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Official Blog

Insights from Googlers into our products, technology, and the Google culture

Warning: we brake for number theory

July 12, 2004

If any Silicon Valley drivers have found that traffic is moving more slowly than usual these days on the southbound 101 right around Ralston, you may have us to blame. Last week we unveiled a billboard that's a bit unusual in that it promotes Google only to one very narrow constituency: engineers who are geeky enough to be annoyed at the very existence of a math problem they haven't solved, and smart enough to rectify the situation.



In other words, the billboard (which offers problem-solvers the URL to, sorry, a page containing an even harder problem), is a recruiting campaign. We've always worked hard to hire the smartest engineers we can find, and we thought this would be a cool way to find a few more. Perhaps including you. If you're a math or computer whiz who

doesn't happen to live within shouting distance of Palo Alto -- good luck, and we're looking forward to hearing from you.

- A. Googler



Labels: [recruiting and hiring](#)

