CINDY WANG

Product Designer and Software Engineer from Phoenix, AZ

cindyw.me

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EDUCATION

Cornell University
Ithaca, NY

B.S. Computer Science, 2019

Organizations: Medium Design Collective, Alpha Phi Omega Gamma Chapter, Chorale, Cornell Taiwanese American Society

SKILLS

Sketch · Illustrator · Photoshop · Lightroom · Python · Java · HTML · CSS · C · OCaml · Arduino

EXPERIENCE

Adobe Campus Ambassador
Fall 2017 - Present

Adobe Creative Club Network

- Communicated with Adobe representatives to promote Adobe CC on campus
- Planned and executed workshops to educate attendees about design and teach them how to use Adobe products

Product Design Intern
June 2017 - Present

StartupTree

- Redesigned web platform and the brand's web style guide to have a more consistent interface and be more user-friendly
- Designed and oversaw implementation of a module for applications and competitions with in-platform judging capabilities
- Created mockups for the platform's mobile application

UX/UI Designer
Fall 2016 - Present

Medium Design Collective, Web Team

- Revamped website to better reflect the organization's brand
- Worked on frontend web development (HTML and CSS with Django backend)
- Collaborated across teams to run large-scale design events

VOLUNTEER & LEADERSHIP

Director of Public Relations
December 2017 - Present

Alpha Phi Omega Gamma Chapter

- Create marketing materials for external exposure of the chapter
- Coordinate the selection, design, and purchase of all fraternity merchandise
- Previous roles: Webmaster (Fall 2016), Historian (Fall 2017)

PROJECTS & AWARDS

Interactive Visual Music Sequencer
Fall 2017

INFO4320: Introduction to Rapid Prototyping and Physical Computing

- Designed and built a sequencer to help individuals experience music creation without a background in music
- Created using a Teensy Arduino and audio shield, Adafruit button pads, and laser cutting

RAW Expo
April 2017

Medium Design Collective

- Helped organize and coordinate Cornell's biggest design event
- Responsible for design, creation, and distribution of event keepsakes

Recycle Rampage, Best UI/UX Hack
September 2016

BigRed//Hacks

- Designed gameplay for a mobile game that teaches users about recyclables
- Hand-created visual assets using open-source software (GIMP)