




CINDY PHAM

VISUAL DESIGNER



PORTFOLIO

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CONTACT

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EXPERIENCE

Grow

November 2016 - Present
Creative Intern: June-October 2016

Junior Designer

Worked in an award-winning digital agency to create intelligent and engaging interactive experiences for client-facing and internal projects, including Google and Adult Swim.

Design Career Fair at UC Davis

July 2015 - June 2016

Graphics Lead

Directed 20+ designers to create a cohesive brand identity and creative direction for a design career fair with an audience of 100+ students and 20+ employers.

UC Davis Health Student Review

July 2015 - June 2016

Graphic Designer

Responsible for the design and branding identity for the UC Davis Medical School journal while collaborating with a team of medical student editors and graphic designers.

UC Davis Information Technology

October 2013 - August 2015

User Experience Analyst

Launched an inaugural student tech support group in UC Davis. Conducted research on IT topics and compiled customer satisfaction surveys.

Molecular Matrix, Inc.

March 2014 - December 2014

Business Intern

Wrote press releases, brochures, and social media to market company's products. Synthesized business training materials for salespeople and marketers.

EDUCATION

2012 - 2016

Bachelor of Arts, Design
University of California, Davis

EXPERTISE

DESIGN

Sketch

Photoshop

Illustrator

PROTOTYPING

InVision

Marvel

Webflow

MOTION

After Effects

Hype