GMR Auto Analyst Agent, Health Menu Assistant, and ImageGuard using Agentic Multi Tools LLM and Diffusion on Grab Merchant

**CMPWG Team** 

## **Team Member**



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Cindy Btari Data Scientist @ SimTech

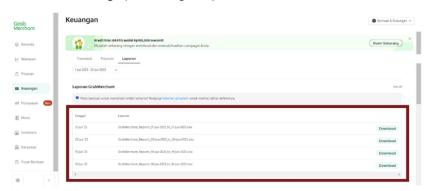
In today's dynamic food delivery market, enhancing merchant performance and user experience is paramount. To address these needs, I have developed three innovative data solutions for Grab merchants: the GMR Auto Analyst Agent, Health Menu Assistant, and ImageGuard. Utilizing cutting-edge technologies like Agentic Multi Tools LLM and Diffusion, these solutions offer comprehensive support for merchants and users alike.

 Grab Merchant Report Auto Analyst Agent

As merchant, not all of them are aware about what insights the GMR might boost their performance. Or in other words, merchant can get the plot and metrics but they don't know how to do with it. The GMR Auto Analyst Agent is an LLM-based agent that automatically generates detailed performance analyses for each merchant on a defined schedule (can be streamed later if needed). This solution empowers merchants with actionable insights, enabling them to make data-driven decisions that enhance their operations and profitability.



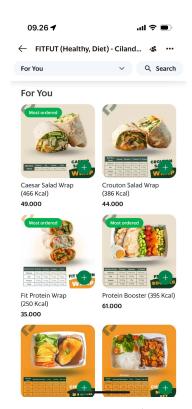
2. Klik menu Keuangan, lalu klik bagian Laporan.



3. Klik Download, lalu file dalam bentuk Excel akan tersedia.

#### 2. Health Menu Assistant

Not only considering merchant side, as Grab Customer, I (who face rapid weight gain) somewhat find it difficult when deciding which food I need to order while maintaining my calories intake. Current Grab Food UI only displayed calories for Merchant with "healthy food" categories. The Health Menu Assistant is an LLM-powered feature designed to boost user engagement by providing calorie estimations and health tags such as "vegan", "dietarian", etc, for each food item. This feature helps users make informed choices about their meals, promoting a healthier lifestyle and increasing their satisfaction with the platform.

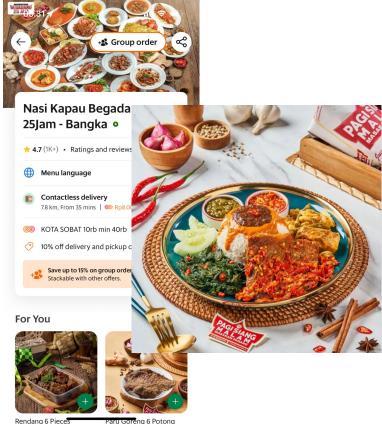


Current calories indicator (manual by resto)

#### 3. ImageGuard

As Grab customer, we despise Merchant that don't use their original photo of food product. What we realize that Grab will give labels for product that doesn't have any photo. But, we also notice that there are still many Merchant photo that seems like a template but don't have the labels.

Developing engine that scan all photo product will costly. Thus, we develop ImageGuard, which is an advanced image lab we developed with Stable Diffusion framework. It detects bordered images, enhances low-quality images, and identifies merchants using another Merchant's images. By ensuring high-quality, authentic visuals, ImageGuard enhances the user experience and maintains the integrity of the platform.



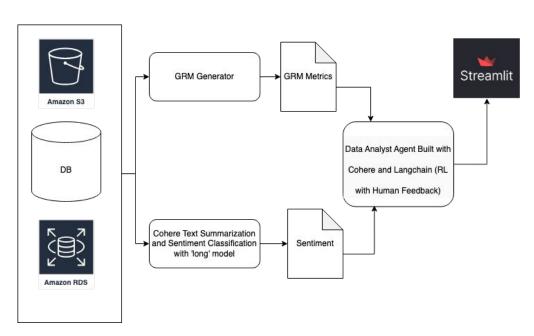
One of resto that use Pagi Siang Malam photo product

## **Project Summary**

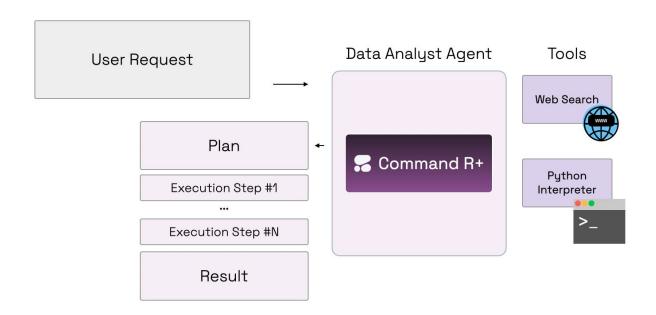
- As all of our team member are DS/MLE, we are focusing on build ML/DL/GenAl powered solution.
- Enable Finance Analysis Bot that is capable of Internet Search and Executing Tools to generate Financial Report so the Merchant could have its own Data Analyst
- Enable QoL enhancement on Menu creation for the Merchant
  - Food Image Beautifier
  - Caption Generation
  - Automated tagging with RAG
  - Nutritional Approximation Model by Ingredients Listing
- Develop LLM powered nutrional health agent (health tagging and calories estimation) with Gemma-2-llamacpp
- Develop Grab Merchant's Image Enhancement with Diffusion Model.

# **GMR Auto Analyst Agent**

Auto analyst for GMR and sentiment data.



# **GMR Auto Analyst Agent**

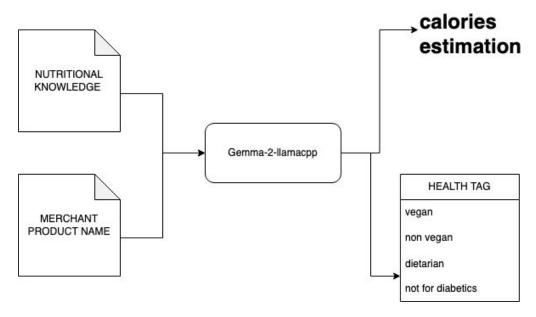


Built with Cohere and Langchain: Reinforcement Learning with Human Feedback

## **Health Menu Assistant**

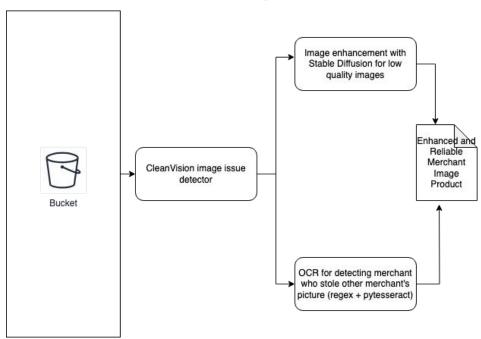
Food Image Improver, Caption Generation, Health Tagging and Nutritional Listing

(system design (only model))



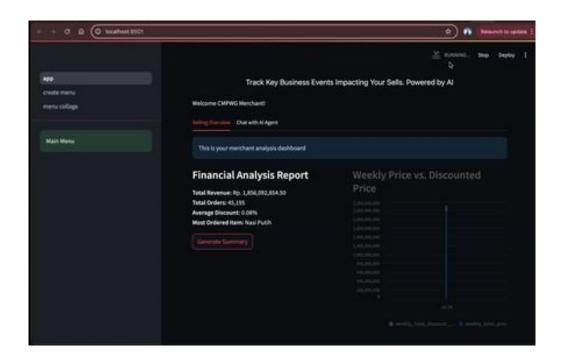
# **ImageGuard**

Enhanced and more reliable Merchant's product image.



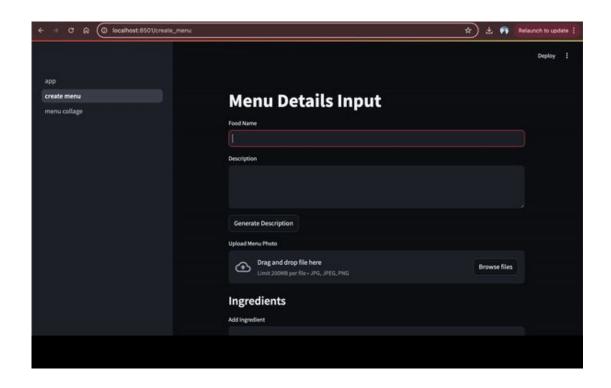
### Demo

Generate Report based on Selling, Sentiment and Batched Pipeline-like data.

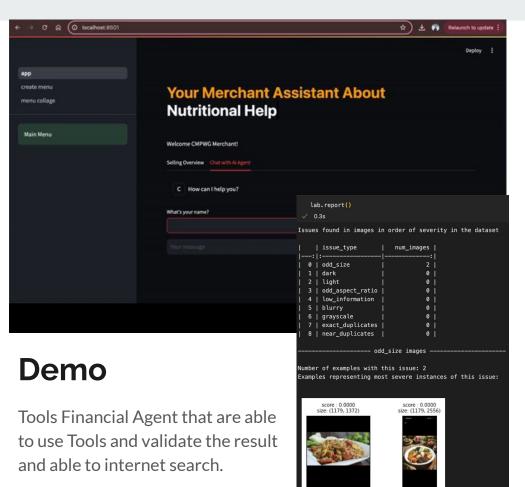


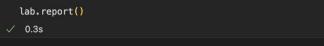
### Demo

Menu input, generate caption, tagging and Nutritional Value for merchant.



[45195 rows x 11 columns] running 0th step. I will run the code to show the current data. running 1th step. = running tool run python code, with parameters: {'code': "import pandas as pd\n\ndf grm = pd.read csv('/User s/sanggusti/Study/hackathon/cmpwg hackjakarta/src/financial agent/../../data/food dataset v1.csv')\ndf review = pd.read\_csv('/Users/sanggusti/Study/hackathon/cmpwg\_hackjakarta/src/financial\_agent/../../data/merchant\_re views\_sample.csv')\n\nprint('GRM Dataframe:')\nprint(df\_grm)\nprint('\\n')\nprint('Review Dataframe:')\nprint (df review)"} == tool results: [{'python\_answer': 'GRM Dataframe:\n merchant\_name merchant\_area description merchant id date\n0 330 Kopi, Ciledua jakarta Kopi/Minuman/Roti ... Sajian Kopi Susu Gula Aren Yang Berbeda Dari K... M001 2024-07-330 Kopi, Ciledua iakarta Kopi/Minuman/Roti ... Sajian Kopi Susu Gula Aren Yang Berbeda D ari K... M001 2024-07-25\n2 330 Kopi, Ciledug jakarta Kopi/Minuman/Roti ... Sajian Susu Coklat Milo Dengan Racikan Khas 3 ... M001 2024-07-27\n3 330 Kopi, Ciledua Minuman/Roti ... Sajian Susu Coklat Milo Dengan Racikan Khas 3 ... M001 2024-07-24\n4 330 Kopi jakarta Kopi/Minuman/Roti ... Sajian Susu Coklat Milo Plus Espresso Dengan R... 1 2024-07-24\n... ... ...\n45190 Zeger!, Sidoarjo surabaya Minuman/Kopi ... 1L Hazelnut Choco Milktea M687 2024-07-26\n45191 Zeger!, Sidoarjo Minuman/Kopi ... 1L Dolce Latte M687 2024-07-24\n4519 2 Zeger!, Sidoarjo 1L Chocoffe surabaya Minuman/Kopi ... M687 2024-07-23\n45193 Zeger!, Sidoarjo surabaya Minuman/Kopi ... 1L Kopi Susu Gula Aren M687 2024-07-27\n45194 Zeger!, Sidoarjo surabaya Kopi ... 1L Salt Caramel Machiato M687 2024-07-26\n\n[45195 rows x 11 colu mnsl\n\nReview Dataframe:\n Merchant ID rating M001 4.168409 ["Honey Dijon flavor: okay flavor, but both my...\n1 M002 4.247874 ["I\'m no M003 4.096031 ["OMG these things are delicious!@ I\'m t sure why, but this is our favorite p...\n2 not a c...\n3 M004 4.188612 [\'A good tasting light chip that has some valu...\n4 09476 ["I wouldn\'t even think of buying this product...\n5 M006 4.205811 ["While the restaurants always do it best, the...\n6 M007 4.234375 [\'A nice case of chips that are quite tasty. I...\n7 M008 4.097403 [\'Green Mountain "Nantucket Blend" K-Cups make...\n8 M009 4.290323 [\'4 bags of chips were open when I received th...\n9 M010 4.164482 [\'I got a wild hair for taffy and order M011 4.175563 ["They have this in a local diner that I eat i...\n11 0951 ["this has to be one of the best teas I have e...\n12 M013 4.153197 [\'The tea tin is guarding the aroma very well....\n13 M014 4.159367 ["I am a energy junkie and I\'m not sure if thi...\n14 M015 4.184086 [\'I received a single 8.5 once container of ON...\n15 M016 4.191099 ["I heard some great things about Sassafras an...\n16 M017 4.114889 ["I really love this sugar and price-wise M018 4.207241 [\'With Kettle Chips, you really have to be car...\n18 301 ["I\'ve tried a few different \'Dirty Martini\' m...\n19 M020 4.162037 ["The BEST investment I\ 've ever made for ginge...\n'}] Here is the GRM Dataframe: merchant\_name | merchant\_area | category | ... | description | merchant\_id | date | --- |--- |--- |--- |--- | 330 Kopi, Ciledug | jakarta | Kopi/Minuman/Roti | ... | Sajian Kopi Susu Gula Aren Yang Berbeda Dari K... | M001 | 2024-07-25 | | 330 Kopi, Ciledug | jakarta | Kopi/Minuman/Roti | ... | Sajian Kopi Susu Gula Aren Yang Berbeda Dari K... | M001 | 2024-07-25 | | 330 Kopi, Ciledug | jakarta | Kopi/Minuman/Roti | ... | Sajian Susu Coklat Milo Dengan Racikan Khas 3 ... | M001 | 2024-07-27 | | 330 Kopi, Ciledug | jakarta | Kopi/Minuman/Roti | ... | Sajian Susu Coklat Milo Dengan Racikan Khas 3 ... | M001 | 2024-07-24 | | 330 Kopi, Ciledug | jakarta | Kopi/Minuman/Roti | ... | Sajian Susu Coklat Milo Plus Espresso Dengan R... |





Issues found in images in order of severity in the dataset

		Т	issue_type	num_images
: ::				
1	0	1	odd_size	2
1	1	1	dark	0
1	2	1	light	0
1	3	1	odd_aspect_ratio	0
1	4	1	low_information	0
1	5	1	blurry	0
1	6	1	grayscale	0
1	7	1	exact_duplicates	0
Ī	8	1	near_duplicates	0

----- odd\_size images ·

Number of examples with this issue: 2 Examples representing most severe instances of this issue:





```
pipe = pipe.to(cuda)
init_image = Image.open("IMG_1442.jpg").convert("RGB").resize((768, 512))
display(init_image)
prompt = "increase the food image quality, sharpness, bluriness, pixel, increase the contrast, sat
images = pipe(prompt=prompt, image=init_image, strength=.15, guidance_scale=7.5).images

Loading pipeline components..: 100%
77 [00.01<00.00, 2.78Ws]
```



#### Demo

Enhance Image quality and some diffusion tested.

## **Scalability and Improvement Points**

- It's a PoC on Streamlit, of course it would work on my end but it's not Production ready to be used on a scale.
- The LLM that we're using is Product Grade Cohere Command R+ api credits. Around \$3 for million of requests. Hosting own LLM and finetune it in own environment would give a high initial cost but would be more sustainable forward
- Security concern of LLM with capability of executing tools since it could write, delete and stuffs with REPL
- Privacy part, the product grade LLM has its own license of collecting data.
- Future Roadmap? This feature prove to be flexible
- As per technology stack, our solution later can be configured on distributed processing manner, hybrid or on cloud.