cindii.wang@gmail.com cindymwang.com 404.520.8113 US Citizen

Aug '15 - Present

Richmond, VA

Jan '15 - July '15

Jan '14 - Oct '14 Atlanta, GA

Atlanta, GA

User Experience Designer + Software Engineer

# **EDUCATION**

GEORGIA INSTITUTE OF TECHNOLOGY B.S. Computational Media (2015)

IT UNIVERSITY OF COPENHAGEN Exchange: Digital Media & Design (2013)

# **HONORS**

# **HACKATHON**

Govathon 2nd Place Winner

#### **SPEAKER**

Southeast Women in Computing Topic: Enterprise UX Design

# **SKILLSET**

#### **LANGUAGES**

Javascript, HTML/CSS, Java

# **FRAMEWORKS**

Angular, JQuery, NodeJS, Bootstrap

#### **DESIGN**

Illustrator, Photoshop, InDesign, After Effects, Balsamiq

#### **TOOLS**

Git/SVN, Amazon Web Services, HPSev, Parasoft

# **UX METHODOLOGY**

# **INVESTIGATE**

Empathy + journey maps Persona development Affinity mapping Card sorting Storyboarding

# **CREATE**

Sketching Wireframing Prototyping Branding

#### REFLECT

Red route analysis Heuristic evaluation User testing Task analysis

# **WORK EXPERIENCE**

# **CAPITAL ONE**

Software Engineer

- Developing the "Forgot Username" UI flow for Capital One's main website including error pages through production on AWS
- Creating, testing, and deploying virtualized mock API services and databases using Parasoft and HPSev
- Lead Design Thinking workshops, panels, lunch-n-learns, office hours, and classes for internal employees
- Designing printed promotional materials for recruitment, hackathons, and conferences

#### GT RESEARCH NETWORK OPERATIONS CENTER

User Experience Designer + Developer

- Identify ux issues and collaborate with various GT mobile app teams to create better experiences and more visually appealing interfaces.
   Process included problem-solving via wireframes and high-fidelity mockups, through publishing in app store.
- Creation of graphic design assets such as favicons, icons, buttons, banners, and logos for various GTRNOC projects

### **IBM**

Front-End Developer + UX Design

- Develop new user-centric and visually appealing low and high-fidelity wireframes for Portal Wiki and implemented designs
- · Test website for responsiveness and accessibility
- Establish protocol for creating and adding VMs to server side
- Integrate HTML5/AngularJS/Bootstrap samples for client demo during IBM conferences and workshops

# MACY'S SYSTEMS AND TECHNOLOGY

User Interface + User Experience Intern

- Construct user personas, develop user flows, perform user testing, develop multiple layout templates, design mockups that promote site identity, and generate wireframes for Content Delivery Network suite
- Compile pattern library and framework consisting of reusable graphics and site templates tailored to end-user goals.

# Software Engineer

• Develop, test, and implement polling module to Macy's internal Content Delivery Network suite within media server systems.

# COMMUNITY

# **HACKATHONS**

HackTX HackDuke
MHacks HackGT
PearlHacks Hack@Brown
HackingEDU HackRU

# **ORGANIZATIONS**

Studio Two Three Printing 804RVA TEDxRVA Girls Who Code Girl Develop It

# July '13 - Aug '13

Atlanta, GA

May '12 - July '12 Atlanta, GA

# **AFFLIATIONS**

UXPA IxDA Ladies that UX RichmondUX