



Green Business Guide: A One Stop Resource for Businesses of All Shapes and Sizes to Implement Eco-friendly Policies, Programs, and Practices (Paperback)

By Glenn Bachman

Career Press, United States, 2009. Paperback. Book Condition: New. Green ed.. 226 x 150 mm. Language: English . Brand New Book. Climate change. Energy security. Water shortages. These perils affect our world and ??increasingly ??the ability of businesses to operate profitably. In the face of soaring energy prices and decreasing inventories of natural resources, larger businesses are taking steps to control their costs. In addition, these businesses are implementing environmentally friendly practices in order to manage risks, appeal to a growing base of consumers who make planet-friendly purchasing decisions, meet green procurement standards of business customers, enhance their image and attract value-driven talent. Combined these components create a competitive advantage. The benefits of environmentally friendly practices are also available to smaller organizations. The Green Business Guide is a comprehensive resource designed to help organizations, no matter their size or mission, incorporate green practices into their operations.



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