Assignment 5 – Web HTML and CSS Prototypes

PUI Fall 2021 | Leila Huang
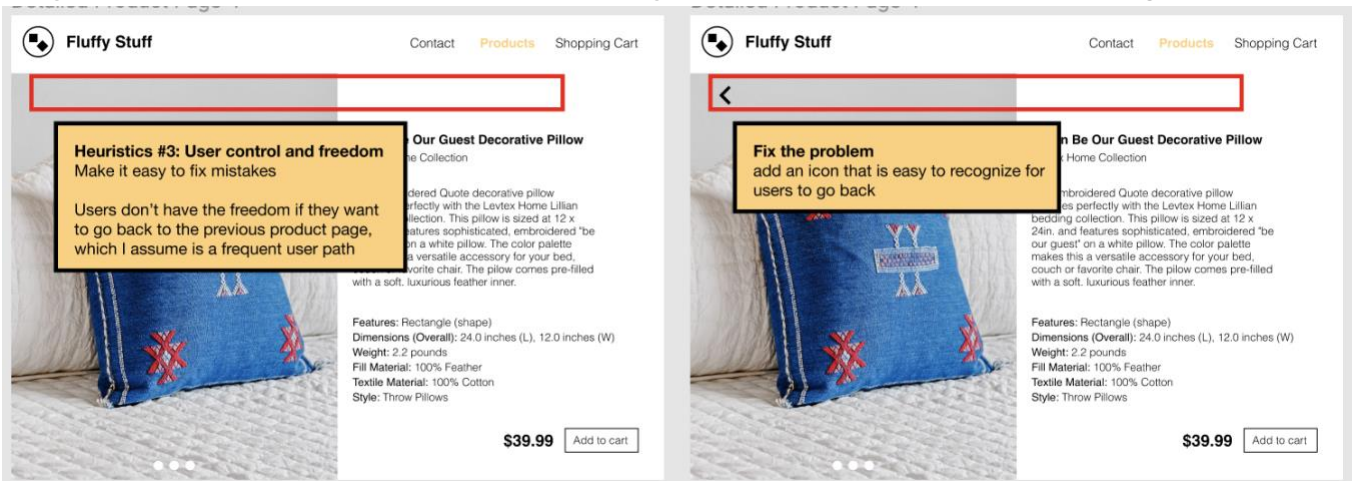
Links

https://leila071497.github.io/PUI-2021Fall/homework_5/
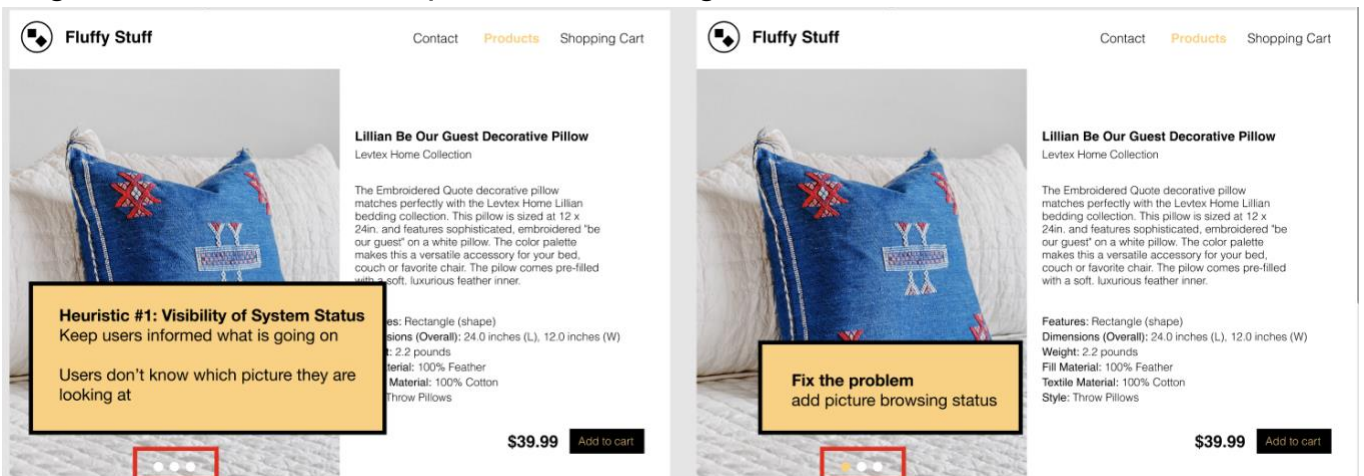https://github.com/leila071497/PUI-2021Fall
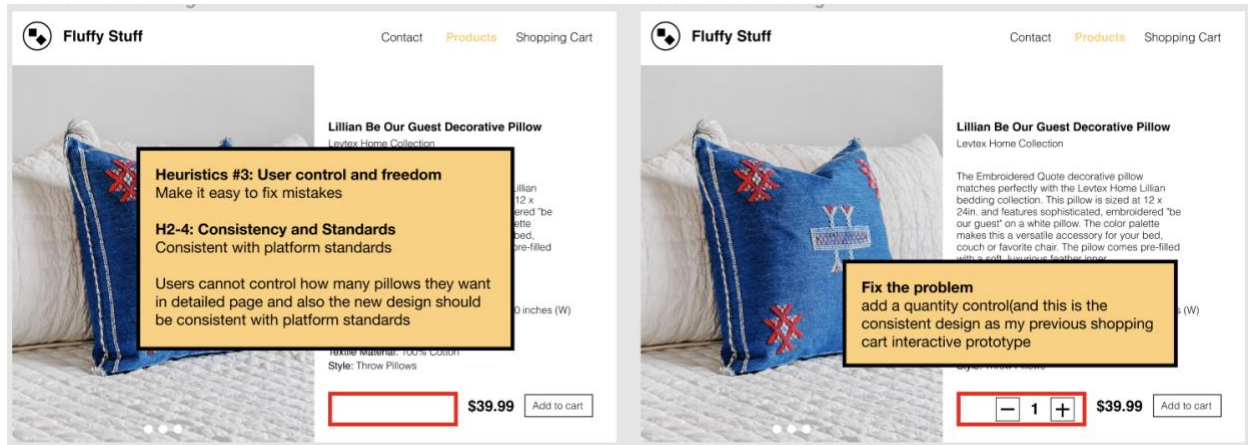
3 User Interface Bugs

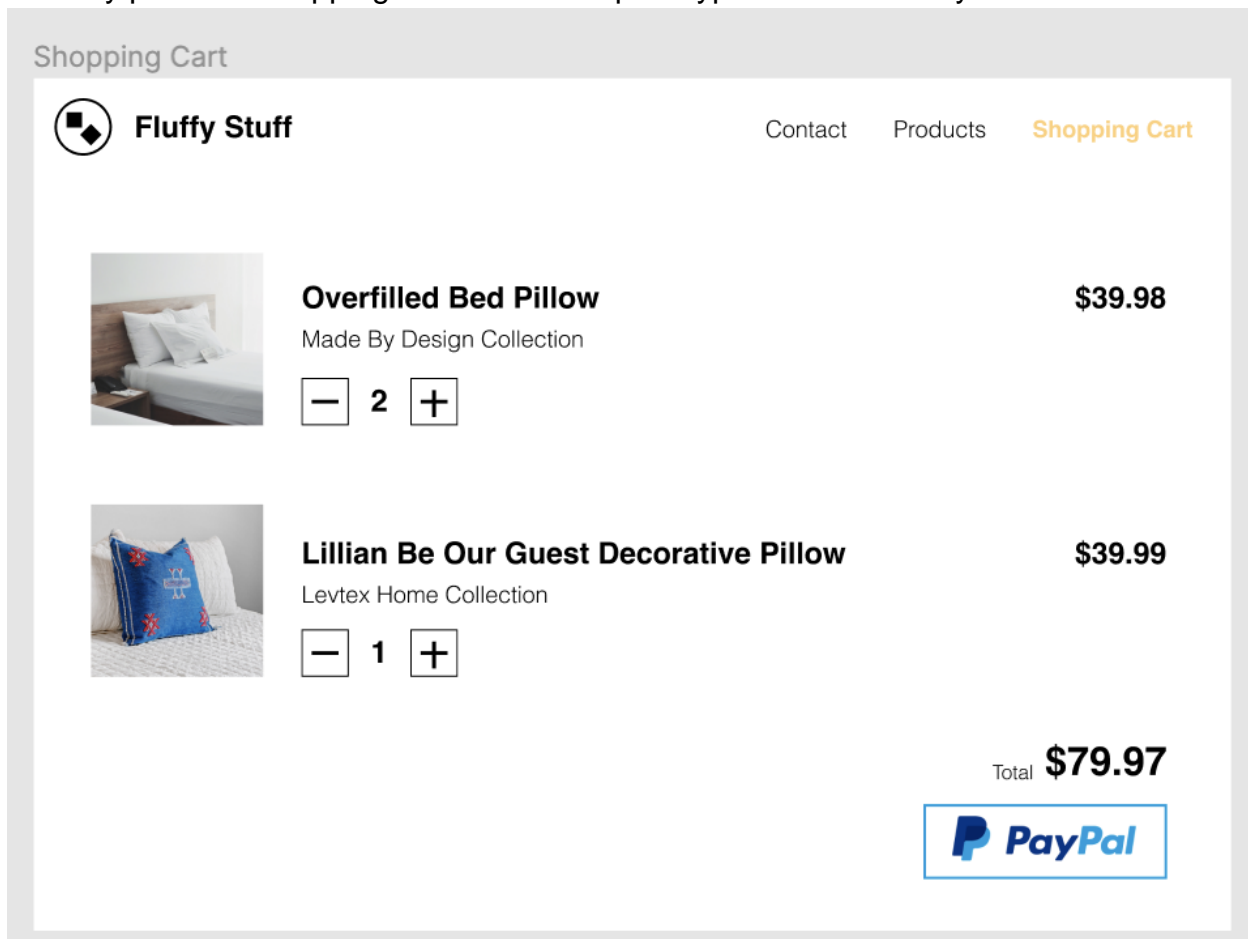## Bug#1: Users don't have the control to go back and forth between pages

Bug#2: Users don't know pictures browsing status

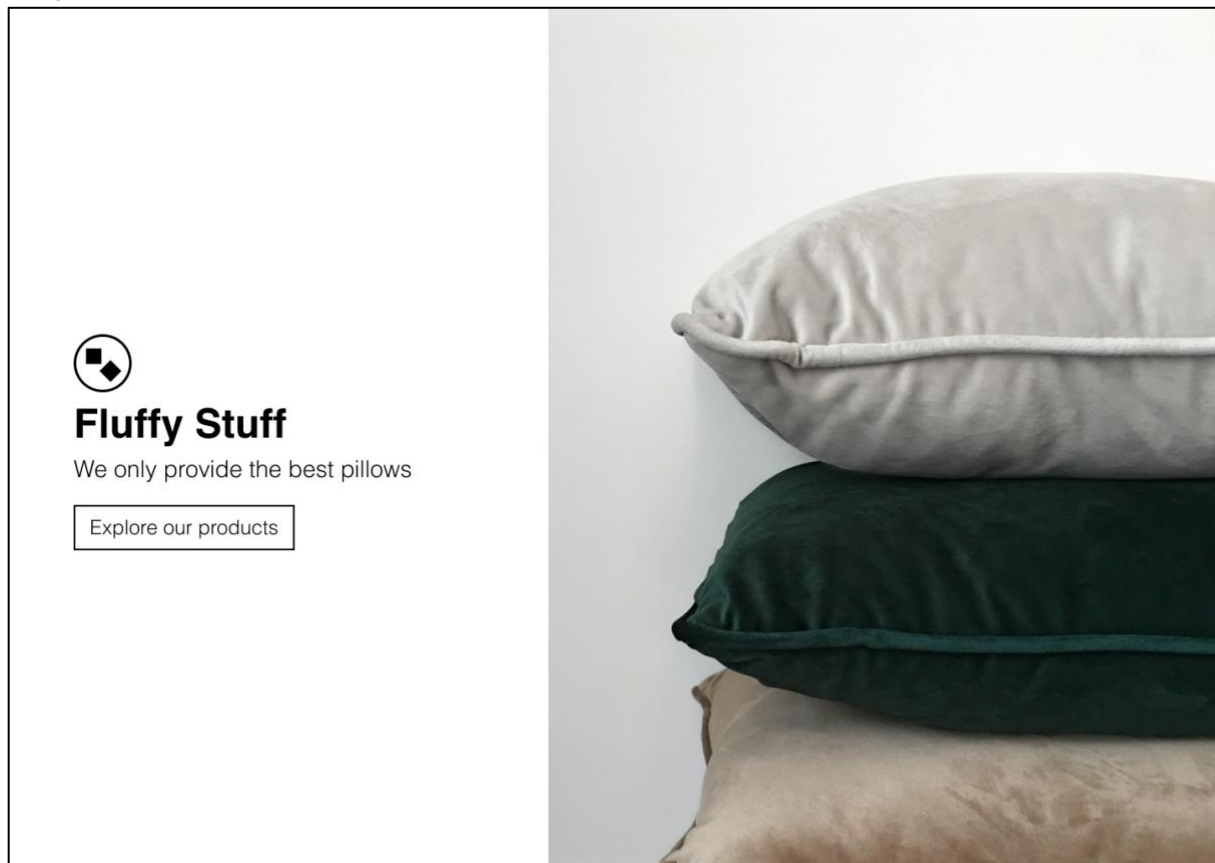# Bug#3: Users don't have the freedom to change the quantity of pillow

*cite my previous shopping cart interactive prototype for consistency

High-Fidelity Mockup
Home Page

The home page is the entry of point to indicate brand identity as high-end pillow e-commerce website, this page can only link to product browsing page.

Product Browsing Page
This is a page aims at letting users browse only the overview of choices because I would like to keep the information minimal. I only include what is

the most important for my targeted group, that is pictures and price.

Detailed Product Page

Detailed page is intended to be more informative and also it's the key page to let users browse detail and add the item to the shopping cart.

Challenge

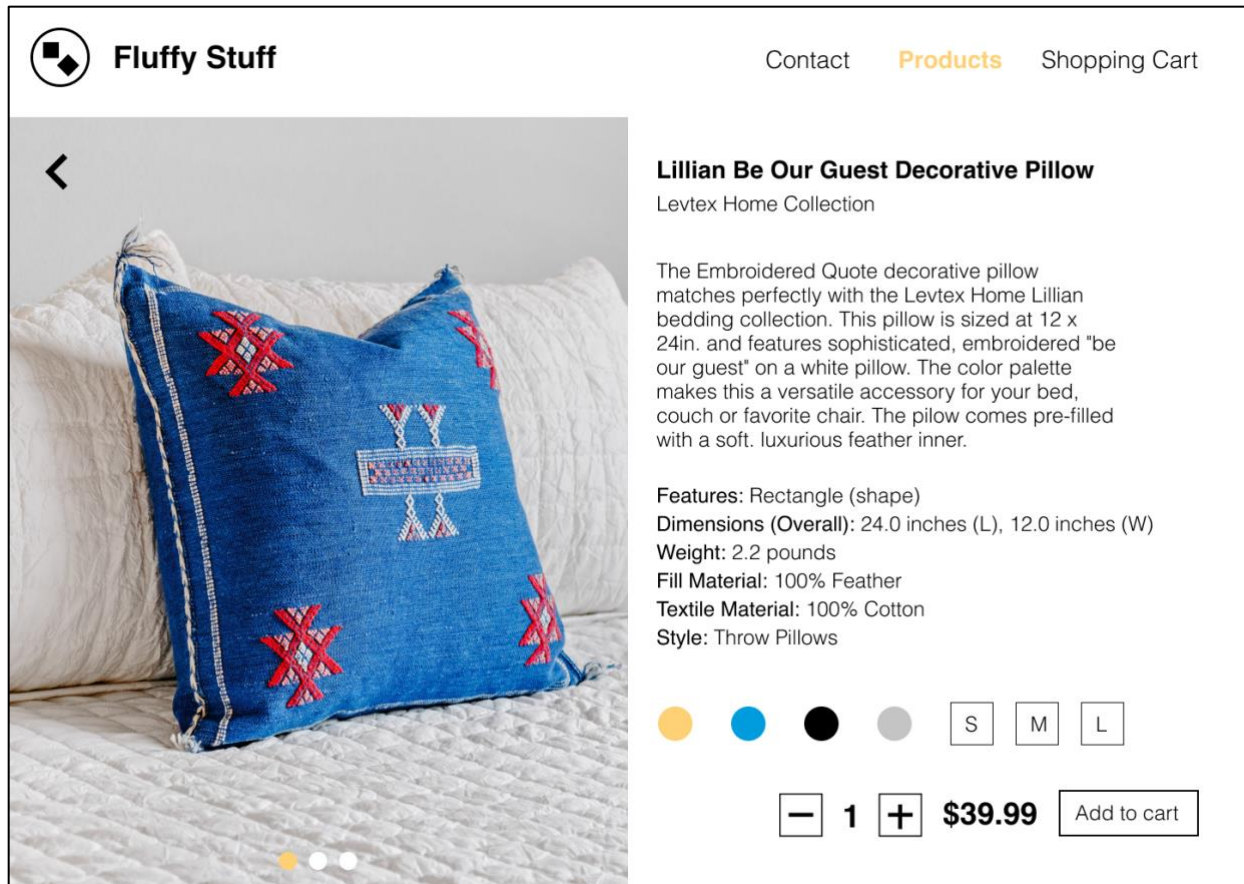My biggest challenge is display property. I think of my strategy when designing and I wanted to use the same strategy (divide section into 50% and 50% and divide image and description into another 50% and 50%) when coding and I fail. The logic is a bit different so what I did is to look up display property. I used display after having the basic understanding of how grid system actually works in CSS.

Brand Identity Reflection

My ideal target group is family seeking for high quality pillow. I intended to design a minimal and trustworthy website through only presenting the most necessary information. Reflecting on my previous competitor analysis, I think some e-commerce websites have good user interface to increase their sale, but I think my focus would be how to show our high-quality pillow.