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**PROJECT
MANAGEMENT**



Project Manager

Client-facing team member

Manage clients and team expectations

Make estimations, budget and schedules

Makes sure there's effective communication

Ship a finished
product.



Get to know the project

Set the connection between the project and your team long-term goals

Know your team strengths and limitations

Estimate development time/cost

Get the big picture about your client's project

“For [TARGET CUSTOMER TYPE] who
want to [NEED / DESIRE], [PROJECT OR
FEATURE] is a [THING] that [UNIQUE
BENEFIT].”

Choose a methodology

Waterfall Model

Prototype

Agile Software Development

Extreme Programming

Feature Driven

Lean Development

Be

Human

(for real)

Say

#thanks

and **RECOGNIZE** the effort

Be

#proud

of your team

research

how to stimulate your team

let them have fun

let them **create awesome**

nonsense things.

Be a leader

NOT
a boss

¿Communication



problems?

**Asynchronous
Communication** **VS** **Synchronous
Communication**



Synchronous Communication

Dependant of instant solutions /
answers / tasks



Asynchronous Communication

Send more information than
you normally do



Asynchronous Communication

Send enough information to
cover up all the follow-up questions.



Asynchronous Communication

Add a deadline and priority



Asynchronous Communication

Add links, images and as much
resources and material as possible.

Asynchronous Communication



Explain what you need (extremely clear).



Luis E. Jiménez 🏠 00:12

hola Ulises

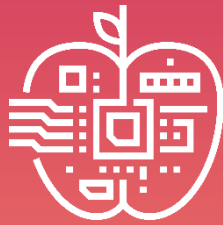


Visible solo por ti



slackbot 00:12

ulises ha pospuesto las notificaciones. ¿Le envías una de todos modos? [Enviar notificación](#)



Asynchronous Communication

**We're on the age of delayed
responses**

Communication Platforms



Collaboration tools

 *Trello*

 Wrike

scoro¹

 Airtable

 Jira Software

 TAIGA

 asana

**“The only real training
for leadership is
leadership”**

- Antony Jay

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