

# Yao Coutouclui

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## PROFESSIONAL SUMMARY

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Experienced Senior Software Engineer of expertise in eCommerce development, specializing in Shopify Plus, API integrations, and Shopify theme development. Adept at designing, implementing, and deploying solutions using REST APIs, GraphQL, and custom Shopify Apps. Proven track record of project ownership, collaborating with cross-functional teams, and leading Shopify Plus projects from discovery to deployment. Skilled in Shopify instance management, product modeling, data migration, and integrating with backend systems such as ERPs, WMS, and OMS. Passionate about improving performance and implementing best practices to enhance eCommerce platforms.

## PROFESSIONAL EXPERIENCE

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### CREATIVE E-COMMERCE

#### Senior Full Stack Shopify Developer

**Remote, UK**  
**01/2021-03/2025**

- Led the development of Shopify Plus solutions for eCommerce clients, implementing custom themes, APIs, and backend integrations.
- Provided technical guidance in Shopify Plus project implementation, managing Shopify instance configuration and API customizations to meet client needs.
- Implemented REST APIs and GraphQL to integrate third-party services and Shopify Admin/Storefront APIs, optimizing eCommerce functionality.
- Worked on data migration and synchronization between Shopify instances, ensuring smooth transitions and data consistency.
- Collaborated with solution strategists and front-end engineers to define project requirements and provide technical input on approach and estimates.
- Conducted code reviews to ensure quality and best practices before deployment.

### BLUE STOUT

#### Full Stack Shopify Developer

**Remote, US**  
**11/2018-07/2020**

- Designed and maintained custom Shopify apps for clients, extending Shopify's functionality through APIs and custom backend integrations.
- Built and customized Shopify themes for clients, adhering to Shopify's best practices for performance and SEO.
- Integrated Shopify with backend systems like ERP, WMS, and OMS to streamline eCommerce processes.
- Ensured smooth product, customer, and order import/export management, maintaining data consistency between Shopify and external systems.
- Led Shopify Plus migrations, helping clients transition from platforms like Magento to Shopify, ensuring data integrity and minimal disruption.

### EPIC WEB SERVICE

#### Frontend Developer

**Quebec, QC**  
**02/2017-09/2018**

- Worked on eCommerce solutions and Shopify API integrations, optimizing product models, inventory, fulfillment, and order APIs for large-scale businesses.
- Participated in the development of custom Shopify applications, utilizing GraphQL and REST APIs to enhance functionality and performance.
- Implemented marketing events, discounts, and gift card configurations within Shopify, improving customer engagement and retention.
- Collaborated closely with product teams to gather requirements, design technical solutions, and improve eCommerce user experience.
- Supported Shopify Plus deployments, ensuring high availability and performance of client sites.

## EDUCATION

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CONCORDIA UNIVERSITY  
*Bachelor's Degree in Computer Science*

Montreal, QC  
04/2012-05/2016

## TECHNOLOGIES & SKILLS

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- **eCommerce Development:** Shopify Plus, Shopify Theme Development, Shopify API (Admin API, Storefront API)
- **API Development:** REST APIs, GraphQL
- **Backend Systems:** ERP, WMS, OMS Integration
- **Frontend Development:** HTML5, CSS3, JavaScript, ReactJS
- **Cloud Technologies:** AWS, Azure
- **Databases:** SQL, NoSQL, MongoDB, PostgreSQL
- **Data Migration:** Shopify Instance Management, Data Synchronization
- **Development Practices:** Agile, Scrum, TDD, CI/CD
- **Tools:** Git, Jira, Jenkins, Docker
- **SEO/SEM Best Practices:** Site Performance Optimization, On-Page SEO
- **Soft Skills:** Leadership, Collaboration, Technical Communication, Mentorship