PROFILE

CINDY PHAM

Visual / UX Designer

Cindy Pham is a visual designer who specializes in user interface and experience, brand development, and product development and design.

CONTACT

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Davis CA 95616

EXPERIENCE

GRAPHICS TEAM LEAD

UC Davis Design Career Fair, Nov. 2015 - present

Delegated a team of 10+ graphic designers to conceptualize and create a branding identity for a professional, design-oriented career fair.

GRAPHIC DESIGNER

UC Davis Health Student Review, Jul. 2015 - present

Responsible for the design and branding identity for the UC Davis Medical School journal while collaborating with a team of medical student editors and graphic designers.

UX ANALYST

UC Davis IT Express, Oct. 2013 - Aug. 2015

Conducted research on IT topics and compiled customer satisfaction surveys. Designed web content for student tech support site.

BUSINESS INTERN

Molecular Matrix, Inc., Mar. 2014 - Dec. 2014

Wrote press releases, brochures, and social media to market company's products. Synthesized business training materials for salespeople and marketers.

EDUCATION

2012 - 2016

UC DAVIS, BACHELOR OF ARTS

*Design - Visual Communications
Minor in Communication*

SKILLS

ILLUSTRATOR

PHOTOSHOP

HTML / CSS

INDESIGN

SKETCH

PROTOTYPING