

# CINDY PHAM

DESIGNER + ART DIRECTOR

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## PROFILE

Cindy Pham is a designer & art director who specializes in design strategy, brand development, and user interface and experience. The roots of her passion stem from her fascination with storytelling through visual arts and interactive digital experiences. Her work has also earned her a spot on the jury panel for Awwwards and the FWA.

## RECOGNITION

2018 Digiday Award  
2017 ADC Merit Award  
2017 Silver ADDY Award  
Awwwards - Site of the Day  
FWA - Site of the Day  
Press: AdWeek  
Press: Fast Company  
Press: Mashable  
Featured on The Boom List

## SELECTED CLIENTS

Google, Adidas, Adult Swim, Spotify,  
Lululemon, Pinterest, ŌURA Ring,  
Oxygen TV, Selden Market

## EXPERIENCE

January 2018 - Present

**Awwwards** | Design Judge

Serving on the design jury panel for Awwwards, a professional web design and development competition that recognizes and promotes the best of innovative web design.

June 2016 - Present

**Grow** | Art Director

Working in an award-winning digital agency to design intelligent and engaging interactive experiences for a wide range of client types and target platforms, including Google, Adidas, Spotify, and Adult Swim.

October 2017 - January 2018

**The FWA** | Judge

Served on a jury panel for the FWA, which showcases the most progressive and forward-thinking projects created by individuals, agencies, and brands.

## EDUCATION

2012 - 2016

**Design, B.A.**

University of California, Davis

## CONTACT

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