

CINDY PHAM

VISUAL DESIGNER & STRATEGIST



PORTFOLIO

 cindypham.com
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CONTACT

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EXPERIENCE

- Grow**
June 2016 - Present
 - Creative Intern*
Created intelligent and engaging interactive experiences for client-facing and internal projects, including Google, in an award-winning digital agency.
- Design Career Fair at UC Davis**
July 2015 - June 2016
 - Graphics Lead*
Directed 20+ designers to create a cohesive brand identity and creative direction for a design career fair with an audience of 100+ students and 20+ employers.
- UC Davis Health Student Review**
July 2015 - June 2016
 - Graphic Designer*
Responsible for the design and branding identity for the UC Davis Medical School journal while collaborating with a team of medical student editors and graphic designers.
- UC Davis Information Technology**
October 2013 - August 2015
 - User Experience Analyst*
Launched an inaugural student tech support group in UC Davis. Conducted research on IT topics and compiled customer satisfaction surveys.
- Molecular Matrix, Inc.**
March 2014 - December 2014
 - Business Intern*
Wrote press releases, brochures, and social media to market company's products. Synthesized business training materials for salespeople and marketers.

EDUCATION

2012 - 2016
Bachelor of Arts, Design
University of California, Davis

EXPERTISE

Illustrator	<div></div>	Sketch	<div></div>
Photoshop	<div></div>	Prototyping	<div></div>
InDesign	<div></div>	Arbitrary rating of own skills	<div></div>