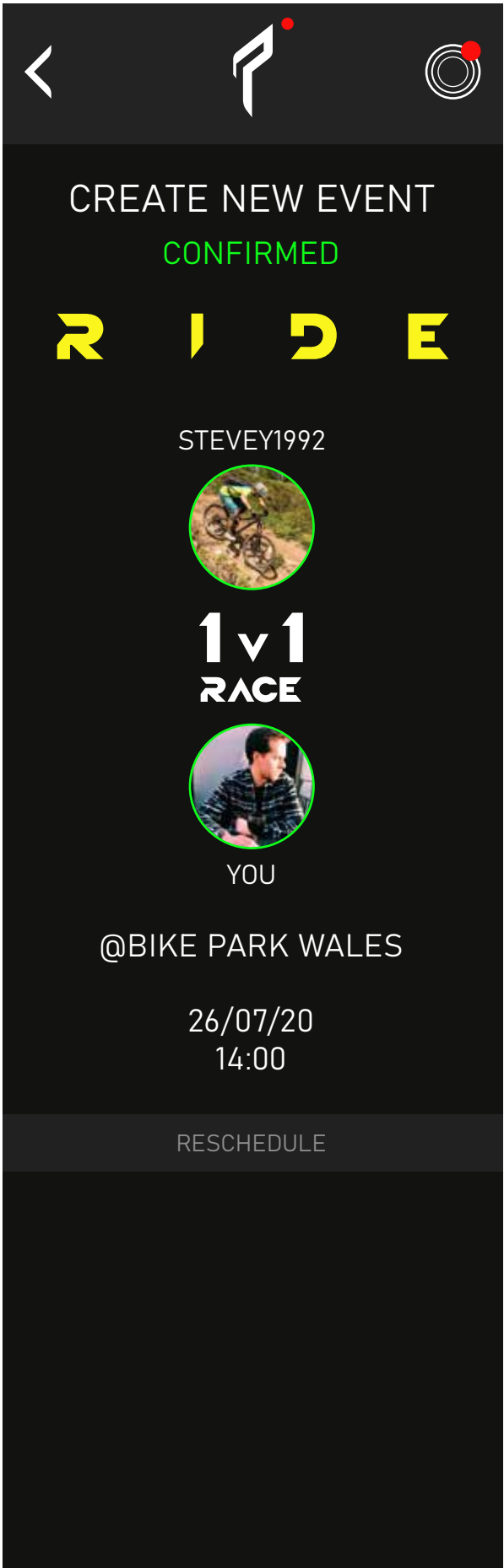
CHALLENGE

CREATE NEW CHALLENGE



BECOMES NOTIFICATION IN INVITEE'S APP

GREEN FOR ACCEPTED
ORANGE FOR INVITE PENDING
RED FOR REJECTED



GREEN RING FOR ACCEPTED

AUTO LOCK INTO CALENDAR

CHALLENGE

CREATE NEW CHALLENGE

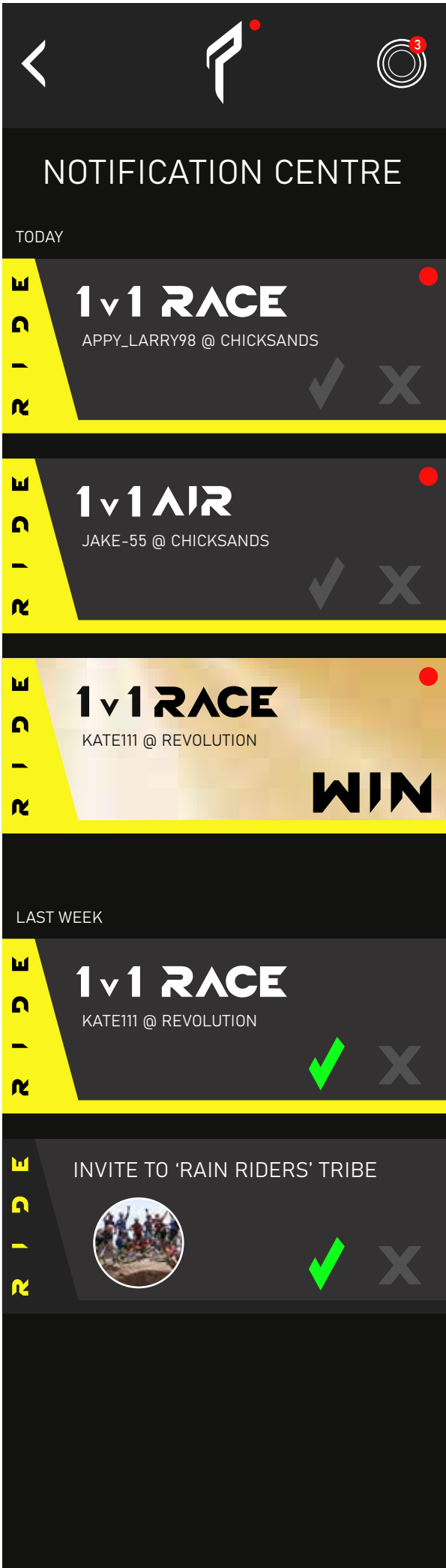
NOTIFICATION CENTRE

NEW CHALLENGE

RESULT

ACCEPTED

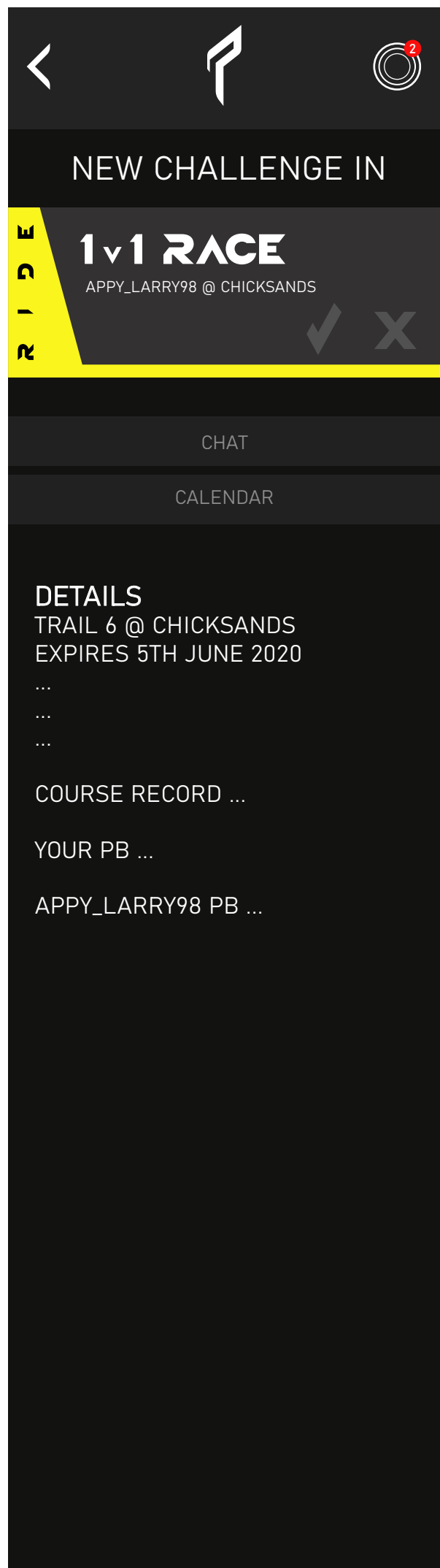
TRIBE INVITATION



CHALLENGE

CREATE NEW CHALLENGE

NOTIFICATION CENTRE



TAP TO ACCEPT/DECLINE

LOCK INTO YOUR CALENDAR



COLOUR CHANGE TO
SHOW ACCEPTED
OR DECLINED