

Objective

- 1. Introduce a predictive model of the price of Bitcoin
- 2. Explore significant underlying features of the model
- 3. Provide key insights and takeaways

Model Overview

- 1. Predictive model for the price of Bitcoin
- 2. Standard linear regression
 - As opposed to time series analysis; factors into cross-validation assumptions)
- Three features with high correlation to price of Bitcoin; regularization was evaluated but deemed not necessary

Feature Exploration

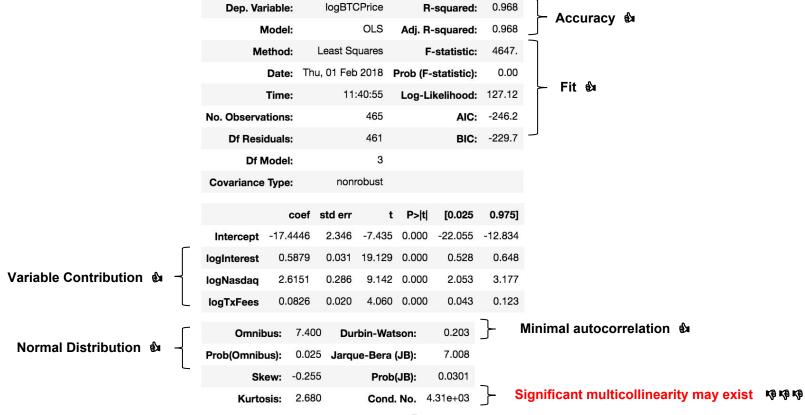
Target features not significantly influenced by the price of Bitcoin

logBTCPrice

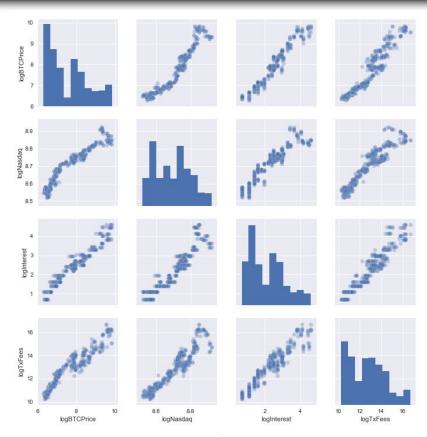
logBTCVol	-0.430067
logGold	-0.296716
logNoTxns	0.408713
logAvgBlkSz	0.580606
logUniqueAddresses	0.770760
logETHPrice	0.936719
logNasdaq	0.958115
logTxFees	0.958548
logHashRate	0.967749
loginterest	0.977783
logCrypto Market Cap	0.987122
logCostperTxn	0.987860
logBTCPrice	1.000000

	logBTCPrice	logNasdaq	logInterest	logTxFees
logNasdaq	0.958115	1.000000	0.945212	0.948694
logTxFees	0.958548	0.948694	0.957145	1.000000
logInterest	0.977783	0.945212	1.000000	0.957145
logBTCPrice	1.000000	0.958115	0.977783	0.958548

3 Features contribute to R² of ~97%



Correlation (and Multicollinearity)

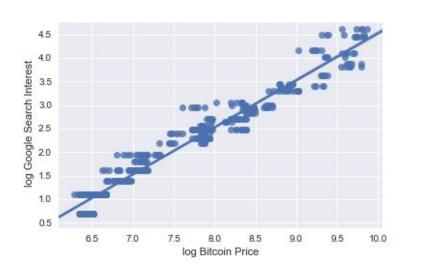


Google Search Interest at R² of 95%

Correlated Relationship



Single Feature Regression



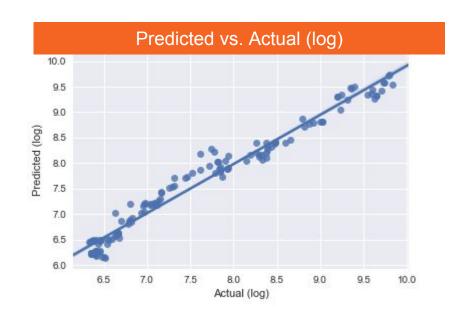
Nasdaq Index at R² of 92%

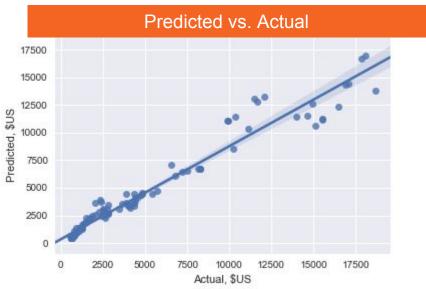


Single Feature Regression



Linear Regression





Key Insights / Takeaways

Bitcoin price a function of:

- 1. Google Search Interest
- 2. Nasdaq Composite Index
- 3. Network Transaction Fees

Google Search Interest may be leading indicator

Nasdaq Composite on "bull run" for history of Bitcoin; what happens when the "bear" comes?

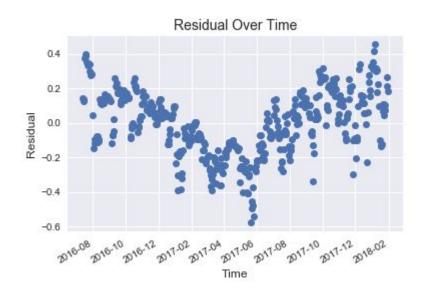
Next Steps

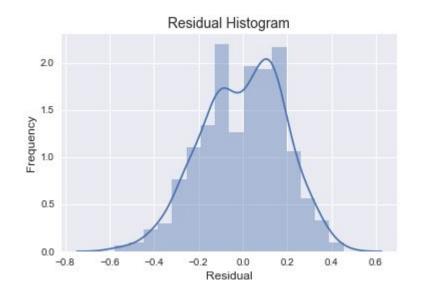
- Further explore seasonality in residual data
- Reconfigure model as a time series analysis, complete with price prediction for a certain timeline (requires adjustment of cross-validation)
- Explore social media sentiment (e.g. Twitter) as leading indicator



Appendix

Residuals





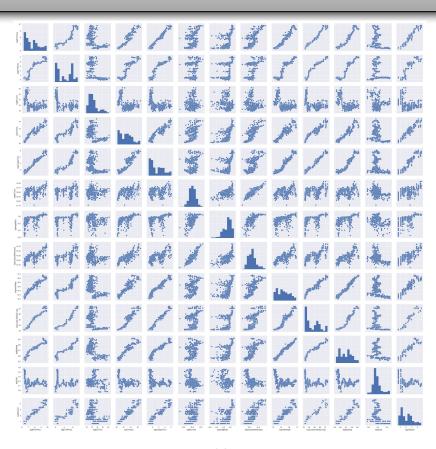
Transaction Fees at R² of 92%

Correlated Relationship 1e7 20000 1.75 17500 1.50 15000 1.25 12500 Price US\$ 1.00 10000 0.75 7500 0.50 5000 0.25 2 2500 0.00 0

Single Feature Regression



Feature Universe



3 Features contribute to R² of ~97%

Dep. Va	riable:		logBTC	Price		R-squared:	0.968
N	/lodel:		OLS		Adj.	Adj. R-squared:	
Me	ethod:		Least Sc	uares		F-statistic:	4647.
	Date:	Thu	ı, 01 Feb	2018	Prob (F-statistic):	0.00
	Time:		11:	:40:55	Log-	Likelihood:	127.12
No. Observa	itions:			465		AIC:	-246.2
Df Resi	duals:			461		BIC:	-229.7
Df N	/lodel:			3			
Covariance	Туре:		nonr	obust			
		_					
	C	oef	std err	t	P> 1	[0.025	0.975]
Intercept	-17.44	146	2.346	-7.435	0.000	0 -22.055	-12.834
logInterest	0.58	379	0.031	19.129	0.00	0.528	0.648
logNasdaq	2.6	151	0.286	9.142	0.00	2.053	3.177
logTxFees	0.08	326	0.020	4.060	0.00	0.043	0.123
Omnik	ous:	7.400	Dur	bin-Wa	tson:	0.203	
Prob(Omnib	us):	0.02	Jarqu	ıe-Bera	(JB):	7.008	
Sk	ew: -	0.25	5	Prob	(JB):	0.0301	
Kurto	sis:	2.680)	Cond	. No.	4.31e+03	

	Model Scorecard
Accuracy	R ² of 96.8%, explaining randomness left in model (SSE) as proportion to variation in data (SST)
Fit	F-statistic P-value very small; data too extreme to fit model by chance alone High Log-Likelihood, low AIC and BIC indicate good fit
Variable contribution	T-test indicates high contribution of variables
Normal Distribution	Omnibus and Jarque-Bera significant at < 0.05, indicating no exact normal distribution of ϵ
Autocorrelation	Durbin-Watson indicates slight positive autocorrelation (common in time series data)
Multicollinearity	Condition Number high, implying matrix may not have a unique, well defined solution

Google Search Interest at R² of 95%

Dep. Va	riable:	logB	TCPrice	F	R-squared	: (0.954
1	Model:		OLS	Adj. R-squared:		: (0.954
Me	ethod:	Least 9	Squares		F-statistic	: 9	9643
	Date:	Tue, 30 J	an 2018	Prob (F	-statistic)	: 3.37e	-31
	Time:	1	7:04:46	Log-l	ikelihood	: 46	6.288
No. Observa	itions:		463		AIC	: -8	38.58
Df Resi	duals:		461		BIC	: -8	30.30
Df N	Model:		1				
Covariance	Туре:	no	nrobust				
	coef	std err		t P> t	[0.025	0.9751	
Intercent	5.5065	0.023	236.676	•	-	5.552	
Intercept	5.5065	0.023	230.070	0.000	5.401	5.552	
logInterest	0.9640	0.010	98.199	0.000	0.945	0.983	
					0.050		
Omnik	ous: 22	.440 [Durbin-W	atson:	0.259		
Prob(Omnib	us): 0	.000 Ja	rque-Ber	a (JB):	24.987		
Sk	ew: -0	.504	Pro	b(JB):	3.75e-06		
Kurto	sis: 3	.530	Cor	ıd. No.	6.21		

	Model Scorecard
Accuracy	R ² of 95.4%, explaining randomness left in model (SSE) as proportion to variation in data (SST)
Fit	F-statistic P-value very small; data too extreme to fit model by chance alone High Log-Likelihood, low AIC and BIC indicate good fit
Variable contribution	T-test indicates high contribution of variables
Normal Distribution	Omnibus and Jarque-Bera significant at < 0.000, indicating no exact normal distribution of ϵ
Autocorrelation	Durbin-Watson indicates slight positive autocorrelation (common in time series data)
Multicollinearity	Condition Number low implying unique, well-defined solution

Nasdaq Index at R² of 92%

Dep. Variable	: 1	logBTCPrice		R-squared:		quared:	0.918
Model	:	OLS		A	dj. R-s	quared:	0.918
Method	: Le	ast Squ	uares		F-s	tatistic:	5145.
Date	: Tue,	30 Jan	2018	Pro	b (F-st	tatistic):	3.18e-252
Time	:	17:0	8:24	Lo	g-Lik	elihood:	-90.077
No. Observations	:		463			AIC:	184.2
Df Residuals	:		461			BIC:	192.4
Df Model	:		1				
Covariance Type	:	nonro	bust				
	coef s	td err		t	P> t	[0.025	0.975]
Intercept -75.3	8836	1.156	-65.1	88	0.000	-77.656	-73.111
logNasdaq 9.5	5430	0.133	71.7	30	0.000	9.282	9.804
Omnibus:	21.858	Dur	bin-W	atso	n:	0.060	
Prob(Omnibus):	0.000	Jarqu	ıe-Ber	a (JE	3):	23.621	
Skew:	0.533		Pro	b(JE	3): 7.	42e-06	
Kurtosis:	3.297		Cor	d. N	о.	744.	

	Model Scorecard
Accuracy	R ² of 91.8%, explaining randomness left in model (SSE) as proportion to variation in data (SST)
Fit	F-statistic P-value very small; data too extreme to fit model by chance alone Low Log-Likelihood / High AIC and BIC may indicate poor fit
Variable contribution	T-test indicates high contribution of variables
Normal Distribution	Omnibus and Jarque-Bera significant at < 0.000, indicating no exact normal distribution of ε
Autocorrelation	Durbin-Watson indicates slight positive autocorrelation (common in time series data)
Multicollinearity	Condition Number high, implying matrix may not have a unique, well defined solution

Transaction Fees at R² of 92%

Dep. Va	riable	e:	logB	TCPrice		R-squar	red:	0.91	18
ı	Mode	l:		OLS Adj		Adj. R-squared:		0.9	18
М	ethod	d:	Least	Squares		F-statistic		521	3.
	Date	e: T	hu, 01 F	eb 2018	Prob	(F-statis	tic):	1.86e-2	54
	Time	e:	1	9:16:46	Log	-Likeliho	od:	-91.83	37
No. Observa	ations	s:		466		ı	AIC:	187	.7
Df Res	idual	s:		464		E	BIC:	196	0.6
Df I	Mode	l:		1					
Covariance	Covariance Type:		nc	nrobust					
	С	oef	std err	t	P> t	[0.025	0.97	'5]	
Intercept	-0.06	698	0.107	-0.654	0.513	-0.280	0.1	40	
logTxFees	0.60	011	0.008	72.199	0.000	0.585	0.6	17	
Omni	hue	3.70	05 D u	ırbin-Wa	teon:	0.214			
<u> </u>		0.1				3.662			
Prob(Omnib	jusj.	0.1	Jaro	ue-Bera	(JD):	3.002			
SI	(ew:	0.18	B1	Prob	(JB):	0.160			
Kurto	sis:	2.7	59	Cond	l. No.	101.			

	Model Scorecard
Accuracy	R ² of 91.8%, explaining randomness left in model (SSE) as proportion to variation in data (SST)
Fit	F-statistic P-value very small; data too extreme to fit model by chance alone Low Log-Likelihood / High AIC and BIC may indicate poor fit
Variable contribution	T-test indicates high contribution of variables
Normal Distribution	Omnibus / JB >0.05 may indicate exact normal distribution of ϵ
Autocorrelation	Durbin-Watson indicates slight positive autocorrelation (common in time series data)
Multicollinearity	Condition Number high, implying matrix may not have a unique, well defined solution

Methodology

- Explored various features which may have correlation with the price of Bitcoin
- Train-Test split executed using standard Linear Regression methodology rather than as a Time Series, per project requirements
 - The difference stems from the "shuffling", or randomizing, of data in determining split; time series data would not be randomized
 - As such, the price of bitcoin is predicted at a moment in time, rather than predicted on a time series basis

Scraping

- Twitter sentiment analysis
- Coinmarketcap price history
- Bitcoin futures

Future Implementations

- Adjust model to predict price via time series
- Explore valuation of other cryptocurrencies using bitcoin metrics
- Compile sufficient real-time data to execute twitter sentiment analysis over reasonable timeframe (ie 1 week+)

Other analyses to explore:

- Usage by country
- Bitcoin trading by exchange
- Bitcoin trading by currency
- Use of leverage
- SEASONALITY

Process

- Brainstorm possible interesting correlations, including:
 - Bitcoin-specific metrics (ie transaction fees, volume, block size, hash rate)
 - Bitcoin futures
 - Google search interest
 - Social media sentiment (via Twitter)

Sources / Resources

- www.coinmarketcap.com
- www.quandl.com
- https://trends.google.com/trends/
- https://marcobonzanini.com/2015/03/09/mining-twitter-data-with-python-part-2/
- http://cs229.stanford.edu/proj2015/029_report.pdf
- http://text-processing.com/
- https://trends.google.com/trends/explore?q=bitcoin.ethereum