



# Cindy Huang

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cindyhuang.space 

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## Experience

### Lyft • Frontend Software Engineering Intern

May 2021 - August 2021

- Created growth products to acquire and onboard new drivers more efficiently through organic traffic

### HubSpot • Frontend Software Engineering Co-op

January 2021 - May 2021

- Contributed key features for the launch of Operations Hub to streamline programmable workflow automation
- Extended reporting abilities for tracking and troubleshooting workflows

### Polici • Frontend Engineering and Design Intern

June 2020 - August 2020

- Built a dynamic web app in 6 weeks to publish 150+ research summaries
- Designed graphics to improve communication of academic content

## Projects

### Telie App • Founding Designer

May 2020 - Present / Cornell eLab Accelerator 2021-2022

- Designed the UI/UX of a social movie discovery app from ideation to release
- Conducted 80+ user interviews and redefined product direction
- Created brand assets, website, launch marketing strategy, and pitch deck

### Pear • Project Manager, Product Designer

September 2019 - May 2021 / Cornell AppDev

- Collaborated with a team of designers, developers, and marketers in building the MVP of a community building coffee-chat app
- Created design system, led ideation, designed flows for handoff

### Women in Computing at Cornell • Design Director, Advisor

January 2020 - Present

- Led rebrand to recognize inclusion of various gender minorities and majors
- Designed graphics and website to publicize events on campus

### Intro to Digital Product Design • Course Instructor, Teaching Assistant

January 2020 - Present

- Mentored students in product design case studies through critique and feedback
- Organized logistics and lectures for a 10-week student-run course

## Education

### Cornell University

August 2018 - May 2022

B.S. Computer Science

## Skills

### Programming

Full-stack web, Android, Data visualization, Computer graphics, OOP and Data structures

### Frameworks and Languages

JavaScript, TypeScript, React, Redux, Java, Python, Kotlin, d3, OCaml, PHP, HTML/CSS, SQL, C

### Design

User research, Interaction design, Design systems, Wireframing, User testing, Prototyping, Illustration

### Tools

Figma, Sketch, Framer, Invision, Zeplin, Adobe CC (Xd, Ps, Ae, Pr)

## Leadership

### Women in Computing at Cornell

Design Co-director, Board Advisor, Mentor

### Cornell AppDev

Course Instructor, Project Manager

### THREAD Magazine

Art team

## Honors

Grace Hopper Conference Scholarship, Dean's List, Facebook Design Summit