



## **CINDY PHAM**

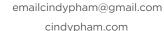
## Visual / UX Designer & Strategist

Cindy Pham is a visual designer who specializes in design strategy, brand development, user interface and experience, and product development and design.





408-406-7449





808 F Street, Apt #209 Davis, CA 95616



GRAPHICS TEAM LEAD UC Davis Design Career Fair, Nov. 2015 - present

Delegated a team of 30+ designers to conceptualize and create a branding identity for a professional, design-oriented career fair.

GRAPHIC DESIGNER

UC Davis Health Student Review, Jul. 2015 - present

Responsible for the design and branding identity for the UC Davis Medical School journal while collaborating with a team of medical student editors and graphic designers.

**UX ANALYST** 

UC Davis IT Express, Oct. 2013 - Aug. 2015

Conducted research on IT topics and compiled customer satisfaction surveys. Designed web content for student tech support site.

BUSINESS INTERN Molecular Matrix, Inc., Mar. 2014 - Dec. 2014

Wrote press releases, brochures, and social media to market company's products. Synthesized business training materials for salespeople and marketers.

EDUCATION

2012 - 2016

UC DAVIS, BACHELOR OF ARTS

Design - Visual Communications Minor in Communication



**ILLUSTRATOR** 

HTML / CSS

**PHOTOSHOP** 

INDESIGN

SKETCH

**COPYWRITING**