

Safr To Launch in Six Cities Nationwide this Fall Safr



Woman-Only Ridesharing Company is Expanding to Increase Safety for Women

BOSTON, MA – August 22, 2018 –Safr is the new women-only ridesharing service solely focused on the safety and empowerment of women. This fall, Safr will be actively available in the Boston, Orlando, Atlanta, Dallas, San Francisco, and Washington D.C. markets.

In light of the recent sexual assault allegations on drivers of other ridesharing companies, Safr was built with the needs of women in mind and aims to improve the lives of women everywhere through safe transportation, job creation, and financial security. Safr intends to implement their services globally to help women avoid potential danger.

Safr drivers are personally vetted and undergo comprehensive background checks in criminal and motor vehicle history, so their riders can have peace of mind knowing they meet the Safr standard. Safr's in-ride security features make sure their riders arrive at their destination safely, or immediate assistance will be on the way. Their drivers are also paid more than the industry standard and are incentivized to provide best in-class service.

Safr takes the following steps to ensure the quality and safety of every passenger on every Safr ride:

- Conduct in-person interviews and driving sessions with each driver.
- Comprehensive criminal and motor vehicle background checks of each driver.
- Riders and drivers are permitted to pre-select the gender of their driver/passenger through their app profile.
- Color Matching – Drivers and passengers are assigned a color for each ride, colors must be verified by the driver and passenger to ensure the driver is picking up the correct passenger.
- Command Center – Rides are tracked to ensure they do not deviate significantly from the appropriate route.

- SOS – If a passenger or driver is uncomfortable in their Safr ride, or in case of an emergency users can hit the Safr SOS button. The app will notify the user's "in case of emergency" contact list and will respond to the user via text.

Wherever women go and whatever they are doing, Safr wants to be a part of their lives and help make them easier.

About Safr

Safr is also aiming to economically empower women everywhere. Safr drivers are personally vetted and undergo comprehensive background checks in criminal and motor vehicle history, so their riders can have peace of mind knowing they meet the Safr standard. Safr's in-ride security features make sure their riders arrive at their destination safely, or immediate assistance will be on the way. Their drivers are also paid more than the industry standard and are incentivized to provide best in-class service. Every time you ride with Safr, you are helping to empower a like-minded driver and support women, children, animals and communities. www.gosafr.com.

Read more: <https://is.gd/iJdvbR>