

# CINDY PHAM

VISUAL DESIGNER & STRATEGIST



## PORTFOLIO

 cindypham.com  
 linkedin.com/in/cinpham

## CONTACT

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## EXPERIENCE

### Grow

November 2016 - Present  
*Creative Intern: June-October 2016*

#### Junior Designer

Created intelligent and engaging interactive experiences for client-facing and internal projects, including Google, in an award-winning digital agency.

### Design Career Fair at UC Davis

July 2015 - June 2016

#### Graphics Lead

Directed 20+ designers to create a cohesive brand identity and creative direction for a design career fair with an audience of 100+ students and 20+ employers.

### UC Davis Health Student Review

July 2015 - June 2016

#### Graphic Designer

Responsible for the design and branding identity for the UC Davis Medical School journal while collaborating with a team of medical student editors and graphic designers.

### UC Davis Information Technology

October 2013 - August 2015

#### User Experience Analyst

Launched an inaugural student tech support group in UC Davis. Conducted research on IT topics and compiled customer satisfaction surveys.

### Molecular Matrix, Inc.

March 2014 - December 2014

#### Business Intern

Wrote press releases, brochures, and social media to market company's products. Synthesized business training materials for salespeople and marketers.

## EDUCATION

2012 - 2016

**Bachelor of Arts, Design**  
University of California, Davis

## EXPERTISE

Illustrator   
Photoshop   
InDesign 

Sketch   
Prototyping   
Arbitrary rating of own skills 