# Space to Think: Testing the Effect of Distancing on Moral Dumbfounding

Cillian McHugh1, Marek McGann2, Eric R. Igou1, Elaine L. Kinsella1, Kathryn Francis3, Mariola Paruzel-Czachura4, Cristián Guillermo Rodríguez5, Bryan Pang6, and Ana Gantman7

1Department of Psychology, University of Limerick

2Department of Psychology, Mary Immaculate College

3School of Psychology, Keele University

4Department of Psychology, University of Silesia

5Department of Psychology, Universidad de los Andes

6Department of Psychology, University of Illinois

7Department of Psychology, Brooklyn College CUNY

# Author Note

All procedures performed in studies involving human participants were approved by the Institutional Research Ethics Committee and conducted in accordance with the Code of Professional Ethics of the Psychological Society of Ireland and with the 1964 Helsinki declaration and its later amendments or comparable ethical standards. Informed consent was obtained from all individual participants included in the study. The authors declare that there are no potential conflicts of interest with respect to the research, authorship, and/or publication of this article.

Correspondence concerning this article should be addressed to Cillian McHugh, Department of Psychology, University of Limerick, Limerick, Ireland V94 T9PX, Email: cillian.mchugh@ul.ie

# Abstract

Moral dumbfounding occurs when people maintain a moral judgment in the absence of supporting reasons. Drawing on dual-process approaches to moral judgment, one possible explanation for moral dumbfounding proposes that it occurs as a result of a conflict between intuitive and deliberative processes. Consistent with this explanation, previous research has shown that under manipulations designed to lead to more intuitive thinking rather than deliberative thinking (such as increased cognitive load), people are less likely to provide reasons for their judgments, and more likely to provide dumbfounded responses in a moral dumbfounding task. Building on this work the present research examines if dumbfounded responding can be reduced through experimental manipulations designed to facilitate deliberative thinking (over intuitive thinking). Drawing on construal-level theory, and the finding that distancing facilitates deliberative thinking, we predict that including a distancing manipulation in a moral dumbfounding task will increase reason-giving, and reduce dumbfounded responding. We propose a pre-registered study to test this prediction.

*Keywords*: moral dumbfounding, distancing, construal-level theory, dual-processes, reasons, intuitions

# Space to Think: Testing the Effect of Distancing on Moral Dumbfounding

*“This line of thinking is morally wrong”* (US Representative discussing role of parents/schools in raising children in the House of Representatives in 2023)

*“The Bill is unnecessary and it is poorly drafted, but above all, it is deeply wrong…”* (UK Politician discussing free speech in Universities in UK Parliament in 2021)

*“I appeal to the Minister to put this Bill on the shelves of his Department and to leave it to become surrounded by cobwebs … Artificial contraception is morally wrong.”* (Irish Politician discussing contraception in the Dáil in 1979)

The quotes above demonstrate some of the ways people might appeal to morality when discussing an issue. Such moral appeals are not uncommon and are often presented as self-evident (Skitka, 2010), without providing justification or reasons for the position. Think about any politically charged, contentious issue in your country or region and consider how it might be debated in the media. Proponents may argue for something “because it is the right thing to do” while opponents may reject something “because it is just plain wrong”. It is not always apparent if the speakers would be able to provide a justification if they were pressed. In fact, there is good reason to expect that, at least in some cases, speakers could fail to provide reasons in support of their moral position (e.g., Haidt et al., 2000; McHugh et al., 2017; McHugh, Zhang, et al., 2023; see also MacNab, 2016; Sim, 2016).

This failure to provide reasons for a moral judgment is known as moral dumbfounding (Haidt et al., 2000; McHugh et al., 2017). While perhaps not as prevalent as initially thought (e.g., Royzman et al., 2015; see also McHugh et al., 2020), there is a growing body of evidence demonstrating that it is a robust phenomenon (with rates of dumbfounded responding ranging from 9% to 36% depending on the scenario and the population, see McHugh, Zhang, et al., 2023). Here we examine one possible explanation for moral dumbfounding and test the efficacy of one strategy that might help reduce dumbfounding.

# Moral Dumbfounding as a Conflict in Dual-Processes

McHugh, McGann, et al. (2023) proposed a dual-process explanation of moral dumbfounding. Drawing on dual-process theories of reasoning and moral judgment (e.g., Bago & De Neys, 2019; Cushman, 2013; Greene, 2008), they argue that moral dumbfounding as occurs as a result of a conflict in dual-processes (e.g., Bonner & Newell, 2010). Conflicts in dual-processes occur when a habitual/intuitive response (making a moral judgment) is different from a response that results from deliberation (providing reasons for a moral judgment).

According to this view, rates of reason-giving should be reduced in situations where deliberation is inhibited. McHugh, McGann, et al. (2023) tested this prediction and demonstrated that a cognitive load manipulation (requiring participants to attend to a secondary task while responding to the moral dumbfounding protocol) led to reduced rates of reason-giving and higher rates of dumbfounding (McHugh, McGann, et al., 2023).

Another prediction of this approach is that under conditions where deliberative responding is more likely, rates of reason-giving should increase and rates of dumbfounding should decrease. We draw on research on construal level theory and psychological distance (e.g., Trope & Liberman, 2010), and predict that under conditions of increased psychological distance, rates of reason-giving should be higher.

# Distancing and Dumbfounding

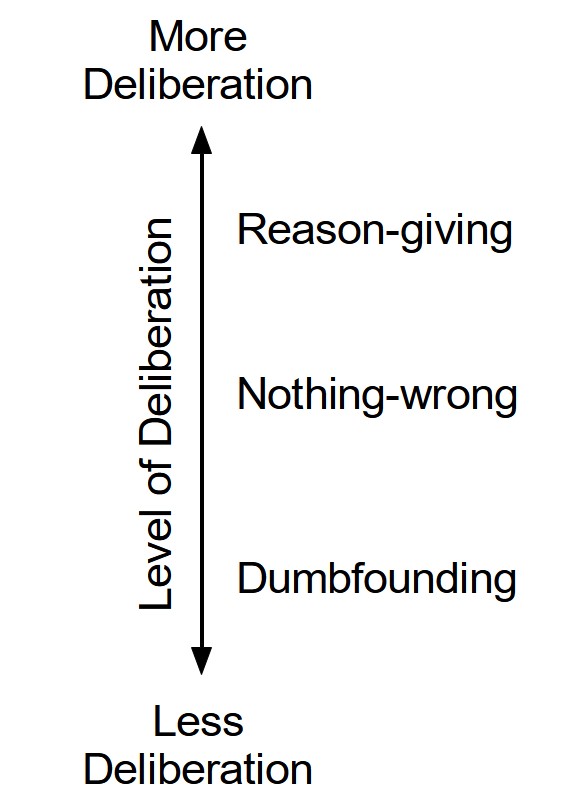
Psychological distance is the degree to which something is removed from direct experience. There are four dimensions of psychological distance (Trope & Liberman, 2010): temporal distance (thinking about past/future events), spatial distance (thinking about spatially remote locations), social distance (perspective taking), and hypotheticality (thinking about hypothetical situations). Psychological distance is linked with construal level theory such that increased psychological distance is assiciated with higher level construals (Trope & Liberman, 2010).

According to construal level theory, greater psychological distance is associated with higher level construals, while decreased psychological distance is associated with lower level construals. Construal level is related to abstraction, whereby higher levels of construal are associated with more abstract thinking (Bar-anan et al., 2006). Importantly for the current research, level of abstraction can be linked with the higher or lower levels of deliberation (Evans & Stanovich, 2013). Specifically, more abstract thinking is typically associated with more analytical or deliberative thinking, while less abstraction (more concrete thinking) is associated with less deliberative (more intuitive) thinking (Evans & Stanovich, 2013). We propose that manipulations that increase psychological distance and promote higher level construals, will yield more analytical/deliberative thinking, and will facilitate reason-giving in a moral dumbfounding task.

In-line with McHugh, McGann, et al. (2023), we have mapped the three responses in the dumbfounding paradigm according to their relative amount of deliberation. According to this view, providing a reason for a moral judgment (reason-giving) involves the most deliberation, providing a dumbfounded response (dumbfounding) involves the least amount of deliberation, and selecting “There is nothing wrong” (nothing-wrong) involves less deliberation than reason-giving, but more deliberation than dumbfounding (see Figure 1). Based on this, we predict that under conditions of increased psychological distance, rates of reason-giving will increase, while rates of nothing-wrong, and dumbfounding will decrease.

Figure 1

Hypothesized level of deliberation for each response type in the dumbfounding paradigm



*Note*. Reproduced from McHugh, McGann, et al., (2023)

# The Current Research

The current research tests the prediction that manipulations designed to increase psychological distance will facilitate reason-giving in a moral dumbfounding task. We will test two different manipulations across two domains of psychological distance, social distance and temporal distance. We predict that under increased psychological distance (social distance or temporal distance), rates of reason-giving will be higher than in a control group or under reduced psychological distance.

# Method

## Participants and Design

The proposed study will be a 2 3 between-subjects design. The dependent variable is rates of reason-giving/dumbfounding (measured using the critical slide with 3 response options: 1: reason-giving; 2: nothing-wrong; 3: dumbfounded response - admission). The first independent variable is social distance with two levels: control, and increased social distance. Social distance will be manipulated manipulated by asking participants to think about the moral dilemma for themselves (control), or from the perspective of another person (increased social distance). The second independent variable is temporal distance, with three levels: control, reduced temporal distance, and increased temporal distance. Temporal distance will be manipulated by varying the instructions provided to participants. In the control condition, participants will not be provided with any instructions about a time frame; in the increased temporal distance condition, participants will be asked to imagine responding in the distant future (five weeks from now); in the reduced distance condition, participants will be asked to imagine responding in the near future (two to three hours from now). In line with McHugh, McGann, et al. (2023), we will use four scenarios, and as such *scenario* will function as a third independent variable in some of our analyses.

In order to determine our target sample size, we conducted a series of power analyses for of our planned analyses for large, medium, and small effect sizes. Our planned design will require three different analyses to test our hypotheses. First we will investigate the influence of social distance on reason-giving (Analysis 1: one independent variable with 2 levels). Second we will investigate the influence of temporal distancing on reason-giving (Analysis 2: one independent variable with 3 levels). Third we will investigate the combined influence of social, and temporal distancing on reason-giving (Analysis 3: two independent variables, 2 3 levels). We set our target power as 90% and calculated the minimum sample size required to detect large, medium, and small effects for each analysis. The minimum sample sizes required for each effect size for each analysis are detailed in Table 1.

(#tab:unnamed-chunk-6) Power analyses and sample size calculations

|  |  | Analysis 1: Social | Analysis 2: Temporal | Analysis 3: Combined |
| --- | --- | --- | --- | --- |
| Large | V | 0.35 | 0.25 | 0.16 |
|  | N | 101 | 246 | 821 |
| Medium | V | 0.21 | 0.15 | 0.09 |
|  | N | 281 | 685 | 2281 |
| Small | V | 0.07 | 0.05 | 0.03 |
|  | N | 2531 | 6162 | 20532 |

(#tab:unnamed-chunk-8) Minimum detectable effect size for each analysis based on proposed sample size, for overall analysis, and for scenario level analysis

|  | Overall N | Overall V | Scenario N | Scenario V |
| --- | --- | --- | --- | --- |
| Analysis 1: Social | 2,400 | 0.07 | 600 | 0.15 |
| Analysis 2: Temporal | 2,400 | 0.08 | 600 | 0.16 |
| Analysis 3: Combined | 2,400 | 0.09 | 600 | 0.18 |

Based on these analyses we set our target sample at *N* = 2,400. This sample size is sufficient to detect a medium effect in Analysis 3 (the combined effects of social and temporal distance). It also allows for sub samples of *n* = 600 for each scenario, and as such the minimum number of participants at each level of the temporal distance independent variable for each scenario will be *n* = 200. Based on this target sample of *N* = 2,400 we have identified the smallest effect size that can be detected with 90% power for each analysis, for the full sample, and for the scenario-level sub-samples. These are displayed in Table 2.

Participants will primarily be recruited through a combination of convenience and snowball sampling in the institutions each of the members of the research team. Some participants may be recruited using the SONA research participation system where available. Additional participants may be recruited through online research participation systems (e.g., Prolific / Lucid / CloudResearch / MTurk) if necessary.

## Procedure and Materials

Data will be collected using an online survey programmed in Qualtrics (or comparable package). On agreeing to take part in the survey participants will be randomly assigned to one of six experimental groups (reflecting the 2 3 design). At this point participants will be presented with an instruction page that will contain the experimental manipulation.

In the social distance *control* condition, participants will not receive instructions to think about the scenario/questions from a perspective other than their own. They will simply be told that the following page contains a description of a scenario and a series of questions relating to the scenario.

In the *increased* social distance (manipulation) condition, participants will be introduced to a philosophy student (Alex) who is currently taking a course in ethics. Participants will then be told that the next page contains a scenario and a series of questions that Alex has been asked to study and complete an assignment on. Participants will be instructed to think about the scenario and the related questions from Alex’s perspective rather than their own.

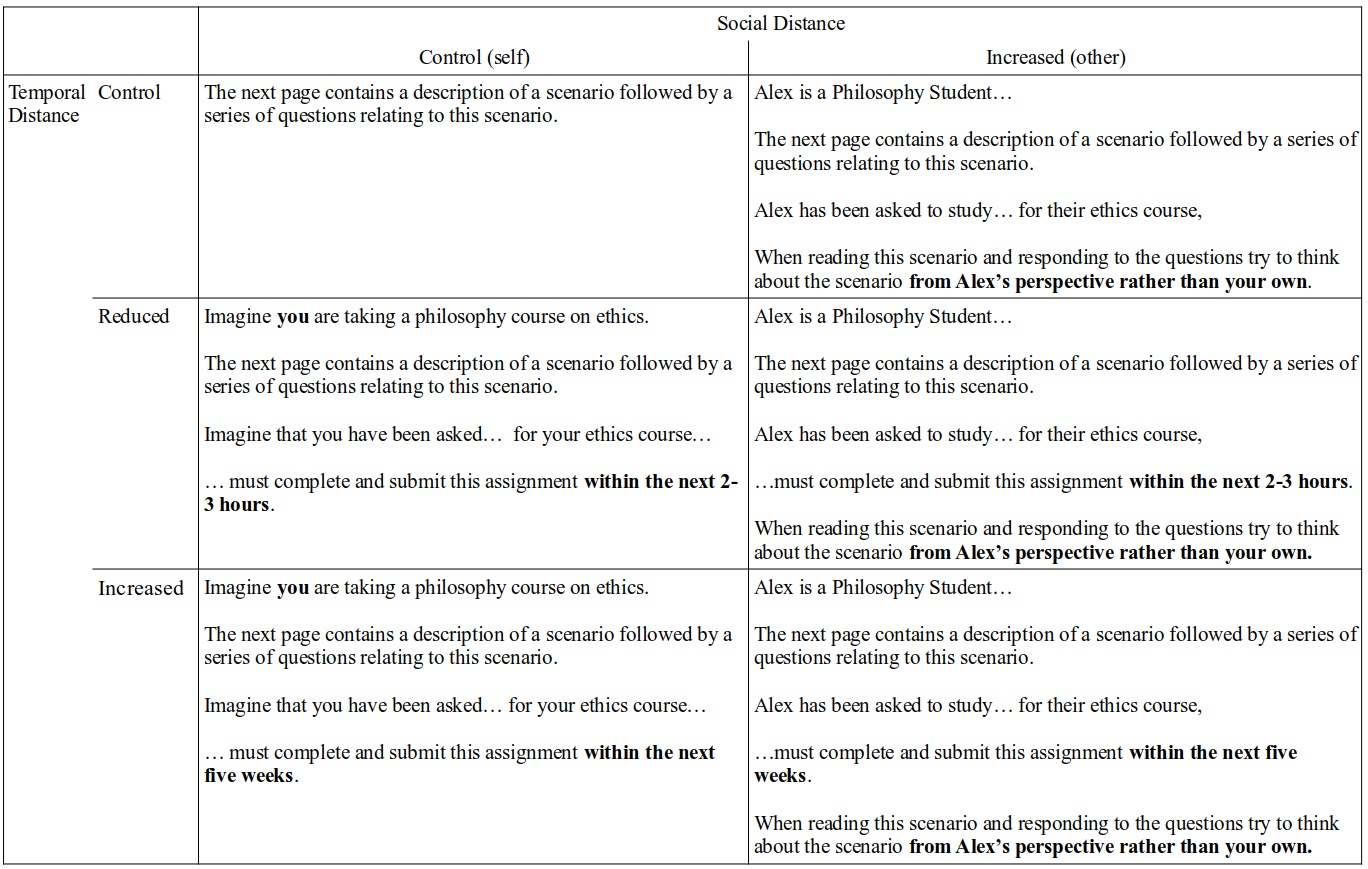
In the temporal distance *control* condition, participants will not receive instructions regarding responding to the scenario within any particular time-frame.

In order to manipulate temporal distance, participants in both temporal distance manipulation conditions will be asked to consider the scenario as if it related to an assignments as part of an ethics course, either imagining that they are completing such a course (social distance control group) or on behalf of Alex (increased social distance group). In the *increased* temporal distance condition, participants will be asked to imagine the deadline for this assignment is five weeks away. In the *reduced* temporal distance condition, this deadline is within 2-3 hours.

A summary of the key differences between the different conditions is outlined in Figure 2 (see the supplementary materials for the full text of the instructions for each condition).

Figure 2

Summary of the different experimental conditions



Following the experimental manipulation, participants will be presented with one of four moral scenarios (*Heinz*, *Trolley*, *Jennifer*, and *Julie and Mark*) previously used in the study of moral dumbfounding (McHugh et al., 2017), and the influences on moral dumbfounding (McHugh, McGann, et al., 2023). Participants will be asked to rate on a 7-point Likert scale how right or wrong the behavior described is (where, 1 = *Morally wrong*; 4 = *neutral*; 7 = *Morally right*), as well as their confidence in this judgment (where, 1 = *Not at all confident*; 7 = *Extremely confident*). Participants will then be given an opportunity to provide reasons for their judgment. Following this, participants will be presented with a series of counter-arguments, which refute commonly used justifications for rating the behavior as “wrong” (see supplementary materials for full text of scenarios and all counter-arguments).

After each counter-argument participants will be asked if they (or Alex) view (should rate) the behaviour as wrong, and if they have a reason for this judgement. Following the counter-arguments and related questions, dumbfounding will be measured using the critical slide (McHugh et al., 2017). This contains a statement defending the behavior and a question as to how the behavior could be wrong (e.g., “Jennifer’s actions did not harm anyone, or negatively affect anyone. How can there be anything wrong with what she did?”). There are three possible answer options (presented in randomized order): (a) “It’s wrong, and I can provide a valid reason” (reasons-giving); (b) “It’s wrong, but I can’t think of a reason” (dumbfounding: an admission of not having reasons); (c) “There is nothing wrong” (nothing-wrong). Participants who select (a) will be prompted to type a reason on the next page.

Two attention check tasks will be included for all participants; these included a brief paragraph of text where instructions for the correct response were embedded within the text. The wording of the text is misleading such that if participants skim or only read some of the text, they will likely provide an incorrect response. Participants who fail both attention checks will be excluded from analysis. Participants will also be asked to report basic demographic information including age, gender, nationality, religion, and place of residence.

When participants click on the survey link, they will be randomly assigned to one of the six experimental groups, and randomly presented with one of the four moral scenarios. The study duration is estimated to be less than 5 minutes.

## Analysis Plan

We will conduct a combination of chi-squared test for independence, and multinomial logistic regressions to test each of our hypotheses. Our primary analysis for each hypothesis will be a chi-squared test for independence, where we will test for an association between experimental condition/experimental group and response to the critical slide. We will also conduct logistic regressions to test each hypothesis, this will allow us to additionally control for other variables (e.g., scenario or participant country) in our analysis.

# Results

# References

Bago, B., & De Neys, W. (2019). The intuitive greater good: Testing the corrective dual process model of moral cognition. *Journal of Experimental Psychology: General*, *148*(10), 1782–1801. <https://doi.org/10.1037/xge0000533>

Bar-anan, Y., Liberman, N., & Trope, Y. (2006). [The Association Between Psychological Distance and Construal Level: Evidence From an Implicit Association Test](https://www.ncbi.nlm.nih.gov/pubmed/00004785-200611000-00007). *Journal of Experimental Psychology: General*, *135*(4), 609–622.

Bonner, C., & Newell, B. R. (2010). In conflict with ourselves? An investigation of heuristic and analytic processes in decision making. *Memory & Cognition*, *38*(2), 186–196. <https://doi.org/10.3758/MC.38.2.186>

Cushman, F. A. (2013). Action, Outcome, and Value A Dual-System Framework for Morality. *Personality and Social Psychology Review*, *17*(3), 273–292. <https://doi.org/10.1177/1088868313495594>

Douglas La Malfa. (2023). *Parents have sacred role in raising their children* (H1198). United States Government.

Evans, J. St. B. T., & Stanovich, K. E. (2013). Dual-Process Theories of Higher Cognition: Advancing the Debate. *Perspectives on Psychological Science*, *8*(3), 223–241. <https://doi.org/10.1177/1745691612460685>

Greene, J. D. (2008). The Secret Joke of Kant’s Soul. In *Moral Psychology Volume 3: The neurosciences of morality: Emotion, brain disorders, and development* (pp. 35–79). the MIT press.

Haidt, J., Björklund, F., & Murphy, S. (2000). Moral dumbfounding: When intuition finds no reason. *Unpublished Manuscript, University of Virginia*.

Kate Green. (2021). *Higher Education (Freedom of Speech) Bill - Hansard - UK Parliament*. UK Parliament.

MacNab, S. (2016). MSPs to consider “abhorrent” call to legalise incest. *The Scotsman*.

McHugh, C., McGann, M., Igou, E. R., & Kinsella, E. L. (2017). Searching for Moral Dumbfounding: Identifying Measurable Indicators of Moral Dumbfounding. *Collabra: Psychology*, *3*(1), 1–24. <https://doi.org/10.1525/collabra.79>

McHugh, C., McGann, M., Igou, E. R., & Kinsella, E. L. (2020). Reasons or rationalizations: The role of principles in the moral dumbfounding paradigm. *Journal of Behavioral Decision Making*, *33*(3), 376–392. <https://doi.org/10.1002/bdm.2167>

McHugh, C., McGann, M., Igou, E. R., & Kinsella, E. L. (2023). Cognitive Load Can Reduce Reason-Giving in a Moral Dumbfounding Task. *Collabra: Psychology*, *9*(1), 73818. <https://doi.org/10.1525/collabra.73818>

McHugh, C., Zhang, R., Karnatak, T., Lamba, N., & Khokhlova, O. (2023). Just wrong? Or just WEIRD? Investigating the prevalence of moral dumbfounding in non-Western samples. *Memory & Cognition*, *51*(5), 1043–1060. <https://doi.org/10.3758/s13421-022-01386-z>

Oliver J. Flanagan. (1979). *Health (Family Planning) Bill, 1978: Committee Stage (Resumed).* (Vol. 315 No. 1). Tithe an Oireachtais.

Royzman, E. B., Kim, K., & Leeman, R. F. (2015). The curious tale of Julie and Mark: Unraveling the moral dumbfounding effect. *Judgment and Decision Making*, *10*(4), 296–313.

Sim, P. (2016). MSPs throw out incest petition. *BBC News*.

Skitka, L. J. (2010). The Psychology of Moral Conviction. *Social and Personality Psychology Compass*, *4*(4), 267–281. <https://doi.org/10.1111/j.1751-9004.2010.00254.x>

Trope, Y., & Liberman, N. (2010). Construal-level theory of psychological distance., Construal-Level Theory of Psychological Distance. *Psychological Review, Psychological Review*, *117, 117*(2, 2), 440, 440–463. <https://doi.org/10.1037/a0018963, 10.1037/a0018963>