

To assist RSVP Movies, an Indian production company, with their new project in 2022, we conducted an analysis of movies released from 2017 to 2019.

The highest number of movies was in 2017 with 3052 films, followed by 2944 in 2018 and 2001 in 2019, indicating a gradual decrease. March had the highest movie production. The USA and India produced 1059 films in 2019. Drama was the leading genre with 4285 movies and an average duration of 106.77 mins. Comedy and thrillers were also popular.

Most movies received ratings between 6 and 8, showing moderate audience appreciation. Drama movies had the highest number of movies with over 1000 votes in the USA in March 2017, indicating popularity and engagement. From April 2018 to April 2019, 361 movies had a median rating of 8, suggesting a positive reception.

Dream Warrior Pictures and National Theatre Live produced highly-rated movies above 8. Director James Mangold, with 4 successful movies above 8, is a suitable choice. RSVP Movies aims to include regional elements and notable Indian actors like Vijay Sethupathi, Fahadh Faasil, and Yogi Babu. Actresses Taapsee Pannu, Kriti Sanon, and Divya Dutta have engaged the Indian audience.

For a global approach, Star Cinema and Twentieth Century Fox are recommended for high-quality movies in multiple languages. Parvathy Thiruvothu, Susan Brown, and Amanda Lawrence are top actresses for Drama movies.

These insights will help RSVP Movies make informed decisions for their 2022 project targeting the global audience.