

Final Project Pitch Presentation

Online Pet Adoption ECommerce Website

Group Name:

Group 43

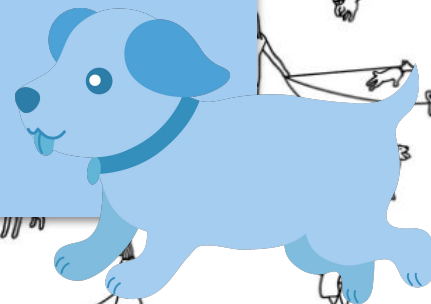
Group Members:

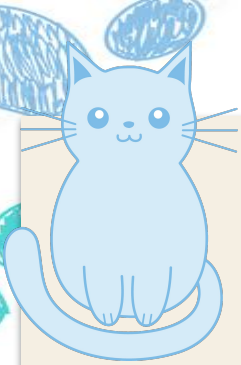
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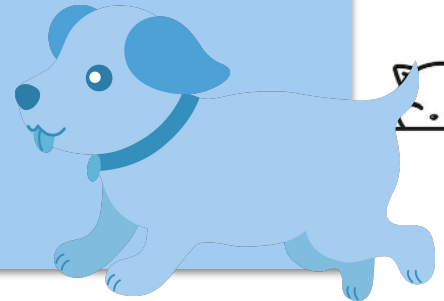


Blues Pet Adoption Website

Blues Pet Adoption Website is an online eCommerce website focusing on pet adoptions for pets in need of a home. Users can browse, search and interact with pet posts, giving the opportunity for a pet to be adopted.

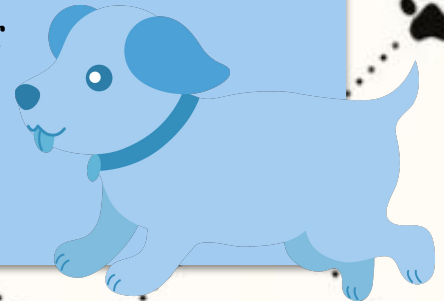
Why is Blues Pet Adoption Worthwhile?

- ☐ Show how many pets need homes
- ☐ Millions of pets are put in adoption centers/shelters
- ☐ Reduce the number of pets without a home
- ☐ Easy to get information and interest on pets
- ☐ Encourage people to adopt



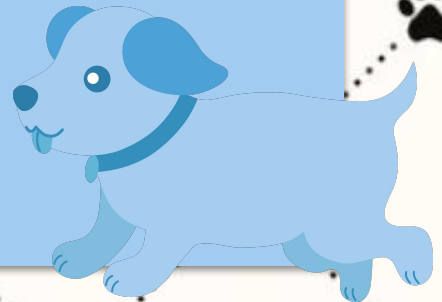
Who is the target audience?

- ☐ Anyone with an interest in pets
- ☐ People who are looking to adopt
- ☐ People wondering how many pets in their area need a home
- ☐ Businesses/Shelters trying to find a home for pets



What value does Blues Pet Adoption Website bring the user?

- ☐ Makes pet adoption easy
- ☐ Not difficult to search for pets
- ☐ Save time finding pets
- ☐ Easier to interact with pets online





What makes our application better than other competitors?

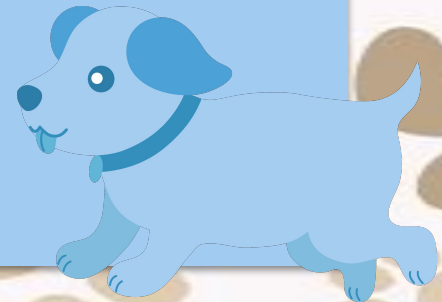
Other Competitors: AdoptAPet and PetFinder

Blues Adoption Center can

- ☐ Show awareness on the need to adopt
- ☐ Interact with pets
- ☐ Interact with the business that has the pets
- ☐ Can save pets to a favorite list
- ☐ Quick and easy payments for pets
- ☐ Built by people who care for getting pets into a new home

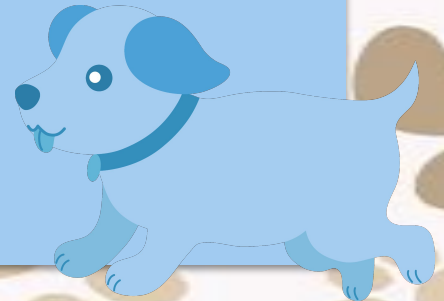
Core Features

- ☐ Create account
- ☐ login/logout
- ☐ Search for pets
- ☐ Browse for pets
- ☐ Show type, image, statistics
- ☐ Filter pets by types or statistics
- ☐ Can choose to adopt pet
- ☐ add/remove from a favorite list
- ☐ Admin can add pet to the database
- ☐ System will delete pet after adoption
- ☐ Comment and like pets
- ☐ Can comment if they have an account
- ☐ Admin can remove or add comments
- ☐ Show most popular pets based on likes



Extra Features

- ☐ Users can have preferences
- ☐ Map to show all pets
- ☐ Map to show nearest shelters and pets
- ☐ Find where specific pet is on the map
- ☐ Users can report bad comments
- ☐ Message businesses/shelters about pets
- ☐ Contact information on businesses who have pet user is interested in





**Thank you for
listening!**

