

PROFILE



CINDY PHAM

Visual / UX Designer

Cindy Pham is a designer based in the Bay Area whose interests revolve around creative media. Her design work centers on graphics, digital, branding, and advertising. The roots of her passion stem from her fascination with storytelling through visual arts and interactive digital experiences.

CONTACT



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EXPERIENCE

DESIGN DIRECTOR

Chop Chop, September 2015 - present

Collaborated with international developers and engineers to create a mobile food delivery platform. Executed all user interface design stages from concept to final hand-off to engineering.

LEAD GRAPHIC DESIGNER

UC Davis Health Student Review, July 2015 - present

Responsible for the design and development of print and web materials for UC Davis Medical School journal while collaborating with a team of editors and graphic designers.

USER EXPERIENCE ANALYST

UC Davis IT Express, October 2013 - August 2015

Conducted research on IT topics and compiled customer satisfaction surveys. Designed web content for student tech support site.

BUSINESS INTERN

Molecular Matrix, Inc., March 2014 - December 2014

Wrote press releases, brochures, and social media to market company's products. Synthesized business training materials for salespeople and marketers.

EDUCATION

2012 - 2016

UC DAVIS, BACHELOR OF ARTS

Design - Visual Communications
Minor in Communication

SKILLS

ILLUSTRATOR



HTML / CSS



SKETCH



PHOTOSHOP



INDESIGN



COPYWRITING

