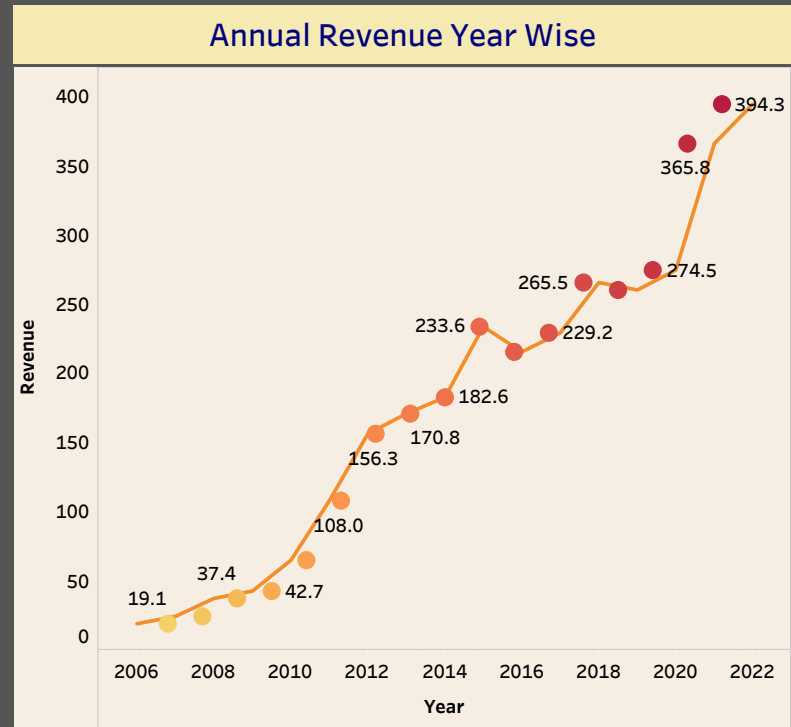
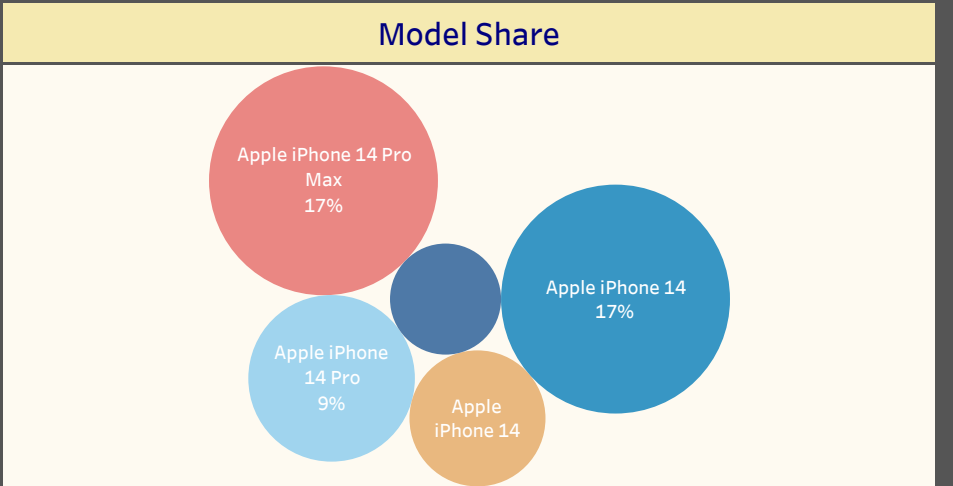


KPI - 1				
Brand name	Discount Percentage	Mrp	Number Of Ratings	Sale Price
Apple	0	131,900	1,078	131,900

KPI- 2		
Revenue Generated	Units sold (mm)	Active Users (mm)
1,634	2,325	8,723



Brand1	Year (Market Penetr..	Colour	Upc
APPLE	All	All	MOBFKCTSCAAKGQV7



Model Specification					
Model	Processor	Front Camera	Rear Camera	Colour	
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	White	92,800
				Red	92,800
				Black	92,800
				Yellow	43,900
APPLE IPHONE 12	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Black	1,99,700
				Red	1,34,800
				Green	74,900
				Purple	59,900
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Blue	59,900
				Red	74,900
				Blue	74,900
				Black	74,900
APPLE IPHONE 13	A Bionic Chip	12MP	12MP + 12MP	Pink	1,69,800
				Starlight	1,49,800