

CINDY PHAM

VISUAL DESIGNER



PORTFOLIO

 cindypham.com
 linkedin.com/in/cinpham

CONTACT

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EXPERIENCE

- | | |
|--|---|
| Grow
June 2016 - Present | ● <i>Junior Designer</i>
Created intelligent and engaging interactive experiences for client-facing and internal projects, including Google, in an award-winning digital agency. |
| Design Career Fair at UC Davis
July 2015 - June 2016 | ● <i>Graphics Lead</i>
Directed 20+ designers to create a cohesive brand identity and creative direction for a design career fair with an audience of 100+ students and 20+ employers. |
| UC Davis Health Student Review
July 2015 - June 2016 | ● <i>Graphic Designer</i>
Responsible for the design and branding identity for the UC Davis Medical School journal while collaborating with a team of medical student editors and graphic designers. |
| UC Davis Information Technology
October 2013 - August 2015 | ● <i>User Experience Analyst</i>
Launched an inaugural student tech support group in UC Davis. Conducted research on IT topics and compiled customer satisfaction surveys. |
| Molecular Matrix, Inc.
March 2014 - December 2014 | ● <i>Business Intern</i>
Wrote press releases, brochures, and social media to market company's products. Synthesized business training materials for salespeople and marketers. |

EDUCATION

2012 - 2016
Bachelor of Arts, Design
University of California, Davis

EXPERTISE

Illustrator	<div><div></div></div>	Sketch	<div><div></div></div>
Photoshop	<div><div></div></div>	Prototyping	<div><div></div></div>
InDesign	<div><div></div></div>	Arbitrary rating of own skills	<div><div></div></div>