CINDY WANG

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Dear Warby Parker Hiring Manager,

I am writing to express interest in the **Product Designer** opening at Warby Parker. I am a UI/UX designer based in NYC with experience in e-commerce and a degree in Computer Science in Cornell University and leverage my technical background to design responsive, engineer-friendly web pages.

At my current role, I work at Next Jump on an e-commerce platform serving 70% of the fortune 1000 called Perks at Work. I work on the platform's UX and UI, building new features and products as well as revamping our older systems. In this role I work closely with both engineers and business teams like our brand partnerships and client success teams. Because of this, my design decisions are driven by not only the users, but also business needs and technical constraints. I use my background in computer science to design scalable, responsive screens and work closely with engineers to fine tune the details.

I also create client collateral and marketing assets for email and web. At Next Jump, I worked closely with our customer relationship management team to create marketing emails and assets. Our Valentine's Day email marketing plan increased gross profit per flowers order by 20%.

I have also had other experience designing for web responsively. While I worked for a startup called StartupTree as their sole product designer, I worked on an end-to-end competition hosting platform. In the process, I redesigned their web platform to elevate the platform and upgrade the mobile responsiveness, and designed their mobile app. During this process I also established set of design guidelines to use in the future.

As a UX Design Intern at FactSet, I worked on their company-wide design systems. FactSet was undergoing a visual redesign, so we used the opportunity to build a new design system use atomic design principles. I built the team's reusable, responsive UI component library. The team as a whole also identified challenges with company-wide adoption, working with frontend developers to refine the pass-off when changes need to be made.

I believe my experience in e-commerce and my technical background make me a competitive candidate for this role. I would love to learn more about design at Warby Parker and look forward to hearing back.

I hope this letter finds you well, and I thank you for your consideration.

All the best,

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