CINTIA ROMERO

UX/VISUAL DESIGNER

GET SOCIAL

in linkedin.com/cintiaromero

🐦 @cintiaaa_romero

CONTACT

portfolio: cintiaromero.com
blog: cintialand.com

EXPERIENCE

EPIFANIA MAGAZINE
2016

Art Director and Visual Designer
Increased traffic to the Magazine website and social profiles through online ads and campaigns. I also improved the Magazine through re-branding, developing a style guide, advertising and coordinating social media campaigns.

HEALTH PLAN OF SAN MATEO
2016

Graphic Designer Specialist
Developed catalogs and branding materials.
Supported the visual design team for multiple projects, creating and editing design file templates.

MINTED
2015

Graphic Designer and Quality Control
Supported the design team, proofreading orders to ensure accuracy and providing quality control assessment for our client's products. Prepared and color corrected photos for optimal printing quality. Created print-ready files.

UNIMED/Brazil
2012-2014

Marketing Analyst and UX/Visual/Web Designer
Developed promotional and branding materials for medical businesses and created a stronger online presence through increased social media promotion. Created all the graphic designs and assisted in marketing/promotions. I also revamped all the Power-Point presentations and advertisements to fit the company brand. Besides, I created the designs for an Intranet portal.

EDUCATION

General Assembly/SF
2016 - 2017

Certificate - *User Experience Designer*
Completed with maximum GPA in my final project: the Comfy app.

UC Berkeley Extension
2016

Certificate - *Visual Designer*
Completed through the development of the Avant Garde project.

UNA/Brazil
2010-2014

MBA - *Creative Direction*
Completed the MBA with an A+ in my final project and graduated "With Distinction."

Estacio de Sa/Brazil
2007-2010

Bachelor of Arts - *Advertising and Marketing*
Maintained A+ during my 4 years with maximum GPA in my final paper.

SKILLS

UX/UI Design, Web Design, Graphic Design, Typography, Brand Development, Photo Editing, Video Editing, User Research, User Testing, Prototyping, Wireframing and Social Media Coordination.

SOFTWARE

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe DreamWeaver, Adobe Premiere, Adobe XD, Adobe Spark, Sketch, Flinto, InVision, MS Office, HTML, CSS.