

Cindy Qian she/her

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EXPERIENCE

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| Grand Pere Wholesale Bakery | Product Manager | January 2024 – July 2024 |
| <ul style="list-style-type: none">Developed a six-month e-commerce strategy enabling the business to attract new customers, retain existing ones, and streamline the ordering and fulfillment process from start to finishFacilitated iterative prototyping of a digital point-of-sale platform made with Wordpress, with a focus on improving the platform's marketing and order tracking functionalityDelivered an adoption strategy for the bakery to seamlessly onboard of wholesale customers, including Mercurys Coffee Co, Sizzle&Crunch, and Raley's Supermarkets | | |
| Genie (Terex) | Business Operations Intern | April 2024 – July 2024 |
| <ul style="list-style-type: none">Migrated the Genie Telematics team to Microsoft SharePoint and Jira as part of a three-month process improvement strategy, increased operational efficiency and streamlining customer success workflowsDeveloped and facilitated the adoption of new file parsers using HTML, CSS, and JavaScript to improve data handling and increase the efficiency of customer service workflowsCreated user flow charts and designed wireframes for the rebranding of the Genie digital e-commerce pageLed daily standup meetings and facilitating Jira processes to support team coordination and workflow management as the Scrum Master | | |
| ThoughtfulGPT | Product Manager Intern | June 2023 – August 2023 |
| <ul style="list-style-type: none">Identified high-level product vision and roadmap for a B2B SAAS product aiming to integrate GPT technology with client information systems to deliver a personalized AI experience that catalyzes workflowWrote technical product requirements for new feature requests, and API documentation for customersResearched integration of commonly used LLMs (eg. Llama-2, Claude, GPT-3) as well as the linguistics of GPT prompting in order to build out user stories | | |
| Breadware | Software Engineering Intern | July 2022 – September 2022 |
| <ul style="list-style-type: none">Participated in cross collaboration with marketing, product, and the client to design mockups for an IoT mobile application tracking data for construction machinery (water levels, energy levels, errors, location, etc.)Developed the corresponding mobile application using the Ionic SDK and AngularJS | | |

PROJECTS

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| Major League Hacking | Hackathon Organizer & Coach | January 2021 – September 2023 |
| <ul style="list-style-type: none">Coordinated two 24-hour collegiate hackathons at the University of Washington (DubHacks) with over 1,500 participants; navigated both in-person and virtual event organization with COVID-19 safety protocolsManaged a \$75,000 budget for social media marketing, digital ad campaigns, prizes, venues, meals, swag, & merchLed marketing website branding, copywriting, and the development of illustrative content & design componentsMentored 70+ hackathon organizers across the country during hackathon planning phases, attended final cumulative hackathon events to provide extra support, facilitated incident response, and hosted API workshops for partners (twilio, Microsoft Cloud, GitHub, etc.) | | |

EDUCATION

University of Washington • Dean's List • GPA: 3.80	June 2024
Bachelor of Science in Informatics (Product Management)	Seattle, WA
<i>Coursework:</i> Data Structures, Database Systems, Computational Complexity and Algorithms, Client-Side Web Development, Information System Analysis & Design, Design Methodologies	

SKILLS

Languages: Java, R, SQL, React, HTML, CSS, Javascript, Chinese
Technologies: Microsoft Office, Azure DevOps, Jira, Figma, Adobe Photoshop, Wordpress, Canva, Contentful, Asana