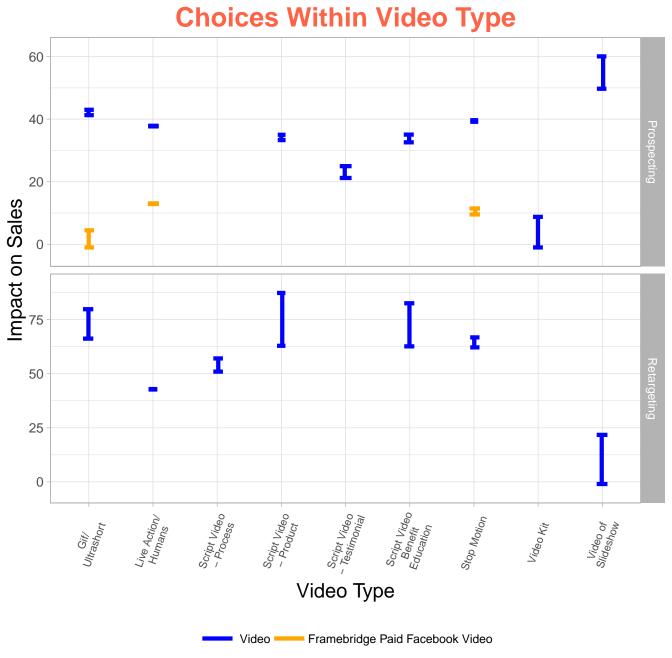
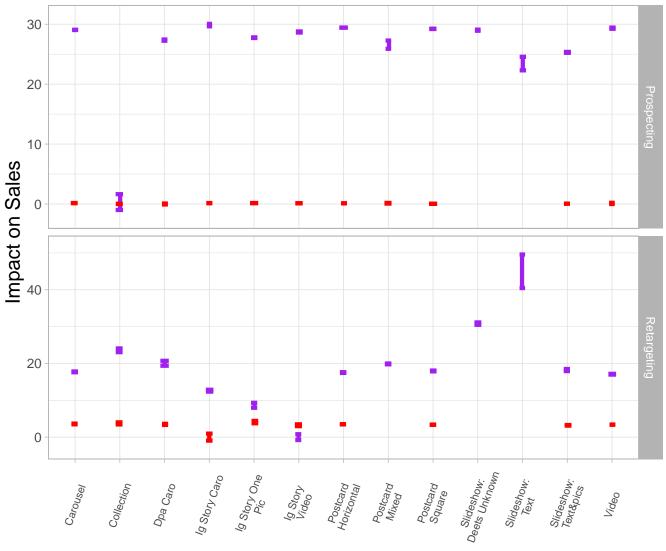


Video Framebridge Paid Facebook Video

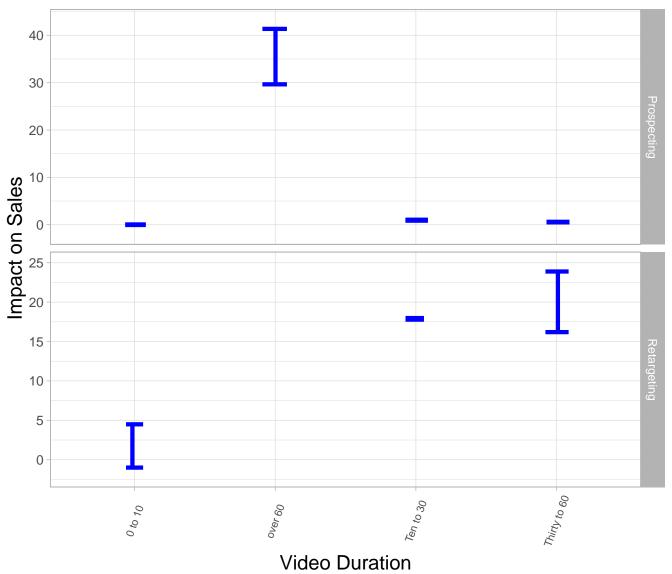


Choices Within Format

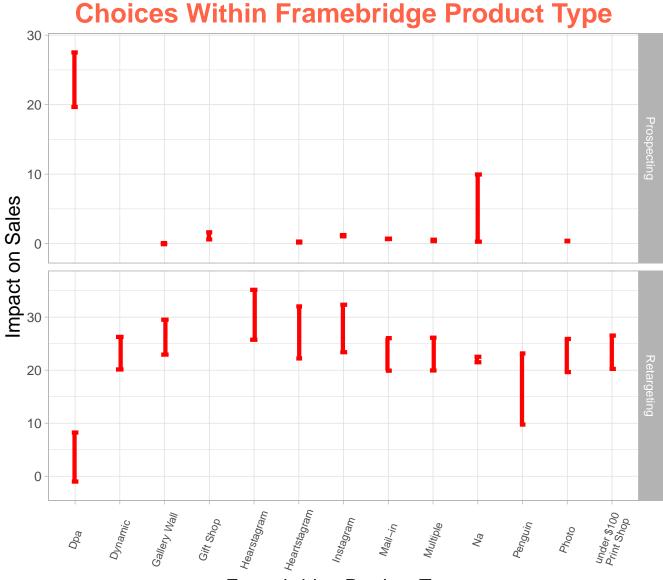


Format

Choices Within Video Duration

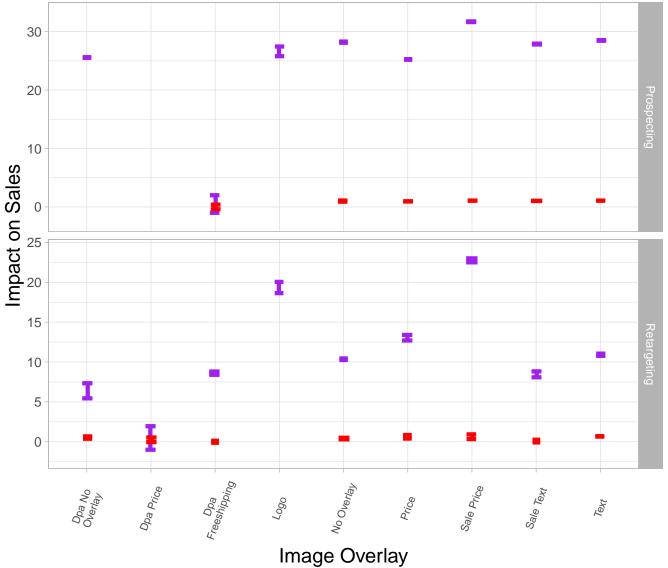


Video

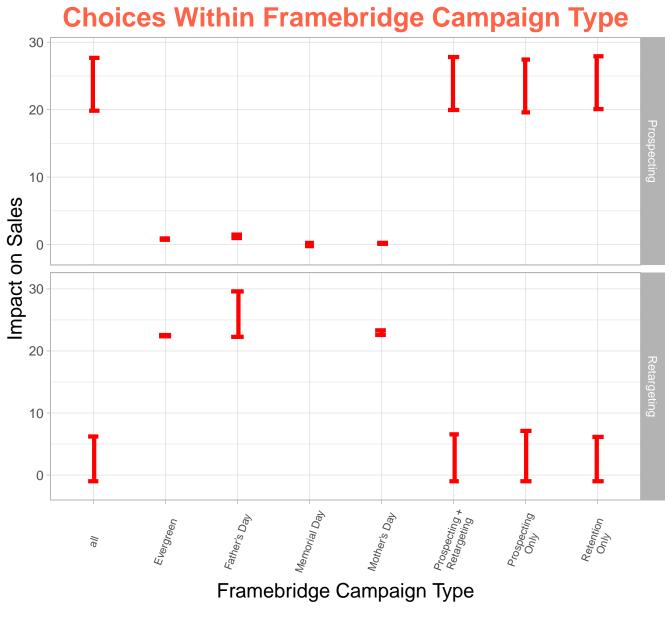


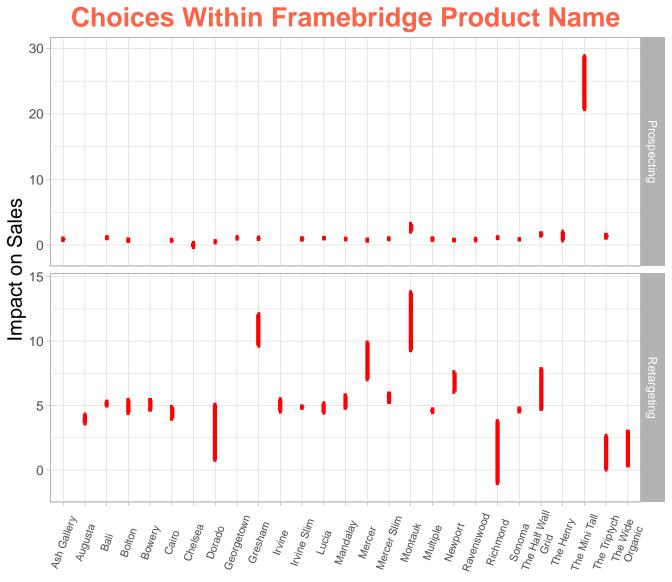
Framebridge Product Type





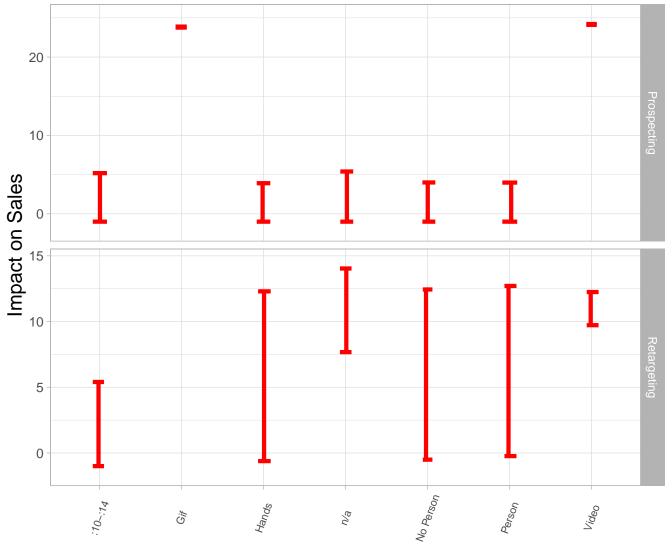
Framebridge Paid Facebook Universal





Framebridge Product Name

Choices Within Framebridge Motion Type



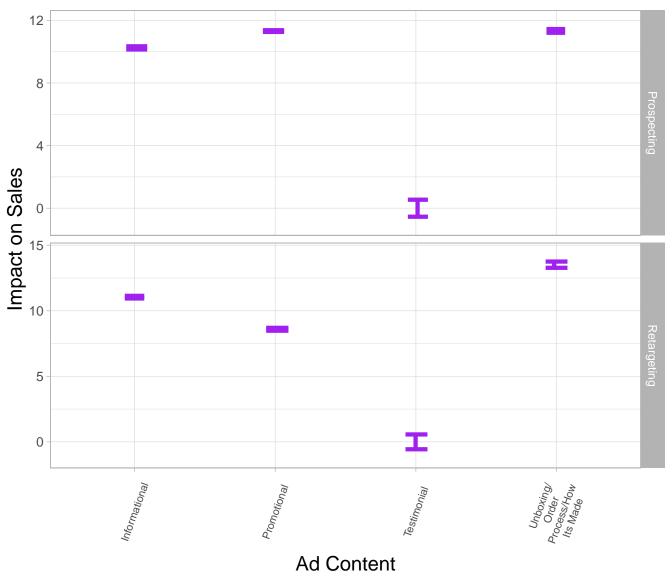
Framebridge Motion Type

Choices Within Framebridge Asset Environment 1.0 0.5 Impact on Sales 0.0 -0.5 15 10 5 0 Propess Used Vali Hamily is Illustrationuct _ Photo / Video Process - Photo/ the Orderions Showcasing a So Ormania Suggistering Suggistering Frames Laying Kimmlotet, Video Subject These Video that Brand_ Mix of Value Processes Don't Really Proomsonly - Photo Video of Have a Name Products. Propsand are Used in Product

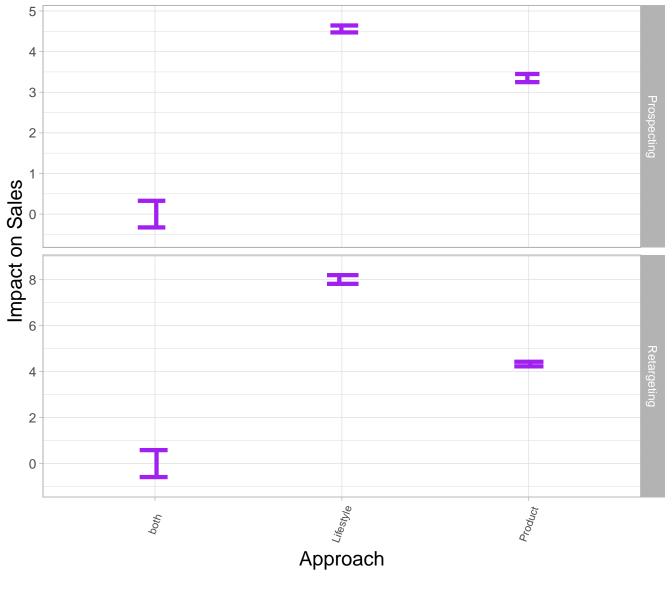
Framebridge Asset Environment

Choices Within Ad Style 15 10 5 Impact on Sales 0 6 3 0 Pro Photo/ + Video Shoot Cartoon/ Illustration/ Drawing 3rd Party Content User Generated Content Amateur Ad Style

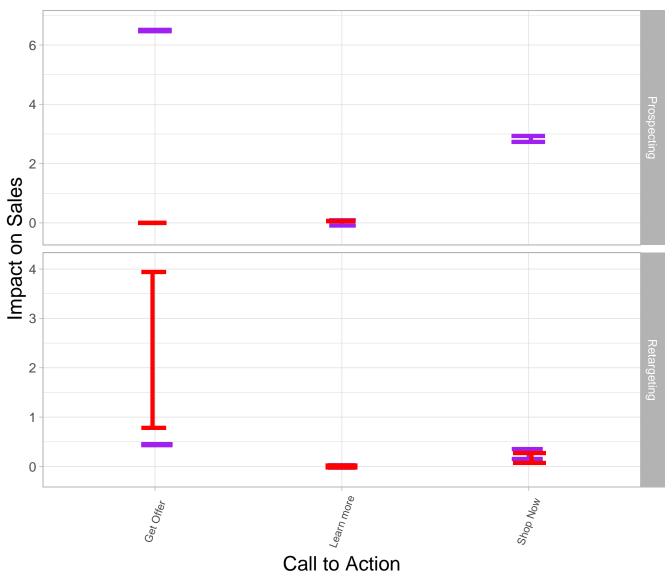
Choices Within Ad Content



Choices Within Approach



Choices Within Call to Action

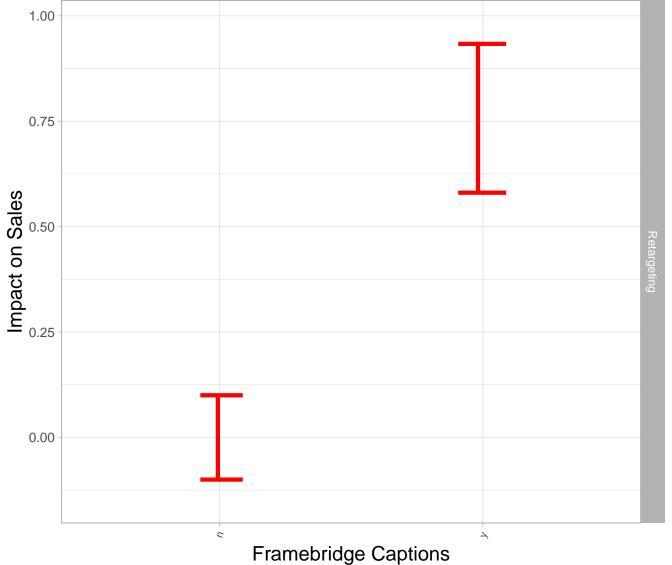


Choices Within Seasonal or Holiday Content



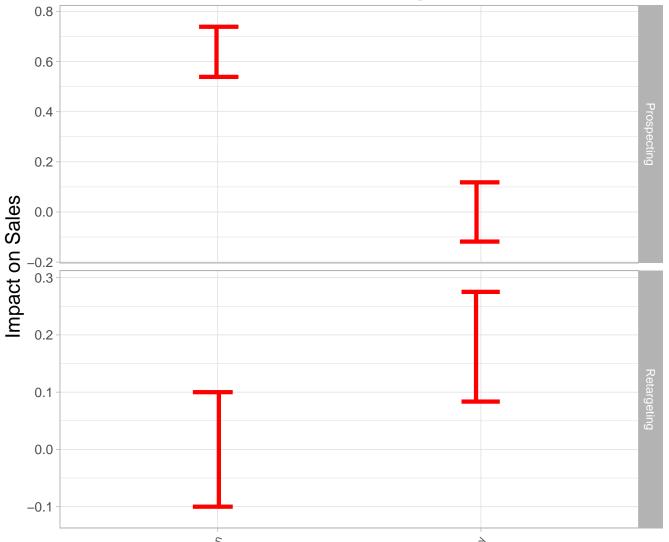
Seasonal or Holiday Content

Choices Within Framebridge Captions



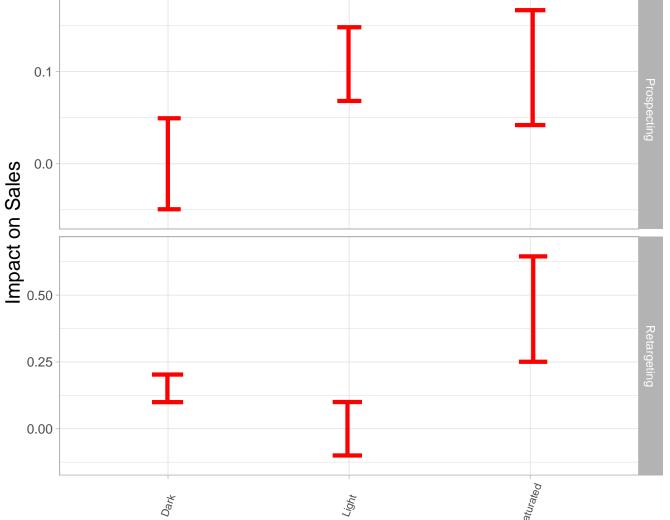
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Choices Within Framebridge Audio Sound

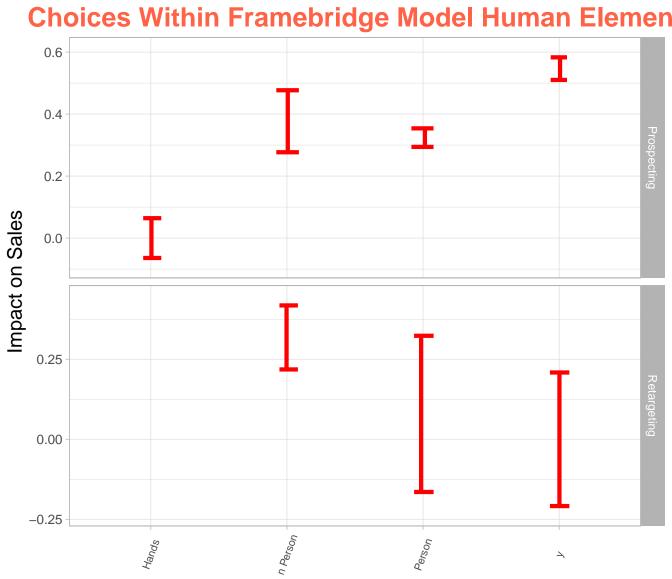


Framebridge Audio Sound

Choices Within Framebridge Asset Background Gradi

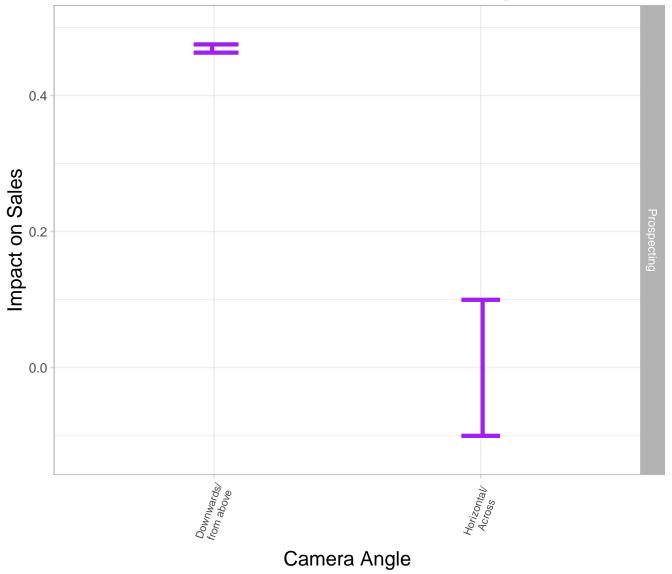


Framebridge Asset Background Gradient

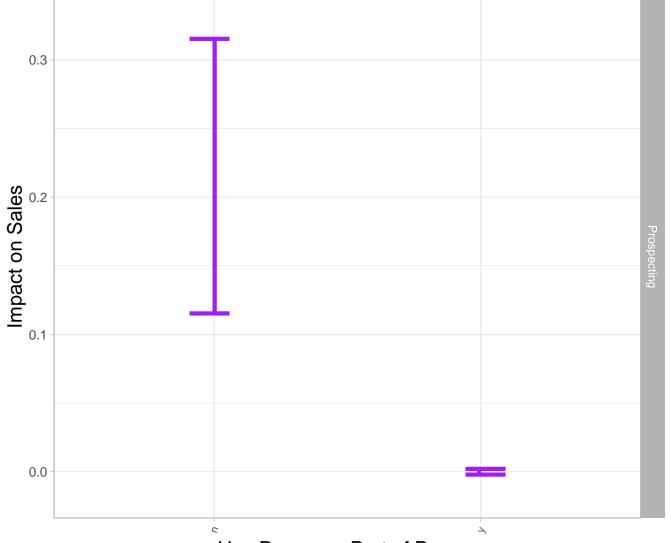


Framebridge Model Human Element

Choices Within Camera Angle



Choices Within Has Person or Part of Person



Has Person or Part of Person

