




# CINDY PHAM

VISUAL DESIGNER



**Cindy Pham** is a visual designer who specializes in design strategy, brand development, and user interface and experience. The roots of her passion stem from her fascination with storytelling through visual arts and interactive digital experiences. She earned a Bachelors degree under the multi-disciplinary design program at the University of California, Davis. She currently works at an award-winning agency in Norfolk, striving to create great advertising work every day.

## PORTFOLIO

 cindypham.com  
 cindycancreate.tumblr.com  
 linkedin.com/in/cinpham

## CONTACT

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## RECOGNITION

### AWARDS

2017 ADC Merit Award  
Awwwards - Site of the Day  
FWA - Site of the Day

### PRESS

Adweek  
Fast Company  
Mashable

### HONORS

2017 Webby Awards Honoree  
2016 Design Student Spotlight  
2014-2015 Deans' Honor List

## EXPERIENCE

### Grow

June 2016 - Present

- **Clients include:** Google, Adult Swim, Pinterest, NBC Universal, Oxygen TV, OURA Ring
- Worked in an award-winning digital agency to design intelligent and engaging interactive experiences for client-facing and internal projects.
- Participated actively in creative meetings and presentations, contributing ideas and helping others to shape their ideas from early concepting and ideation to production and final delivery.

### Design Career Fair

June 2016 - Present

- **Clients include:** UC Davis, Uber, Zurb, Northface
- Directed a team of 10 designers to create a cohesive brand identity for a design career fair with an audience of 100+ students and 20+ employers.
- Collaborated with over 5 multi-disciplinary teams including Exhibits, Web, Fundraising, Outreach, and Event Experience.