



7 Powerful Ways to Boost Retail Profits.in Any Economic Climate: The New Rules a Successful, Profitable Business Requires Skill, Planning Strateg (Paperback)

By Nancy Georges

Balboa Press, United States, 2012. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Nancy, The Retail Miss Fix-it, is a retail strategist and the brains behind Magnolia Solutions, a one stop shop offering retailers, brands, businesses and manufacturers a dedicated consultancy service designed to provide them with sound strategies and solutions to adapt their businesses for the new world. With more than 20 years hands on experience ranging from in-store management, customer service, marketing, training, promotions events, product development, manufacturing and wholesaling - Nancy wrote 7 Powerful Ways To Boost Retail Profifits, In Any Economic Climate to help retailers identify and develop the foundation needed to guarantee a profi table business. Working with retailers, wholesalers, brands, manufacturers professionals to navigate the fast-paced, ever changing marketplace. Nancy strategically integrates and implements sound marketing solutions and retail practices via offline reality, websites, e-commerce and social media, arming them with the information and support they need to adapt and navigate their way through the new climate.



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