



CINDY PHAM



VISUAL DESIGNER

Cindy Pham is a visual designer who specializes in design strategy, brand development, and user interface and experience. The roots of her passion stem from her fascination with storytelling through visual arts and interactive digital experiences. She earned a Bachelors degree under the multi-disciplinary design program at the University of California, Davis. She currently works at an award-winning agency in Norfolk, Virginia and serves on the jury panel for the FWA.

PORTFOLIO

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CONTACT

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RECOGNITION

HONORS

2017 Webby Awards Honoree
2016 Design Student Spotlight
2014-2015 Deans' Honor List

PRESS

Adweek
Fast Company
Mashable

AWARDS

2017 ADC Merit Award
Awwwards - Site of the Day
FWA - Site of the Day

EXPERIENCE

Grow

June 2016 - Present

- **Clients include:** Google, Adult Swim, Pinterest, NBC Universal, Oxygen TV, ŌURA Ring
- Worked in an award-winning digital agency to design intelligent and engaging interactive experiences for client-facing and internal projects.
- Participated actively in creative meetings and presentations, contributing ideas and helping others to shape their ideas from early concepting and ideation to production and final delivery.

UCD Design Career Fair

November 2015 - June 2016

- **Clients include:** UC Davis, Uber, Zurb, Northface
 - Directed a team of 10 designers to create a cohesive brand identity for a design career fair with an audience of 100+ students and 20+ employers.
 - Collaborated with over 5 multi-disciplinary teams including Exhibits, Web, Fundraising, Outreach, and Event Experience.
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