

CINDY WANG

Product Designer based in Brooklyn, NY

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WORK EXPERIENCE

UX Design Specialist, Visual Design @ FactSet

August 2020 - Present

- Designed and built dozens of responsive design system components and patterns in Figma
- Managed and organized library assets and communications with the broader User Experience team
- Documented library structure and onboarding materials for new hires

UI/UX Designer @ Next Jump

August 2019 - June 2020

- Created mockups and developed front end components for e-commerce employee rewards platform (Perks at Work) that drives over \$2B in sales annually
- Built a fundraising platform with a team that has raised over \$170k for NYC hospitals and frontline workers
- Planned e-commerce site themes and CRM emails for customer base of over 79 million employees, including a Valentine's Day event that increased gross profit per flowers order by 20%

Teaching Assistant @ Cornell University

January 2019 - May 2019

- Course staff for INFO 4320: Introduction to Rapid Prototyping & Physical Computing, teaching microcontrollers, 3D printing, and laser cutting
- Provided one-on-one mentorship for group projects, held office hours, and graded assignments

UX Design Intern @ FactSet

June 2018 - August 2018

- Built a responsive UI component library of hundreds of components as part of an effort to implement a company-wide atomic design systems
- Collaborated with interaction designers to produce mockups for portfolio analytics tool
- Worked with developers to create framework for design systems

Product Design Intern @ StartupTree

June 2017 - January 2018

- Visually redesigned web platform and the brand's web style guide to have a more consistent interface and to be more user-friendly
- Wireframed, mocked, and oversaw implementation of a new module for managing incubator competitions leading to dozens of schools signing with StartupTree
- Created mockups for the platform's premiere mobile application

EDUCATION

Cornell University

B.S. Computer Science, 2019
Minor in Information Science

Extracurriculars

Chorus/Chorale • Medium Design Collective (Vice President) • Alpha Phi Omega (Public Relations) • BigRed// Hacks • Thorny Roses Ultimate Frisbee

SKILLS

Sketch • Illustrator • Figma • InDesign • Photoshop • Lightroom • Balsamiq • InVision • Premiere Pro • After Effects

Python • HTML • CSS • D3 • PHP • Javascript • Java

Arduino • Laser Cutting • Soldering • Drawing/Painting

PROJECTS & AWARDS

Starstruck

1 or 2 player puzzle platformer set in gravity-less space

Audience Favorite and Most Polished at GDIAC & selected for showcase at BostonFIG Fest

Interactive Visual Music Sequencer

Pentatonic tone sequencer built w/ Teensy Arduino & audio shield, button pads, & laser cutting

RAW Expo

Cornell's largest annual design exposition, showcasing 40+ projects to an audience of 500+ attendees