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On the Origin of the Species Homo Touristicus: The Evolution of Travel from Greek Spas to Space Tourism (Paperback)

By William D Chalmers

iUniverse, United States, 2011. Paperback. Book Condition: New. 228 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.A stunningly well-researched book, offering readers an authentically fresh and at times wickedly off -the-beaten path irreverent look at travel history and the evolution of homo touristicus. This insightful book takes you on a Grand Tour full of fun and interesting nuggets about travel- the past, the present, and soon to be future, that is sure to make you laugh, make you think, and keep you reading. Just perusing the Table of Contents whets your appetite for more. This multi-disciplinary look at the travel and tourism industry- and we travelers who make it all happen- includes: the age of discovery, world wonders, tourist novelties, the paths of pilgrims, travel safety and security, travel literature, geography and mapmaking, Grand Hotels, the technology of travel, travel industry porn and public relations campaigns, mysterious liaisons, and affairs to remember, along with great travel quotes and culturally relevant tourism-related anecdotes. This factual, enlightening, and oh so opinionated book is designed for real travelers, casual tourists, and armchair travelers alike; with this first edition disproving myths, unveiling new legends and bursting a few overly...



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