

PROFILE



CINDY PHAM

Visual / UX Designer & Strategist

Cindy Pham is a visual designer who specializes in design strategy, brand development, user interface and experience, and product development and design.

CONTACT



408-406-7449



emailcindypham@gmail.com
cindypham.com



808 F Street, Apt #209
Davis, CA 95616

EXPERIENCE

GRAPHICS TEAM LEAD

UC Davis Design Career Fair, Nov. 2015 - present
Delegated a team of 30+ designers to conceptualize and create a branding identity for a professional, design-oriented career fair.

GRAPHIC DESIGNER

UC Davis Health Student Review, Jul. 2015 - present
Responsible for the design and branding identity for the UC Davis Medical School journal while collaborating with a team of medical student editors and graphic designers.

UX ANALYST

UC Davis IT Express, Oct. 2013 - Aug. 2015
Conducted research on IT topics and compiled customer satisfaction surveys. Designed web content for student tech support site.

BUSINESS INTERN

Molecular Matrix, Inc., Mar. 2014 - Dec. 2014
Wrote press releases, brochures, and social media to market company's products. Synthesized business training materials for salespeople and marketers.

EDUCATION

2012 - 2016

UC DAVIS, BACHELOR OF ARTS
*Design - Visual Communications
Minor in Communication*

SKILLS

ILLUSTRATOR



HTML / CSS



SKETCH



PHOTOSHOP



INDESIGN



COPYWRITING

