

CINDY PHAM

VISUAL DESIGNER & STRATEGIST



PORTFOLIO

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CONTACT

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EXPERIENCE

Grow June 2016 - Present	Creative Intern Created intelligent and engaging interactive experiences for client-facing and internal projects, including Google, in an award-winning digital agency.
Design Career Fair at UC Davis July 2015 - June 2016	Graphics Lead Directed 20+ designers to create a cohesive brand identity and creative direction for a design career fair with an audience of 100+ students and 20+ employers.
UC Davis Health Student Review July 2015 - June 2016	Graphic Designer Responsible for the design and branding identity for the UC Davis Medical School journal while collaborating with a team of medical student editors and graphic designers.
UC Davis Information Technology October 2013 - August 2015	User Experience Analyst Launched an inaugural student tech support group in UC Davis. Conducted research on IT topics and compiled customer satisfaction surveys.
Molecular Matrix, Inc. March 2014 - December 2014	Business Intern Wrote press releases, brochures, and social media to market company's products. Synthesized business training materials for salespeople and marketers.

EDUCATION

2012 - 2016	Bachelor of Arts, Design University of California, Davis
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EXPERTISE

Illustrator	<div><div></div></div>	Sketch	<div><div></div></div>
Photoshop	<div><div></div></div>	Prototyping	<div><div></div></div>
InDesign	<div><div></div></div>	Arbitrary rating of own skills	<div><div></div></div>