**Personification Question:**

From this comment, to what extent Alex is humanlike perceived by the consumers?

1. Not human like at all
2. Somewhat not human like
3. Neither non human-like nor human-like
4. Somewhat human like
5. Very human like

**Feelings (negative to positive) Question:**

In general, how does the consumers feel towards Alex?

1. Very Negative
2. Somewhat Negative
3. Neutral
4. Somewhat Positive
5. Very Positive

Customer Reviews:

1. Sometimes while playing a game, you can answer a question correctly but Alexa says you got it wrong and answers the same as you. I like being able to turn lights on and off while away from home.
2. I have had a lot of fun with this thing. My 4 yr old learns about dinosaurs, i control the lights and play games like categories. Has nice sound when playing music as well.
3. I sent it to my 85 year old Dad, and he talks to it constantly.
4. I received the echo as a gift. I needed another Bluetooth or something to play music easily accessible, and found this smart speaker. Can’t wait to see what else it can do.
5. Without having a cellphone, I cannot use many of her features. I have an iPad but do not see that of any use. It IS a great alarm. If you are almost deaf, you can hear her alarm in the bedroom from out in the living room, so that is reason enough to keep her. It is fun to ask random questions to hear her response. She does not seem to be very smartbon politics yet.
6. **I have some experience with conversational robots and I hope to buy a new one. Note, this is a checking question, please check 3 in both questions below.**
7. I love it! Learning knew things with it eveyday! Still figuring out how everything works but so far it's been easy to use and understand. She does make me laugh at times
8. When playing music, sometimes the sound seems distorted specially the highs (trebles). If it happens i have to tell alexa to change music. But after several minutes it will be distorted again.
9. I think this is the 5th one I've purchased. I'm working on getting one in every room of my house. I really like what features they offer specifily playing music on all Echos and controlling the lights throughout my house.
10. 'We have only been using Alexa for a couple of days and are having a lot of fun with our new toy. It like having a new household member! We are trying to learn all the different featues and benefits that come with it.
11. We love the size of the 2nd generation echo. Still needs a little improvement on sound