

# Initial Meeting Notes

**Creative Director:** Cindy Bu

**Designer:** Alexandra Savin

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**Subject:** Ramen

**Wikipedia:** <https://en.wikipedia.org/wiki/Ramen>

**Zoom Recording:**

[https://wustl.zoom.us/rec/share/3nlt-6bQfYBuueSHGTg72SPvBojGZ1q\\_wF59WBIIxtG6rjYHQ\\_NZZIObX7AQyhkA.BWLu1sUhukdzHJKH?startTime=1743206887000](https://wustl.zoom.us/rec/share/3nlt-6bQfYBuueSHGTg72SPvBojGZ1q_wF59WBIIxtG6rjYHQ_NZZIObX7AQyhkA.BWLu1sUhukdzHJKH?startTime=1743206887000)

**Core Message:** Introduction of what Ramen is, and focus on the Development of Ramen, as a Japanese culture symbol, from its origin to today (more on regional variation). Extra info such as restaurants and variations are ruled out.

**Designs:** Japanese culture symbol -> Japanese styled colors (e.g. red, black, and white); minimalized designs

**Clarification:**

- **Content:** Cutting out content?
  - Starting from the top and can cut out regional variations of ramen if needed
  - Generally not too much as further extended info of ramen are not included.
- **Design:**
  - Colors
    - Does not limit to red, black, and white; the minimalist style and reflecting “Japanese” vibe is more important
  - Typeface
    - Inspired by Japanese font? Would be great but an English website so fine if cannot find one; focus more on the minimalist style and cleanliness

*Note: Further questions and clarifications will be discussed on Slack*