

### **TUJUAN**

Mendeteksi aktivitas transaksi yang tidak wajar

Contoh: pencucian uang, rekening transaksi bodong atau penyalahgunaan rekening

Membagi nasabah dalam kelompok tertentu

Contoh: penawaran promosi



[7]:

#### **DATASET**

#### **SUMBER DATASET**

<u>kaggle.com/datasets/shivamb/bank-customer-segmentation</u>

#### **UKURAN DATASET**

1.048.567 baris data, 9 kolom fitur

#### FITUR-FITUR

TransactionID, CustomerID, CustomerDOB, CustGender, CustLocation, CustAccountBalance, TransactionDate, TransactionTime, TransactionAmount (INR)

[7]: raw\_data = pd.read\_csv("bank\_transactions.csv")
 raw\_data.sample(frac = 1).head()



:		IransactionID	CustomerID	CustomerDOB	CustGender	CustLocation	CustAccountBalance	IransactionDate	Iransaction I ime	IransactionAmount (INR)
	313104	T313105	C9018770	22/10/91	F	GURGAON	161.23	10/8/16	163943	3602.0
	617525	T617526	C8816635	12/6/96	М	HOSHIARPUR	20643.59	26/8/16	134531	810.0
	4801	T4802	C3439934	19/10/65	М	NEW DELHI	3293.25	22/9/16	145327	557.0
	136431	T136432	C6216950	1/1/1800	М	NEW DELHI	446739.29	5/8/16	122615	1100.0
	573848	T573849	C4731579	10/8/89	М	BURDWAN	9019.95	22/8/16	112342	150.0

## Drop "NaN" and invalid value

	Before		After				
[10]:	<pre># cek apakah ada dataset raw_data.isna().sum()</pre>	yang hilang	[12]:	<pre># Drop row(s) with nan value preprocessed_data = raw_data.dropna() display(preprocessed_data.isna().sum())</pre>			
[10]:	TransactionID CustomerID CustomerDOB CustGender CustLocation CustAccountBalance TransactionDate TransactionTime TransactionAmount (INR) dtype: int64	0 3397 1100 151 2369 0 0		TransactionID CustomerID CustomerDOB CustGender CustLocation CustAccountBalance TransactionDate TransactionTime TransactionAmount (INR) dtype: int64	0 0 0 0 0 0 0 0		
[8]:	raw_data.shape		[13]: preprocessed_data.shape				
[8]:	(1048567, 9)		[13]:				

# DATASET PREPROCESSING Drop "NaN" and invalid value [15]: for data in preprocessed\_data["CustomerDOB"].unique(): date, month, year = data.split("/") if int(year) > 100: # remove more than two digit year print(data) preprocessed\_data = preprocessed\_data[preprocessed\_data["CustomerDOB"] != data] 1/1/1800 preprocessed\_data.drop(preprocessed\_data[preprocessed\_data['CustGender']=='T'].index, inplace=True) [16]: preprocessed\_data.shape [16]: (985322, 9)

#### Format Data Type & Feature Encoding

```
Nama kolom: CustomerID (884265, object)
['C1010011' 'C1010012' 'C1010014' ... 'C9099919' 'C90999941' 'C9099956']
Nama kolom: CustomerDOB (17255, object)
['10/1/94' '4/4/57' '26/11/96' ... '18/7/65' '15/5/42' '24/10/44']
Nama kolom: CustGender (4, object)
['F' 'M' nan 'T']
Nama kolom: CustLocation (9356, object)
['JAMSHEDPUR' 'JHAJJAR' 'MUMBAI' ... 'KARANJIA'
 'NR HERITAGE FRESH HYDERABAD' 'IMPERIA THANE WEST']
Nama kolom: CustAccountBalance (161329, float64)
[0.00000000e+00 1.00000000e-02 3.00000000e-02 ... 6.97993296e+07
8.22446299e+07 1.15035495e+08]
Nama kolom: TransactionDate (55, object)
['1/8/16' '1/9/16' '10/8/16' '10/9/16' '11/8/16' '11/9/16' '12/8/16'
 '12/9/16' '13/8/16' '13/9/16' '14/8/16' '14/9/16' '15/8/16' '15/9/16'
 '16/10/16' '16/8/16' '17/8/16' '18/8/16' '18/9/16' '19/8/16' '2/8/16'
 '2/9/16' '20/8/16' '21/10/16' '21/8/16' '22/8/16' '22/9/16' '23/8/16'
 '23/9/16' '24/8/16' '25/8/16' '25/9/16' '26/8/16' '26/9/16' '27/8/16'
 '27/9/16' '28/8/16' '29/8/16' '3/8/16' '3/9/16' '30/8/16' '30/9/16'
 '31/8/16' '4/8/16' '4/9/16' '5/8/16' '5/9/16' '6/8/16' '6/9/16' '7/8/16'
 '7/9/16' '8/8/16' '8/9/16' '9/8/16' '9/9/16']
Nama kolom: TransactionTime (81918, int64)
                    2 ... 235957 235958 235959]
Nama kolom: TransactionAmount (INR) (93024, float64)
[0.00000000e+00 1.00000000e-02 2.00000000e-02 ... 9.91132220e+05
 1.38000288e+06 1.56003499e+061
```

Format Data Type & Feature Encoding

```
[19]: # convert type of columns TransactionDate, CustomerDOB from string to datetime
      preprocessed_data['TransactionDate'] = pd.to_datetime(preprocessed_data['TransactionDate'], format='%d/%m/%y', errors='coerce')
      preprocessed_data['CustomerDOB'] = pd.to_datetime(preprocessed_data['CustomerDOB'], format='%d/%m/%y', errors='coerce')
      # encode 'CustGender' to numeric format (F = 0, M = 1)
      preprocessed_data['CustGender'] = preprocessed_data['CustGender'].map({'F': 0, 'M': 1})
      # calculate 'CustomerAge' based on 'CustomerDOB'
      preprocessed_data['CustomerAge'] = preprocessed_data['TransactionDate'].dt.year - preprocessed_data['CustomerDOB'].dt.year
      preprocessed_data = preprocessed_data[preprocessed_data['CustomerAge'] > 0]
      np.array(sorted(preprocessed data['CustomerAge'].unique()))
[19]: array([ 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17,
             18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34,
             35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47], dtype=int32)
```

#### Make/ Group Transaction Summary by Customer

```
[48]: # Calculate transaction frequency, total, and average per customer
      transaction_summary = preprocessed_data.groupby('CustomerID').agg({
          # 'TransactionAmount (INR)': ['count', 'sum', 'mean'],
          'TransactionAmount (INR)': ['count', 'sum'],
          'TransactionDate': ['min', 'max'],
      }).reset index()
      # Flatten the MultiIndex columns
      transaction summary.columns = [
           'CustomerID',
          'TransactionCount',
          'TotalAmount',
          # 'AverageAmount',
          'FirstTransactionDate',
          'LastTransactionDate',
      # No need to calculate Age cause it's already in the dataset
      transaction summary['Age'] = preprocessed data.groupby('CustomerID')['CustomerAge'].first().values
      # Add customer gender
      transaction summary['Gender'] = preprocessed data.groupby('CustomerID')['CustGender'].first().values
      # Add customer account balance
      transaction summary['AccBalance'] = preprocessed data.groupby('CustomerID')['CustAccountBalance'].first().values
      # Add recency (days since last transaction)
      transaction summary['Recency'] = transaction summary['LastTransactionDate'].apply(
          lambda date: (datetime.now() - pd.to datetime(date)).days
      # Group by customer and calculate the date range
      transaction_summary['DayRange'] = (transaction_summary['LastTransactionDate'] - transaction_summary['FirstTransactionDate']).dt.days
```

#### Make/ Group Transaction Summary by Customer

[18]: # Check the results

transaction\_summary.head(10)

[18]:		CustomerID	TransactionCount	TotalAmount	FirstTransactionDate	LastTransactionDate	Age	Gender	AccBalance	Recency	DayRange	
	0	C1010011	2	5106.0	2016-08-09	2016-09-26	24	0	32500.73	3003	48	
	1	C1010012	1	1499.0	2016-08-14	2016-08-14	22	1	24204.49	3046	0	
	2	C1010014	2	1455.0	2016-08-01	2016-08-07	24	0	38377.14	3053	6	
	3	C1010018	1	30.0	2016-09-15	2016-09-15	26	0	496.18	3014	0	
	4	C1010028	1	557.0	2016-08-29	2016-08-29	28	0	296828.37	3031	0	
	5	C1010031	2	1864.0	2016-08-03	2016-08-04	32	1	1754.10	3056	1	
	6	C1010035	2	750.0	2016-08-01	2016-08-27	24	1	7284.42	3033	26	
	7	C1010036	1	208.0	2016-08-26	2016-08-26	20	1	355430.17	3034	0	
	8	C1010037	1	19680.0	2016-08-09	2016-08-09	35	1	95859.17	3051	0	
	9	C1010038	1	100.0	2016-09-07	2016-09-07	24	0	1290.76	3022	0	

#### **Feature Selection**

```
[19]: # Select features for clustering
  columns = [
    'Age',
    # 'Gender',
    # 'DayRange',
    'AccBalance',
    # 'TransactionCount',
    'TotalAmount',
    # 'AverageAmount',
    # 'Recency',
]
  features = transaction_summary[columns]
  features.sample(frac = 1).head()
```

#### [19]:

	Age	Accodiance	iotalAilloulit
435550	40	86685.34	400.00
139609	21	3972.83	4200.00
592661	32	8897.50	201.73
465142	22	11719.55	90.00
534332	23	13232.97	400.00

Age AccRelance Total Amount

#### **Use 3% Subset of Dataset**

```
[20]: # Process only 3% of data cause lack of resource
features = features.sample(frac = 0.03, random_state = 1000)
features.head()
```

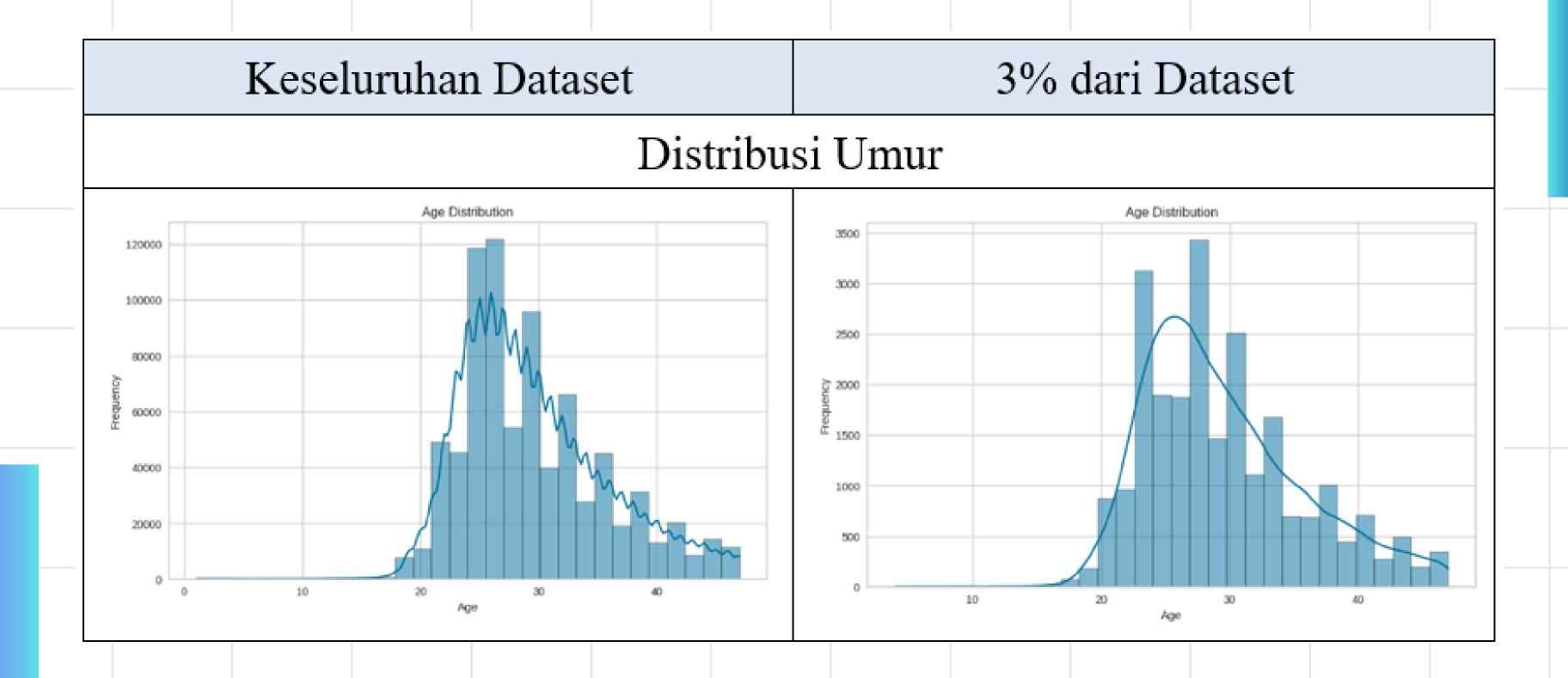
```
[22]: data_length = len(scaled_features)
    data_length
```

[22]: 23988

Normalization (Standarization)

```
[20]: # Scale features
      scaler = StandardScaler()
      scaled_features = scaler.fit_transform(features)
      scaled_features[:5]
[20]: array([[-0.90450846, -1.61764198, 0.07265365, 1.98048597, 0.55887532],
             [-1.23043586, 0.61818376, -0.14032966, -0.39000265, -0.01252418],
             [-0.90450846, -1.61764198, 0.16512084, 1.98048597, -0.01949439],
             [-0.57858106, -1.61764198, -0.19294148, -0.39000265, -0.24523442],
             [-0.25265366, -1.61764198, 0.46465811, -0.39000265, -0.16175022]])
```

### PERBANDINGAN DISTRIBUSI DATA

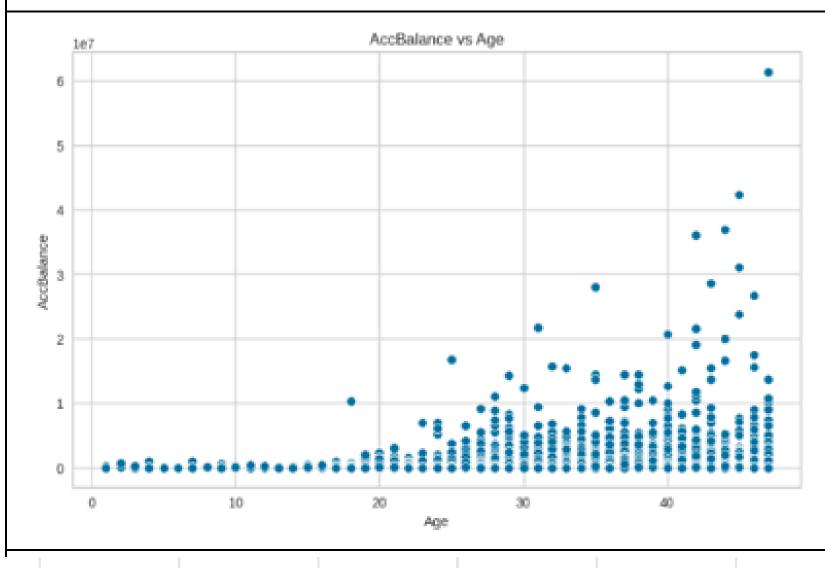


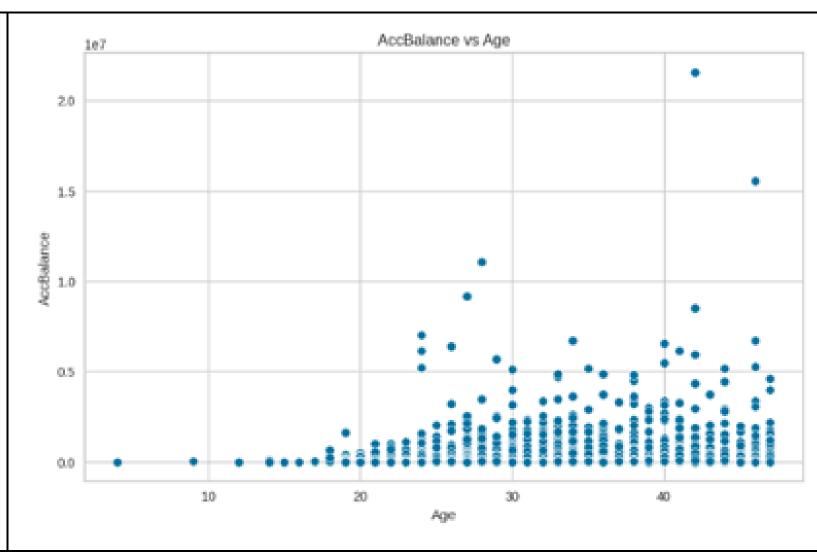
GCD - IF A PAGI

#### Keseluruhan Dataset

#### 3% dari Dataset

#### Distribusi Saldo vs Umur

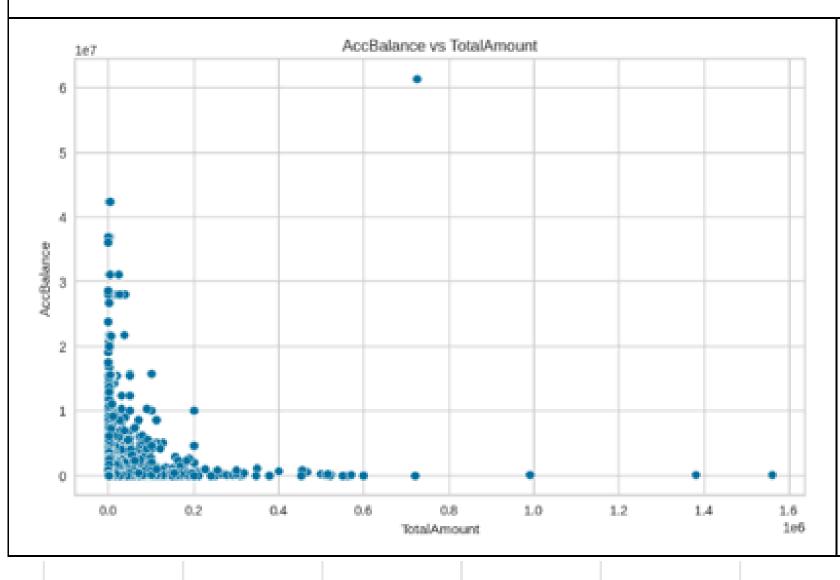


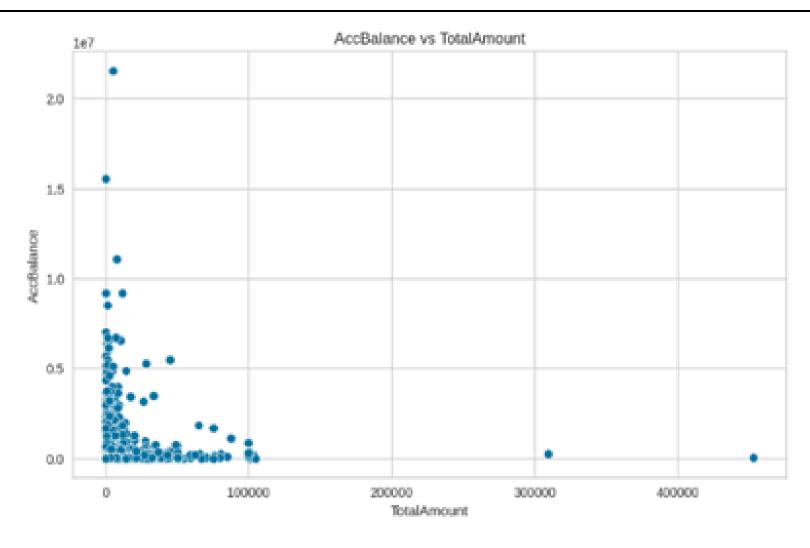


#### Keseluruhan Dataset

#### 3% dari Dataset

#### Distribusi Saldo vs Total Transaksi





#### MODELLING

#### PENCARIAN HYPERPARAMETER TERBAIK

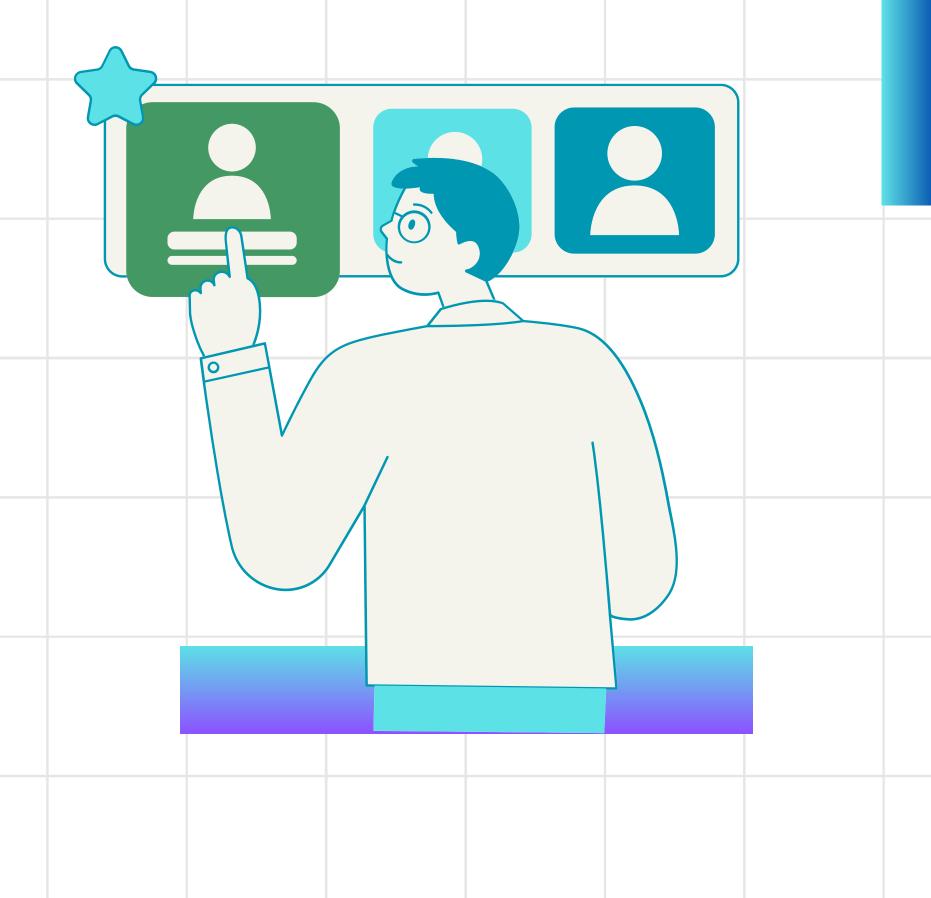
```
eps_range = np.arange(0.5, 3.5, 0.5) # Example range for eps
min samples range = np.arange(10, 30, 5) # Example range for min samples
results = []
for eps in eps range:
 for min samples in min samples range:
    dbscan = DBSCAN(eps=eps, min_samples=min_samples)
    dbscan.fit(scaled_features)
    # Label cluster
   labels dbscan = dbscan.labels
    # menghitung jumlah elemen dari tiap cluster
    print(f"{eps}, {min_samples}; Done, Next", end=" --> ")
    if len(np.unique(labels dbscan)) > 1: # Check if more than one cluster is found
     # Remove the 'ignore index' argument as it's not supported by silhouette score
     score = silhouette_score(scaled_features, labels_dbscan)
     results.append([eps, min_samples, score, np.unique(labels_dbscan, return_counts=True)])
print("Finish.")
result_df = pd.DataFrame(results, columns=['eps', 'min_samples', 'silhouette_score', 'clusters'])
display(result df)
0.5, 10; Done, Next --> 0.5, 15; Done, Next --> 0.5, 20; Done, Next --> 0.5, 25; Done, Next --> 1.0, 10; Done, Next --> 1.0, 15; Done, Next --> 1.0,
20; Done, Next --> 1.0, 25; Done, Next --> 1.5, 10; Done, Next --> 1.5, 15; Done, Next --> 1.5, 20; Done, Next --> 1.5, 25; Done, Next --> 2.0, 10; D
```

one, Next --> 2.0, 15; Done, Next --> 2.0, 20; Done, Next --> 2.0, 25; Done, Next --> 2.5, 10; Done, Next --> 2.5, 15; Done, Next --> 2.5, 20; Done,

Next --> 2.5, 25; Done, Next --> 3.0, 10; Done, Next --> 3.0, 15; Done, Next --> 3.0, 20; Done, Next --> 3.0, 25; Done, Next --> Finish.

#### PERBANDINGAN SILHOUETTE SCORE

	eps	min_samples	silhouette_score	clusters
0	0.5	10	0.695793	([-1, 0, 1, 2, 3], [316, 23623, 31, 8, 10])
1	0.5	15	0.803552	([-1, 0], [425, 23563])
2	0.5	20	0.789556	([-1, 0], [505, 23483])
3	0.5	25	0.780932	([-1, 0], [561, 23427])
4	1.0	10	0.889953	([-1, 0], [126, 23862])
5	1.0	15	0.881662	([-1, 0], [150, 23838])
6	1.0	20	0.876581	([-1, 0], [164, 23824])
7	1.0	25	0.870994	([-1, 0], [181, 23807])
8	1.5	10	0.888455	([-1, 0, 1], [57, 23918, 13])
9	1.5	15	0.912663	([-1, 0], [78, 23910])
10	1.5	20	0.902984	([-1, 0], [99, 23889])
11	1.5	25	0.896720	([-1, 0], [116, 23872])
12	2.0	10	0.930488	([-1, 0], [41, 23947])
13	2.0	15	0.888391	([-1, 0, 1], [49, 23924, 15])
14	2.0	20	0.918941	([-1, 0], [67, 23921])
15	2.0	25	0.917989	([-1, 0], [69, 23919])
16	2.5	10	0.916101	([-1, 0, 1], [17, 23961, 10])
17	2.5	15	0.930769	([-1, 0], [41, 23947])
18	2.5	20	0.924035	([-1, 0], [56, 23932])
19	2.5	25	0.922682	([-1, 0], [59, 23929])
20	3.0	10	0.916025	([-1, 0, 1], [14, 23966, 8])
21	3.0	15	0.934758	([-1, 0], [33, 23955])
22	3.0	20	0.932207	([-1, 0], [39, 23949])
23	3.0	25	0.927700	([-1, 0], [48, 23940])

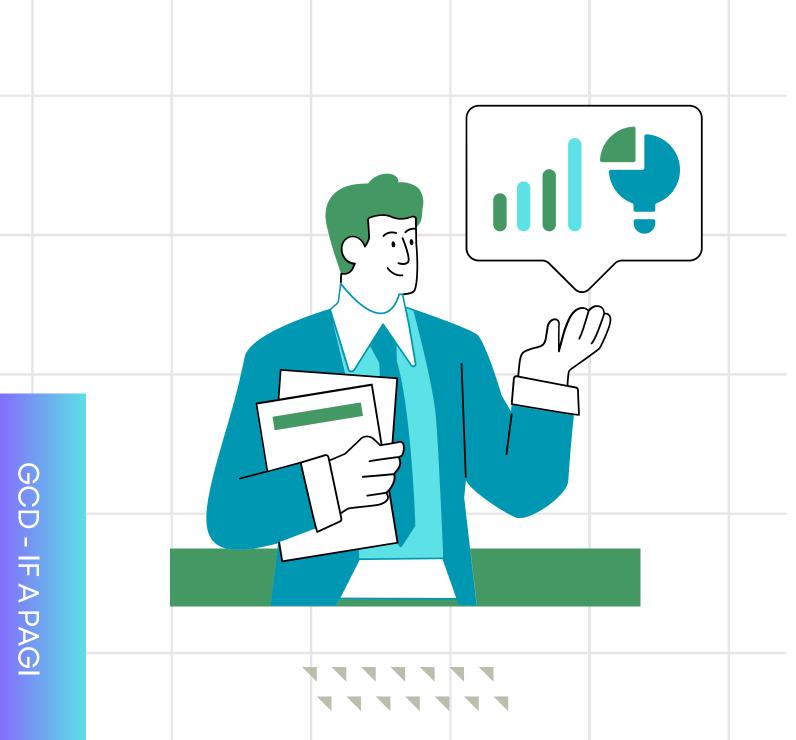


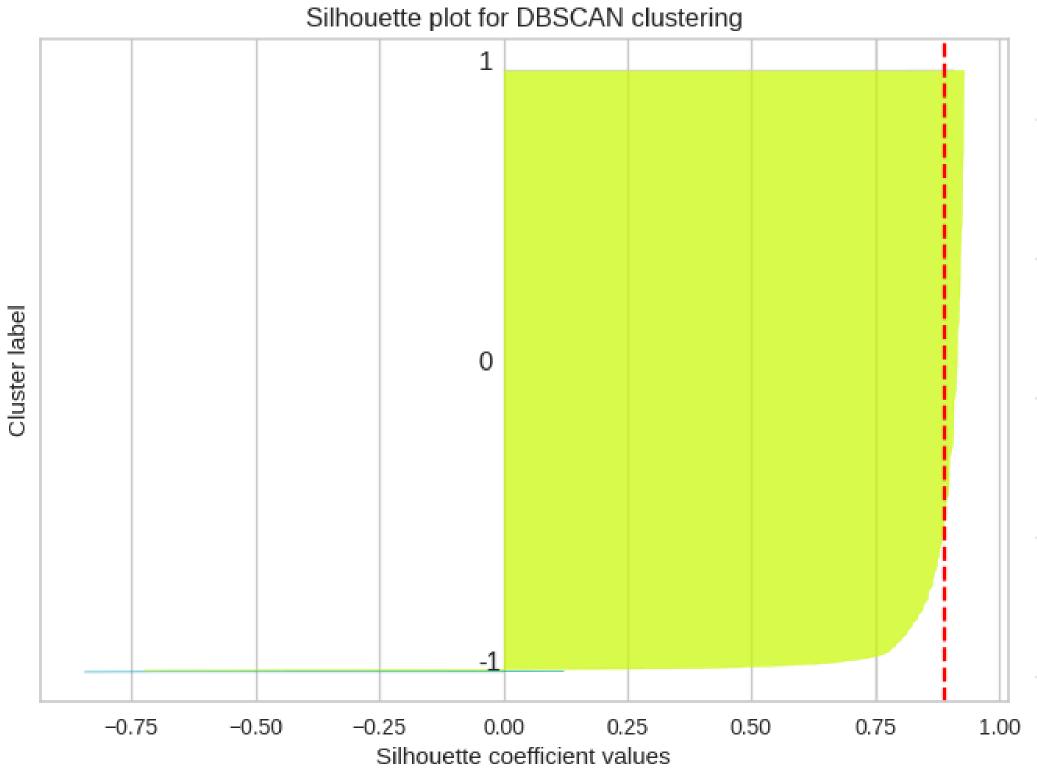
# PLOT SILHOUETTE VALUE

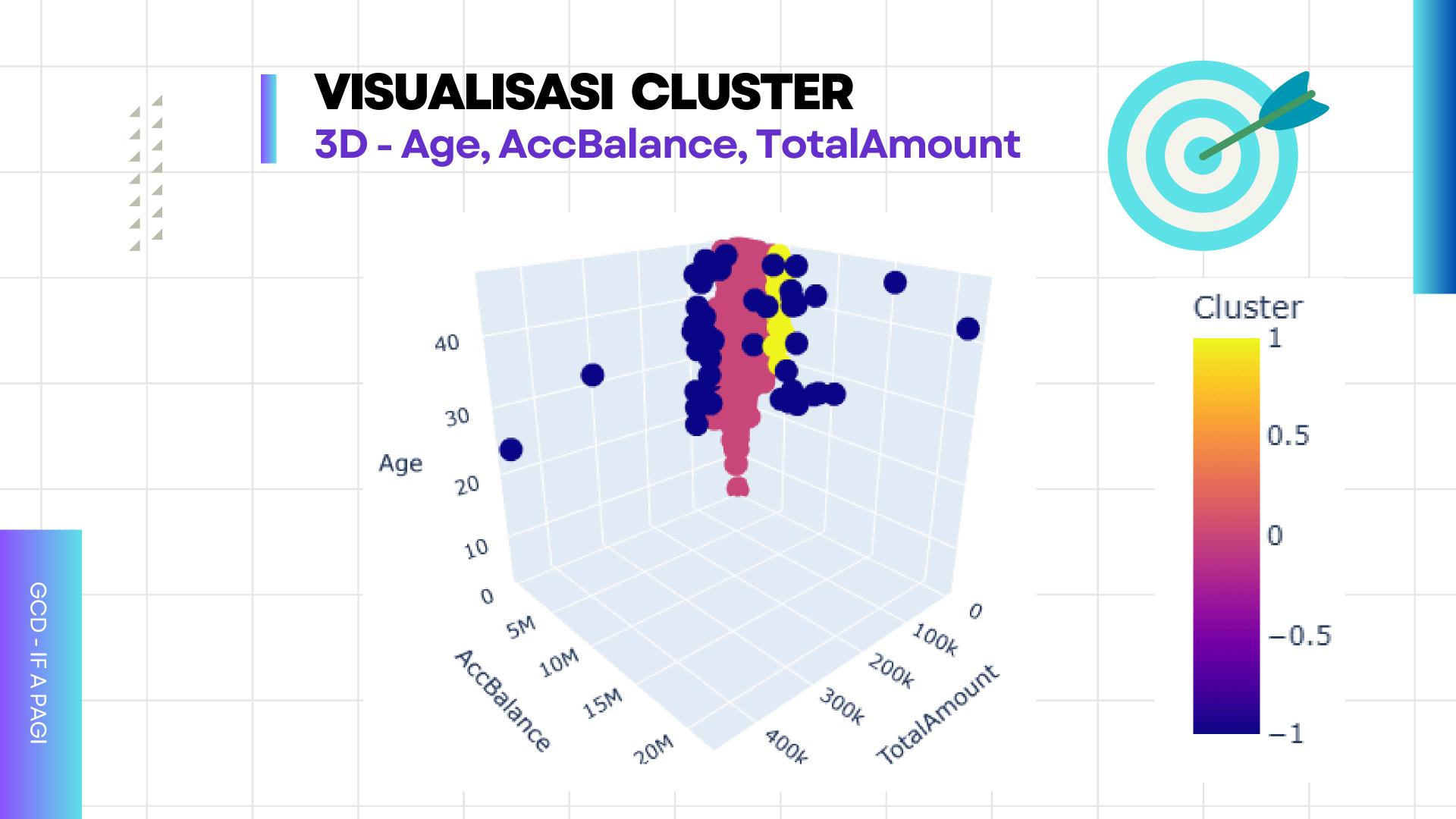
[30]: display(np.unique(labels\_dbscan, return\_counts=True))
 silhouette\_score(scaled\_features, labels\_dbscan)

(array([-1, 0, 1]), array([ 49, 23924, 15]))

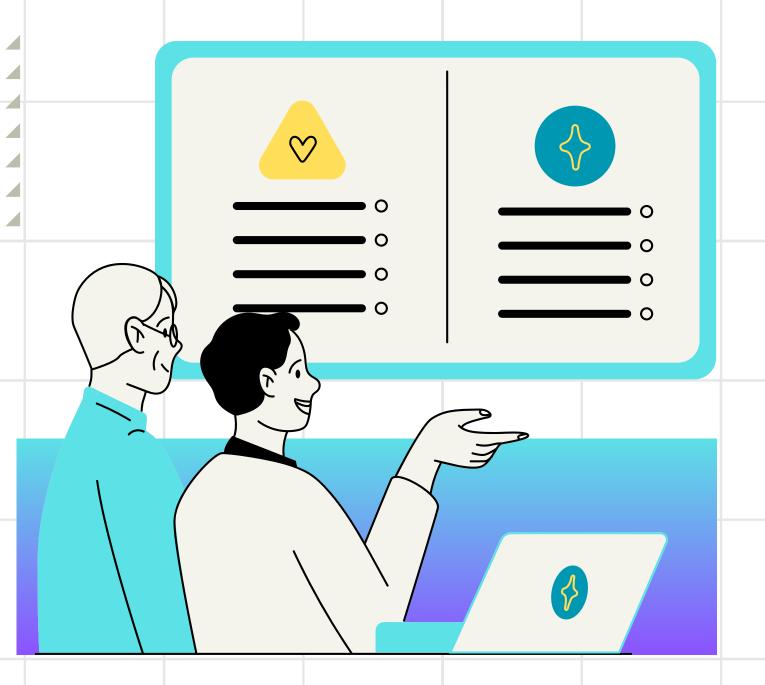
[30]: np.float64(0.8883913099110776)

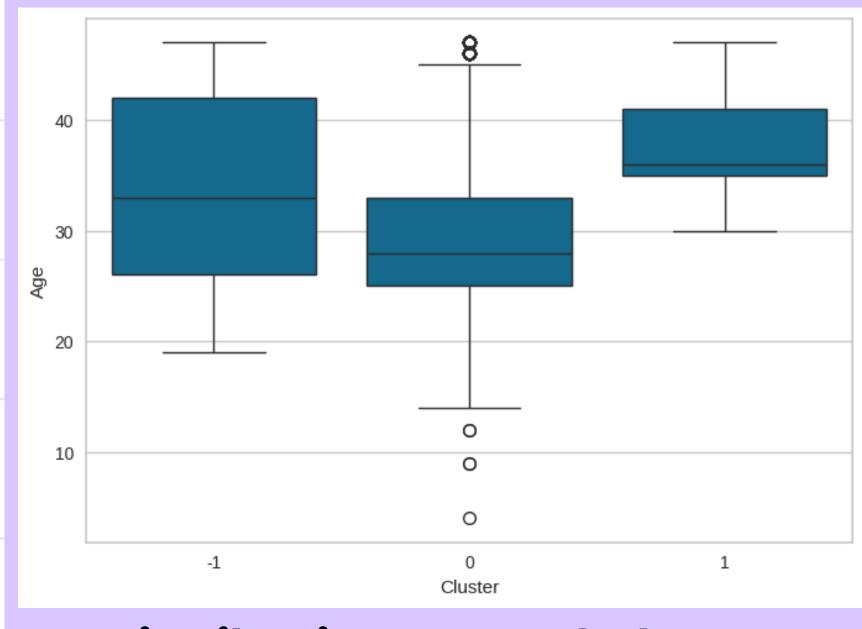






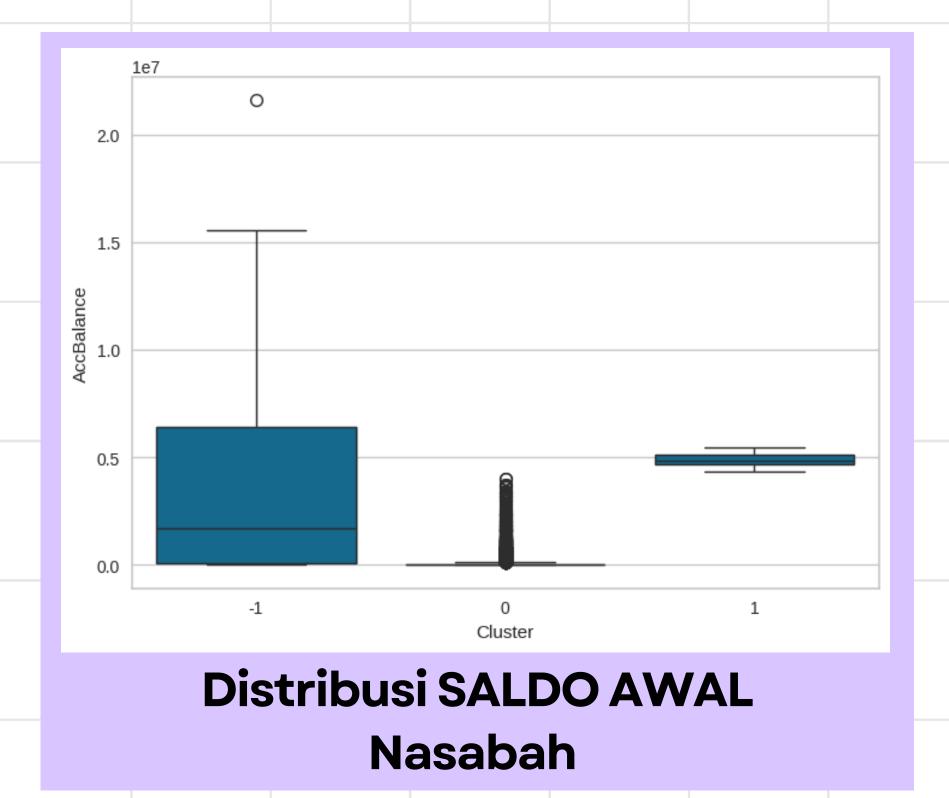
#### VISUALISASI CLUSTER 2D - Age + TotalAmount vs Age + AccBalance TotalAmount vs Age AccBalance vs Age 40 30 Cluster Cluster -1 -1 10 0 100000 200000 300000 400000 0.0 0.5 1.0 1.5 2.0 1e7 TotalAmount AccBalance TotalAmount vs AccBalance Cluster 2.0 1.5 AccBalance 1.0 0.0 100000 400000 200000 300000 TotalAmount



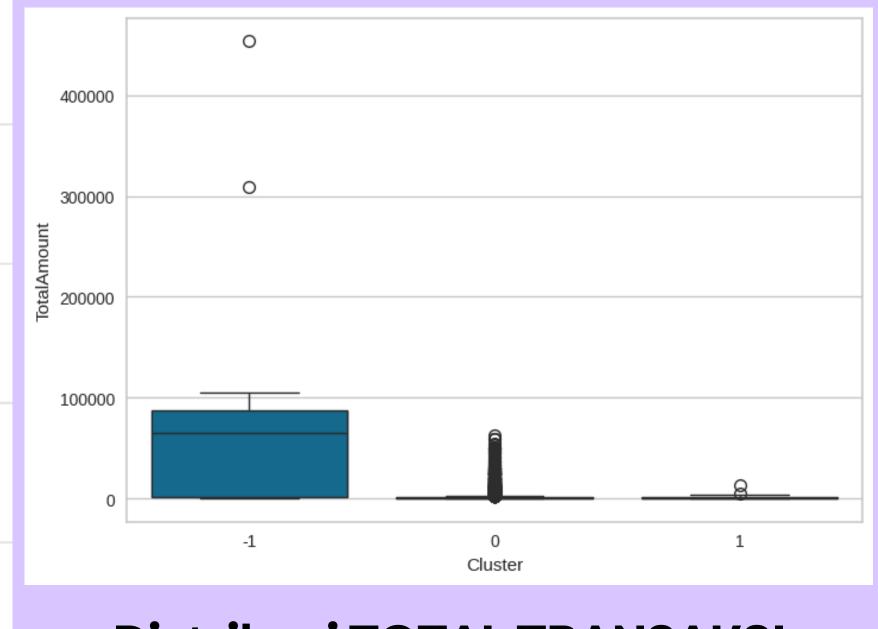


Distribusi USIA Nasabah saat Transaksi dilakukan

# DISTRIBUSI DATA PER CLUSTER

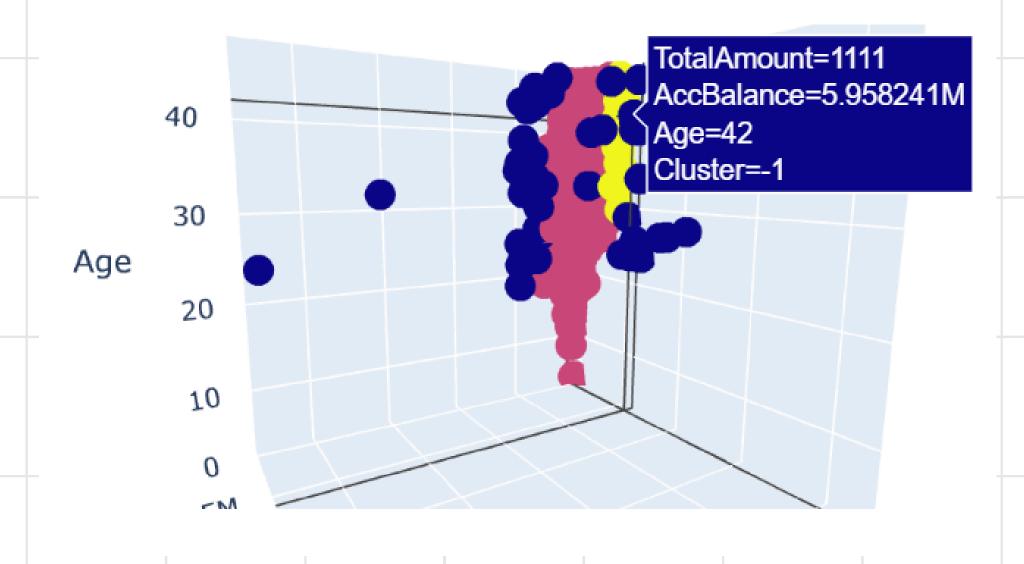


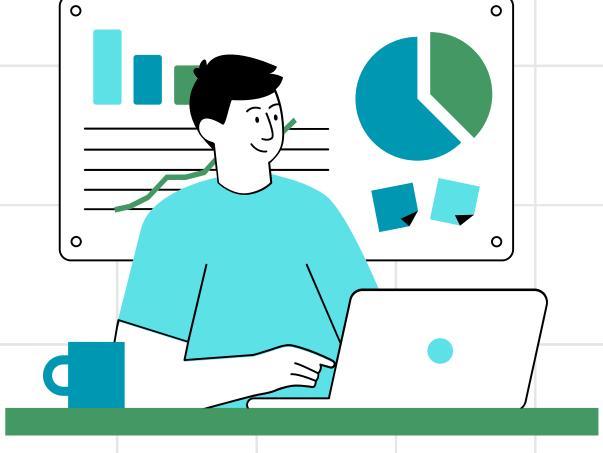
# **DISTRIBUSI DATA** PER CLUSTER



Distribusi TOTAL TRANSAKSI Nasabah

# CONTOH TRANSAKSI ANOMALI



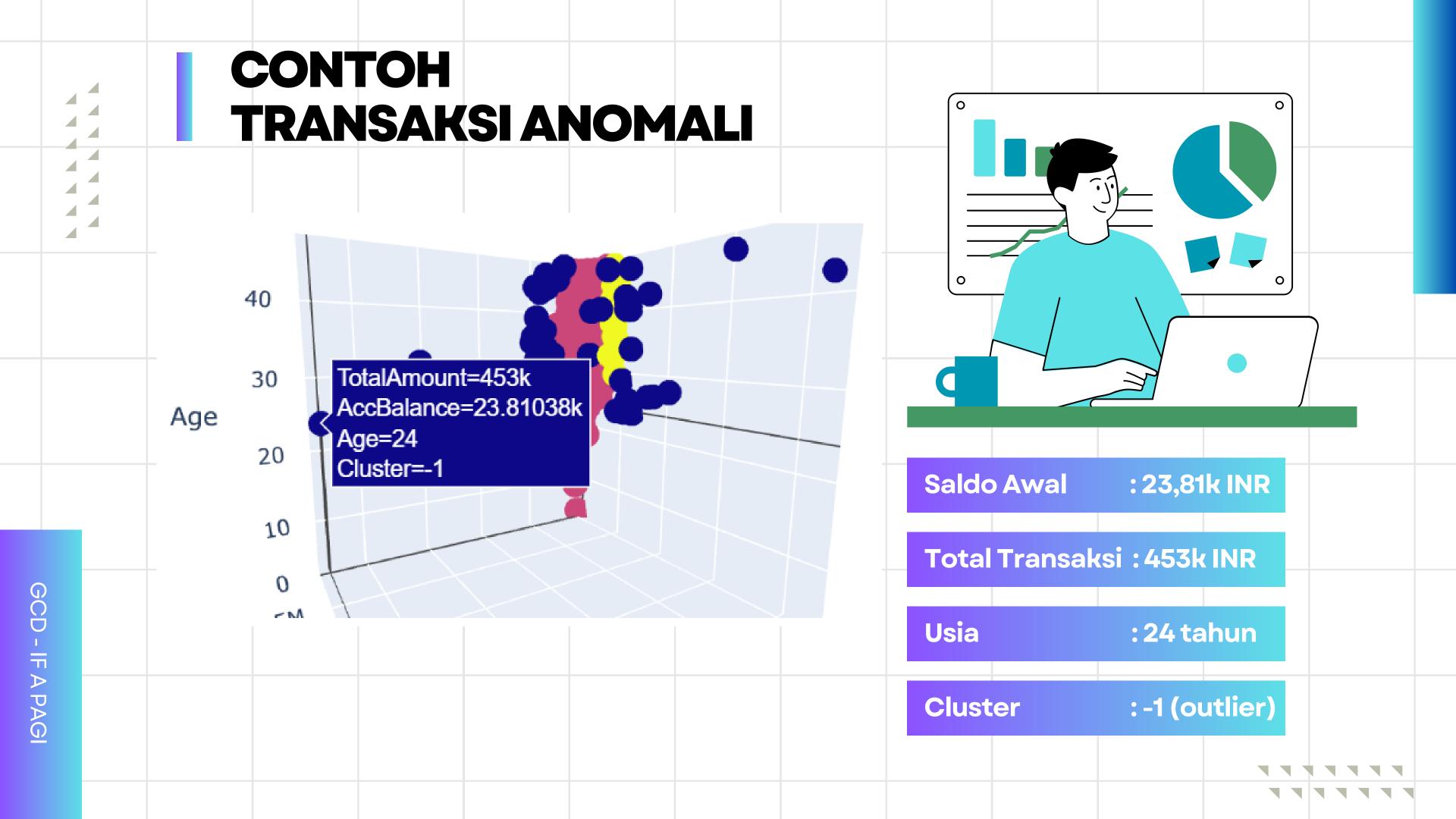


Saldo Awal : 5,95M INR

**Total Transaksi: 1.111 INR** 

Usia : 42 tahun

Cluster :-1 (outlier)





# THANK YOU!

