

## Work

**Minted** Current job  
**DESIGN ASSOCIATE**

Designing and editing templates using Adobe Creative Suite.  
Preparing and color correcting photos for optimal printing quality.  
Creating print-ready files and corresponding with customers regarding their customization instructions.

**Freelance Designer** 2013 - Present  
**SELF-EMPLOYED**

Services: consulting, art direction, print, photo retouching and infographics.  
Clients: education, technology, non-profit and fashion.

**Anne Fontaine** 2014  
**STORE SUPERVISOR**

Monitored and drove a range of KPIs in a luxury environment, following up on work results, improving the sales.  
Provided an exceptional experience for customers.

**Regina Salomao** 2014  
**GRAPHIC DESIGNER / SOCIAL MEDIA ANALYST**

Designed solutions for all the printed and online media, promotional catalogs and mood boards.  
Responsible for the strategy and execution of all social media campaigns.

**Unimed** 2012 - 2014  
**MARKETING ANALYST / DESIGNER**

Led and supported the visual design team for multiple projects.  
Developed layouts, diagramming and performed art direction.  
Responsible for the Visual Guide.  
Assisted the technology department with web design, UI/UX and e-mail marketing campaigns.

**Taticas** 2011 - 2012  
**GRAPHIC DESIGNER**

Developed graphic designs for e-learning online courses.  
Created prototypes and interviewed users with unbiased questions in order to validate the hypothesis.  
Evangelized best practices around UI/UX with the team.  
Participated in researchs and cool hunting.

## Skills

Typography  
Brand Development  
Advertising Design  
Print Production  
Marketing  
Photo Editing + Retouching  
E-commerce  
Web Design  
UI / UX

## Softwares

|              |                        |
|--------------|------------------------|
| Photoshop    | <div><div></div></div> |
| InDesign     | <div><div></div></div> |
| Illustrator  | <div><div></div></div> |
| HTML/CSS     | <div><div></div></div> |
| DreamWeaver  | <div><div></div></div> |
| Flash        | <div><div></div></div> |
| Office Suite | <div><div></div></div> |

## Education

UC Berkeley  
Certificate Program in GRAPHIC DESIGNER

Centro Universitario UNA - Brazil  
MBA in CREATIVE DIRECTION FOR FASHION

Universidade Estacio de Sa - Brazil  
BA in ADVERTISING & MARKETING

## Languages

