## Cintia Izumi Shinoda

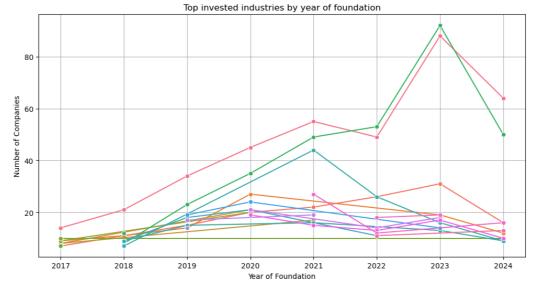
Data Analyst Intern's Tech Test



## Landscape

# The most invested industry by year of foundation:

Year	Industry	Count
2017	B2B,Engineering, Product and Design	14
2018	B2B,Engineering, Product and Design	21
2019	B2B,Engineering, Product and Design	34
2020	B2B,Engineering, Product and Design	45
2021	B2B,Engineering, Product and Design	55
2022	B2B	53
2023	B2B	92
2024	B2B,Engineering, Product and Design	64







<sup>\*</sup> The analysis focused on data from 2017 onwards, as significant variation becomes more apparent from this point

## Industries

### Top 10 unsuccessfull industries:

## Top 10 successful industries:

industry		industry	
B2B,Engineering, Product and Design	73	B2B,Engineering, Product and Design	64
Consumer, Social	57	B2B, Infrastructure	36
Education	46	B2B, Productivity	35
Consumer,Home and Personal	46	Consumer, Home and Personal	29
B2B, Productivity	44	B2B,Marketing	28
B2B,Retail	36	Consumer, Content	25
Consumer, Content	35		23
Consumer, Food and Beverage	29	Consumer, Social	
B2B, Infrastructure	29	Education	21
Healthcare,Consumer Health and Wellness	24	B2B,Retail B2B,Analytics	20 18



## Characteristics:

# Top 10 cities with the highest amount of founded companies:

location	
San Francisco	1671
New York	452
London, United Kingdom	130
Bengaluru, India	114
Los Angeles, CA	111
Palo Alto	103
Mountain View	87
Toronto, Canada	76
Paris, France	58
Boston	58

#### Team size of successful companies:

Largest team size of successful companies:	8600
Average team size of successful companies:	104



#### Where to invest

#### Industry to invest:

Based solely on the data from this dataset, I would invest in the "B2B, Engineering, Product, and Design" industry, as it has the highest number of newly founded companies, suggesting a strong demand for services provided by this sector.

However, it is also the industry with the highest number of companies marked as "Inactive", which aligns with the fact that investing in startups in inherently high-risk.

#### Company to invest:

I would consider invest in the following companies:

- HumanLayer
- Fix AI
- Andoria
- Vocera
- Replexica
- $(Codebuff)^*$
- vly.ai













These companies participated in the most recent Y Combinator batch (Fall 2024), operate in the B2B, Engineering, Product, and Design industry, and are located in one of the top 10 cities with the highest number of founded companies.



<sup>\*</sup> Codebuff was not found on the Y Combinator website