

CINDY WANG

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Product Design Hiring Manager
Squarespace
225 Varick St
New York, NY 10014

Dear Hiring Manager,

Squarespace has been a major source of my personal design inspiration for many years — building beautiful websites should be intuitive and fun. My personal interest in building websites came from my childhood on neopets.com building basic pet pages. My love for web design led to the pursuit of a Computer Science major from Cornell University, and eventually a career in digital product design. I think I would be a great fit for the **Product Designer, Design Systems** position on the Squarespace careers website.

The majority of my experience is in designing for web responsively. While I worked for a startup called Startuptree as their product designer, I redesigned their web platform, with a focus on being more user friendly. We paid special attention to mobile responsiveness and creating an established set of design guidelines to use on future designs. I also designed and built my portfolio website from scratch, taking care to ensure it works as well on mobile as it does on desktop.

For design systems in particular, I also worked at FactSet; it was undergoing a visual redesign for a large, new client as well as transitioning from using Adobe Fireworks to using Figma. The design team took this as the perfect opportunity to kickstart a company-wide project to use atomic design principles and build a new design system. I worked primarily on building the team's UI library, using smaller pieces to assemble complex, responsive components. With the rest of the team, we also identified challenges with company-wide adoption, working with frontend developers to refine the pass-off when changes need to be made.

I believe my experience is a good fit for this role. My primary goals are to find a company with designers that can provide me mentorship and guidance. I also want to work for a company that is deliberate in their design decisions, and I believe Squarespace is exactly this. Working for Squarespace would be an absolute honor, and I appreciate your consideration for my application. I hope you and your families are well in this difficult time.

All the best,



Cindy Wang