



## Social Power in International Politics (Paperback)

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By Peter Van Ham

Taylor Francis Ltd, United Kingdom, 2010. Paperback. Book Condition: New. New.. 230 x 156 mm. Language: English Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Social power, defined as the ability to set standards, create norms and values that are deemed legitimate and desirable, without resorting to coercion or payment, is a central part of contemporary international politics. This text introduces and defines the concept of social power and considers how it works in international politics. It demonstrates how social power is a complex phenomenon that manifests itself in a wide variety of ways and circumstances, particularly in culture, institutions, law, and the media. Providing a global perspective on the role of social power from the EU, the US, the Middle East, and China, this book: \* Focuses on the key aspects of social power: centrality, complexity, and comprehensiveness. \* Examines the complex relationship between soft and hard power, the role of the media, and new communications technologies. \* Explores the interplay between state and non-state actors in framing the public discourse, setting the agenda, molding identities, and ultimately determining the outcome of policy processes. \* Features a broad range of international case studies and addresses issues including: culture and...



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